

## Work Sample

### 1. Lodha Group – Real Estate Developer Emailers





**REAL ESTATE  
CAN GIVE  
REAL  
RETURNS!**

Invest in Lodha Group Projects for BETTER ROI,  
BETTER TAX-SAVING and BETTER FUTURE PLANNING.

*Come over for a chat on 25th January to know more*

As you know, there is only one commodity that we can't produce and which keeps on appreciating with time nevertheless of market conditions - Land & Real Estate.

Along with capital appreciation, Real Estate investment offers lucrative Tax Saving benefits and a hedge against inflation too.

Not only this, when you have properties like Palava & Upper Thane to invest in, there can be no second thoughts about your investment in Real Estate.



**Lodha Palava-** fastest growing city of India, with over 25% green space, it offers its citizens two ICSE schools, high-quality sports facilities, community spaces, and more.



**Upper Thane-** move up in life, with contemporary living space in an urban forest spread over 150 acres with over 60% dedicated to open space, and more.

Come over for a chat on 5th Floor of Crompton Greaves House on 25<sup>th</sup> January, 2018, and we will be happy to help you take one of the best decisions of your life.

Also, if you wish to experience the Palava Life, we'll be happy to give you free tour passes, on the day.

We look forward to meeting you!

To know more, call Mr. Suvo Datta on 9619438004.

Warm Regards,

Team Lodha



## HOW MANY POINTS YOU WILL EARN?

EARN POINTS FOR EVERY INVESTMENT



The above calculation is for 1 cr investment  
(Flat Cost) | 1 Point = ₹1

To know more, call Manoj Kumar Yadav at 8767799044.

With experience and with time in quality  
 Award Mail will then follow, because we reach new  
 business and client groups, growing, for example,  
 Switzerland and Germany.

© 2006 Blackwell Publishing Ltd  
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doi:10.1111/j.1365-2796.2006.01691.x

Life offers the only kind of Palace there. The art is liberate the mind, get personal, and the imagination go wild. With a myriad of rapid battles to win, learn and play. We no wonder that some 1.4 billion people proudly call Palace their home. So, come, give your family the life they've always dreamed of. Come back to Palace.

To receive special offers on our upcoming pre-prints call 022 8175 8677, email [PALAWA@palawa.ni](mailto:PALAWA@palawa.ni) or 82404, or visit [palawa.ni](http://palawa.ni)



**PALAVA**  
www.palava.com

[illegible]

## 2. VFS Global Privilege Program

Website Copy (revamped copy)

To check more, [click here](#).

**Discover the power of Gold with your family**

**PRIVILEGES AND BENEFITS OF VFS GLOBAL PRIVILEGE PROGRAM**

**PREMIUM LUXURY SERVICES**

**EXCLUSIVE PRIVILEGE HELPDESK**

**EXCLUSIVE RELATIONSHIP MANAGERS**

**PROGRAM TIERS**

**Blue Platinum**

**Silver Platinum**

**Gold Platinum**

**Platinum Platinum**

**MEMBER TESTIMONIALS**

**Suneel Verma**  
Relationship Manager

**SELECT YOUR COUNTRY TO KNOW THE PRIVILEGE PROGRAM DETAILS**

**India**

**UAE**

**Saudi Arabia**

**VFS.GLOBAL**  
EST. 2001

Privilege

# The VFS Global Privilege Program

## *Visa & Beyond*

Introducing a unique program with a host of exclusive benefits to enhance the visa application process & travel experience



### Key Highlights

- Premium Lounge service
- Relationship Manager
- A specialised 24x7 Global Travel SOS Helpline
- A dedicated global Privilege Helpdesk number
- Array of complimentary services
- Avail services at any Visa Application Centre across India\*

### For Trade Queries

Call (Toll Free): 1800 266 9720 OR Email: [enquiries@vfsglobal-privilege.com](mailto:enquiries@vfsglobal-privilege.com)  
Visit: [www.vfsglobal-privilege.com](http://www.vfsglobal-privilege.com)



### 3. JK Lakshmi Cement

#### Banner Copy



**JK LAKSHMI**  
**SKY**  
== FLIGHT OF SUCCESS ==

**LIFT EARLY  
TO WIN SURELY!**

Register your purchases  
between 1st & 15th of every month,  
and win assured bonus points!

Why wait for happiness? We, at JK Lakshmi SKY program, bring you  
**Rewards and Happiness** on **lifting between 1st and 15th of every month**.  
Just register your purchases early every month and enjoy Bonus Points. Also  
purchase consistently over the entire month and **Earn Additional Bonus  
Points** based on your current Tier.

