

OLA SERVICE ANALYSIS



DATE

01-07-2024

31-07-2024



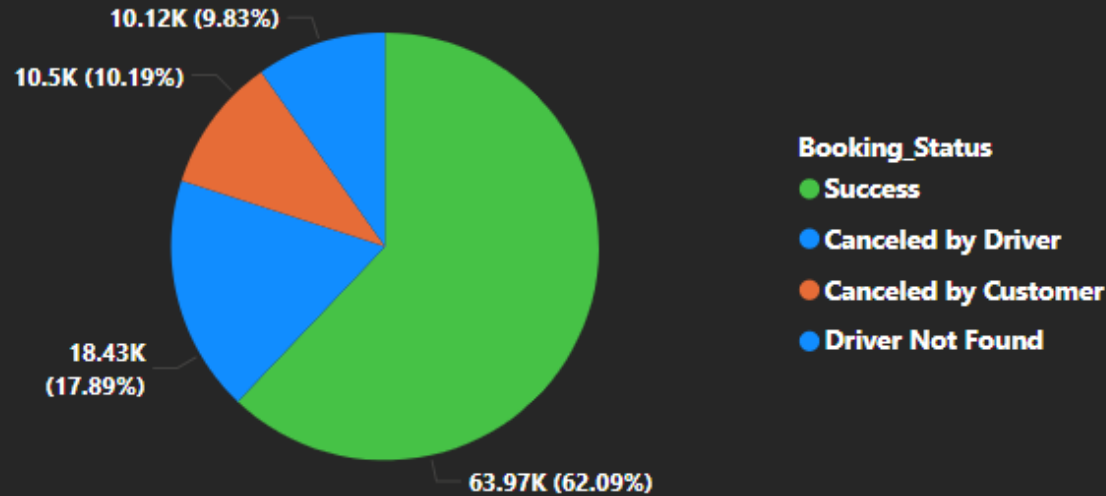
TOTAL BOOKINGS

103024

TOTAL BOOKINGS VALUE

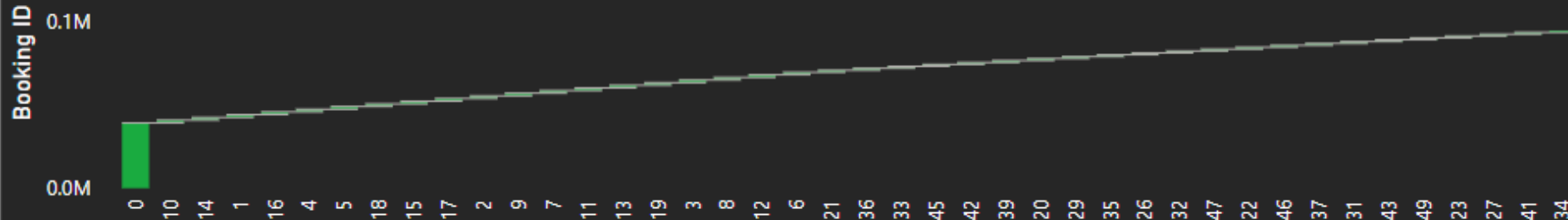
35M

BOOKING STATUS BREAKDOWN



RIDE VOLUME OVER TIME

● Increase ● Decrease ● Total



Overall



Vehicle Type



Revenue



Cancellation



Ratings

Vehicle Type	Total Booking Value	Success Booking Value	Avg. Distance Travelled	Total Distance Travelled
 AUTO	8.1M	5.1M	6.2	92.0K
 BIKE	8.0M	5.0M	15.5	227.7K
 E-BIKE/ SCOOTER	8.2M	5.1M	15.6	230.8K
 MINI CAR	8.0M	4.9M	15.5	225.7K
 PRIME SEDAN	8.3M	5.2M	15.8	234.5K
 PRIME SUV	7.9M	4.9M	15.3	223.8K
 PRIME PLUS	8.1M	5.0M	15.4	227.2K



