

User Guide for STPL IndiaMart Connector Module

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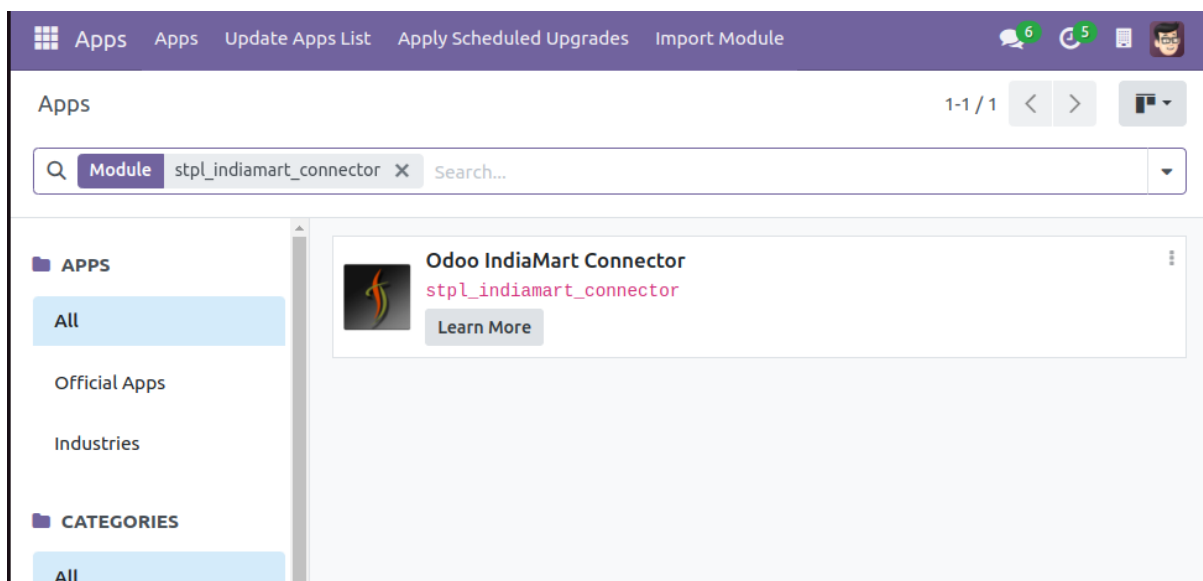
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INDEX

| | |
|--|----------|
| Installation of STPL IndiaMart Connector module | 1 |
| IndiaMart Configuration | 3 |
| Integration of IndiaMart | 3 |
| Generate CRM Key | 3 |
| Enable IndiaMart Configuration | 4 |
| Add IndiaMart Mobile and IndiaMart API key | 4 |
| Features of STPL IndiaMart Connector | 5 |
| Visible Leads menu in CRM by default | 5 |
| Get response from API and create leads with scheduler | 5 |
| Filter for Leads created by IndiaMart | 5 |
| Validation on IndiaMart Mobile | 6 |
| Smart button for IndiaMart Leads | 6 |
| Fetch now button for manual fetch | 8 |
| Validation on Start Datetime and End Datetime | 9 |
| Leads IndiaMart History | 10 |
| Leads IndiaMart History based on active companies | 10 |
| Leads, Response, Duplicate Leads and Error Description | 11 |
| Filters and Group by in Lead IndiaMart History | 14 |

Installation of STPL IndiaMart Connector module

- Extract the ***stpl_indiamart_connector*** from the downloaded zip. After extracting you will get the “*stpl_indiamart_connector*” module.
- Now copy “*stpl_indiamart_connector*” in the custom addons of your server.
- Restart the server.
- Login in Odoo.
- Activate developer mode by going in Settings → Activate the developer mode under Developer Tools.
- Go to Apps → Update Apps list.
- Search for “*stpl_indiamart_connector*” and install it.

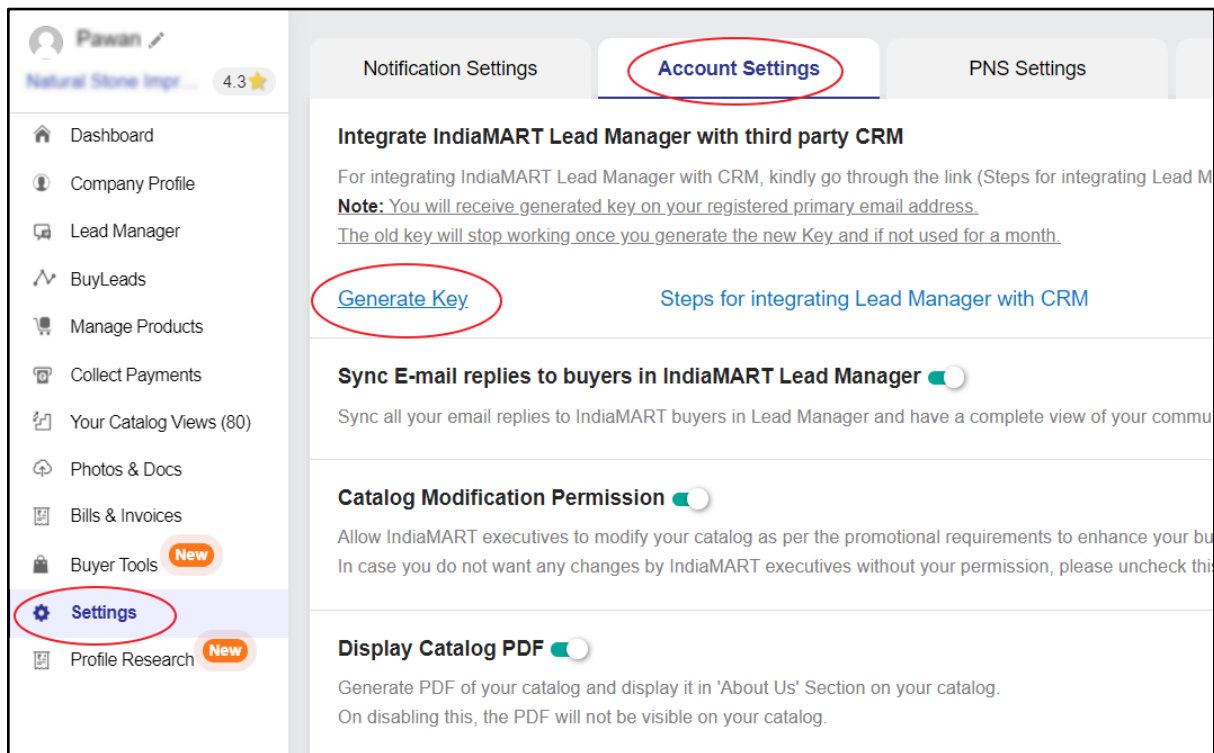


IndiaMart Configuration

1. Integration of IndiaMart

Please find below the details and steps for integrating this API with third party CRM to fetch IndiaMART leads (requires paid account of IndiaMART).

- Generate CRM Key
 - Visit seller.indiamart.com, login to your account, then go to:
 - **Settings > Account Settings** available on the left navigation. Now click on **Generate Key**. A unique CRM key will be received on your registered email-id.



Note: In case you have already generated the CRM key, please check all the email folders before generating a new key. The API Key will also be shown on this screen in red colour. On clicking 'Generate Key', a new key will be generated & an older one will expire (if any Key was already generated earlier, that will stop working).

2. Enable IndiaMart Configuration

- Login as a administrator
- Go to Settings > Users & Companies > Companies > Open Company
- Go to IndiaMart Configuration tab
- Tick IndiaMart Configuration

Company Name
YourCompany

General Information IndiaMart Configuration Branches

☒ IndiaMart Configuration

0IndiaMart Leads

IndiaMart Mobile

Last Fetch Updated Time

IndiaMart API Key

Fetch Now

3. Add IndiaMart Mobile and IndiaMart API key

- Login as a administrator
- Go to Settings > Users & Companies > Companies > Open Company
- Go to IndiaMart Configuration tab
- Fill up IndiaMart Mobile and IndiaMart API Key and save

Company Name
YourCompany

General Information IndiaMart Configuration Branches

☒ IndiaMart Configuration

0IndiaMart Leads

IndiaMart Mobile

Last Fetch Updated Time 07/12/2024 22:30:00

IndiaMart API Key

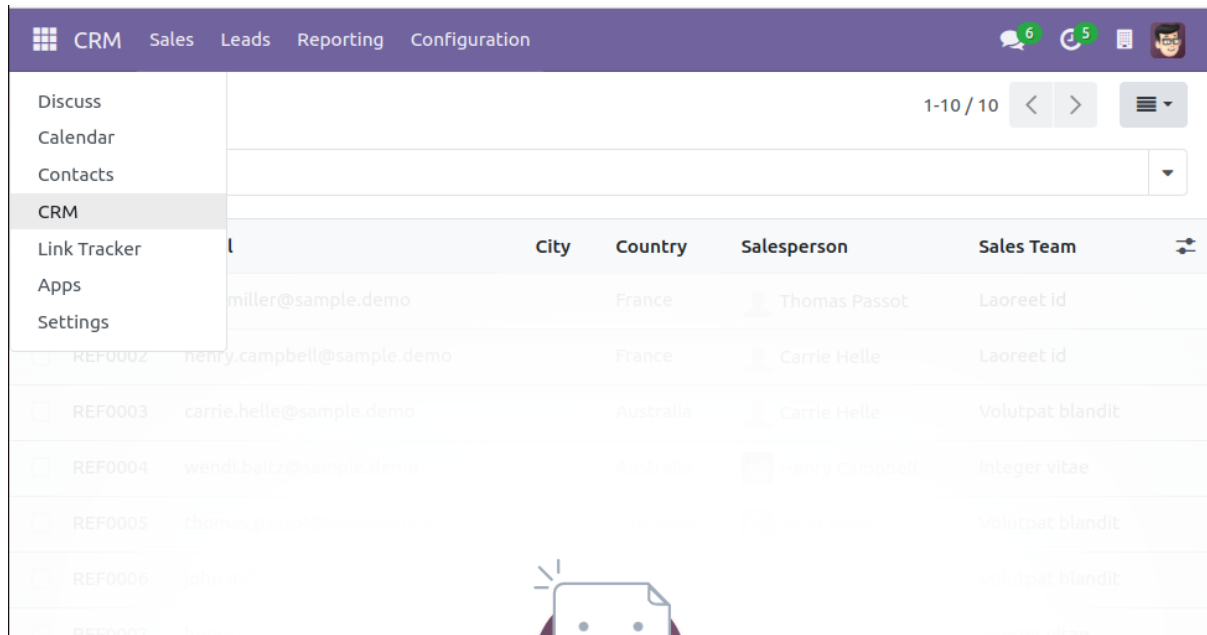
Fetch Now

Features of STPL IndiaMart Connector

1. Visible Leads menu in CRM by default

After installing the STPL IndiaMart Connector module, the Leads menu will be visible automatically.

- Login as a administrator
- Click on Grid icon
- Go to CRM > Leads



2. Get response from API and create leads with scheduler

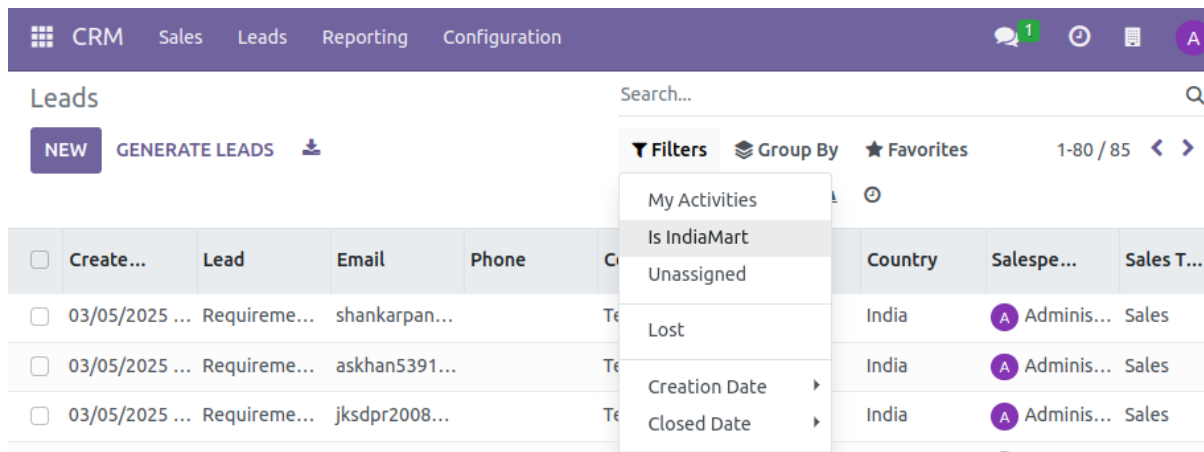
Every 30 minutes the scheduler will be run and leads will be created automatically if there are any leads available in response.

- Login as a administrator
- Go to CRM > Leads
- Check leads after 30 minutes

3. Filter for Leads created by IndiaMart

You can check which leads are created by IndiaMart.

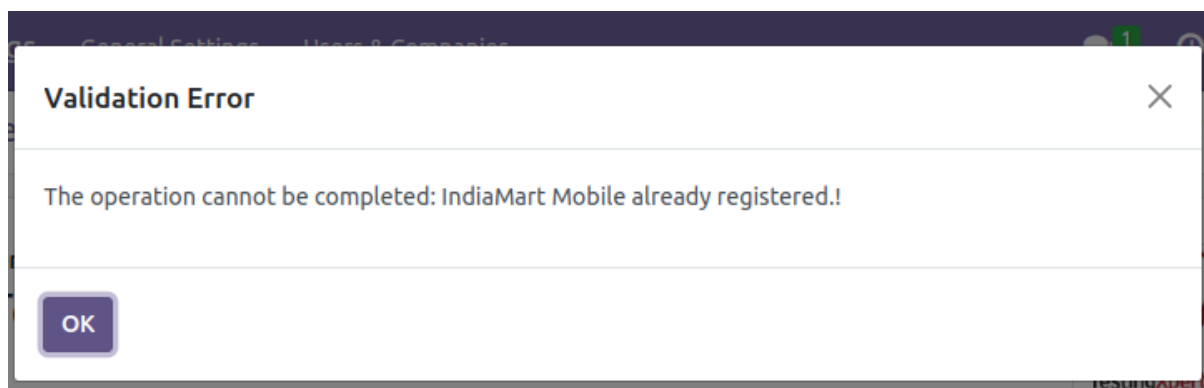
- Login as a administrator
- Go to CRM > Leads
- Filter by is IndiaMart



4. Validation on IndiaMart Mobile

You will get an error if you are trying to add a registered number more than one time.

- Login as a administrator
- Go to Settings > Users & Companies > Companies > Open Company
- Add IndiaMart Mobile number which is already used in other company



5. Smart button for IndiaMart Leads

You can check the number of leads which are created by a scheduler for a particular company. Also you can see the list of leads for that particular company by clicking on IndiaMart Connector smart button.

- Login as a administrator
- Go to Settings > Users & Companies > Companies > Open Company
- Check the IndiaMart Leads Button in header

Company Name

TestingXperts



General Information

IndiaMart Configuration

☒ IndiaMart Configuration

85INDIAMART LEADS

IndiaMart Mobile

...

Last Fetch Updated Time 04/06/2024 21:28:36

IndiaMart API Key

FETCH
NOW


6. Fetch now button for manual fetch

You can fetch the response with manual time duration by clicking on fetch now button. For that you need to add Start Datetime and End Datetime in wizard of Fetch now. You will get the response for only a given time duration.

- Login as a administrator
- Go to Settings > Users & Companies > Companies > Open Company
- Click on fetch now button
- Add the Start Datetime and End Datetime

Company Name

TestingXperts



General Information

IndiaMart Configuration

☒ IndiaMart Configuration

85INDIAMART LEADS

IndiaMart Mobile ...

Last Fetch Updated Time 04/06/2024 21:28:36

IndiaMart API Key

FETCH NOW

Fetch Now

Start Datetime 03/01/2025 16:16:02

End Datetime 03/04/2025 16:16:06

SUBMIT

CANCEL

7. Validation on Start Datetime and End Datetime

You will get Error If you add the Start Datetime greater than End Date time.

Invalid Operation



End datetime should be greater than Start datetime.

Close

You will get Error If you add the End Datetime greater than today.

Invalid Operation



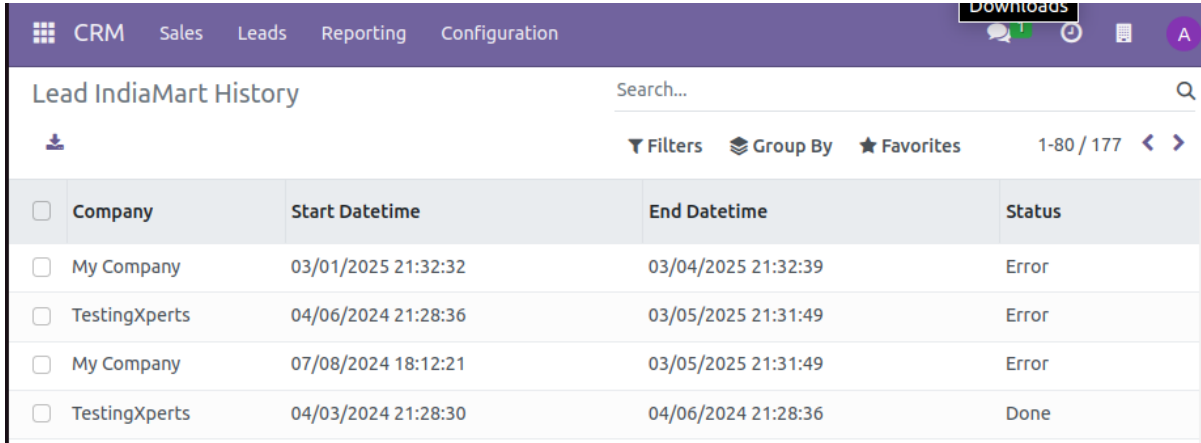
End datetime should be less than or equal to Today.

Close

8. Leads IndiaMart History

You will be able to see the Leads IndiaMart History on CRM configuration menu. In Lead IndiaMart History you can see the Datetime duration, Company, Strat Datetime, End Datetime and Status of every API call.

- Login as an administrator
- Go to CRM > Settings > Lead IndiaMart History

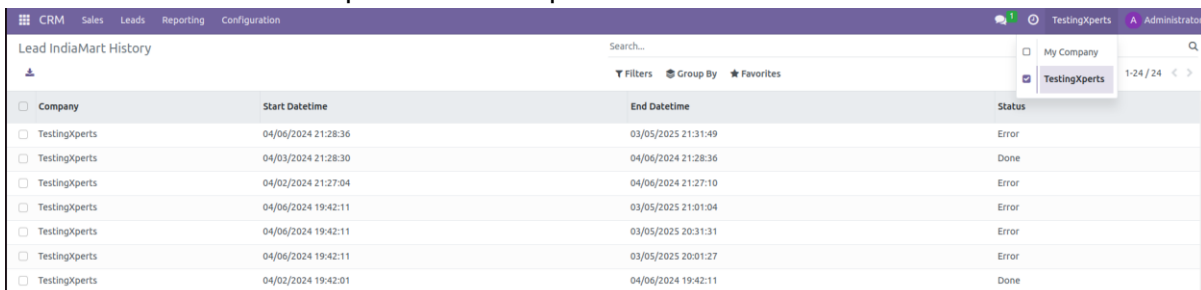


| <input type="checkbox"/> | Company | Start Datetime | End Datetime | Status |
|--------------------------|---------------|---------------------|---------------------|--------|
| <input type="checkbox"/> | My Company | 03/01/2025 21:32:32 | 03/04/2025 21:32:39 | Error |
| <input type="checkbox"/> | TestingXperts | 04/06/2024 21:28:36 | 03/05/2025 21:31:49 | Error |
| <input type="checkbox"/> | My Company | 07/08/2024 18:12:21 | 03/05/2025 21:31:49 | Error |
| <input type="checkbox"/> | TestingXperts | 04/03/2024 21:28:30 | 04/06/2024 21:28:36 | Done |

9. Leads IndiaMart History based on active companies

You can see the Lead IndiaMart history of selected active companies.

- Login as an administrator
- Go to CRM > Settings > Lead IndiaMart History
- Select companies from dropdown list



| <input type="checkbox"/> | Company | Start Datetime | End Datetime | Status |
|--------------------------|---------------|---------------------|---------------------|--------|
| <input type="checkbox"/> | TestingXperts | 04/06/2024 21:28:36 | 03/05/2025 21:31:49 | Error |
| <input type="checkbox"/> | TestingXperts | 04/03/2024 21:28:30 | 04/06/2024 21:28:36 | Done |
| <input type="checkbox"/> | TestingXperts | 04/02/2024 21:27:04 | 04/06/2024 21:27:10 | Error |
| <input type="checkbox"/> | TestingXperts | 04/06/2024 19:42:11 | 03/05/2025 21:01:04 | Error |
| <input type="checkbox"/> | TestingXperts | 04/06/2024 19:42:11 | 03/05/2025 20:31:31 | Error |
| <input type="checkbox"/> | TestingXperts | 04/06/2024 19:42:11 | 03/05/2025 20:01:27 | Error |
| <input type="checkbox"/> | TestingXperts | 04/02/2024 19:42:01 | 04/06/2024 19:42:11 | Done |

10. Leads, Response, Duplicate Leads and Error Description

You will be able to see the Leads, Response and Duplicate Leads in the form of lead indiamart history. You can also see the error description if an error occurs.

- Login as a administrator
- Go to CRM > Configuration > Lead IndiaMart History
- Open the record

Leads will be visible as per below screenshot.

The screenshot shows the Liferay CRM interface. The top navigation bar includes CRM, Sales, Leads, Reporting, and Configuration. The main header displays 'Lead IndiaMart History / crm.indiamart.history,187' with a '2 / 24' indicator. Below the header, there are tabs for 'DRAFT', 'DONE', and 'ERROR'. The main content area shows a record for 'Company: TestingXperts' with 'Start Datetime: 04/03/2024 21:28:30' and 'End Datetime: 04/06/2024 21:28:36'. Below this, there are tabs for 'Leads', 'Response', and 'Duplicate Leads'. The 'Leads' tab is active, showing a table with the following data:

| Opportunity |
|--|
| Requirement for Rubber Cork Sandwich Pad |
| Requirement for Nylon Leveling Mounts |
| Requirement for Gasket Seals |
| Requirement for Foam Rubber Sheet |
| Requirement for JMCO White Air Shaft PU Tube |
| Buyer Call |

Response will be visible as per below screenshot.

CRM Sales Leads Reporting Configuration

1

A

Lead IndiaMart History / crm.indiamart.history,187 2 / 24 < >

DRAFT

DONE

ERROR

Company TestingXperts

Start Datetime 04/03/2024 21:28:30

End Datetime 04/06/2024 21:28:36

Leads

Response

Duplicate Leads

```
{'CODE': 200, 'STATUS': 'SUCCESS', 'MESSAGE': '', 'TOTAL_RECORDS': 85, 'RESPONSE': [{ 'UNIQUE_QUERY_ID': '2728173859', 'QUERY_TYPE': 'W', 'QUERY_TIME': '2024-04-03 16:02:04', 'SENDER_NAME': 'Jaggi', 'SENDER_MOBILE': '+91-8971401724', 'SENDER_EMAIL': 'jagadeesh.s@rvformsandgears.com', 'SUBJECT': 'Requirement for Rubber Bonded Parts, For Industrial', 'SENDER_COMPANY': 'A S M Technologies Limited', 'SENDER_ADDRESS': '80/2 Richmond Road Lusanne Court Richmond Town, Bengaluru, Karnataka, 560025', 'SENDER_CITY': 'Bengaluru', 'SENDER_STATE': 'Karnataka', 'SENDER_PINCODE': '560025', 'SENDER_COUNTRY_ISO': 'IN', 'SENDER_MOBILE_ALT': '', 'SENDER_PHONE': '', 'SENDER_PHONE_ALT': '', 'SENDER_EMAIL_ALT': '', 'QUERY_PRODUCT_NAME': 'Rubber Bonded Parts, For Industrial', 'QUERY_MESSAGE': 'I am interested in Rubber Bonded Parts, For Industrial<br>', 'QUERY_MCAT_NAME': 'Anti Vibration Mounts', 'CALL_DURATION': '', 'RECEIVER_MOBILE': '', 'RECEIVER_CATALOG': 'https://www.jmcorubberindustries.com/'}], { 'UNIQUE_QUERY_ID': '204875113', 'QUERY_TYPE': 'P', 'QUERY_TIME': '2024-04-03 16:27:51', 'SENDER_NAME': 'HARSHAL MUKUND PATIL', 'SENDER_MOBILE': '+91-9226563296', 'SENDER_EMAIL': 'harshpatil4709@gmail.com', 'SUBJECT': 'Buyer Call', 'SENDER_COMPANY': 'Exclipit Chemicals Pvt
```

Error Description will be visible as per below screenshot.

The screenshot shows the 'Lead IndiaMart History' page for 'crm.indiamart.history,81'. The page has a purple header with navigation tabs: CRM, Sales, Leads, Reporting, and Configuration. On the right, there are icons for chat (1), a clock, a document, and a user profile (A). Below the header, the page title is 'Lead IndiaMart History / crm.indiamart.history,81' with a pagination indicator '76 / 80' and navigation arrows. A tab bar at the top right shows 'DRAFT', 'DONE', and 'ERROR' (selected). The main content area displays lead details: 'Company: My Company', 'Start Datetime: 03/04/2025 04:53:26', and 'End Datetime: 03/04/2025 15:01:21'. Below these details are four tabs: 'Leads', 'Response', 'Error Description' (selected), and 'Duplicate Leads'. The 'Error Description' tab shows the message: 'Unexpected response structure: No 'RESPONSE' field found in response.'

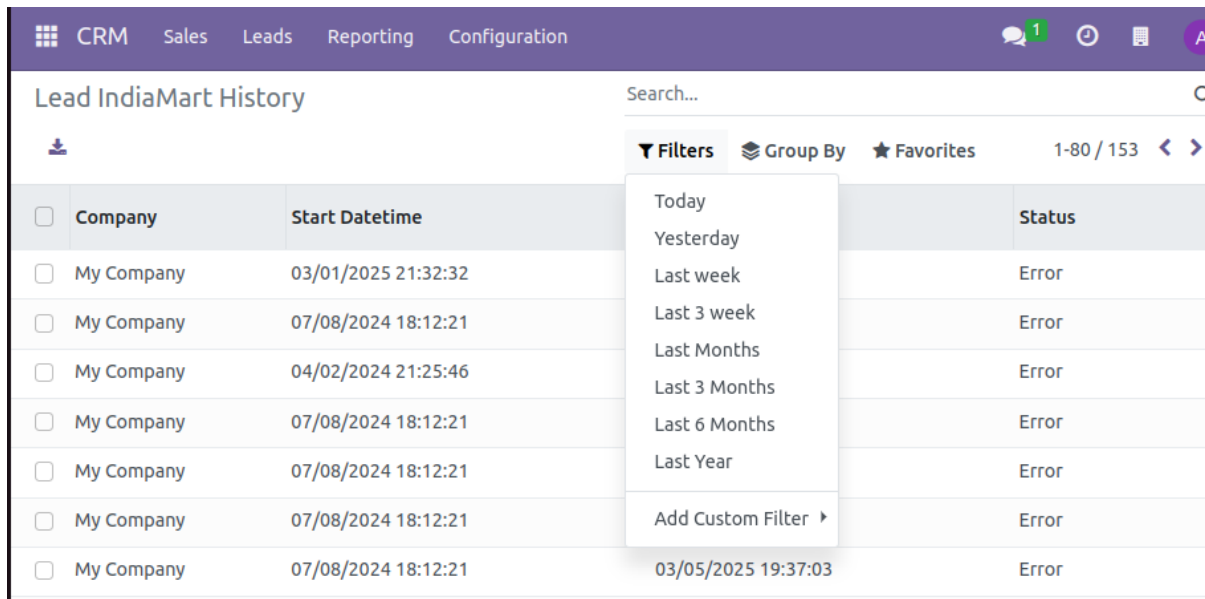
Duplicate Leads will be visible as per below screenshot.

The screenshot shows the 'Lead IndiaMart History' page for the date range '2021-03-31 04:37:11 to 2021-08-31 04:46:32'. The page has a purple header with navigation tabs: CRM, Sales, Leads, Reporting, and Configuration. On the right, there are icons for chat (1), a clock, a document, and a user profile (A). