

Dipesh Singh

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Education

G.B. Pant Government Engineering College

Bachelor of Technology in Computer Science

Delhi, India

August 2016 - September 2020

Experience

Front-end Developer

October 2024 - Present

Kimp.io

Remote

- Integrated **Kimp360** CRM app with **Zapier**, reducing manual updates by **70%** and enhancing task tracking efficiency.
- Custom **OAuth authentication** was configured using **Next.js APIs**, improving data security and reducing task processing time by **50%**.
- Built initial pages and property-related tools for **Buy.ca**, boosting page load speed by **25%** and enhancing user engagement.

Freelance Consultant

December 2022 - October 2024

Edzer

Remote

- Engineered an online finance and marketing course **ed-tech** platform with middle layer APIs in Next.js for user session management, resulting in a **35%** increase in user engagement.
- Successfully integrated **Vimeo** video player and **Razorpay** payment gateway.

Heart Care

- Created a website for a cardiologist using **Next.js 13** and **Tailwind CSS**.
- Replicated the design from an archived version of the client's old site and added updated service information.

Founding Frontend Engineer

July 2019 - October 2022

MiM-Essay

Delhi, India

- Led the design and development of an **ed-tech** platform **mentr-me** using **React.js**, **Redux** and **Next.js**, while managing a team of **5** developers.
- Implemented **Cypress**, improving test coverage by **40%** and reducing test execution time by **30%**.
- Generated user feeds (QA, masterclasses, events, schools), increasing user retention by **20%**.
- Incorporated **Amplitude** analytics to track user behavior, which led to a **15%** increase in feature usage.
- Installed **Redux** for state management, enhancing performance and **UI/UX** with a **25%** load time reduction.

Projects

Music Store | [Github](#) | **MERN Stack, Next.js 13**

May 2023 – Present

- Created an e-commerce Music Store, implementing user authentication and shopping cart features, which boosted user retention by **12%**.
- Conducted rigorous testing with **Jest**, ensuring reliability across user scenarios and **optimizing** app performance, resulting in a **32%** improvement in load times and a **24%** reduction in reported bugs.
- Enhanced application responsiveness through the use of **React** server and client components, achieving a **30%** increase in speed compared to initial benchmarks.

Movie Browser | [Github](#) | **MERN Stack, Next.js 14**

November 2022 – April 2023

- Developed a movie-browsing application using the **TMDB API**, implementing custom filters for type, popularity, release year, genre, and rating range, enhancing user search efficiency by **40%**.
- Enabled bookmarking functionality to save favorite **movies** and **TV shows**, leading to a **36%** increase in user engagement and repeat visits.

Technical Skills

Frontend: HTML & CSS, JavaScript, jQuery, React.js & Redux, Next.js, TypeScript

CSS Frameworks: Bootstrap, Material UI, Tailwind CSS

Testing: Cypress, Jest, React Testing Library

Backend: Node.js, Express, MongoDB

Project Management: Git, GitHub, Scrum, Agile Methodology