



## EDUCATION

S No.	Course	Institution	Year of Passing	Percentage Secured
1	Secondary	CBSE	2012	10 CGPA
2	Intermediate (Science)	CBSE	2014	82%
3	BJMC	Guru Gobind Singh Indraprastha University	2017	86%
4	Master of Social Work	Department of Social Work, University of Delhi	2019	64.06%



## PROFESSIONAL EXPERIENCE

### 1. Executive Associate to MD | AFC India Limited November'20- Present

Handling Official Communications of MD, Managing Internal and External Communications between staff and stakeholders, Content Creations (Social Media Stories, Print and Digital Contents pertaining to the organization), Assisting in other administrative and project activities as required, Documentation and Database Management, Proposal Writing, Liasoning with Clients and other stakeholders and so on

### 2. Communication Associate | Rouge Communications July, 2019- Present

#### Nature of Job:

Research (Formative Study and Desk Review), Content Development, Concept Development, Report Writing, Campaign Development, Behaviour Change Communication, Preparation of IEC Materials, Training and Facilitation

#### Projects undertaken:

- Comprehensive School Safety and Security Programme (CSSSP), (Clients: Govt. of West Bengal and UNICEF),
- WASH Loan Campaign (Client: Water.org AND State Rural Livelihood Mission, Madhya Pradesh)
- Desk Review on IEC materials prepared under Swachh Bharat Mission (Client: UNICEF)
- Strengthening Demand Generation for Urban Immunization (Client: UNICEF, New Delhi)
- Development of Thematic Cards on Health and Nutrition (Client: Piramal Swasthya)



## TRAININGS/ INTERNSHIPS

1. **Concurrent Field Work Trainee | Nirmal Chhaya** July, 2018-May, 2019
  - (Short Stay Home, Nirmal Chhaya Complex run by Dept. of Women and Child Welfare, Govt. of NCT of Delhi)
  - **Field Work:** Group sessions, counseling, documentation, casework, networking, mediation
2. **Block Placement Trainee | Pratham Education Foundation** May, 2018-July, 2018
  - Digital Content Development of English and Mathematics for 3<sup>rd</sup>, 4<sup>th</sup> and 5<sup>th</sup> standard
  - Field Work with school dropouts at the Narsinghpur Centre (Gurgaon) of the organization
3. **Concurrent Field Work Trainee | Jagatpur Open Community** Aug, 2017-Apr, 2018
  - Jagatpur village adopted under the Community Development Cell, University of Delhi (Unnat Bharat Abhiyan)
  - **Field Work:** Formative research on the literacy status of girls in the community, health check-up camp, eye check-up camp, vocational training workshop, sessions with adolescent girls and animal health camp in the community.
4. **Intern | HT City** Dec, 2015-Jan, 2016
  - Worked at both desk and field.
  - **Field Work:** Interviews with directors and chefs, book launch coverage (2 bylines)
5. **Intern | Pioneer (English Daily)** Jul, 2015-Aug, 2015
  - Desk job under the sub-editor of the Delhi office
  - Edited news stories, wrote headlines and designed the news pages.
6. **Intern | Elite Relations (PR Firm)** Jun, 2016-July, 2016
  - Handled Public Relations for doctors at Medanta Medicity,
  - Prepared dossiers, videos, public relations activities for jewelers and fabric brands
7. **Intern | Janta TV (Regional news channel in Haryana)** May, 2016-Jun, 2016
  - On-field reporter and production assistant.



## ACHIEVEMENTS

**Research Paper** titled, “CCTV Surveillance in Public Spaces of Delhi: Exploring the Perspectives of Youth visiting Malls and Delhi Metro” as a final project in under-graduation.

**Published** in IOSR Journal of Humanities and Social Science (IOSR-JHSS) Volume 23, Issue 12, Ver. 2 (December 2018) 04-08 e-ISSN: 2279-0837, p-ISSN 2279-0845

The research study aims to explore the issues of surveillance in public spaces from the point of view of Delhi’s youth. Through an extensive survey of the young citizens visiting malls and travelling through Metro, the paper tries to understand the perceived objectives of installing CCTV cameras in public spaces. The study also evaluates the youth’s concerns in the surveillance society and the way it impacts their

behavior and attitudes. The research discusses the issues of privacy while reflecting on the notions of public and private.



## **SKILLS**

Verbal and written communication | Training and facilitation| Social Media promotion | Public Speaking  
| Time management | Proficient in MS Word, Power Point and Excel | Public Speaking | Event  
Management | Team Work | Critical thinking