As the data analyst for DTLM Retail, the Sales Director has requested the following from the dataset provided

1. Calculate the following for every order:
    i.   Revenue
    ii.   Profit
2. Make reports for
    i.   revenue trend
    ii.   top 5 products by revenue
    iii.   revenue contribution (%) of the product categories
    iv.   top 10 sales team by revenue
    v.   top 10 states by revenue, also showing their population and median income per state
3. Create a dashboard with the reports and make it sliceable by:
    i.   Product Category
    ii.   Timeline
4. Include a textbox to highlight the following insights
    i.   Which are the 2 top revenue products in January?
    ii.   Which sales team made most revenue from Decoratives in March?
    iii.   What is the relationship between revenue, population and median income of the states?