Credit Card Transection report

Q4 | Q3 | Q2 | Q1

F | M

Gold | silver | Blue | Platinu...

Swipe | Online | Chip

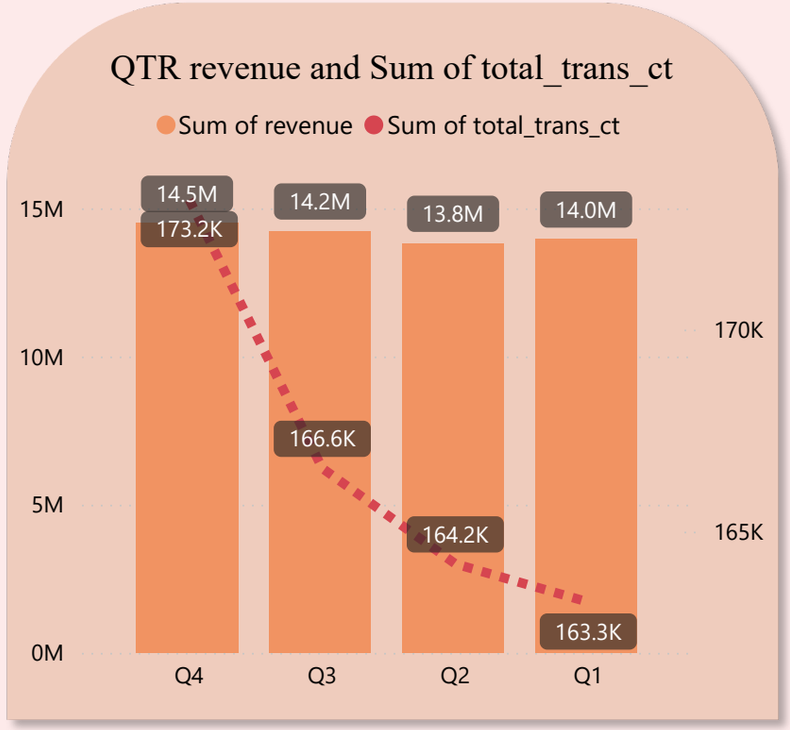
week_start_date: All

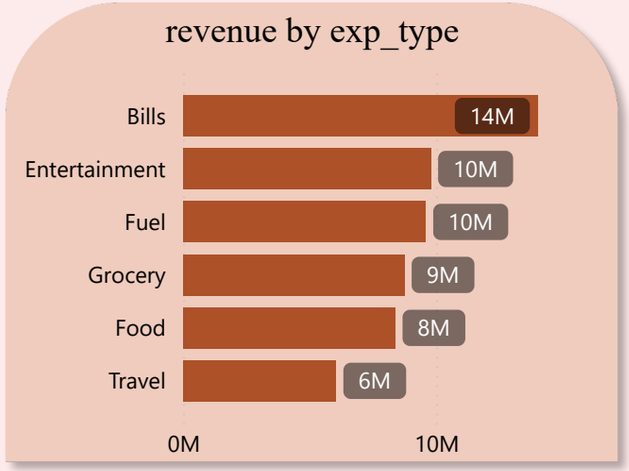
57M Total Revenue

46M Total Transaction amount

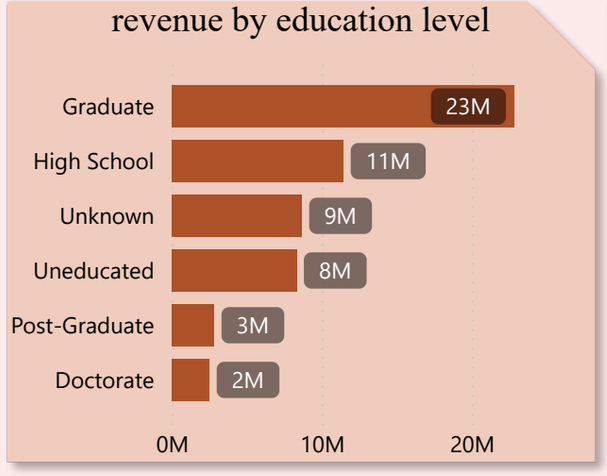
7.98M Total Interest Amount

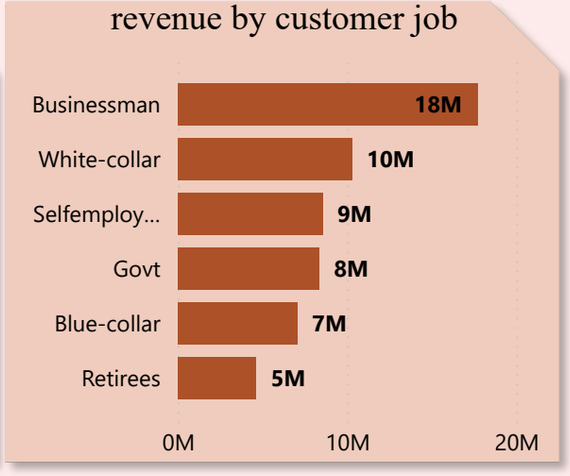
667K Total_trans_ct

