* CaseStudy\_1\_BuyerIDAnalysis -- This repository contains a PowerBI dashboard showcasing a comprehensive analysis of BuyerID data. The dashboard provides valuable insights into buyer behavior, demographics, and purchasing trends. Key features include interactive visualizations, filters for detailed analysis, and a user-friendly interface.
* CaseStudy\_2\_CustomerProductAnalysis-- This repository contains a Power BI dashboard that I created to analyze customer and product data. The dashboard provides insights into customer demographics, purchasing behaviors, product performance, and sales trends. Key features include interactive visualizations, filters for detailed analysis, and dynamic reports. This tool is designed to help businesses make data-driven decisions to enhance customer satisfaction and optimize product offerings.
* CaseStudy\_3\_MasterDataAnalysis -- This repository contains a comprehensive Power BI dashboard for Master Data Analysis. The dashboard provides in-depth insights into key metrics and trends, leveraging advanced data visualization techniques to facilitate decision-making.

Key Features:

Interactive Visuals: Explore data through interactive charts, graphs, and tables.

Detailed Metrics: Analyze various metrics to understand data patterns and anomalies.

User-Friendly Interface: Navigate through a clean and intuitive interface.

Data-Driven Insights: Gain actionable insights to support strategic decisions.

* CaseStudy\_4\_SalesAnalysis -- This repository contains a Sales Analysis Dashboard created using Power BI. The dashboard provides an in-depth analysis of sales performance, highlighting key metrics and trends to help drive business decisions. Key features include:

**Sales Overview**: A summary of total sales, including monthly and yearly comparisons.

**Top Products**: Insights into the best-selling products and their contribution to overall sales.

**Geographical Analysis**: Sales data segmented by region, offering a clear view of geographical performance.

**Customer Segmentation**: Analysis of sales by different customer segments to identify key demographics.

**Performance Metrics**: Key performance indicators (KPIs) such as revenue growth, profit margins, and sales targets.

* CaseStudy\_5\_UnitSoldAnalysis -- This repository contains a Power BI dashboard designed for Unit Sold Analysis. The dashboard provides comprehensive insights into sales performance, visualizing key metrics such as total units sold, sales trends, and product performance. It's an essential tool for tracking and analyzing sales data, helping to make informed business decisions.

Key Features:

**Total Units Sold**: Overview of total sales volume.

**Sales Trends**: Visual representation of sales over time.

**Product Performance**: Detailed analysis of individual product sales.

**Interactive Filters**: Customizable views to explore specific data segments.