CDE	Program	Certificate In Art & Design
	Course / Module	DES 1002 – BASIC DESIGN PRINCIPLES
	Year / Sem. / Session	Year 1 Sem. 1 & 2 (APR25)
	Lecturer	Ting Yu Ling
	Assignment Title	Balance
	Brief Date	Week 1
	Due Date	Week 2

Objective/Aim of the Assignment:

- Introduce students to one of the basic design principles – **Balance (Formal, Informal and Radial).**
- Understand how design elements and design principles work together to create a unified visual piece.
- Students will explore, investigate and experiments with **both design principles and design elements**.

Introduction

Design Principle: Balance

There are three types of Balance, symmetrical, asymmetrical, and radial balance.

Symmetrical balance also called Formal or Regular balance where the elements on either side of the axis are arranged similarly.

Asymmetrical balance also called Informal or Irregular balance where the elements on each side differ in shape but still are in visual equilibrium.

Radial Balance is when elements are arranged around a circular form.

All forms of balance present the visual characteristics with a sense of stability, complete and comfortable.

The Brief

In this assignment, you are required to created 3 individual images to compose symmetrical balance, asymmetrical balance, and radial balance.

Choose one of your favor fruits, explore and experiment the fruit from different angles, details, parts
or as a whole to create compositions of the above 3 different type of balance.

Methods of Working:

1. Visual research on ideas / inspiration
2. Develop sketches
3. Create 3 of 10x10cm boxes in A3 drawing block (centralized).
4. Paint the selected idea with poster colour.

Materials/Medium use:

- ❑ A4 Sketch book
- ❑ 2B pencil
- ❑ A3 drawing block
- ❑ Poster colour & brushes

Submission Requirements:
- Online submission
- Physical submission

Assessment Criteria:
- Analytical 10%
- Design statement 10%
- Design development 10%
- Creative process 20%
- Visual quality 20%
- Media application 20%
- Presentation 10%