

Exponential Functions

Lets start with an example:

Say you have \$ P_0 today in bank & you get 4% annual growth.

$$\text{End of Year 1} \rightsquigarrow \$ (P_0 + P_0 \cdot (0.04)) = P_0 (1.04)$$

$$\begin{aligned} 2 &\rightsquigarrow \$ (P_0 (1.04) + P_0 (1.04) (0.04)) \\ &= P_0 (1.04) (1 + 0.04) \\ &= P_0 (1.04) (1.04) \\ &= P_0 (1.04)^2 \end{aligned}$$

$$3 \rightsquigarrow \$ P_0 (1.04)^3$$

$$r \rightsquigarrow \$ P_0 (1.04)^r$$

More generally we get a special type of function

$$f(x) = b^x, \text{ where } b > 0, b \neq 1$$

↑
Exponential function.
with base b & exponent x .
domain $(-\infty, \infty)$ & range $(0, \infty)$

Note: It is different from x^n , $n \geq 1$. Both grows, but exponential functions grows faster than power functions.

Most Common Applications:

- ① Growth of money/Compound Interest
- ② Growth of Bacteria/Cells.

Rules: ① $b^x \cdot b^y = b^{x+y}$ & $b^0 = 1$

② $\frac{b^x}{b^y} = b^{x-y}$

③ $b^{-y} = \frac{1}{b^y}$

④ $(b^x)^y = b^{xy}$

⑤ $(a \cdot b)^x = a^x \cdot b^x$

⑥ $\left(\frac{a}{b}\right)^x = \frac{a^x}{b^x}$

Simplify : $\frac{(x^3 y^{-1})^2}{(xy^2)^{-2}}$

$$= \frac{(x^3)^2 (y^{-1})^2}{(x)^{-2} (y^2)^{-2}}$$

$$= \frac{x^6 y^{-2}}{x^{-2} y^{-4}}$$

$$= \frac{x^6}{x^{-2}} \cdot \frac{y^{-2}}{y^{-4}}$$

$$= x^{6-(-2)} \cdot y^{-2-(-4)}$$

$$= x^{6+2} y^{-2+4}$$

$$= x^8 y^2$$

A special Number 'e'

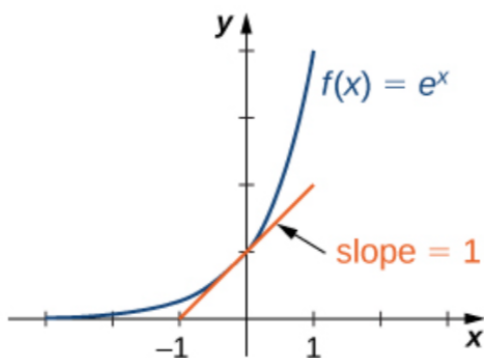
Observation:

m	1	10	10^2 100	10^3 1000	10^4 10000	10^5 100,000	10^6
$(1 + \frac{1}{m})^m$	2	2.5937	2.7048	2.71692	2.71815	2.718268	2.718280

If we take $m \rightarrow \infty$, then $(1 + \frac{1}{m})^m \rightarrow$ some fixed value
 \parallel
 e

$$e \approx 2.718282$$

$f(x) = e^x \rightarrow$ Natural Exponential function.



Logarithmic Functions

Exponential functions are one-to-one



Exponential functions possess inverse.

Called Logarithmic Functions.

So, Domain of Log. Function is $(0, \infty)$
Range of Log. Function is $(-\infty, \infty)$

$$\log_b(x) = y \quad \text{if \& only if} \quad b^y = x.$$

When we use the base e , i.e., \log_e function, we call it natural logarithm. (\ln)

Prop: ① $\log_b(b^x) = x$ & $b^{\log_b(y)} = y.$

② $\log_e(e^n) = \ln(e^n) = n.$

③ $\log_b(1) = 0$, for any base b

④ $\log_b(ac) = \log_b(a) + \log_b(c) \rightsquigarrow$ product rule

⑤ $\log_b\left(\frac{a}{c}\right) = \log_b(a) - \log_b(c) \rightsquigarrow$ Quotient rule

⑥ $\log_b(a^r) = r \log_b(a) \rightsquigarrow$ power rule.

⑦ $a^x = b^{x \log_b a}$, for any real x .

⑧ $\log_a x = \frac{\log_b x}{\log_b a} = \frac{\ln x}{\ln a}$

→ Base change rule

Ex. Solve for x: $\ln(2x) - \ln(x^6) = 0$

$$\ln(2x) - \ln(x^6) = 0$$

$$\Rightarrow \ln\left(\frac{2x}{x^6}\right) = 0 \quad , \text{ quotient rule}$$

$$\Rightarrow \ln\left(\frac{2}{x^5}\right) = 0$$

$$\Rightarrow \frac{2}{x^5} = 1 \Rightarrow x^5 = 2 \Rightarrow x = \sqrt[5]{2}$$