

Exponential Functions

Lets start with an example:

Say you have \$ P_0 today in bank & you get 4% annual growth.

$$\begin{aligned} \text{End of Year 1} &\rightsquigarrow \$ (P_0 + P_0 \cdot (0.04)) = P_0 (1.04) \\ \text{2} &\rightsquigarrow \$ (P_0 (1.04) + P_0 (1.04) (0.04)) \\ &= P_0 (1.04) (1 + 0.04) \\ &= P_0 (1.04) (1.04) \\ &= P_0 (1.04)^2 \\ \text{3} &\rightsquigarrow \$ P_0 (1.04)^3 \\ \vdots & \\ r &\rightsquigarrow \$ P_0 (1.04)^r \end{aligned}$$

More generally we get a special type of function

$$f(x) = b^x, \text{ where } b > 0, b \neq 1$$

↑
Exponential function.

with base b & exponent x .
domain $(-\infty, \infty)$ & range $(0, \infty)$

Note: It is different from x^n , $n \geq 1$. Both grows, but exponential functions grows faster than power functions.

Most Common Applications: ① Growth of money / Compound Interest
② Growth of Bacteria / Cells.

- Rules:
- ① $b^x \cdot b^y = b^{x+y}$
 - ② $\frac{b^x}{b^y} = b^{x-y}$, $b^{-y} = \frac{1}{b^y}$
 - ③ $(b^x)^y = b^{xy}$
 - ④ $(a \cdot b)^x = a^x \cdot b^x$
 - ⑤ $\frac{a^x}{b^x} = \left(\frac{a}{b}\right)^x$

$$\text{Simplify: } \frac{(x^3y^{-1})^2}{(xy^2)^{-2}}$$

A special Number 'e'

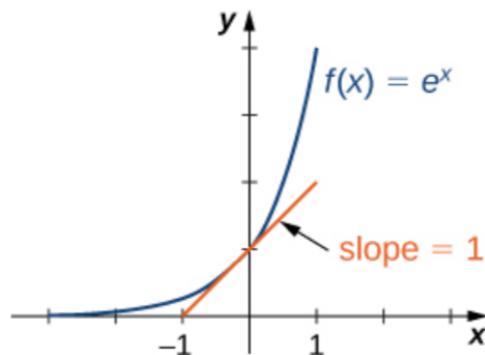
Observation:

	10^2	10^3	10^4	10^5	10^6
m ; 10	100	1000	10000	100,000	10 ⁶
$(1 + \frac{1}{m})^m$:	2.5937	2.7048	2.71692	2.71815	2.718289

If we take $m \rightarrow \infty$, then $(1 + \frac{1}{m})^m \rightarrow$ some fixed value $\frac{1}{e}$

$$e \approx 2.718282$$

$f(x) = e^x \rightarrow$ Natural Exponential function



Logarithmic Functions

Exponential functions are One-to-One

Exponential functions possess inverse.

Called Logarithmic Functions.

So, Domain of Log. function is $(0, \infty)$
Range of Log. function is $(-\infty, \infty)$

$$\log_b(x) = y \text{ if & only if } b^y = x.$$

When we use the base e , i.e., \log_e function,
we call it natural logarithm. (\ln)

Prop: ① $\log_b(b^x) = x$ & $b^{\log_b(y)} = y$.

② $\log_e(e^n) = \ln(e^n) = n$.

③ $\log_b(1) = 0$, for any base b

④ $\log_b(ac) = \log_b(a) + \log_b(c) \rightsquigarrow$ product rule

⑤ $\log_b\left(\frac{a}{c}\right) = \log_b(a) - \log_b(c) \rightsquigarrow$ Quotient rule

⑥ $\log_b(a^r) = r \log_b(a) \rightsquigarrow$ power rule

⑦ $a^x = b^{x \log_b a}$, for any real x .

⑧ $\log_a x = \frac{\log_b x}{\log_b a} = \frac{\ln x}{\ln a}$

Base change rules

Eq. $\ln(2x) - \ln(x^6) = 0$

$$\Rightarrow \ln\left(\frac{2x}{x^6}\right) = 0 \quad , \text{ quotient rule}$$
$$\Rightarrow \ln\left(\frac{2}{x^5}\right) = 0$$
$$\Rightarrow \frac{2}{x^5} = 1 \quad \Rightarrow x^5 = 2 \quad \Rightarrow x = \sqrt[5]{2}$$