

POSTGRADUATE CERTIFICATE IN INTERNATIONAL MARKETING MANAGEMENT - FACT SHEET

| Course Description | This is a Professional Certification programme delivered by Athena Global Education in Partnership with Cambridge International Qualifications, UK. |
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| Number of Certifications | 1 Professional Certification |
| Certification - 1 | |
| Certification title | Postgraduate Certificate in International Marketing Management |
| Awarded By | Cambridge International Qualifications, UK |
| Regulatory Body/Legal status | Professional Body |
| Credits (if any) | 20 CIQ Credits |
| No. of Modules (Courses) | 1 Module |
| Methods of Assessment | Assignment |
| Duration of the course | Flexible – 21 days to 90 days |
| Duration of module | Each module can be completed within a minimum duration of 21 days. If 90 days are exceeded, re-registration charges apply. |
| Learning Model | Self-Study using Athena.edu learning platform |
| Convocation | No formal convocation ceremony |
| Certificate Delivery | Certificates can be delivered by post (Charges apply) |
| Legalization/apostille from certificate issuing country | We do not provide legalization/apostille service for professional certifications |
| Fee Payment Scheme | Pay per Module - Pay only for the module you study and pay when you progress |
| Early Exit Awards | No, there is no early exit award available for this course |
| Credits Transfer/Credit Exemption | This course allows credit transfer to different MBA program and PG Diploma program offered by Athena. All such credit transfer or exmeptions based on our Recognition of Prior Learning policy (View RPL Policy) |
| Admission Eligibility Criteria | There is no formal entry requirement for this course, however a good standard of written and spoken English is required to study with us, but a formal language qualification (such as IELTS) is not necessary. Generally, your English simply needs to be sufficient to: • use study materials, including online books, video and audio, and • complete the assessment requirement of the respective modules |

TERMS & CONDITIONS

AGE ACADEMIC POLICIES