

Applied Optimization

Problem: A rectangular garden with 100 ft fencing. Determine the maximum area & the corresponding dimensions.

Solution:- (1) Introduce all variables.

Let x & y be the sides of the rectangular

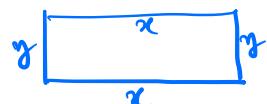
(2) Understand what you are trying to Maximize or Minimize

We want the area, say A , to maximize.

We know formula for area : $A = xy$.

(3) Use constraints to boil down to a function of only one variable.

The fencing is 100 ft. So, sum of sides is 100 ft



$$\text{So, } x + y + x + y = 100$$

$$\Rightarrow 2(x + y) = 100$$

$$\Rightarrow x + y = 50$$

$$\Rightarrow y = 50 - x$$

Then $A = xy = x(50 - x)$.

(4) Using Calculus techniques, find max/min of the target quantity.

$$A = x(50-x) = 50x - x^2$$

_____ *

$A(x)$

Find critical pts by putting $A'(x)=0$ or undefined

Here, $A'(x) = 50 - 2x$, $A''(x) = -2 < 0$

So, $A'(x)=0 \Rightarrow 50 - 2x = 0 \Rightarrow x = 25$

At critical pt, $A(x)$ attains max/min.

So, $A(25) = 50 \times 25 - 25 \times 25$ [by *].

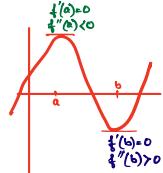
$$= (50 - 25) \times 25$$

$$= 25 \times 25$$

= 625 sqft. \rightarrow Max area.

Note: At max pt $x=a$, $f'(a)=0$ & $f''(a)<0$

min pt $x=b$, $f'(b)=0$ & $f''(b)>0$



Dimensions: $x = 25$ ft, $y = 50 - 25 = 25$ ft.

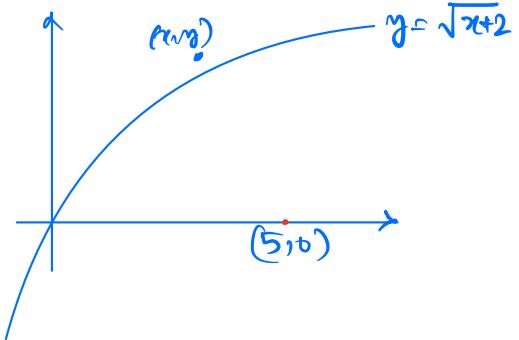
Problem: Find the closest point to $(5, 0)$ on the curve $y = \sqrt{x+2}$, $x \geq -2$

Solⁿ: Choose a pt on $y = \sqrt{x+2}$.
say (x, y) .

Distance between (x, y) & $(5, 0)$
is

$$D = \sqrt{(x-5)^2 + (y-0)^2}$$

$$= \sqrt{(x-5)^2 + y^2}$$



Now, (x, y) is a point on $y = \sqrt{x+2}$, so

$$y = \sqrt{x+2}$$

Then $D = \sqrt{(x-5)^2 + y^2}$ can be written in one variable x as:

$$\begin{aligned} D(x) &= \sqrt{(x-5)^2 + (\sqrt{x+2})^2} \\ &= \sqrt{(x-5)^2 + (x+2)} \\ &= \sqrt{x^2 - 10x + 25 + x+2} \\ &= \sqrt{x^2 - 9x + 27} \\ &= (x^2 - 9x + 27)^{\frac{1}{2}} \end{aligned}$$

$$\begin{aligned} D'(x) &= \frac{1}{2} (x^2 - 9x + 27)^{-\frac{1}{2}} \cdot (2x - 9) \\ &= \frac{2x - 9}{2(x^2 - 9x + 27)^{\frac{1}{2}}} \end{aligned}$$