OLA



Overall



Vehicle Type



Revenue

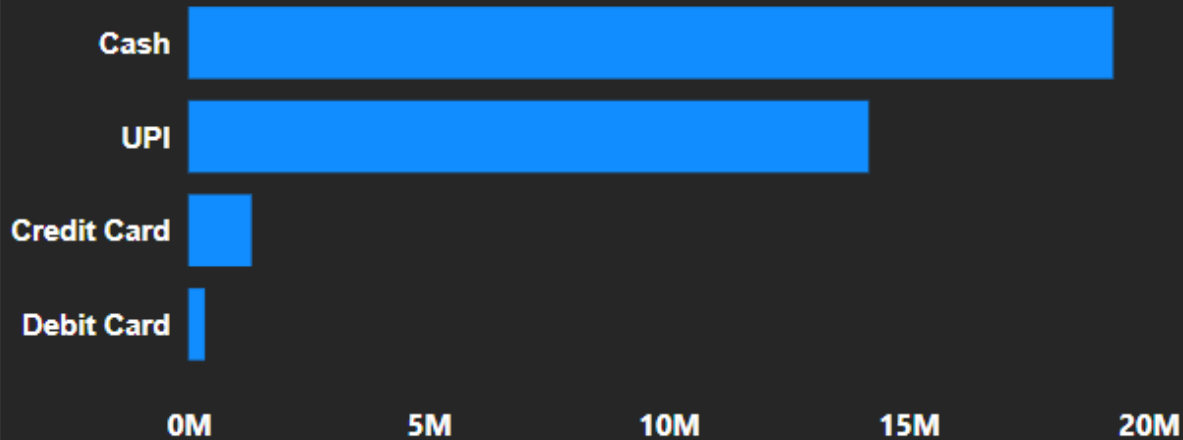


Cancellation



Ratings

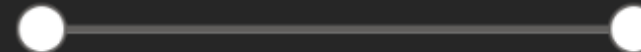
REVENUE BY PAYMENT METHOD



DATE

01-07-2024

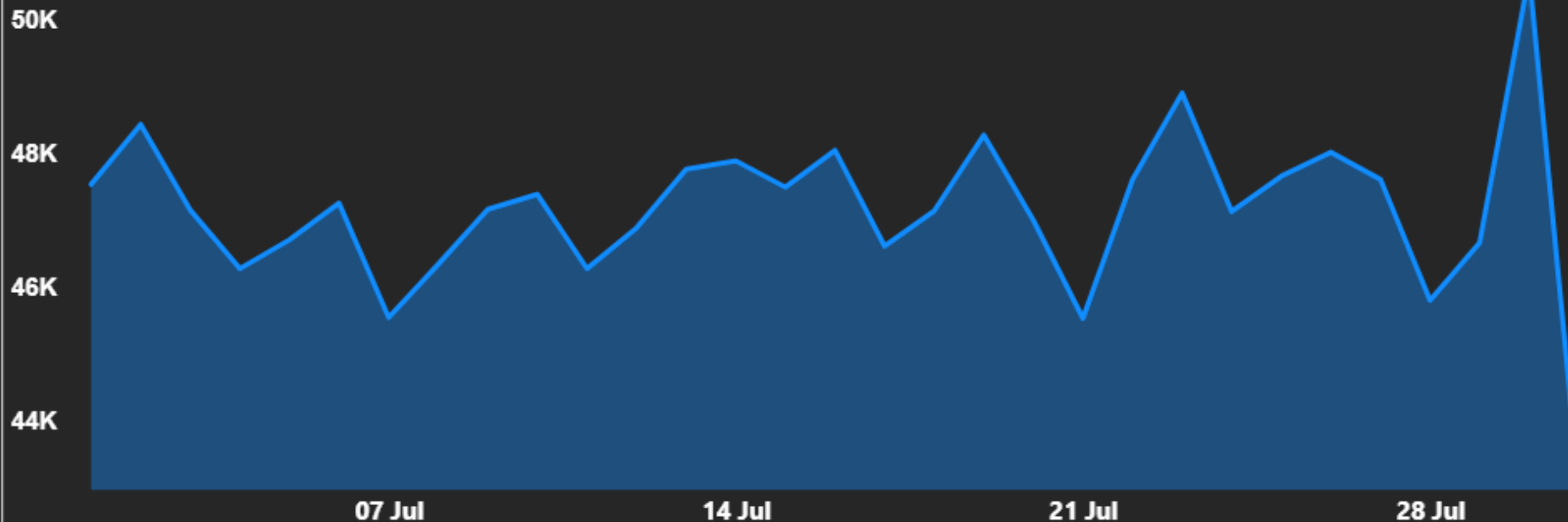
31-07-2024



TOP 5 CUSTOMERS

Customer ID	Booking Value
CID308763	6281
CID353074	6110
CID734557	6177
Total	32612

