



UCAM
UNIVERSIDAD
CATÓLICA DE MURCIA

A UNIVERSITY OF EXCELLENCE

IN SPAIN 2020 - 21



DBA

**DOCTORATE OF BUSINESS
ADMINISTRATION**

Athena
Global
Education

age



**A RESEARCH DEGREE
THAT HELPS YOU TO
GROW YOUR BUSINESS**

ABOUT THE PROGRAMME

Challenging, Flexible and Global

A Doctorate Degree from Europe with an emphasis on business research and its application.

A doctorate degree is a dream of many people and its one of the most important decisions a person makes in their life. The DBA program we offer is a complete Doctoral degree, but contrary to the Ph.D., this program provides a key focus on professional experience and applications. This Doctorate Degree developed in delivered in partnership Universidad Catolica De Murcia (UCAM), Spain, the top-10 ranked universities in Europe by Times Higher Education Ranking in 2019 for Quality Education. The final degree issued by the university and awarded at the university convocation at the university in Spain.

The program will give you the necessary tools to contribute to production and dissemination of the applied science in the areas of management and business administration through a well-developed digital resources, personal tutor and research guide support. This learning and research experience challenges you to sharpen your critical and analytical expertise. You will develop your research skills to become an expert in your field with a proven ability to think outside of the box. The program is designed to fit in to the busy schedule of a senior executive ensuring the work-life-learn balance is not compromised.



ABOUT THE UNIVERSITY

UCAM is a private Catholic university with 20 years of history and more than 16,000 students, offering 33 prominent European official Bachelor's, 45 Master's and 66 doctorate lines of research amongst other prestigious titles.

Founded in the year 1996, UCAM is a fully accredited European University with a clear mission: to provide students with the knowledge and skills to serve society, to contribute to the further expansion of human knowledge through research and development. UCAM empowers students to develop their own real-world skills. The campus' top class infrastructure, its labs and studios, allied with practical learning components will prepare students to put their acquired knowledge into action. Students have to complete an internship in a public or private institution where they will receive a taste of their future field of expertise.

UCAM has established more than fifty research groups in close collaboration with enterprises such as, Coca Cola, DANONE, Vodafone and Siemens, providing some students the opportunity to contribute academically.

UCAM is among the first universities to adapt its programs to the European Quality System for Education, following the Bologna Process.

RANKING THAT MATTERS



UCAM is tenth in Europe for teaching quality according to Times Higher Education Ranking

It is considered as one of the three most important ranking organisations of the world, together with the QS and Shanghai ranking; THE Europe Teaching Rankings, it includes the Catholic University of Murcia among the 200 best universities in Europe, and amongst the top 10 who have received the best rating from their students. The ranking assesses the preparation of the student for their inclusion in the labour market, the success rate of the graduates, the services of the university and so on.

Why THE Ranking?

Times Higher Education ranking is one of the most reputed ranking system in the world which evaluates university performance in different aspects on a global scale.

How Students Rate Us?

UCAM reached the top score in four major items of study based on 125.000 interviews with students from 18 European countries.



UCAM is the only European university with a professional basketball team in the first national league (ACB League Spain).



1st in
Team Sports and
National Medal Standings
in Spain



20 Olympians
in the Ranks of
Notable Alumni

U-MULTIRANK

A project funded by the EU, to measure the quality of universities around the world, focusing mainly in Europe. This is its second edition.



1st

in Europe

Psychology
Computer Science Engineering

2nd

in Spain

1st

in Europe

Dentistry

2nd

in Spain

6th

in Europe

Civil Engineering

4th

in Spain

top30

in Europe

Business Administration
and Management

4th

in Spain

top30

in Europe

Telecommunication
Systems Engineering

9th

in Spain

top70

in Europe

Medicine

A photograph of Dr. Andrew Hambler, a man with short brown hair, wearing a white dress shirt and a purple tie. He is standing in a room with large windows in the background, pointing his right hand towards a presentation screen. He is holding a microphone in his left hand. The screen displays a presentation slide with text and a diagram. The overall scene is brightly lit, suggesting a professional or academic setting.

PROGRAMME DIRECTOR

Dr. Andrew Hambler | BA (Hons), Msc, LL.M, PhD, SFHEA
Consultant Director - DBA

Dr. Andrew is an experienced academic who has worked for 16 years in universities in the United Kingdom as a Senior Lecturer and Associate Professor. Andrew's degrees are from Durham University, University of Manchester and the University of Leicester. He studied for his doctorate at Durham University. Andrew worked with Westford University College for many years as a partnerships manager and link tutor and has a detailed understanding of the needs and expectations of experienced professionals undertaking study internationally. He is an experienced doctoral supervisor and examiner and has advised a number of Higher Education institutions in the UK and overseas

on their course development, including the introduction of professional doctorates. Andrew's research is in the areas of labour law and human resources and he has a particular interest in religion in the workplace. He has published several articles, book chapters and a monograph. He started his career as an HR Consultant for the global financial services company PwC. For some years, he was an officer in the British Reserve Forces.