Tier	SKY 50	SKY 150	SKY 300	SKY 500
Monthly Consistency Bonus	500	1000	1500	2000

**16 - 30 AUG**  
No Bonus Points

**1 - 15 AUG**  
30 % Extra Points

**So, achieve your targets  
and let your dreams  
soar to sky of happiness!**

For more details please call **0120-4796396**



**Any Day Can Be  
Your Lucky Day!**

LUCKY DAY  
WILL BE ANNOUNCED ON  
**20TH OF  
EVERY MONTH**

**EVERY MONTH**  
2018  
**1-15**

**GET  
2X POINTS  
ON YOUR LUCKY DAY LIFTING**

**Half Month Can Give  
Double Points!**

Journey in the JK Lakshmi SKY Program is filled with pleasant surprises. Likewise, purchases made early in the month can give you unexpected happiness & joy!

**Any day between 1st & 15th of every month will be declared as Lucky Day, and lifting made on that day will earn you 2X points!**

So, lift early & lift every day to double your chances to double your happiness!



For more details please call **0120-4796396**

कॉन्ट्रेक्टर  
व राजगिस्त्री  
भाइयों के लिए

**JK LAKSHMI**  
**विश्वास** 2021  
— तरक्की का साथ —

**मिलेंगे अधिकतम  
पॉइंट्स कमाने व आकर्षक  
इनाम जीतने  
के अवसर अनेक**

**जेके लक्ष्मी विश्वास 5.0**  
(जून '21 से 31 मार्च '22)

खरीदें सीमेंट बैग्स, पाएं अधिकतम पॉइंट्स और घर  
ले जाएं शानदार इनाम!







# सिक्सर भाग्यश्री मॉनसून धमाका के विजेताओं को हार्दिक शुभकामनाएं!

मॉनसून धमाका के अंतर्गत कड़ी मेहनत और बेहतरीन प्रदर्शन के साथ से  
इन टॉप 4 विनर्स ने अर्जित किए हैं अधिकतम पॉइंट्स!  
और इसलिए ये सभी हैं प्रशंसा के पात्र!

कैंपेन अवधि के दौरान अधिकतम जेकेएलसी सिक्सर सीमेंट बैग्स खरीद कर इन्होंने अर्जित किए  
अधिकतम पॉइंट्स और कैंपेन को बनाया सफल और इसलिए सभी विजेता हकदार है शानदार इनाम के!



जीनर का नाम  
हरीश कुमार चौधरी

जीनर आईडी:	1110018613
जीनरविंग नाम:	रमेश चंदर
टीक:	राजस्थान
काउन्टर:	बरेली
जिला:	बरेली
कुल साब (कबूटी):	1014-45
कुल जंक:	56164
अंकन कर शुल्क:	35000



जीनर का नाम  
रिंकि जैन

जीनर आईडी:	1110025135
जीनरविंग नाम:	मनवीर चंदरकाजल
टीक:	राजस्थान
काउन्टर:	अजमेर
जिला:	मराठपुर
कुल साब (कबूटी):	568-2
कुल जंक:	43446
अंकन कर शुल्क:	35000

**उपहार:**  
**स्विट ऐसी**





जीनर का नाम  
जयेंद्र शर्मा

जीनर आईडी:	1110023130
जीनरविंग नाम:	जयेंद्र चंदरकाजल
टीक:	राजस्थान
काउन्टर:	अजमेर
जिला:	सीतापुर
कुल साब (कबूटी):	501
कुल जंक:	37680
अंकन कर शुल्क:	35000



