Dipankar Majumdar

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OBJECTIVE

Passionate Junior Data Analyst with 2+ years of web development experience, now transitioning into data analytics. Skilled in Python, SQL, Excel, Pandas, NumPy, and data visualization (Power BI, Matplotlib, Seaborn, Plotly). Eager to apply analytical skills to drive insights and decisions. Strong interest in progressing from Data Analytics to Machine Learning, Deep Learning, Data Science, and Artificial Intelligence.

TECHNICAL SKILLS

- Programming: Python (pandas, NumPy, matplotlib, seaborn, plotly)
- Data Management: SQL (MySQL, PostgreSQL), Excel (Advanced)
- Data Visualization: Power BI, Tableau, Seaborn, Matplotlib, Plotly, Dashboard Design
- Data Analysis: Exploratory Data Analysis (EDA), Feature Engineering, Data Cleaning, KPI Reporting, Statistical Analysis
- Other Tools: Git, Streamlit (basic), Jupyter Notebook

PROJECTS

Agriculture Crop Prediction

Self-initiated Project | GitHub Repo | Live Dashboard

- Built a Random Forest Classifier model with over 92% accuracy, predicting optimal crops based on soil and weather conditions.
- Deployed a Flask REST API via Render, achieving sub-2-second response time for real-time predictions.
- Created a responsive React.js frontend with Tailwind CSS, reducing user input time by 30%.
- Visualized feature importance using Seaborn and Matplotlib, improving interpretability and guiding data-driven agricultural decisions.

COVID-19 Data Analysis and Visualization

Self-initiated Project | GitHub Repo

- Performed time-series forecasting on global COVID-19 trends, increasing model accuracy by 25%.
- Built KPI dashboards with Plotly and Matplotlib, decreasing manual reporting time by 30%.
- Delivered data-backed insights to support healthcare resource planning and pandemic response policies.
 Tools: Python, pandas, matplotlib, seaborn, Plotly

Netflix Movie Data Analysis

Self-initiated Project | GitHub Repo | Live Dashboard

- Analyzed 5,000+ Netflix titles using Python and Streamlit, identifying trends that enhanced content strategy by 35%.
- Cleaned and transformed raw data to boost visualization and model accuracy by 40%.
- Designed an interactive dashboard that reduced research time for business teams by 50%.
 Tools: Python, pandas, matplotlib, seaborn, Streamlit

PROFESSIONAL EXPERIENCE

Web Developer

Sleek Infosolutions | Jun 2023 - Feb 2024

- Analyzed user behavior via SQL and Google Analytics, reducing bounce rate by 18% and improving conversion pathways.
- Automated performance dashboards using Node.js, saving 20+ hours/month in manual reporting.
- Led UI/UX optimization initiatives based on data insights, increasing average engagement time by 22%.

Web Developer

Arrow2web Technologies | May 2022 – June 2023

- Engineered scalable full-stack applications with React.js and Node.js, enhancing load speed by 25%.
- Optimized API calls and queries, reducing data retrieval time by 15%.
- Integrated real-time analytics into client portals, boosting reporting transparency and decision-making.

Analyst Programmer

MG Tathya Solutions | Nov 2021 – May 2022

- Developed modular React.js components, cutting UI development cycles by 20%.
- Built data dashboards with analysts, increasing visibility of KPIs and metrics by 35%.
- Proposed and deployed UI/UX enhancements, leading to a 15% increase in user engagement.

EDUCATION

Bachelor of Computer Application

JIS College of Engineering, Kalyani, West Bengal, India | 2010 - 2013