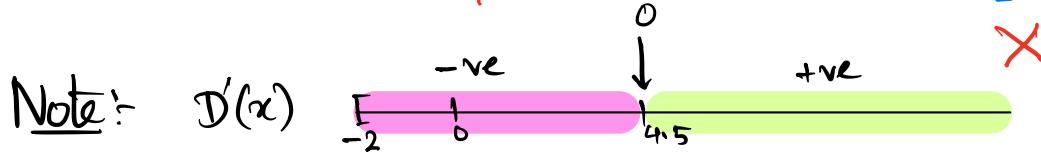
$D'(x) = 0$ or $D'(x)$ undefined gives

$$\begin{aligned} D'(x) &= 0 \\ \downarrow \\ 2x - 9 &= 0 \\ \Rightarrow x &= 4.5 \end{aligned}$$

critical pt

$$\begin{aligned} D'(x) &\text{ is undefined} \\ \downarrow \\ x^2 - 9x + 27 &= 0 \\ \Rightarrow x = \frac{9 \pm \sqrt{81 - 4 \cdot 1 \cdot 27}}{2 \cdot 1} &= \frac{9 \pm \sqrt{-3}}{2} \end{aligned}$$

$\sqrt{-3}$



with increasing x , $D(x)$ is increasing
 $\Rightarrow D''(x) > 0$
 $\Rightarrow D(x)$ has a minima.

$$So, x = 4.5 \Rightarrow y = \sqrt{x+2} = \sqrt{6.5}$$

Hence, $(4.5, \sqrt{6.5})$ is the closest pt on $y = \sqrt{x+2}$ from $(5, 0)$

Problem: A box with a square base & an open top is to be built with a volume of 40 m^3 . The materials for the bottom of the box costs $\$10/\text{m}^2$ & the materials on the sides costs $\$8/\text{m}^2$. Find the dimensions of the box for which the cost will be minimum.

Solⁿ: Note: We need to minimize the Cost, so we must get an expression for Cost.

$$\text{Area of the base} = (x \times x) \text{ m}^2 \\ = x^2 \text{ m}^2$$

$$\text{So, cost for the base} = (\$10 \times x^2)$$

$$\text{Area of one side} = (x \times h) \text{ m}^2$$

$$\text{So, total area of sides} = (4xh) \text{ m}^2$$

$$\text{Then total cost for sides} = (\$8 \times 4xh)$$

$$\text{Hence cost } C = (10x^2) + (32xh) \text{ dollars.} \quad \text{---} \oplus$$

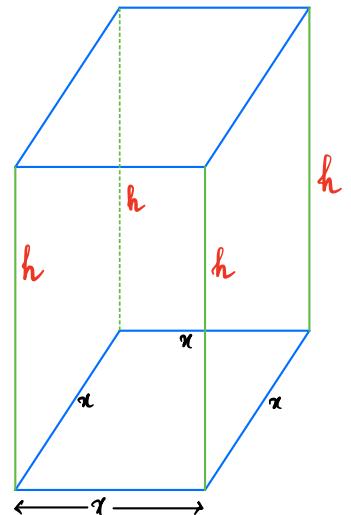
Note: The volume of the box is fixed.

Our constraint is: Volume = 40 m^3

$$\text{i.e., } \frac{\text{base}}{x \times x} \times \frac{\text{height}}{h} = 40$$

$$\Rightarrow x^2h = 40 \Rightarrow h = \frac{40}{x^2}$$

Then by \oplus & the above constraint, we can reduce cost function to a function of single variable x , rather than two variables x & h .



$$\text{So, } C(x) = 10x^2 + 32x \left(\frac{40}{x^2}\right)$$

$$= 10x^2 + \frac{32 \times 40}{x} = 10x^2 + (32 \times 40)x^{-1}$$

To get maximum or minimum values of $C(x)$, we need the Critical pts.

$$C'(x) = 0 \Rightarrow [10x^2 + (32 \times 40)x^{-1}]' = 0$$

$$\Rightarrow 10(x^2)' + (32 \times 40)(x^{-1})' = 0$$

$$\Rightarrow 10(2x) + (32 \times 40)(-x^{-2}) = 0$$

$$\Rightarrow 20x - \frac{32 \times 40}{x^2} = 0$$

$$\Rightarrow 20x = \frac{32 \times 40}{x^2}$$

$$\Rightarrow x^3 = \frac{32 \times 40}{20} = 32 \times 2 = 64 = 4^3$$

$$\Rightarrow x = 4$$

$$\text{Then, } h = \frac{40}{x^2} = \frac{40}{16} = 2.5$$

So the dimensions corresponding to the minimum cost is square base of 4m sides & height of 2.5m.

$$\text{Hence the Cost is } \$ 10(4)^2 + (32 \times 40)(4^{-1})$$

$$= 10(16) + \frac{32 \times 40}{4}$$

$$= 160 + 32 \times 10$$

$$= \$ 480.$$