

Virtual Job Fair

“Connecting Employers and Jobseekers Remotely via a Virtual Job Fair”

Empowering Jobseekers to engage with Employers, accelerate applicants and job matching by using “Virtual Job Fair” platform and many more...

Why Virtual Job Fair?

To attract talent globally with a virtual job fair that delivers engagement platform for both the jobseekers/individuals and employers via a virtual environment that maximizes interaction, leverages searchable job boards and builds resume databases for quicker and smarter hiring.

Ideas to Drive on Virtual Job Fair:

i. Customization:

Empower exhibitors at our virtual job fair to promote their employer brand via custom/presets virtual booths’ design. We can allow each employer to select the preset designs (custom if possible) the booth according to their will to best represent their organization’s culture and brand. By offering employers multiple tools to display their trademarks at the virtual job fair, ensure that all exhibitors are delighted with the mediums of marketing and interaction provided to them.

ii. Database and interaction platform

Allow employers to make the most of their attended jobseekers/individuals by enabling them to sift through the resumes dropped at their booth or against the virtual job board for shortlisting active jobseekers, interaction and scheduling interviews directly at the job fair.

iii. Access of Interaction Tools

We can make the experience at our virtual job fair platform even more convenient for our exhibitors and visitors by enabling them to connect directly for interviews/interaction without the need of changing platforms or downloading additional software. It should be covered right there at the virtual event completely.

iv. Compatible

Provide easy access for jobseekers on the move by constructing a virtual space that is compatible with smartphones and tablet devices with the following features:

- Virtual job board
- Live on-demand videos
- Chat options with employers and other attendees
- Surveys, polls and social media integration

v. Accessibilities of Employer's Contents

We can enable our virtual job fair with under-mentioned rich content formats to help jobseekers/individuals to learn more about the employers:

- Video carrying an informative video of employers
- Brochures
- Presentations
- Job descriptions
- Photo galleries

vi. Graphical Presentations

Better if we can give access the employer to measure their job fair's ROI as a success with relevant reports that provides statistics like:

- Number of visitors
- Number registrations
- Number of resumes
- Average duration of visit
- Number of chat interactions
- User Turnout etc.

vii. Reviews & Feedback

In order for an organization to grow and expand their services, they must be open and willing to hear both positive and negative feedback from their visitors. It will help prospects decide which products, features, arrangements etc. worked well or not. It would be definitely a lesson learnt platform for any employers to exhibit their better outputs in their upcoming fairs.

FAQs:

i. What Is a Virtual Job Fair?

A virtual job fair (sometimes called an online job fair) is an online "event" (as it takes place at a certain time and is not ongoing) in which employers and jobseekers each meet in a virtual environment, using chat rooms, teleconferencing, webcasts, webinars and/or email to exchange information about job openings. Jobseekers upload resumes and may be matched with employers or may simply browse companies' "booths." Basically, a virtual job fair has a limited duration.

ii. What Kind of Jobs Are Available at Virtual Job Fairs?

Almost any kind that is in a non-virtual job fair, virtual job fairs may be focused on a certain industry, profession, or geographic area. If it is sponsored by a college, it may be geared toward recent college graduates.

iii. How Does a Virtual Job Fair Work?

It will be run within Rolling Nexus platform which holds the lists of employers and links to their websites or "booths." However, some feature elaborates virtual environments set to look like a real-world job fair with a map of a fictional convention center and links to company pages that feature graphics of booths. These often have chat rooms and video presentations.

iv. What jobseeker/individual will get from the virtual job fair?

A virtual job fair may offer resources for jobseekers/individuals, such as resume tips, several quizzes, tests or an informative videos for e.g. how to present yourself in an interview. Companies' booths may provide a wealth of information on the companies or they may simply host links to their websites and a list of job openings.

Much of the information at a virtual job fair can be digested at the jobseeker's own pace. However, there may be chat times, webinars, online presentations etc. at specific times.

v. How many visitors and exhibitors can the virtual job fair host?

Our virtual job fair can have at least 300 (an unlimited number if possible) number of employer booths and can sustain thousands of visitors at any given time.

vi. What tools are available to aid employers in finding relevant candidates?

Employers can advertise vacancies on a searchable job board and will be auto triggered, on our Rolling Job section (as per the business category) can access the resume database developed during the event and shortlist relevant candidates by applying a set of robust filters. They can also conduct textual, audio and video interviews with the candidates directly from the virtual job fair platform. The booths can also carry links to the employers' career sites which further speed up the recruitment process.

vii. Do you provide live personalized support to exhibitors during job fair?

Each event has a dedicated event manager who assists the hosts in planning the event before it is live and ensuring its smooth operation when it is in action. The event manager and responsive customer support team is available round-the-clock when the event is live with people particularly up to speed with the unique mechanics of the event at hand.

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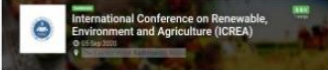
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