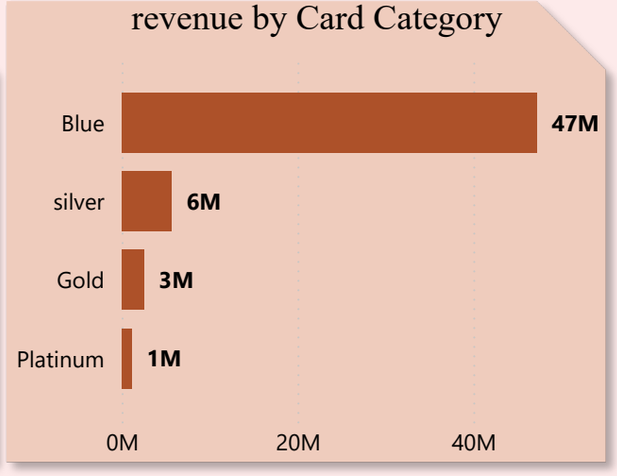


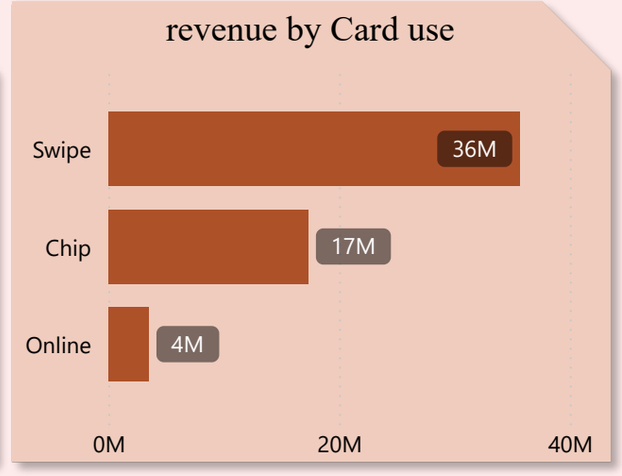


card_category	Sum of revenue	Sum of total_trans_amt	Sum of interest_earned
Blue	47188612	37840749	66,14,172.62
silver	5659109	4647596	8,21,922.98
Gold	2533682	2091362	3,84,755.16
Platinum	1135608	953314	1,61,629.05
Total	**56517011**	**45533021**	**79,82,479.81**









Credit Card Customer report

Q4 | Q3 | Q2 | Q1

Gold | silver | Blue | Platinu...

