

MBA from GMU Italy

Looking for European MBA?

Exclusive opportunity to interact live with



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uniathena
ATHENA GLOBAL EDUCATION


GUGLIELMO MARCONI
UNIVERSITY



About GMU

- ◆ Università degli Studi Guglielmo Marconi internationally referred to as Guglielmo Marconi University, is the first Italian Open University recognized by the Italian Ministry of Education, University and Research (MIUR)
- ◆ Guglielmo Marconi University, promotes innovative ICT-based educational methodologies which focuses on the current educational demands required by the ever-changing working environment. As a result GMU offers students high-quality market-oriented courses.



About GMU

- ◆ Guglielmo Marconi University is one of the top 25 performers 2020 International U-Multirank Ranking
- ◆ Since 1999, Italian Universities abided to the 'Bologna Process', launched with the Bologna Declaration of 1999 and defined by the European Higher Education Area (EHEA).
- ◆ University is UK NARIC Approved



GMU & Athena Partnership

- ◆ Guglielmo Marconi University, Italy and Westford Education Group have successfully partnered and produced 1000's of successful graduates who are doing extremely well in their respective fields.
- ◆ Athena Global Education and Guglielmo Marconi University have developed and delivered 2 MBA programs - Master of Business Administration (MBA) and Master of International Business (IMBA)
- ◆ Recently, Athena Global Education has entered into a collaboration with Guglielmo Marconi University (GMU), Italy, under Interuniversity Cooperation Agreements to offer 5 GMU Master level programs from Athena platform.

About the MBA Program

- ◆ 60 ECTS, Online MBA Program
- ◆ Accredited by Ministry of Italy
- ◆ Designed exclusively for working professionals
- ◆ Can be completed in 9 - 36 Months

**Your
MBA
Program**

1 Marketing

2 Sustainability

3 Human Resource

4 Operations

5 Finance

About the MBA Program

- ◆ You can complete 1 module in 1 to 3 Months
- ◆ Once done with last module
You can make payment for next one and proceed

1 Marketing ✓

2 Sustainability

3 Human Resource

4 Operations

5 Finance

Project Work



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1 Marketing ✓

2 Sustainability ✓

3 Human Resource ✓

4 Operations ✓

5 Finance ✓

Project Work ✓



Master of International Business Administration



- ◆ Masters degree with a focus on building skills in all areas of managing and leading organizations, including a complete overview of the way organizations function in the global marketplace
- ◆ 60 ECTS

Modules Covered

- ◆ Sustainability and Business
- ◆ Operations and Project Management
- ◆ Strategic Leadership and HR Practices in Organisations
- ◆ Accounting for Next Generation Leaders
- ◆ Strategic Management
- ◆ International Marketing Management

Master of Business Administration



- ◆ Covers all major management domains to enable students to take on leadership roles in their organisation.
- ◆ 60 ECTS

Modules Covered

- ◆ International Marketing Management
- ◆ International Human Resource Management
- ◆ Sustainability and Business
- ◆ Operation and Project Management
- ◆ Strategic Management
- ◆ Supply Chain and Logistics Management
- ◆ Introduction To Analytics For Business
- ◆ Research Methods

Athena Benefits

Learning Flexibility



- ◆ Small Portions
- ◆ Simple Explanations
- ◆ Less Complicated

Byte-sized Learning Format

Athena Benefits

Learning Flexibility

4 Levels of Learning



Video
Lessons



Essential
Reading



Reference
Material



Additional
Resources

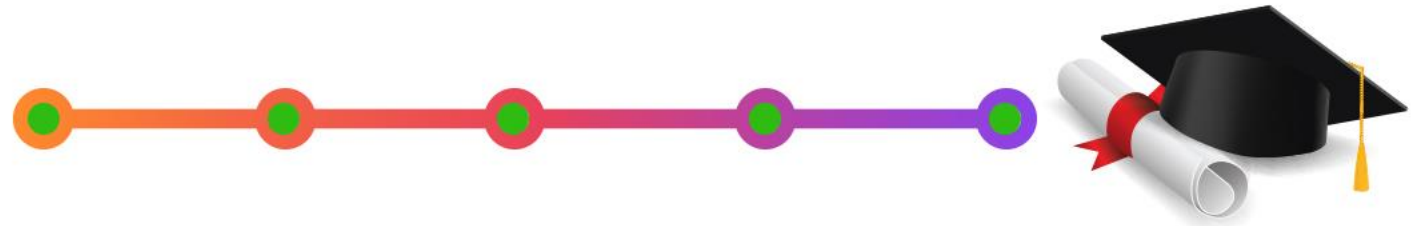
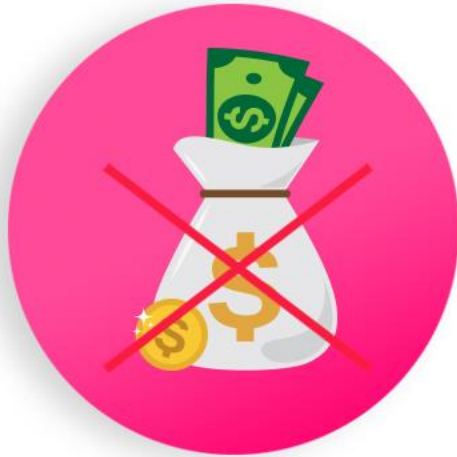
Athena Benefits

Learn Anytime, Anywhere.....



Athena Benefits

Payment Flexibility



Pay as you Go

- No upfront payment for the entire program
- Only pay module fee for the module you are ready to progress with

Student Experience



Sammy King Baiden CEO, Samsandy Group, Ghana

Mr Baiden is student of IMBA with Athena Global Education and is now on his second last module. Besides being CEO of Samsandy Group, Sammy is father of 5 kids. After 17 years of establishing five businesses, Sammy chose to go back to studies to expand his horizon.

Open for Questions