#### **DESCRIPTION**

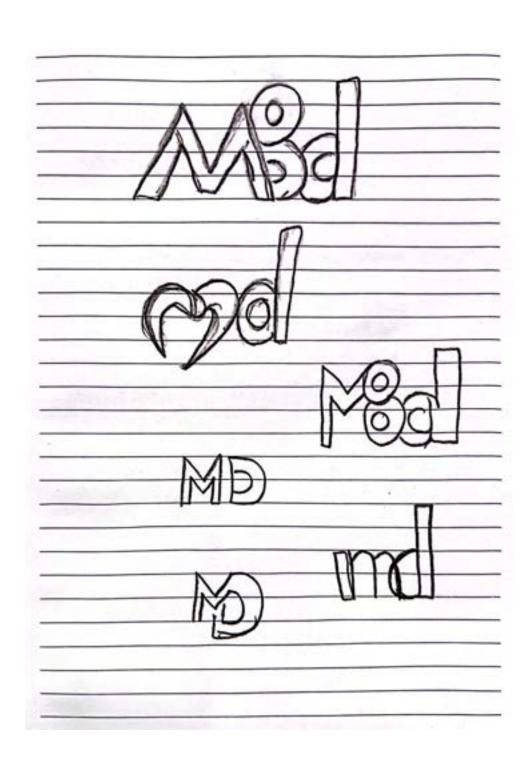


Welcome to Motion8 Designs, where creativity knows no bounds. We are a dynamic company specializing in motion graphics, graphic designs, 3D animation, and professional video shoots.

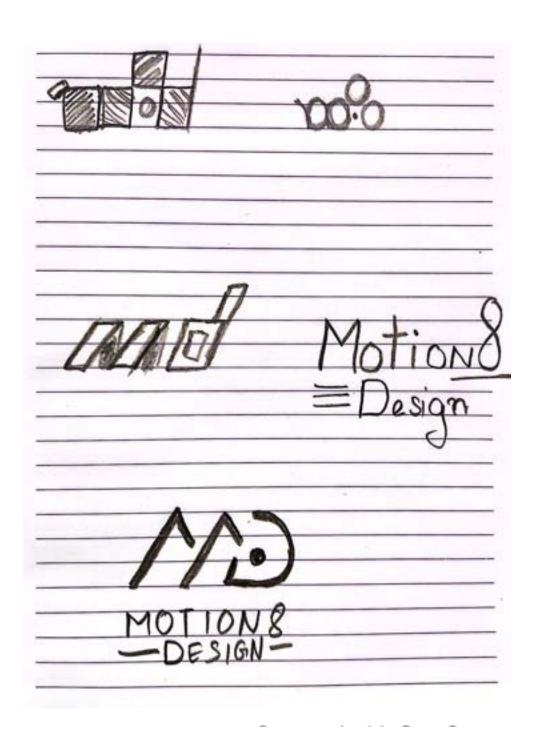
At Motion8 Designs, we believe in the power of visual storytelling to captivate and engage audiences. Whether you're looking to bring your brand to life with stunning motion graphics, create eye-catching graphic designs, or immerse your audience in captivating 3D animations, we have the expertise and creativity to bring your vision to reality.

Whether you're a small business looking to make a big impact or a large corporation seeking to elevate your brand presence, Motion8 Designs is here to help you stand out in today's competitive market. Let us bring your ideas to life with creativity, expertise, and a touch of magic.

## **SKETCHES & IDEAS**



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#### **DESIGN ELEMENTS**

The logo features parallel lines ascending upwards, symbolizing progress and growth, forming the letters "M" and "D." A single dot cleverly signifies both the numeral "8" and the letter "D," encapsulating the brand's dynamic and innovative essence



#### **COLORS**

Red: Passion and Energy: Red is often associated with passion, energy, and excitement. It can convey the dynamic nature of your company and its enthusiastic approach to creativity and innovation.

Black:Sophistication and Elegance: Black is a classic color often associated with sophistication and elegance. It can add a sense of professionalism and refinement to your logo, signaling the quality of your services.

#### **BACKGROUND**

In 2018, during our college years, my friend and I embarked on an entrepreneurial journey fueled by passion and creativity. With a shared vision to carve our own path in the world of visual arts, we founded Motion8 Designs. What began as a dream quickly became a reality as we pooled our talents and resources to establish a company dedicated to pushing the boundaries of motion graphics, graphic design, and animation. Despite the challenges of starting a business while still in college, our determination and innovative spirit propelled us forward. Today, Motion8 Designs stands as a testament to our shared vision and relentless pursuit of excellence in the field we love.

#### VISION

"To inspire and innovate, redefining the future of visual storytelling."

#### **MISSION**

"At Motion8 Designs, our mission is to empower brands and creators with captivating visual solutions that transcend boundaries and spark imagination. Through our expertise in motion graphics, graphic design, 3D animation, and professional video shoots, we aim to deliver unparalleled creativity and excellence to every project. We are committed to fostering long-term partnerships with our clients, guiding them through every step of the creative process with integrity, passion, and a relentless pursuit of excellence. By staying at the forefront of industry trends and embracing cutting-edge technologies, we strive to push the boundaries of creativity and set new standards of excellence in the world of visual arts."

#### **TARGET AUDIENCE**

- Businesses: Seeking captivating visual content for marketing and branding purposes.
- Creative Agencies: Needing specialized expertise in motion graphics and animation.
- Filmmakers and Educational Institutions: Requiring high-quality video production services for their projects

#### **COMPETITOR**

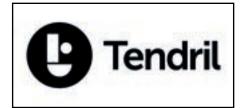






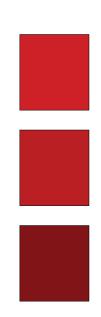






## **PROPOSE DESIGNS**









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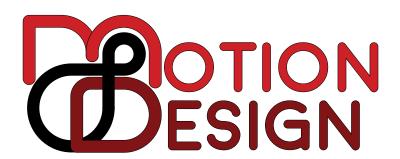








#### **PROPOSE DESIGNS**









# **MOCKUP**





# THANKS