



Customer Code:	ARN Code:
Ledger No/Ledger Folio No.(For Office Use Only):	Sub Broker Code:
Electronic Clearing Service ( debit) Clearing/Direct Debit	
HelpFul Tips for Quick Activation:  1. Please ensure signatures at the places marked with(X).  2. Please send the ESC application form along with a cancelled cheque	Mailing Address  Aditya Birla Customer Services Pvt.Ltd 501,Cello Triumph I.B Patel Road,off W.E. Highway Goregaon(East),Mumbai-400063
Investor Information	
<del></del>	Contact Email Id: reverse@easy.com PAN No: sjkff8989f
То,	
I/We, hereby authorize Aditya Birla Customer Service Pvt.Ltd.( ABCSPL) a sub distributor of Aditya Birla Money Mart Ltd. to debit my account through ECS(Debit) clearing / Direct Debit account as per the details given below for making payment to Mutual fund companies for the Systematic Investment Plan (SIP) transctions scheduled by myself on Aditya Birla Customer Services Pvt.Ltd. The debit transction will be processed by an authorised Service Provider on behalf of ABCSPL.	
Bank Information	
First Applicant Account Holder Name: easy  Bank Name: State bank of India  Account Type: SAVING IFSC Code: SBIN0016100  Branch address: DOOR NO. 36 VCTV MAIN ROAD SATHY MAIN ROAD DIST ERODE TAMIL NADU 6380:  Effective Date of Mandates:  Expiry Date of the Mandates:  Maximum Amount Limit per Transaction (Rs.):	Account No: 36925814774  MICR Code: 987654321
Terms and Conditions :	
I/We hereby declare that the perticulars given above are correct and express my willingness to make payment reffered above through participation in ECS/Standing Instruction/Direct debit. if the transction is delayed or not effected at all for reasons of incomplete or incorrect information, I/We would not hold the user institution and its Service Provider resposible.I/We will also inform [ Distributor], about any changes in my bank account. I/We have read and undertood the scheme information document/Key Information Memorandum of the scheme.I/We apply for the units of the scheme and I/We agree to abide by the terms, conditions, rules and regulations of the sscheme.this is to inform I/We have registered for the electronic Clearing service( debit Clearing) and that my payment towords my investment in mutual fund companies shall we made form my/our below mention bank account with your bank.I/We authorize to representive carry this ECS mandate From to get it to verified & executed.I/We authorize the bank to honor the instructions as mentioned in the application form.I/We also hereby authorize bank to debit changes towords verification of this mandate, if any.I/We undertake to keep sufficient fund in the funding account on the date of execution of ECS/Standing institution/Direct Debit.I/We hereby declare that the perticulars given above are correct and complete. If the transction is delayed or not effected at all for reasons of incomplete or incorrect information, I/We would not hold the mutual fund ,distributor Service Provider or the baank resposible. If the date of debit to my/our account happens to be a non banking/business day as defined in the scheme information document of the abank resposible. If the date of debit to my/our account happens to be a non banking/business day as defined in the scheme information document of the mutual fund .I/We hereby agree to avail the facility for SIP and authorize my bank to execute the ECS/Standing Instruction/Direct debit for a further increase in installment from my design	
Signatures(s) of the account holders(s).(As per Bank's record)	
Date:	(X) Specimen Signature of PARAG REMESHWAR MOREY

Call 022-61802828 (Mon-Sat 10.00 am - 7.00 pm)