Andrew helped to design and write the DBA programme and his continuing role is to provide advice and guidance to the programme team as well as undertaking some supervision, research training and examination work.

PROGRAMME STRUCTURE

The programme commences with structured coursework designed to build research competencies, followed by a research project that applies those competencies to improve business practices or to add new practices.

This programme structured in to 2 stages, the year one consists of 5 taught modules comprising to 60 ECTS Credits. Successful students of the stage -1 will progress to the final Practice Based Thesis which will be completed in 2 years from the beginning of the research. Maximum duration allowed for the research is 3 years and minimum is 1 year.

EARLY EXIT AWARD

Successful students of stage 1 will be awarded MPhil-Management by Universidad Catolica De Murcia, Spain, if the student decided to exit without completing the final research thesis.

DURATION

Stage 1 (Taught Modules) - 1 Year

Stage 2 (Research) - 2 Years

Though the term for research is 2 years the learner can extend it for 1 more year. An ambitious student can even complete the research in one year also based on their schedule.



MODULE DETAILS

YEAR 1

The purpose of Year One is to provide a theoretical and practical foundation in research methodology for advanced empirical research within the management field. The later part of the Year One is to apply knowledge and understanding of research methodology to an actual pilot study and overall thesis proposal, and to reflect on own performance as a researcher.

M1. Research Methodology and Methods	- 10 ECTS
M2. Research Issues within Contemporary Management	- 10 ECTS
M3. Interim Research Project (Pilot Study)	- 10 ECTS
M4. Designing a Research Project (Thesis Proposal)	- 20 ECTS
M5. Developing as a Researcher (Individual Reflection)	- 10 ECTS

YEAR 2 & 3

The purpose of Year Two and Three is to conduct, under supervision, a detailed and research project, meeting the expectations of research act doctoral level, and to write it up in the form of a thesis.

M6. Practice Based Thesis	- 120 ECTS
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Module 1 :

Research Methodology and Methods

1. To explore the main research paradigms within the field of management research
2. To critically understand the methods of quantitative and qualitative data collection and analysis
3. To demonstrate advanced skills in data handling, using appropriate statistical software
4. To demonstrate high-level skills in qualitative research methods
5. To demonstrate deep competence in quantitative research methods

Module 2:

Research Issues within Contemporary Management

1. To understand and conceptualise a 'research problem' in contemporary management
2. To analyse how management researchers have conducted significant research projects
3. To identify and critically discuss what is considered 'cutting edge' knowledge within management
4. To identify and assess potential areas of research within different management disciplines.

Module 3:

Interim Research Project (Pilot Study)

1. To demonstrate the ability to devise, plan and conduct an extended piece of independent work (in an ethical manner)
2. To critically assess the chosen topic in the context of the current literature (including existing studies).
3. To critically analyse data in order to offer a sophisticated interpretation of results/findings, bringing original thinking to bear, in order to draw justified conclusions

4. To synthesise and present research findings in the form of a structured written dissertation.

Module 4:

Designing a Research Project (Thesis Proposal)

1. To identify a topic for systematic and critical review, which is at the forefront of research in practice in your professional context.
2. To develop an appropriate research question which will allow for secondary material to be critically analysed effectively, empirical research to be conducted, and for conclusions to be drawn.
3. To demonstrate a deep critical understanding of the appropriate theoretical and empirical sources of information, which is relevant to the topic of the chosen methodology.

Module 5:

Developing as a Researcher (Individual Reflection)

1. To understand and analyse the principles of reflective practice in both management and research
2. To critically reflect on own competence and development needs as a management researcher
3. To identify the further skills required to successfully grow and develop as a doctoral-level researcher in a management field
4. To identify how any required skills or competences may be attained and to plan accordingly.

Module 6 : Practice-Based Thesis

- To research (ethically) and complete a doctoral-level thesis, which represents an original contribution to scholarly and professional thinking, and is of a quality worthy of publication.

EARLY EXIT AWARD

M.Phil **IN MANAGEMENT**

The learners who successfully completes the year one with 60 ECTS credits will be eligible for a exit award, Master of Philosophy in Management (M.Phil) from Universidad Catolica De Murcia, Spain, if the learner decided to exit the course without completing the final research. The exit award subject an additional certification fee of USD 3000.00 apart from the year one fee. The learner will be allowed to resume his research at a later stage if he wishes to continue his DBA not later than 5 years from the date of exit. The following modules have to be successfully completed to be awarded an M.Phil degree.