DAILY RIDE DISTANCE



OLA



Overall



Vehicle Type



Revenue



Cancellation



Ratings

DATE

01-07-2024 31-07-2024

TOTAL BOOKINGS

103.02K

SUCCESSFUL BOOKINGS

63.97K

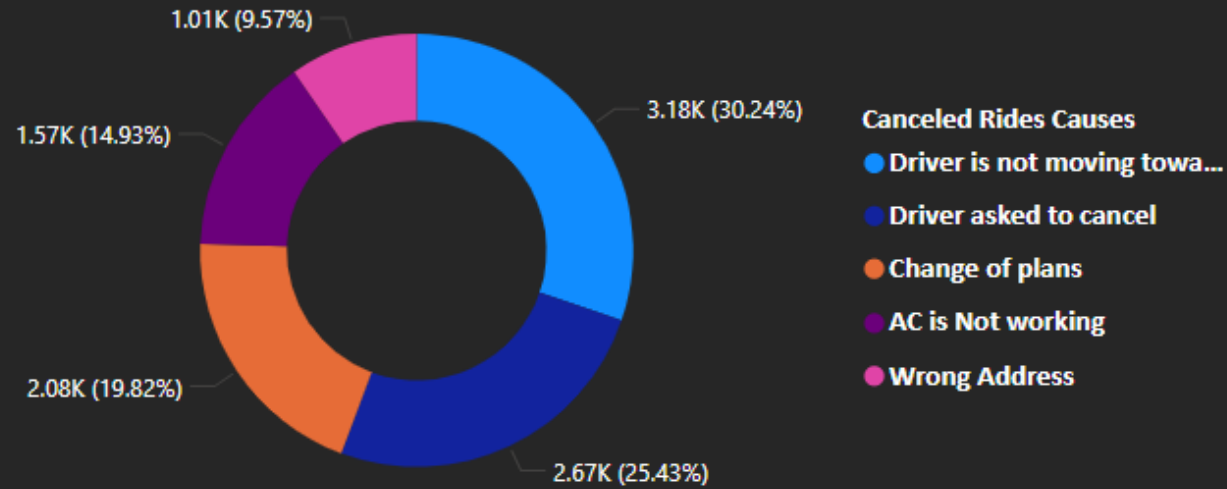
CANECELED BOOKINGS

28.93K

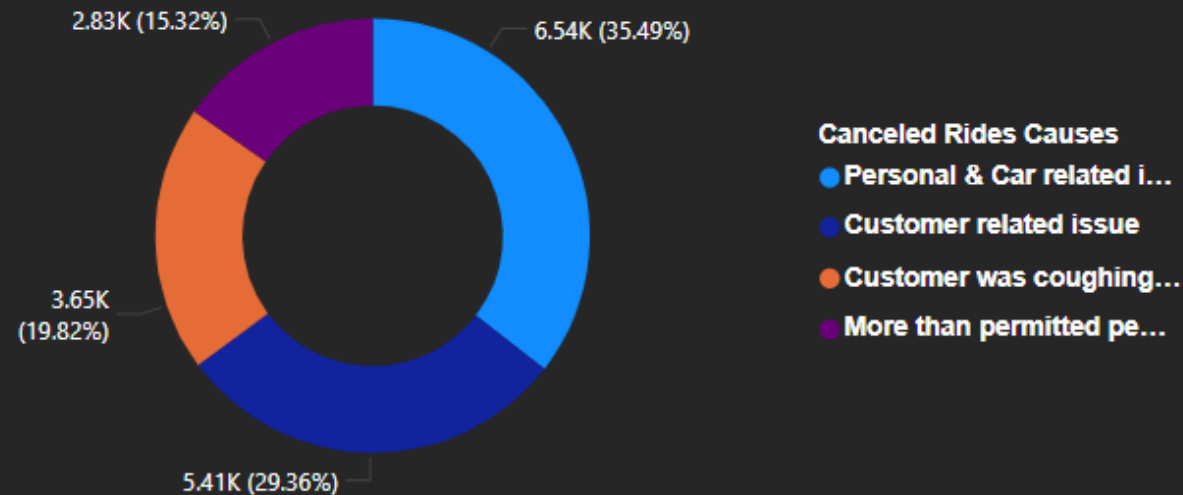
CANCELATION RATES

28.08

CANCELED RIDES BY CUSTOMER



CANCELED RIDES BY DRIVER



OLA



Overall



Vehicle Type



Revenue





Cancellation







Ratings



CUSTOMER RATINGS

 AUTO	 BIKE	 E-BIKE/ SCOOTER	 MINI	 PRIME SEDAN	 PRIME SUV	 PRIME PLUS
4.00	3.99	3.99	4.00	4.00	4.00	4.01

DRIVER RATINGS

 AUTO	 BIKE	 E-BIKE/ SCOOTER	 MINI	 PRIME SEDAN	 PRIME SUV	 PRIME PLUS
4.00	3.98	4.01	3.99	3.99	4.01	4.00



Overall



Vehicle Type



Revenue



Cancellation



Ratings