



Customer Code:	ARN Code:
Ledger No/Ledger Folio No.(For Office Use Only):	Sub Broker Code:
Electronic Clearing Service (debit) Clearing/Direct Debit	
HelpFul Tips for Quick Activation:	Mailing Address
Please ensure signatures at the places marked with(X). Please send the ESC application form along with a cancelled cheque	Aditya Birla Customer Services Ltd 501,Cello Triumph I.B Patel Road,off W.E. Highway Goregaon(East),Mumbai-400063
Investor Information	
Investor ID: ABMMU0097581	Contact Email Id: abhi.loria@gmail.com
Investor Name: SHRIKANT BHAGWANDAS	PAN No: ADNPP9689G
То,	
I/We, hereby authorize Aditya Birla Customer Service Ltd.(ABCSL) a sub distributor of Aditya Birla Money Mart Ltd. to debit my account through ECS(Debit) clearing / Direct Debit account	
as per the details given below for making payment to Mutual fund companies for the Systematic Investment Plan (SIP) transctions scheduled by myself on Aditya Birla Customer Services Ltd. The debit transction will be processed by an authorised Service Provider on behalf of ABCSL.	
Bank Information	
First Applicant Account Holder Name: SHRIKANT BHAGWANDAS PUROHIT	
Bank Name: HDFC bank	Account No: 78586585877674
Account Type: SAVING IFSC Code: HDFC0001822	MICR Code: 143240012
Branch address: ADJOINING MILAN PALACE VIJAY NAGAR BATALA ROAD	
Effective Date of Mandates: Expiry Date of the Mandates:	
Maximum Amount Limit per Transaction (Rs.):	
Terms and Conditions :	
I/We hereby declare that the perticulars given above are correct and express my willingness to make payment reffered above through participation in ECS/Standing Instruction/Direct debit. if the transction is delayed or	
not effected at all for reasons of incomplete or incorrect information, I/We would not hold the user institution and its Service Provider resposible. I/We will also inform [Distributor], about any changes in my bank account.	
I/We have read and undertood the scheme information document/Key Information Memorandum of the scheme	ne.I/We apply for the units of the scheme and I/We agree to abide by the terms, conditions,rules and
regulations of the sscheme.this is to inform I/We have registered for the electronic Clearing service(debit Clear	
below mention bank account with your bank.//We authorize to representive carry this ECS mandate From to g	
form.I/We also hereby authorize bank to debit changes towords vertication of this mandate, if any.I/We undertake to keep sufficient fund in the funding account on the date of execution of ECS/Standing institution/Direct Debit.I/We hereby declare that the perticulars given above are correct and complete.if the transction is delayed or not effected at all for reasons of incomplete or incorrect information,I/We would not hold the mutual fund	
distributor Service Provider or the baank resposible.if the date of debit to my/our account happens to be a non banking/business day as defined in the scheme information document of the said schema of	
AMC, Execution of the debit will happen as per the normal prectice of the bank mandated by the investor and allootment of the units will happen as per the term and conditions listed in the schema information document	
of the mutual fund .I/We hereby agree to avail the facility for SIP and authorize my bank to execute the ECS/Standing Instruction/Direct debit for a further increase in installment from my designated account.I/We agree	
that Distributor/AMC/Mutual fund(including its affiliates)/Service Provider, and any of its officers directors, personnel and employees, shall not be held resposible for anydelay / wrong debit on the part of the bank for	
executing the standing instructionsof the additional sum on a specified date from my account if the transction is not effected at all for reasons of incomplete or incorrect information, the user institution would not be held	
resposible.I/We confirm to have undertood the introduction of this facility and agree to abide by the terms, conditions, rules and regulations of this facility.	
Signatures(s) of the account holders(s).(As per Bank's record)	
	(X) Specimen Signature of PARAG REMESHWAR MOREY
Date:	
Place:	

 \square