जीनर का नाम  
दीपक मिश्रा

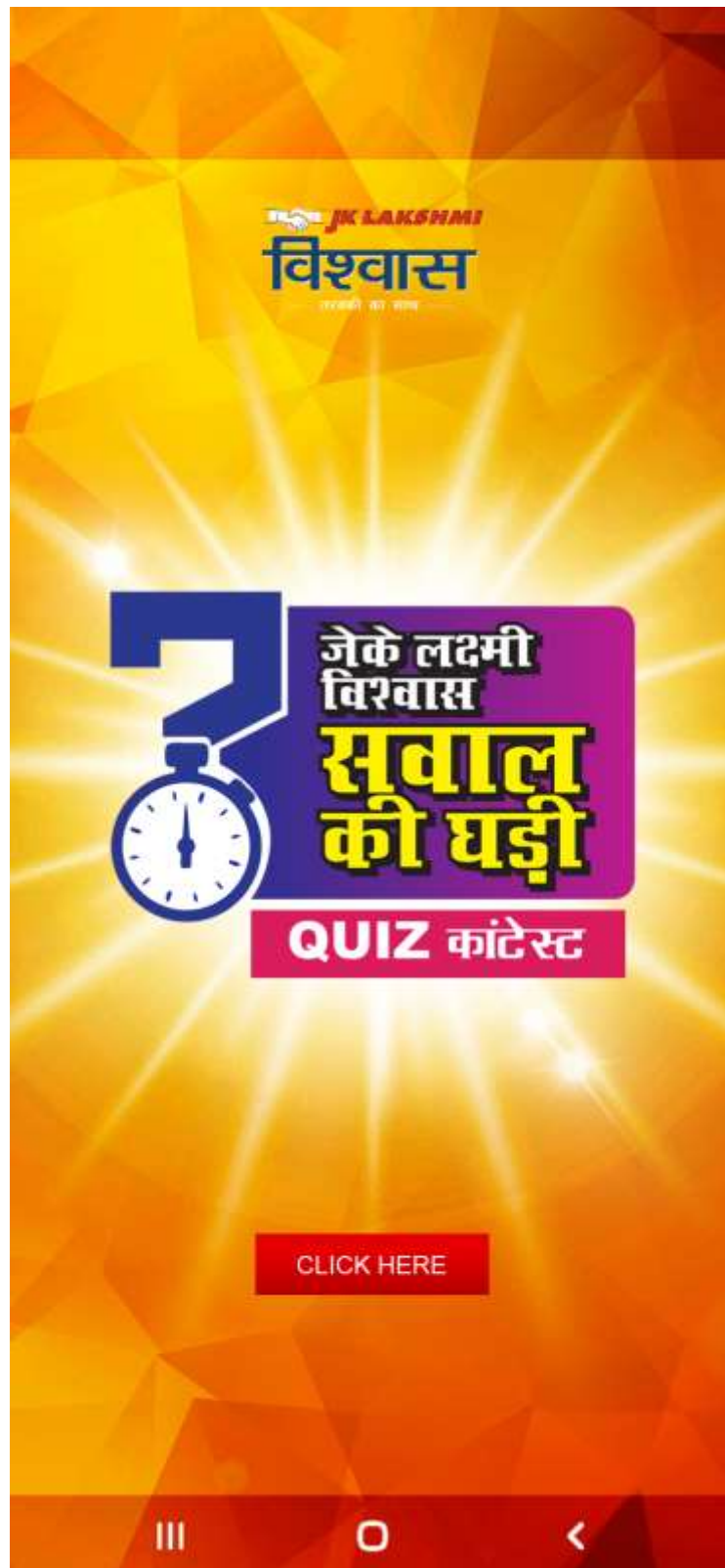
जीनर आईडी:	1110016514
जीनरविंग नाम:	दीपक अग्रवाल स्टोर
टीक:	राजस्थान
काउन्टर:	बीकानेर
जिला:	बी जयकाजल
कुल साब (कबूटी):	579
कुल जंक:	33700
अंकन कर शुल्क:	35000

**कैंपेन में भाग लेने के लिए आप सभी का धन्यवाद!**

**टीम सिक्सर भाग्यश्री**

By Dipti Raina

App Screen



By Dipti Raina

#### 4. Kurlon

Poster







By Dipti Raina

## 5. Arttd'inox

Emailers






WHAT BETTER  
WAY TO  
CELEBRATE  
DIWALI  
THAN  
GIFTING YOUR  
LOVED ONES  
SOMETHING  
PRECIOUS?

Stay with us, because this  
festive season we will  
surprise you with  
something wonderful!

*Team PRIME CLUB*



ISNT THIS A  
PERFECT GIFT FOR  
DIWALI?

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Decorate your own home or gift something like this to your  
loved ones this festive season and spread joy.

*Stay with us.*

We'll be back with a surprise for you!

Team PRIME CLUB



**THE WINNERS' LIST  
IS OUT AND WE  
COULDN'T BE HAPPIER.**

Team **PRIME CLUB** wishes  
all Ardinox Lucky Draw/Spin The Wheel Winners  
**HEARTIEST CONGRATULATIONS!**

Your participation contributed to the  
success of the draw.  
Hoping you'll be part of all such endeavours,  
today and always!

**Team PRIME CLUB**





THIS FESTIVE SEASON IS GOING TO BE  
BIGGER & BETTER!