M1. Research Methodology and Methods	- 10 ECTS
M2. Research Issues within Contemporary Management	- 10 ECTS
M3. Interim Research Project (Pilot Study)	- 10 ECTS
M4. Designing a Research Project (Thesis Proposal)	- 20 ECTS
M5. Developing as a Researcher (Individual Reflection)	- 10 ECTS

FACTS AND FIGURES

Students



9,404

Undergraduate Students
(and 1st Cycle of LRU)



10%

International Students
coming from the Americas,
Asia, Africa and Europe



640

Doctorate Students



1,725

UCAM Degrees
(Own Titles) Students



21

College Sports
Disciplines



21

Sponsored
Sports Teams



2,172

Master's Students



370

Partnerships with
International Universities



2,432

Scholarships
Offered

Services



Professors

1,102

Administrative
and Service Staff

277

Partner Companies for
Student Internships

4,000

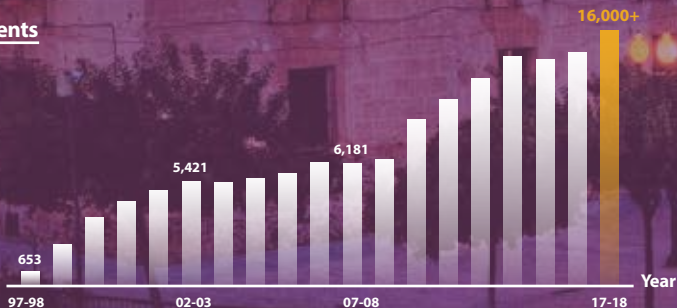
Student Internship
Placements

4,812

Exchange Programs
Students

495

Number of Students



ADMISSIONS PROCESS

Eligibility

Once the application is submitted, the Admissions Team will screen it to verify your eligibility for the program. If eligible, an interview will be scheduled for you with the Interview Panel of the program.

The interview is conducted via telephone/Skype/Zoom for international candidates. The Admissions Department will release your admission result within one week after your interview with the Interview Panel of the program.

Admission Criteria

A- Candidates must have an MBA or Master degree or equivalent from recognized institutions.

B- Candidates must have at least three years of work experience at managerial level.

C- Candidates must have a thorough command of written and spoken English. English level: 6.0 IELTS or equivalent.

Fee

Year 1	-	USD 5000.00
Year 2	-	USD 3500.00
Year 3	-	USD 3500.00





FAQ

Can I apply to the program without finalizing on my research topic?

Yes, you don't need to finalize your research topic to start the course. You may need to finalize a broad subject area of interest and the program team will advise you about your chosen theme and assist you in finding a sustainable research topic. The final research topic should be approved prior to starting the final research.

Which research topics are accepted?

All topics are accepted as long as your research is connected to management. You can choose a variety of fields such as HR, finance, marketing, organizational behavior, international business and strategy etc.

Is the DBA program appropriate for professionals with full-time employment?

Yes, the program is structured to accommodate the busy schedules of full-time professionals with a well-developed support system which is highly flexible. Though the course duration is 36 Months, the learner can complete it within 24 months or can take up to 48 months. All depend on the time the student has to invest for the research.

What steps can I take if I am unable to complete the program in 3 years?

It is possible to extend the duration for an extra year with an additional fee.

What if I have to exit the programme before completion of research?

If the learner wants to leave the course midway of research or at the start of the research, he will have an option to choose for an Exit Award, MPhil in Management. Exit award fee applicable.



What is a DBA?

The Doctorate of Business Administration (DBA) is a blended part-time professional doctoral degree with an international scope and reputation, designed to enhance executive and professional practice through the application of sound theory and rigorous research into real and complex issues in business and management.

It enhances the capability of the learners to develop knowledge and theory, and their application in business.

Key aspect of the programmes is to develop personal, consultancy and research skills in the context of rigorous and relevant research.

Who should consider a DBA?

Doctor of Business Administration are driven by a desire to ignite real change in their companies or fields through data-driven decision-making. The programme will be of particular benefit to experienced C-level executives, senior managers, department heads, consultants, management educators and entrepreneurs. The DBA experience challenges the learner to sharpen critical and analytical expertise. You will develop your skills in research to become an expert in your domain with a proven ability to think outside of the box.

DBA and PhDs – Equal but Different

The DBA is an executive-level program designed for working professionals with extensive managerial experience as well as a master's degree, who are looking to advance further in their career. DBA has both rigour and relevance as it contributes to theory, practice and research in business and management. The DBA program is a full-fledged Doctoral degree, but contrary to the Ph.D., there is a focus on professional experience. The PhD program is targeted towards those interested in pursuing research-focused careers in academia.

TURN YOUR CORPORATE EXPERIENCE INTO KNOWLEDGE AND MAKE A REAL IMPACT ON YOUR BUSINESS IN FUTURE



A DOCTORATE DEGREE
WITH THE FOCUS ON
YOUR BUSINESS



www.athena.edu

UK

Athena Global Education LTD

The Sherrington Building, Magdalen Centre
The Oxford Science Park
Oxford OX4 4GA, UK
Phone : +44 186 578 4545

USA

Athena Global Education LTD

500 Willow Street
Suite 510, Council Bluffs
Iowa 51503, USA
Phone : +1 712 283 6085

UAE

Athena Global Education FZE

Block L-3, First Floor
Sharjah Publishing City
Free Zone, Sharjah, UAE
Phone : +971 65 31 2511