week_start_date: All

F | M

Swipe | Online | Chip

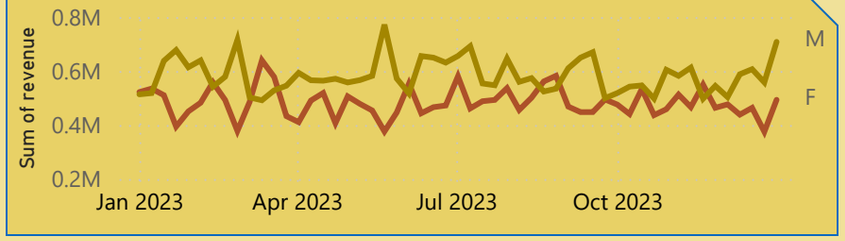
57M Total Revenue

46M Transaction amount

7.98M Total Interest Amount

667K Total_trans_ct

Revenue by Week

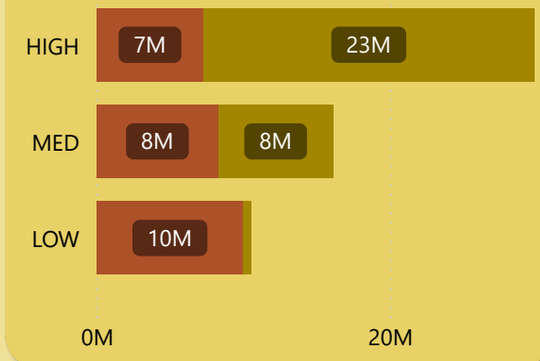


week_num2	WOW_revenue
53	28.8%
52	-12.8%
51	4.3%

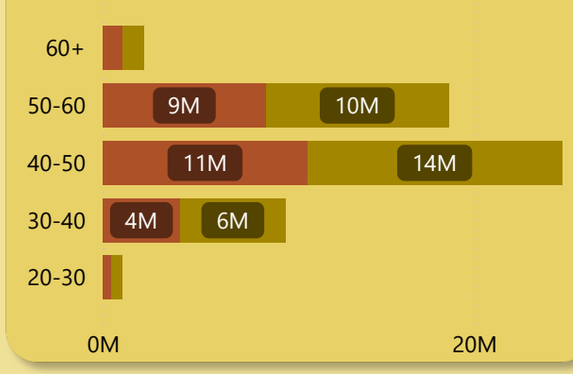
1.2M
(+28.77%)
53

customer_job	Sum of revenue	Sum of total_trans_amt	Sum of interest_earned
Businessman	17697472	14538883	25,84,604.01
White-collar	10283124	8359688	14,64,690.92
Govt	8335534	6701573	11,82,230.84
Selfemployeed	8542826	6640301	11,41,510.40
Blue-collar	7040606	5602930	9,67,751.42
Retirees	4617448	3689646	6,41,692.22
Total	**56517011**	**45533021**	**79,82,479.81**