# *gift of hope* FESTIVE SALE

FLAT 20% + ADDITIONAL 5% = FLAT 25% OFF

Shop your favorite products from Arttdinox at **FLAT 20% OFF**, and  
enjoy an additional **5% only for YOU!**

Offer valid through  
26<sup>th</sup> October to 16<sup>th</sup> November 2020

**USE PROMO CODE: FESTIVE25**

That's not it...

STAY TUNED for an exclusive 'Prime Shopping Experience'

arttdinox  
**PRIME**  
*Club*

— REWARDS, RECOGNITION & BEYOND —

How to use the promo code:

1. Go on our website [www.arttdinox.com](http://www.arttdinox.com)
2. Select items to purchase and add them to your shopping cart
3. Enter the promo code in the 'Coupon Code' field
4. Click Apply Coupon. Verify the coupon code was applied successfully by viewing the total price before placing your order
5. Proceed to checkout & make the payment

**EXPLORE OUR FESTIVE COLLECTION**

☎ 1800 114 585 ✉ [contact@jindalstainless.com](mailto:contact@jindalstainless.com) 🌐 [www.arttdinox.com](http://www.arttdinox.com)

**TERMS AND CONDITIONS**

FOLLOW US: [f](#) [p](#) [in](#) [i](#)

## 6. Ozone

### Posters



The poster is for a summer carnival event titled "SUMMER CARNIVAL JODO AUR JEETO". It features a central graphic with the text "SUMMER CARNIVAL" in blue and "JODO AUR JEETO" in large, colorful letters. The graphic is surrounded by tropical elements like palm leaves, a beach ball, and several gift boxes. There are also Amazon gift cards floating around. In the top left corner is the Ozone logo with the tagline "FOR A SAFER WORLD". In the top right corner is the Ozo Stars logo with a cartoon character and the tagline "Join Right. Award Big Time!". Below the main graphic is a red button that says "Open the door to your luck with OzoStars!".

Participate in **Summer Sweepstake Jackpot** and try your luck! But how?

To be a part of **Summer Sweepstake Jackpot**, all dealers must collect Sweepstake tickets till April 2021 and fulfil the given criterion:

 Enroll 10 activate Glass Fabricator, Contractors and Carpenters into the Ozo Stars Program and activate 1 ticket at the time of login.

Prize Category	Winner (Pan India)	Prize Value	Entry Criteria	Reward	Budget
1st Winner	1	25,000	3 tickets	Amazon	₹25,000
2nd Winner	2	15,000	2 tickets		₹30,000
3rd Winner	3	7,000	1 ticket		₹21,000
Consolation Prize	50	1,000			₹50,000

Toll-free number 1800 2020 204



The poster features a bright yellow background with a sunburst effect. At the top center is the OZONE logo with the tagline 'FOR A SAFER WORLD'. Below it is a cartoon character wearing a yellow hard hat and blue overalls, standing next to the OZO STARS logo and the tagline 'Ek Pahal, Apno Ke Sathi!'. The central focus is a large blue shield-shaped graphic with the text 'SUMMER SWEEPSTAKE JACKPOT' in bold, stylized letters. Surrounding this central graphic are several floating icons: two Amazon gift cards (one black, one white), two wrapped gifts (one red, one green), and two more Amazon gift cards (one black, one white). Below the central graphic is a blue banner with the text 'Open the door to your luck with OzoStars!'. At the bottom, on a dark blue background, is the text 'Participate in Summer Sweepstake Jackpot and try your luck! But how?' followed by a downward arrow. Below the arrow is the text 'To be a part of Summer Sweepstake Jackpot, all dealers must collect Sweepstake tickets till June 2021 and fulfil the given criterion:'. At the very bottom, there are two small images of cars: a red car on the left and a yellow car on the right.

**OZONE**  
FOR A SAFER WORLD

**OZO STARS**  
Ek Pahal, Apno Ke Sathi!

**SUMMER  
SWEEPSTAKE  
JACKPOT**

Open the door to your luck with OzoStars!

Participate in **Summer Sweepstake Jackpot** and try your luck!  
But how?

To be a part of **Summer Sweepstake Jackpot**,  
all dealers must collect Sweepstake tickets till June 2021 and  
fulfil the given criterion:

By Dipti Raina

## 7. Coromandel Poster

**PRAGATI** **Coromandel**

**ATTENTION, SPOUSES OF GROMOR PRAGATI DEALER MEMBERS!**

**COMPLETE THE SLOGAN & WIN VOUCHERS THIS INTERNATIONAL WOMEN'S DAY!**

Shoot a 15-second video on  
**I AM PROUD TO BE A WOMAN Because**  
and grab a chance to win the WOMEN'S DAY SLOGAN  
contest held by Coromandel Gromer Pragati.

To submit your entry upload your video and  
WhatsApp it to **9328 4796 536**  
Contest period: 8th March '21 to 19th March '21

**Contest Details**

**20** Winners to be chosen

1st Prize	2nd Prize	3rd Prize
Winner to get	Winner to get	Winner to get
<b>Rs. 10,000</b>	<b>Rs. 5,000</b>	<b>Rs. 3,000</b>

**12 Consolation Prize Winners to get Rs. 1000 each**

For more contest related information,  
call the program helpline at **9328 4796 536** or  
write to us at **gromorpragati@coromandel.enrurgopga.com**.

**HURRY! DON'T MISS IT!**

Team Gromer Pragati



## 8. Ambuja Banners



**पेरा है नए साल 2021 में खास आपके लिए**

# अंबुजा बोनस धमाका ऑफर!

इस मौकाले करें अपने अकाउंट में उपलब्ध फ्री बोनस पॉइंट्स व आसमान पॉइंट्स और नए साल में रोशन करें अपने घर को आकर्षक उपहारों से।

**अंबुजा बोनस धमाका टेब पर क्लिक करें**

- अंबुजा आसमान एप में अपने फ़ोनर आईडी व पासवर्ड द्वारा लॉगिन करें।
- प्रमोशनल गिफ्ट्स टेब पर क्लिक करें।
- प्रोडक्ट डिटेल्स पेज पर दर्शाए गए प्रोडक्ट्स में से अपने मनमांगे उपहारों को चुनकर ऑर्डर प्लेस करें।

**देर न करें और आज ही लॉगिन कर आकर्षक उपहार घर ले जाएं।**

नियम व शर्तें :

आपके अकाउंट में उपलब्ध फ्री बोनस पॉइंट्स <DATE> तक ही मान्य है तथा अंबुजा बोनस धमाका ऑफर समाप्त होने के बाद इन्हें रिडीम नहीं किया जा सकेगा।

सभी फ्री बोनस पॉइंट्स <Date> के बाद लेन हो जाएंगे।

ऑर्डर करते समय, आपके खाते में उपलब्ध आसमान व फ्री बोनस पॉइंट्स में से सबसे पहले फ्री बोनस पॉइंट्स घटाए जाएंगे।

**टीम अंबुजा आसमान**



Ambuja  
आसमान

अंबुजा के साथ  
बनाएं अपना  
**नया साल**  
**धमाकेदार!**

आएं साथ में सवारे  
आपका भविष्य और बनाएं  
इसे बुलंद और पहले से कहीं बेहतर।  
करें नए साल की शुरुआत  
आकर्षक उपहारों के साथ।

साल **2021** में कमाएं  
**एक्स्ट्रा पॉइंट्स**  
अंबुजा के साथ।

बनें रहें हमारे साथ!

जल्द ही लौटेंगे ऑफर सम्बंधित  
अधिक जानकारी के साथ।

टीम अंबुजा आसमान



The poster features a blue background with raindrops and yellow coins falling. On the left, there is a purple and orange umbrella hanging from a banner that reads "MONSOON Dhamaka". Below the banner are several colorful gift boxes. The top left corner has the Ambuja Cement logo, and the top right corner has the Ambuja logo with the word "आसमान" (Aasmaan) written in Hindi. The central text reads "Lift More To Earn More This Monsoon!". On the right side, there are three callout boxes: "Scheme Period" (15th July'18 to 31st July'18), "Scheme Period" (Your Monthly Target), and "Target" (Balance quantity required to achieve your monthly target). At the bottom right, there is a table showing the bonus points earned by members based on their percentage achievement above the target quantity.

**Ambuja Cement**

**आसमान**

**MONSOON Dhamaka**

**Lift More To Earn More This Monsoon!**

**Scheme Period**  
15th July'18 to 31st July'18

**Scheme Period**  
Your Monthly Target

**Target**  
Balance quantity required to achieve your monthly target

Particulars	Bonus points /MT on achievement of targeted slab			
Percentage Achieved above target quantity	100%-104%	105%-109%	110%-114%	115%
Bonus points earned by member	6	8	10	12

\* To know more about the scheme, please contact your Branch Incharge/TSO