

E-Commerce Sales Analysis

Consumer

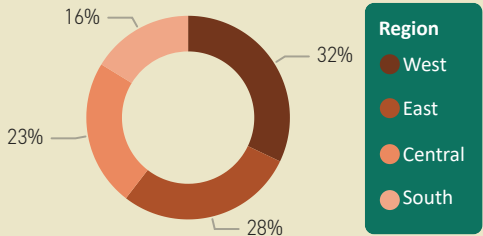
Corporate

Home Office

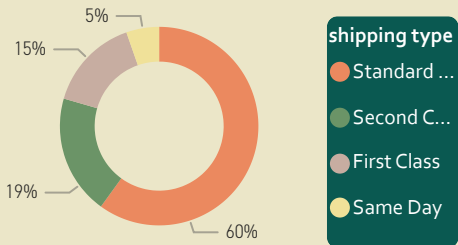


Select Segment from the top of the dashboard.

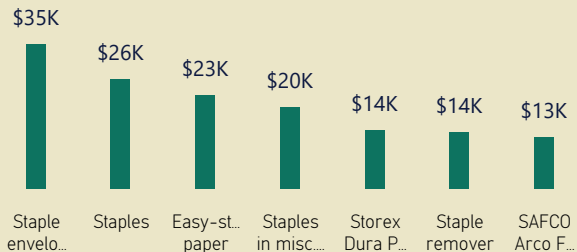
YTD sales by region



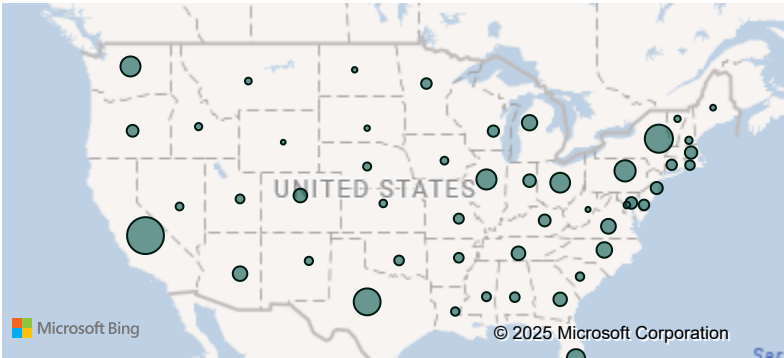
YTD sales by shipping\_type



Top 5 Product



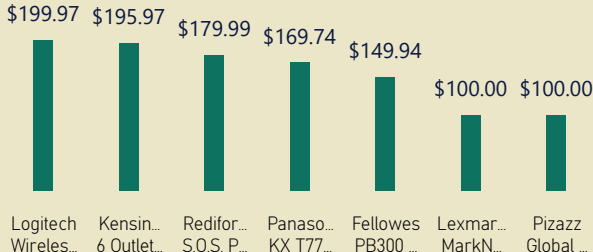
Sales By State



Sales by category

category_name	YTD sales	PYTD sales	YOY Sales	Sales trends
Office Supplies	3616056.063153267	\$36,40,380	-0.67%	▼
Furniture	1301785.0440063477	\$12,83,535	1.42%	▲
Technology	1060374.818414688	\$10,87,068	-2.46%	▼

Bottom 5 Product



YTD Sales

\$6M

▼ -0.55%



YTD Profit

\$712.64K

▲ 8.04%



YTD Quantity

55K

▼ -6.57%



YTD profit margin

11.92%

▲ 8.63%

