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User Guide for

STPL IndiaMart Connector Module

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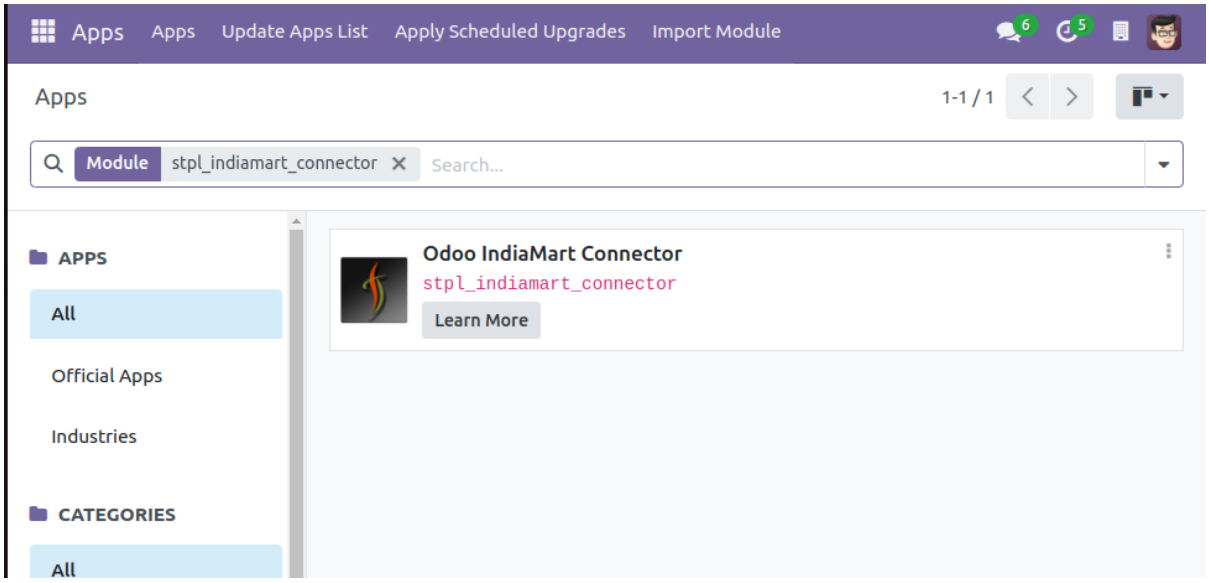
Installation of STPL IndiaMart Connector module

- Extract the ***stpl_indiamart_connector*** from the downloaded zip. After extracting you will get the *"stpl_indiamart_connector"* module.
- Now copy "*stpl_indiamart_connector*" in the custom addons of your server.
- Restart the server.
- Login in Odoo.
- Activate developer mode by going in Settings → Activate the developer mode under Developer Tools.
- Go to Apps → Update Apps list.
- Search for "*stpl_indiamart_connector*" and install it.



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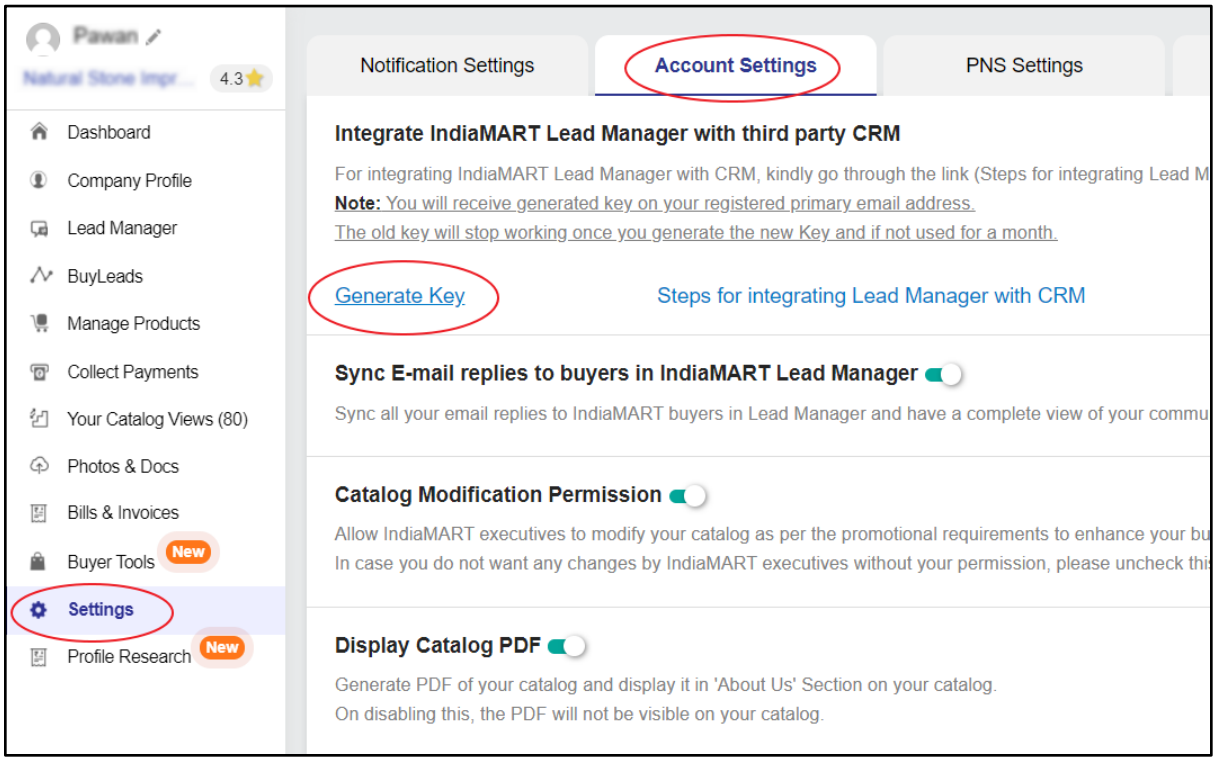
IndiaMart Configuration

1. Integration of IndiaMart

Please find below the details and steps for integrating this API with third party CRM to fetch IndiaMART leads (requires paid account of IndiaMART).

- Generate CRM Key
  - Visit seller.indiamart.com, login to your account, then go to:
  - **Settings > Account Settings** available on the left navigation. Now click on **Generate Key**. A unique CRM key will be received on your registered email-id.



Note: In case you have already generated the CRM key, please check all the email folders before generating a new key. The API Key will also be shown on this screen in red colour. On clicking 'Generate Key', a new key will be generated & an older one will expire (if any Key was already generated earlier, that will stop working).

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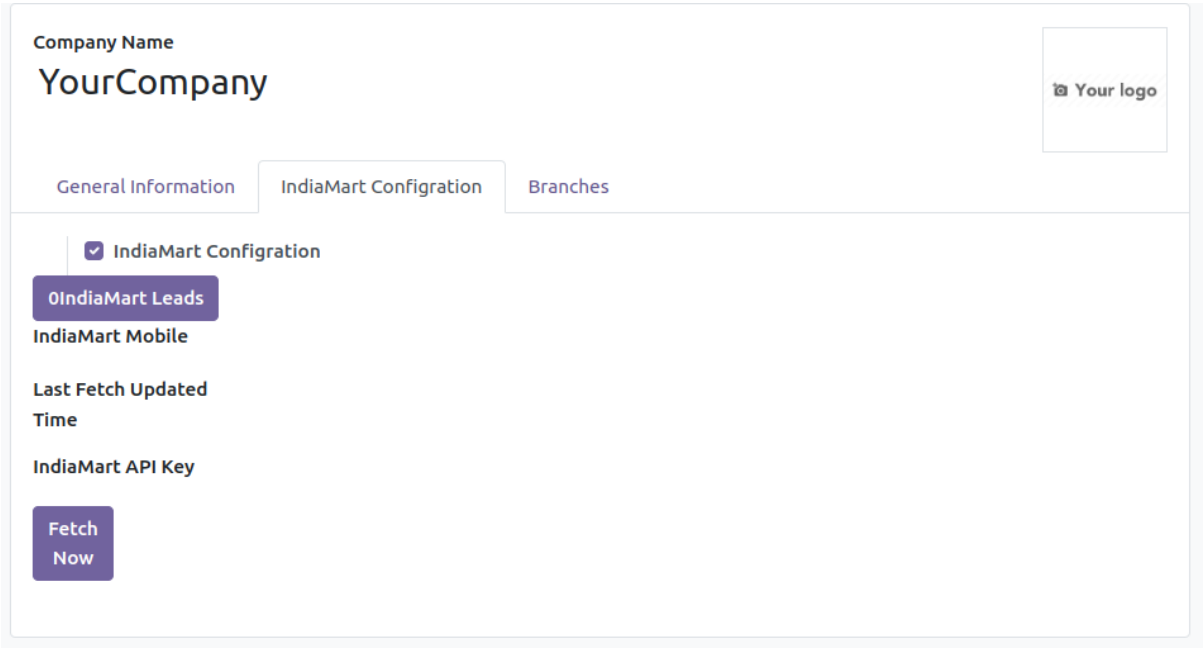
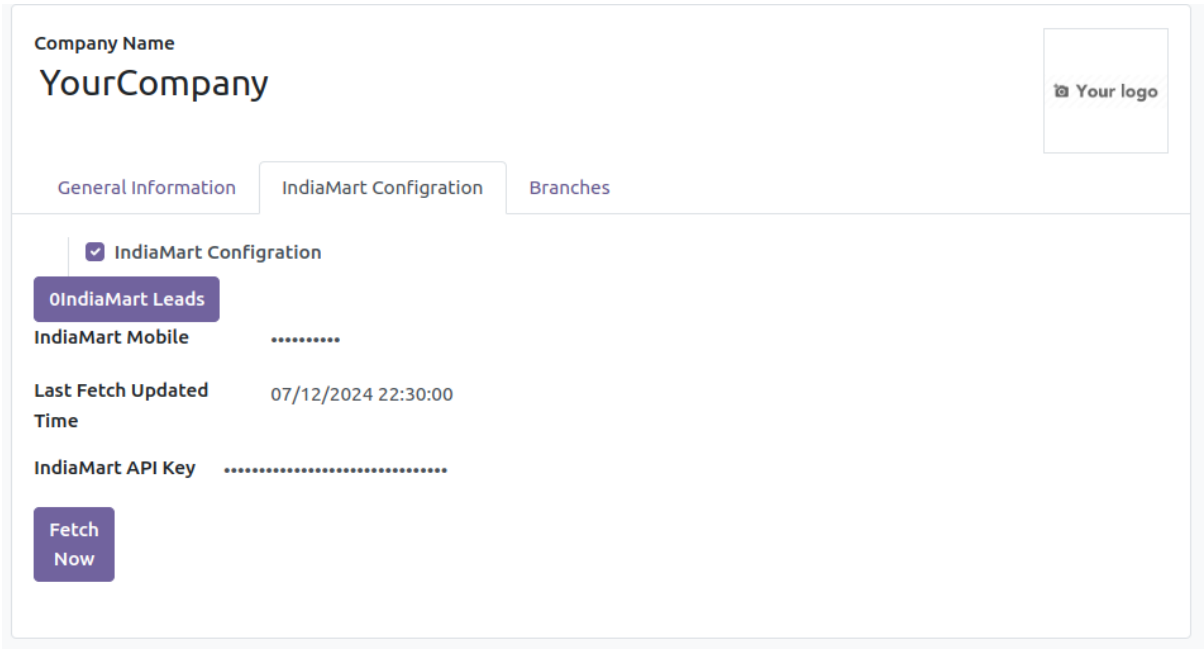
2. Enable IndiaMart Configuration

- Login as a administrator
- Go to Settings > Users & Companies > Companies > Open Company
- Go to IndiaMart Configuration tab
- Tick IndiaMart Configuration



3. Add IndiaMart Mobile and IndiaMart API key

- Login as a administrator
- Go to Settings > Users & Companies > Companies > Open Company
- Go to IndiaMart Configuration tab
- Fill up IndiaMart Mobile and IndiaMart API Key and save



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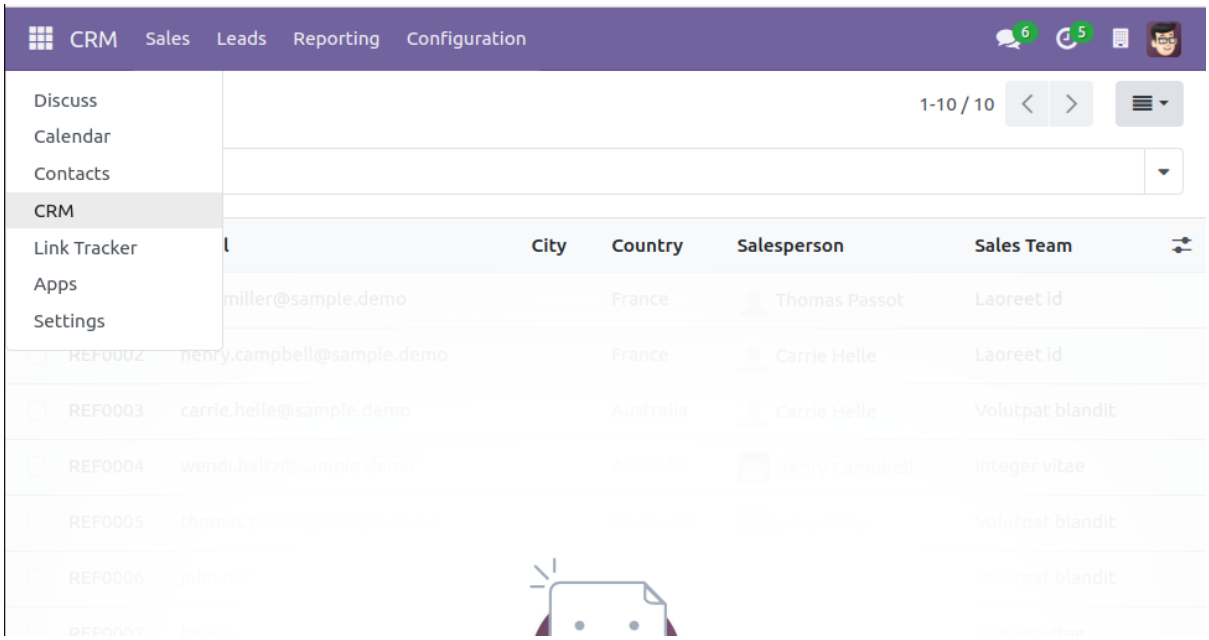
Features of STPL IndiaMart Connector

1. Visible Leads menu in CRM by default

After installing the STPL IndiaMart Connector module, the Leads menu will be visible automatically.

- Login as a administrator
- Click on Grid icon
- Go to CRM > Leads



2. Get response from API and create leads with scheduler

Every 30 minutes the scheduler will be run and leads will be created automatically if there are any leads available in response.

- Login as a administrator
- Go to CRM > Leads
- Check leads after 30 minutes

3. Filter for Leads created by IndiaMart

You can check which leads are created by IndiaMart.

- Login as a administrator
- Go to CRM > Leads
- Filter by is IndiaMart

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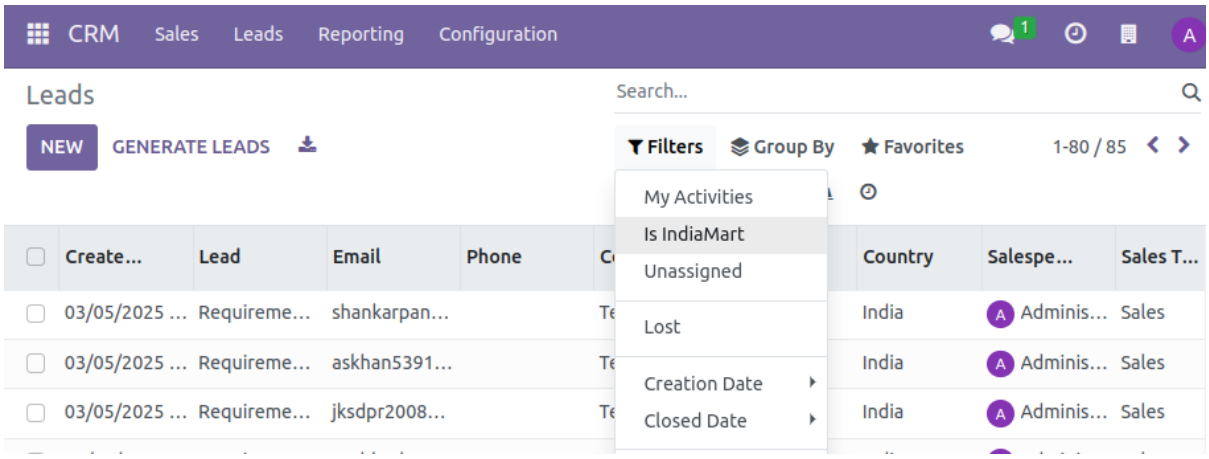
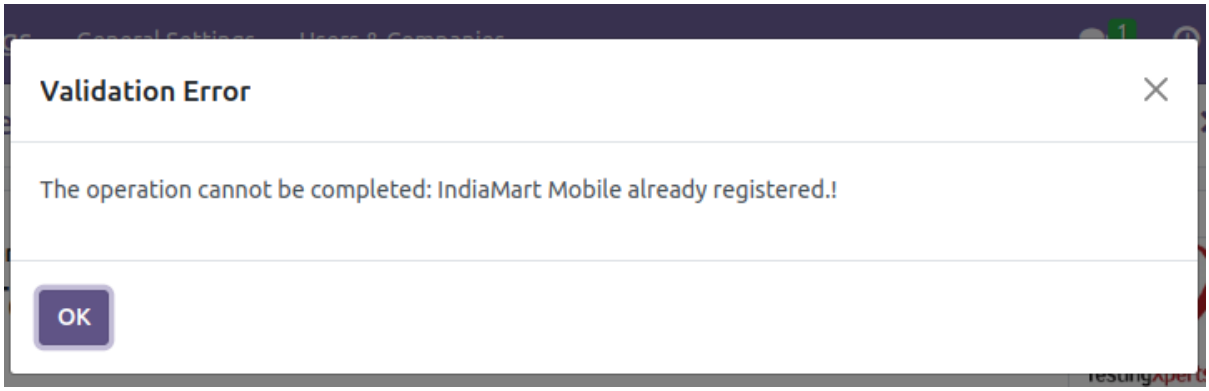


4. Validation on IndiaMart Mobile

You will get an error if you are trying to add a registered number more than one time.

- Login as a administrator
- Go to Settings > Users & Companies > Companies > Open Company
- Add IndiaMart Mobile number which is already used in other company



5. Smart button for IndiaMart Leads

You can check the number of leads which are created by a scheduler for a particular company. Also you can see the list of leads for that particular company by clicking on IndiaMart Connector smart button.

- Login as a administrator
- Go to Settings > Users & Companies > Companies > Open Company
- Check the IndiaMart Leads Button in header

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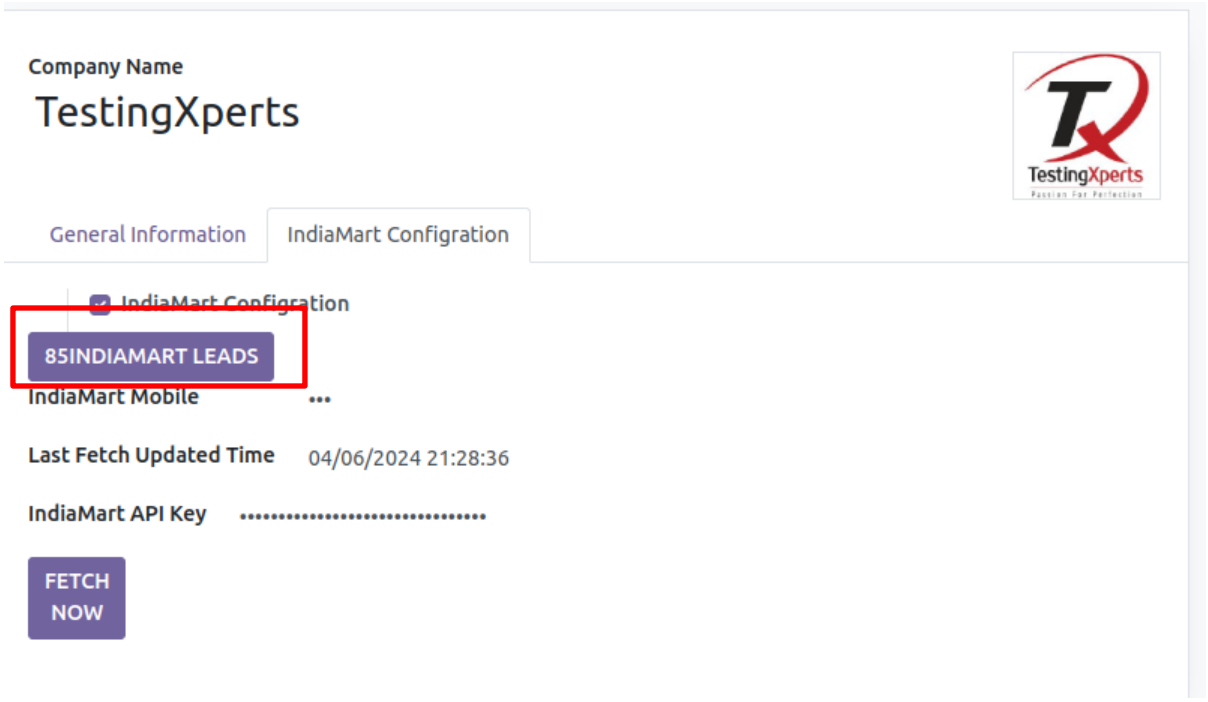

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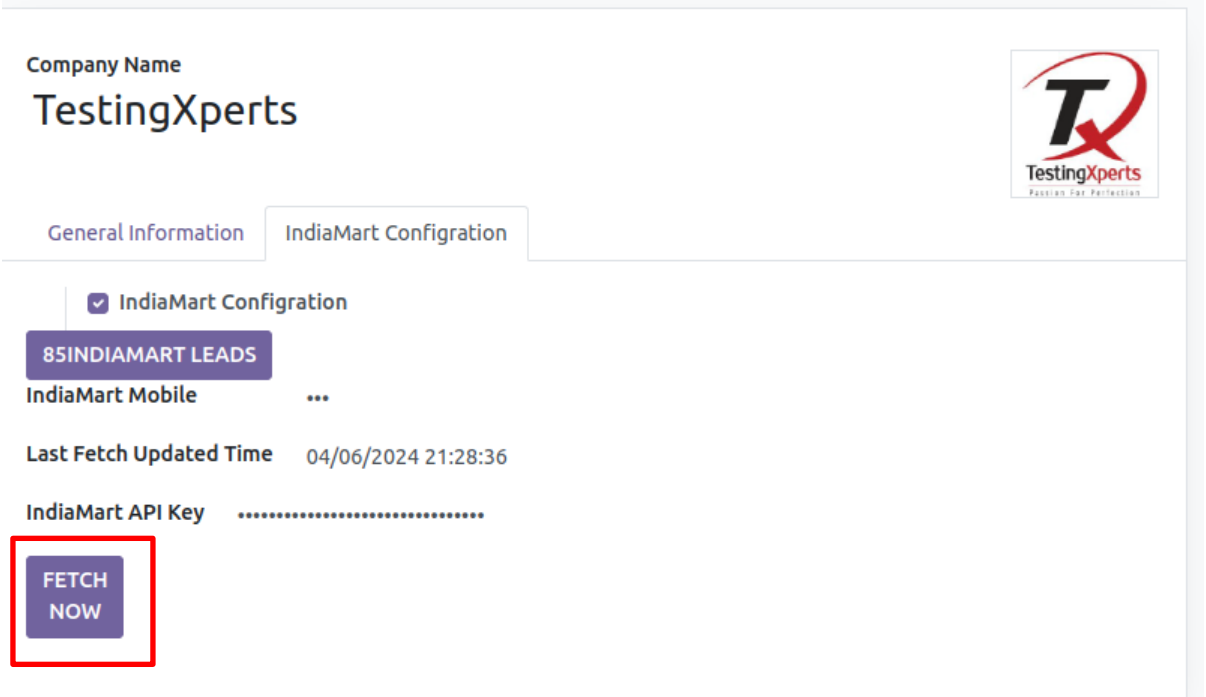
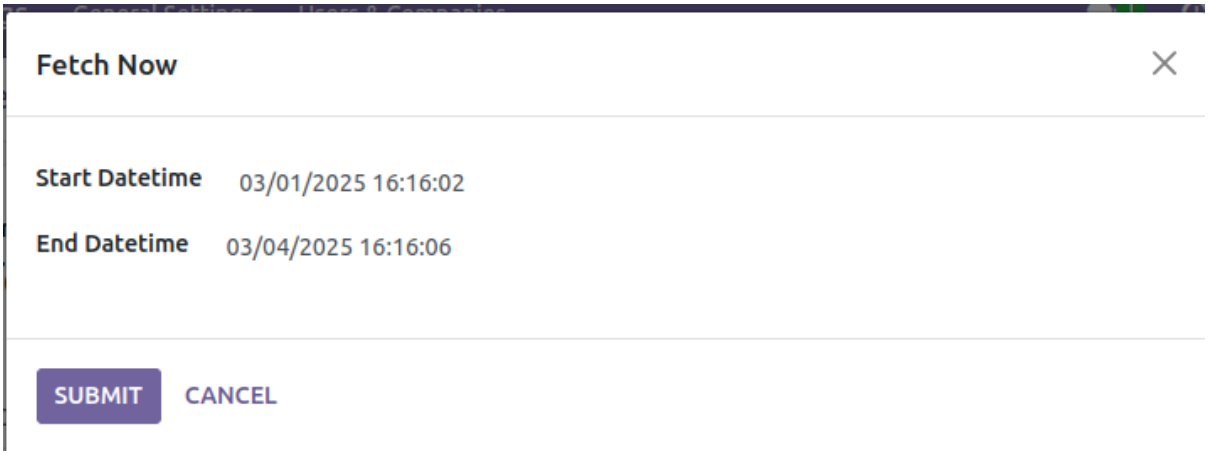
6. Fetch now button for manual fetch

You can fetch the response with manual time duration by clicking on fetch now button. For that you need to add Start Datetime and End Datetime in wizard of Fetch now. You will get the response for only a given time duration.

- Login as a administrator
- Go to Settings > Users & Companies > Companies > Open Company
- Click on fetch now button
- Add the Start Datetime and End Datetime





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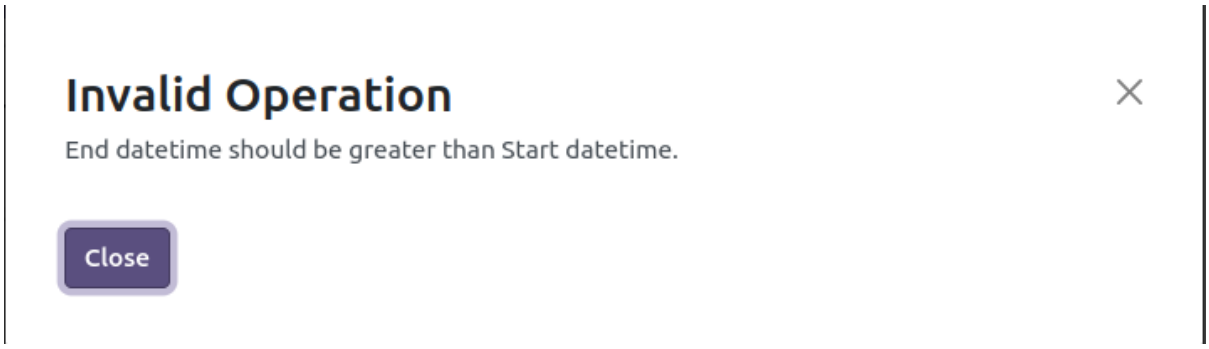
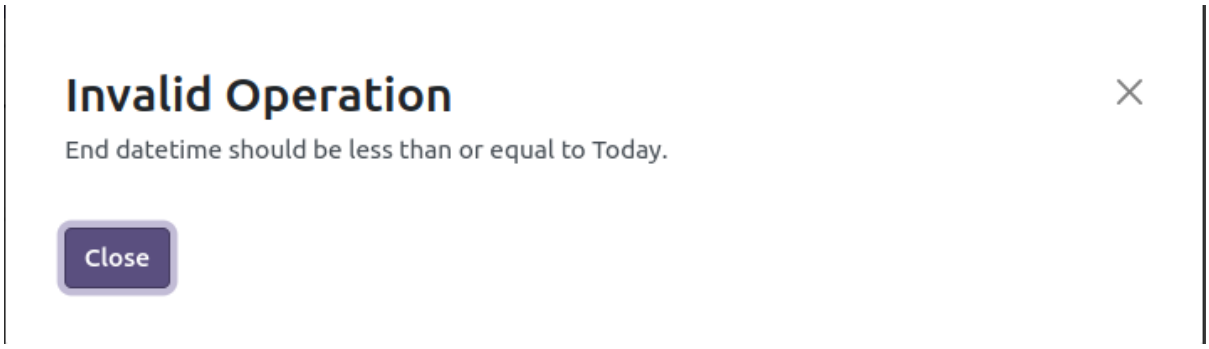
7. **Validation on Start Datetime and End Datetime**

   You will get Error If you add the Start Datetime greater than End Date time.



You will get Error If you add the End Datetime greater than today.



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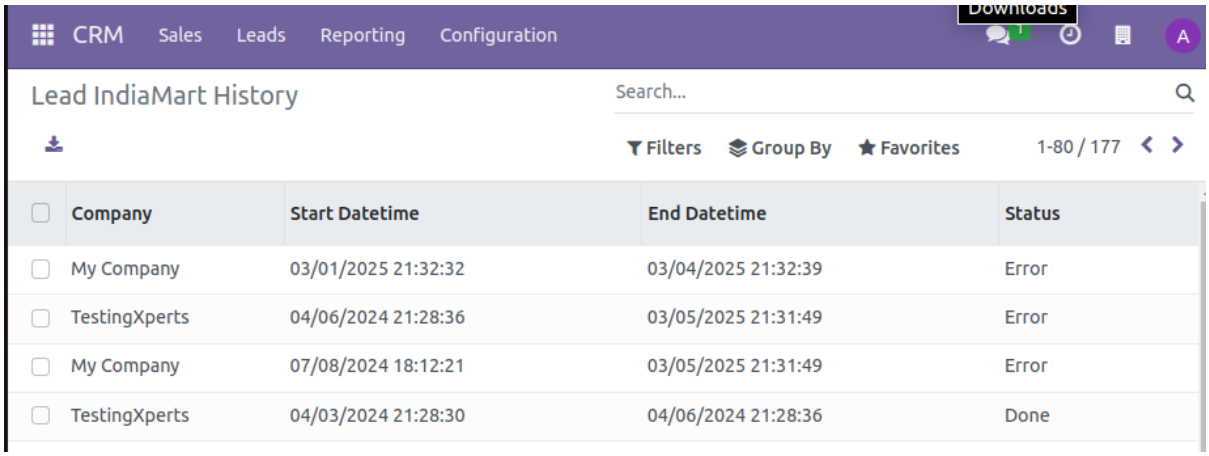
8. Leads IndiaMart History

You will be able to see the Leads IndiaMart History on CRM configuration menu. In Lead IndiaMart History you can see the Datetime duration, Company, Strat Datetime, End Datetime and Status of every API call.

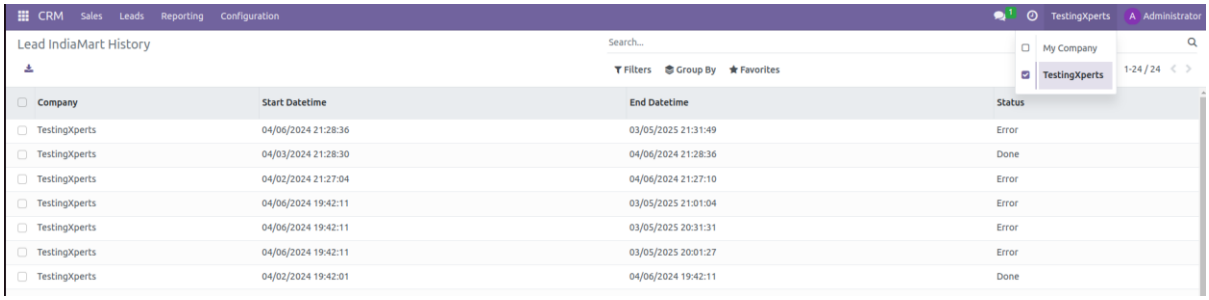
- Login as a administrator
- Go to CRM > Settings > Lead IndiaMart History



9. Leads IndiaMart History based on active companies

You can see the Lead IndiaMart history of selected active companies.

- Login as a administrator
- Go to CRM > Settings > Lead IndiaMart History
- Select companies from dropdown list



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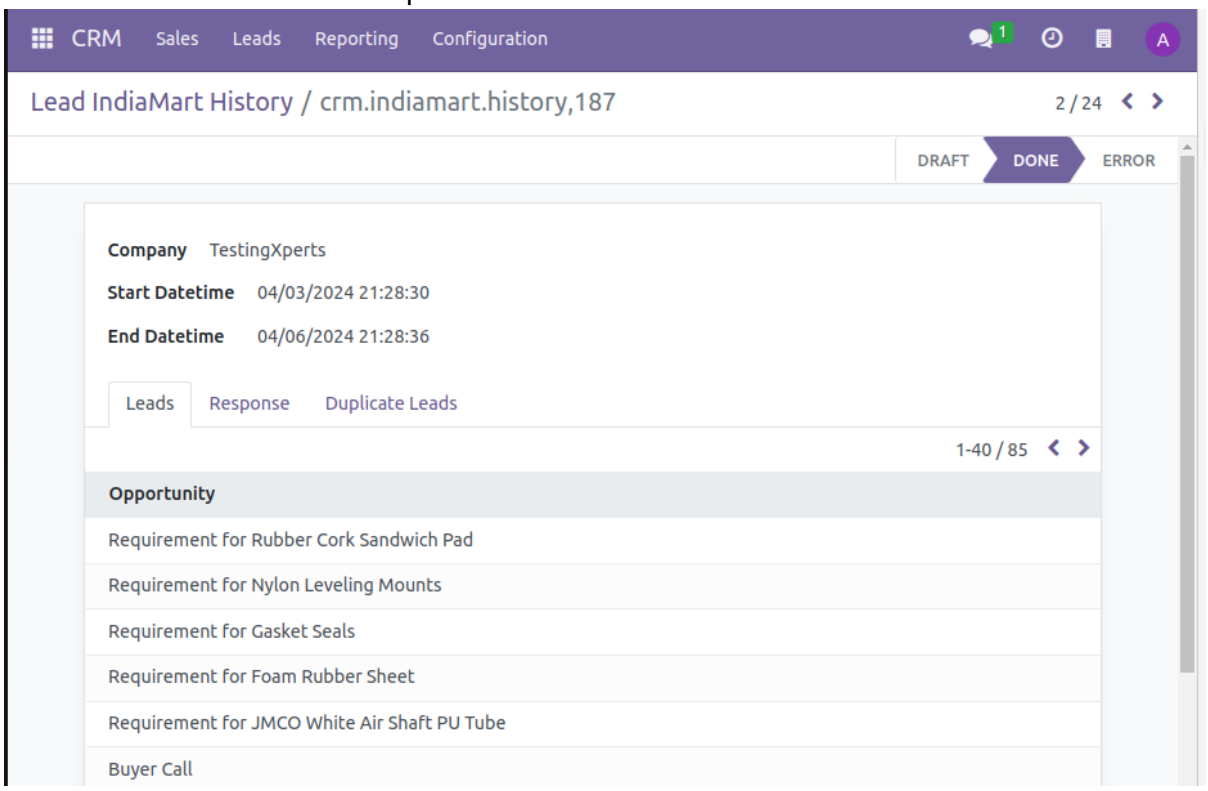
10. Leads, Response, Duplicate Leads and Error Description

You will be able to see the Leads, Response and Duplicate Leads in the form of lead indiamart history. You can also see the error description if an error occurs.

- Login as a administrator
- Go to CRM > Configuration > Lead IndiaMart History
- Open the record

Leads will be visible as per below screenshot.



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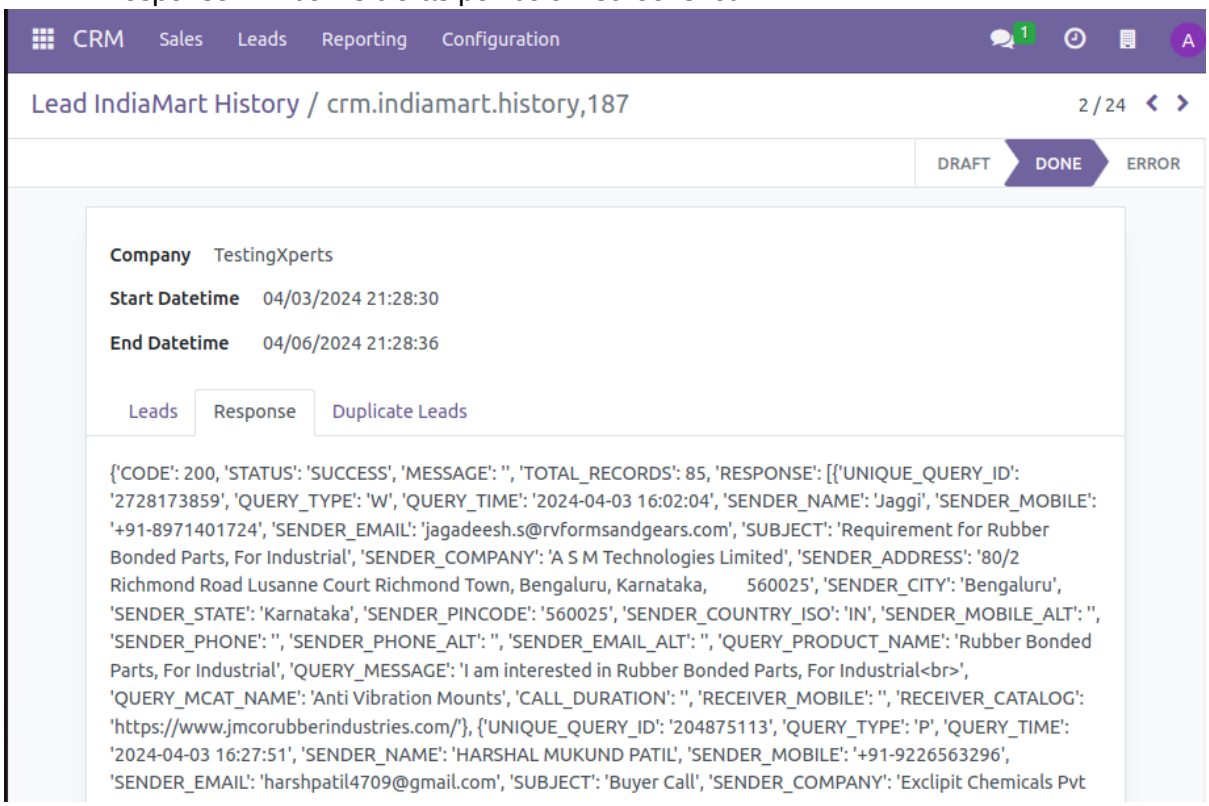
Response will be visible as per below screenshot.



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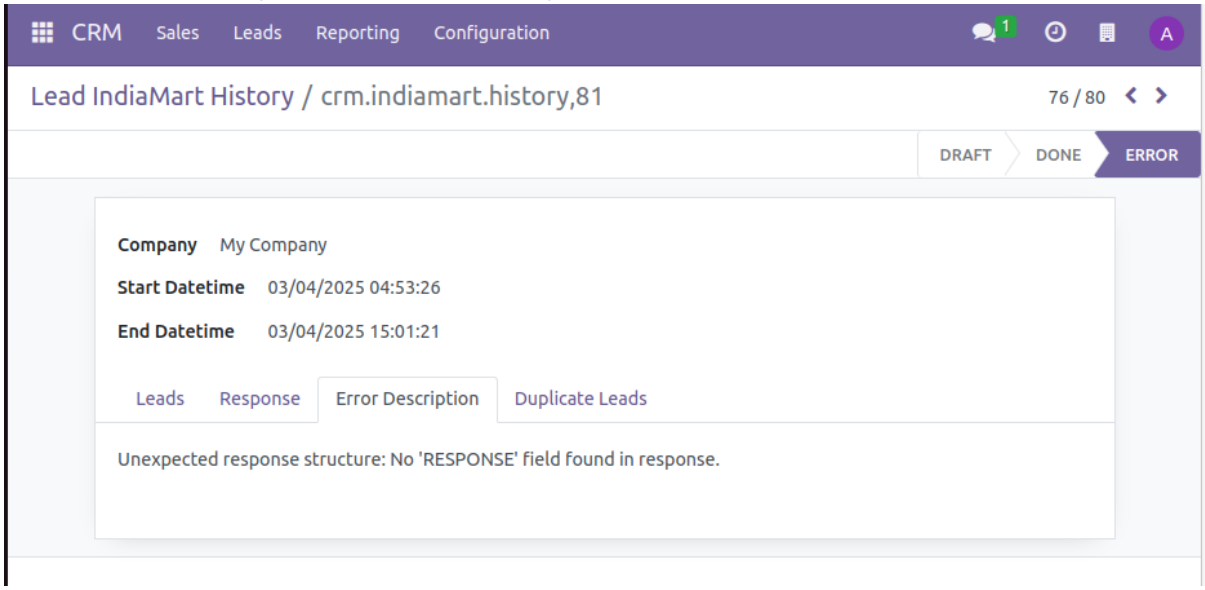
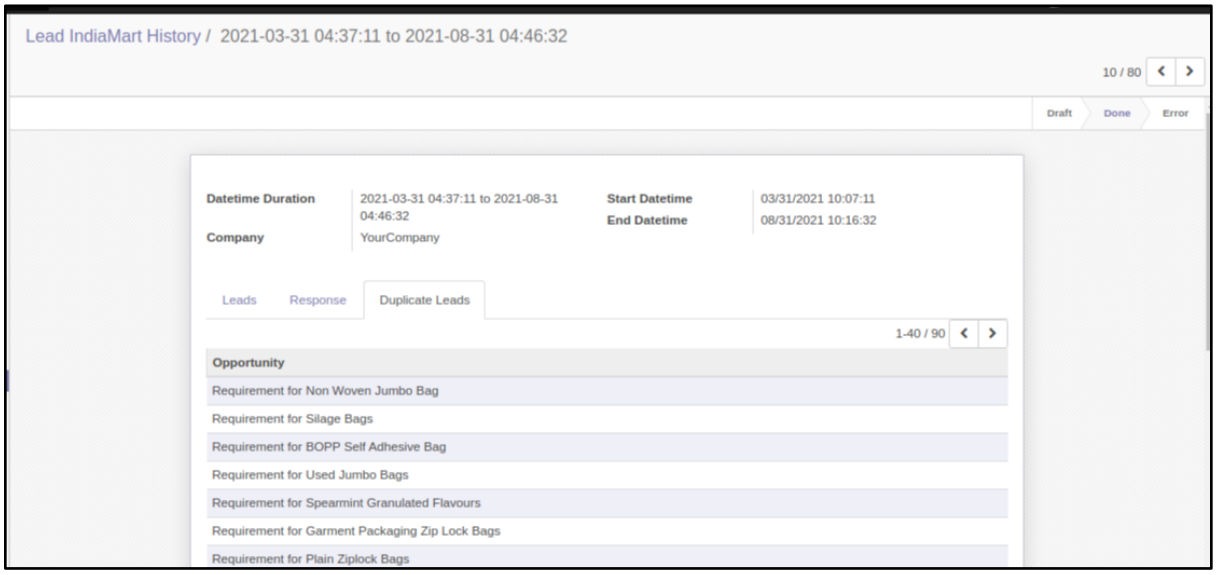
Error Description will be visible as per below screenshot.



Duplicate Leads will be visible as per below screenshot.



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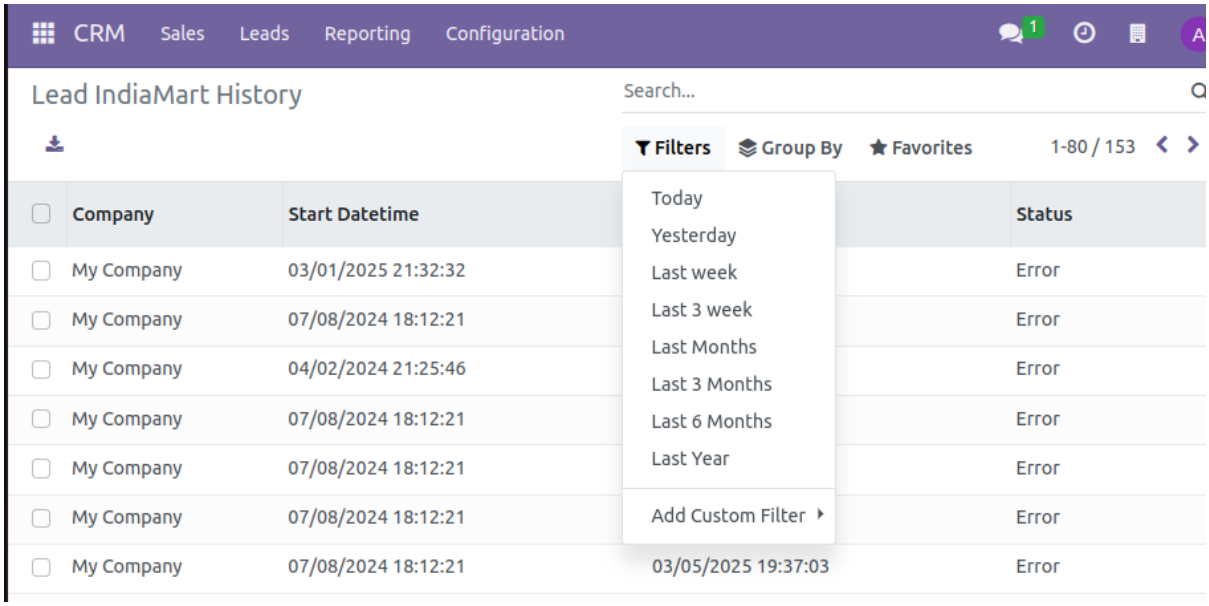
11. Filters and Group by in Lead IndiaMart History

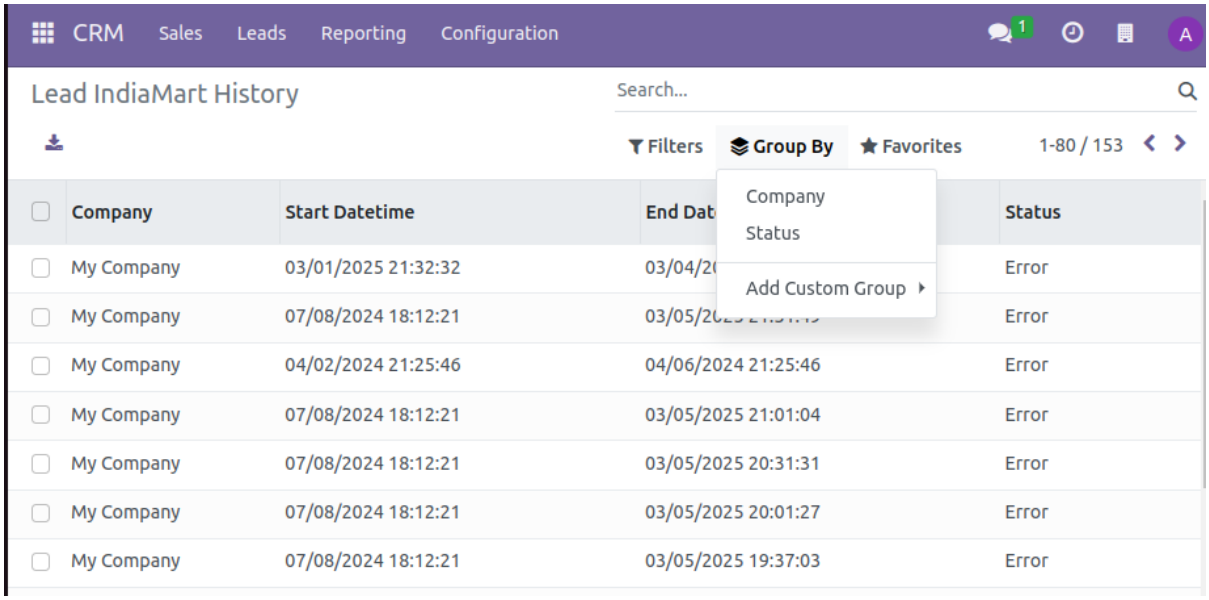
You will be able to Check the history with the below filter.

- Today
- Yesterday
- Last Week
- Last 3 Week
- Last Month
- Last 3 Month
- Last 6 Month
- Last Year



Also you can see the record with the below group by.

- Company
- Status



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