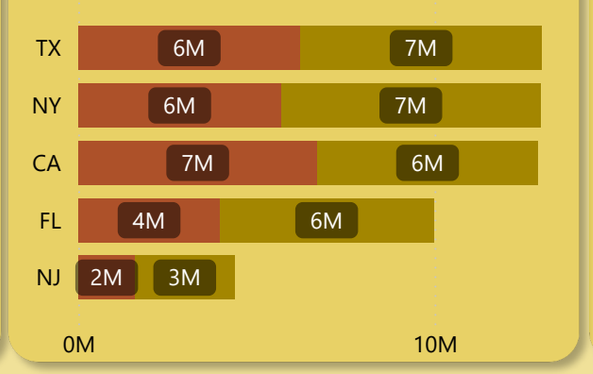
revenue by Income Level



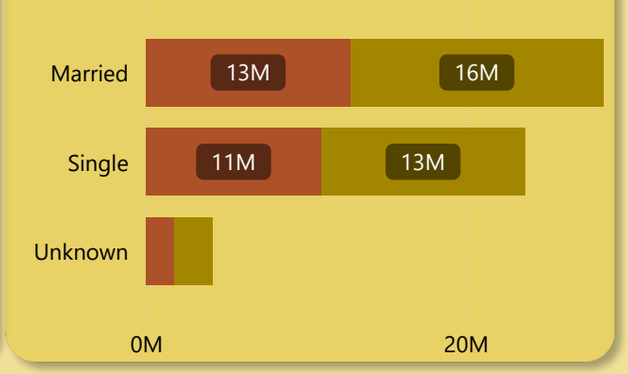
revenue by Age Group



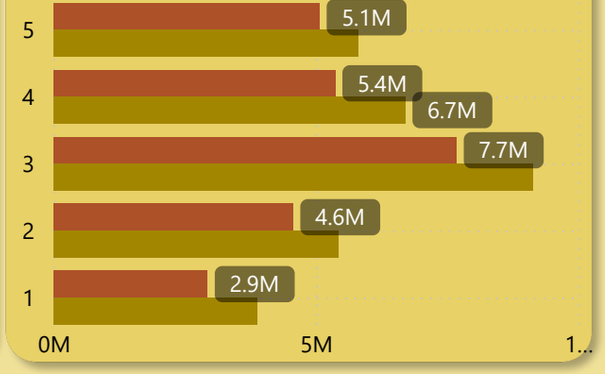
revenue by state_cd

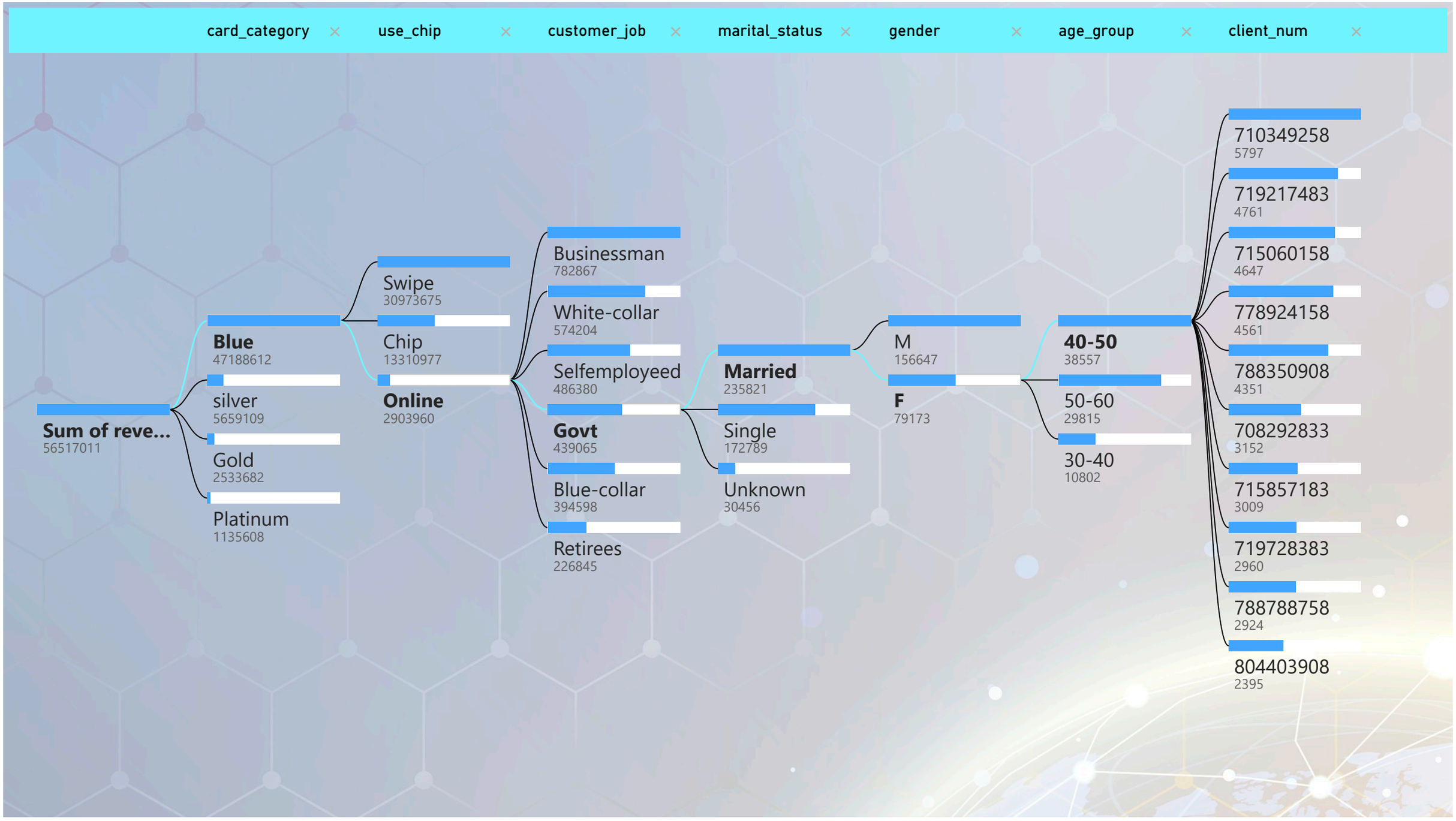


revenue by Marital Status



revenue by Satisfaction Rate




card_category
use_chip
customer_job
marital_status
gender
age_group
client_num
Sum of reve...
56517011
Blue
47188612
silver
5659109
Gold
2533682
Platinum
1135608
Swipe
30973675
Chip
13310977
Online
2903960
Businessman
782867
White-collar
574204
Selfemployeed
486380
Govt
439065
Blue-collar
394598
Retirees
226845
Married
235821
Single
172789
Unknown
30456
M
156647
F
79173
40-50
38557
50-60
29815
30-40
10802
710349258
5797
719217483
4761
715060158
4647
778924158
4561
788350908
4351
708292833
3152
715857183
3009
719728383
2960
788788758
2924
804403908
2395

week_num2	Previous_week_revenue	current_week_revenue	WOW_revenue
53	9,33,134.43	12,01,600.58	28.8%
52	10,70,439.10	9,33,134.43	-12.8%
51	10,26,549.11	10,70,439.10	4.3%
50	9,80,152.37	10,26,549.11	4.7%
49	10,08,776.60	9,80,152.37	-2.8%
48	10,47,120.33	10,08,776.60	-3.7%
47	10,78,915.24	10,47,120.33	-2.9%
46	10,94,926.59	10,78,915.24	-1.5%
Total	**9,33,134.43**	**12,01,600.58**	**28.8%**

education_level	%GT Count of use_chip
Graduate	40.88%
High School	19.89%
Unknown	15.03%
Uneducated	14.63%
Post-Graduate	5.08%
Doctorate	4.49%
Total	**100.00%**

car_owner	%GT Count of client_num
no	59.80%
yes	40.20%
Total	**100.00%**

house_owner	%GT Count of client_num
no	53.38%
yes	46.62%
Total	**100.00%**

week_num2	previous_week_trans_amount	CURRENT_week_trans_amount	WOW_TRAN_AMOUNT
53	748677	1011008	35%
52	865275	748677	-13%
51	824791	865275	5%
50	791352	824791	4%
49	808623	791352	-2%
48	847375	808623	-5%
47	865727	847375	-2%
46	883695	865727	-2%
Total	**748677**	**1011008**	**35%**

state_cd	%GT Sum of total_trans_amt
TX	24.42%
NY	24.37%
CA	24.16%
FL	18.74%
NJ	8.31%
Total	**100.00%**

marital_status	%GT Count of client_num
Married	50.69%
Single	41.87%
Unknown	7.43%
Total	**100.00%**

customer_job	%GT Count of client_num
Selfemployeed	25.53%
Businessman	18.80%
Blue-collar	15.60%
White-collar	15.19%
Govt	15.10%
Retirees	9.77%
Total	**100.00%**

card_category	%GT Count of client_num
Blue	91.17%
Gold	1.88%
Platinum	0.65%
silver	6.31%
Total	**100.00%**

income_group	%GT Count of client_num
HIGH	29.42%
LOW	39.48%
MED	31.10%
Total	**100.00%**

activation_30_days	%GT Count of client_num
0	42.54%
1	57.46%
Total	**100.00%**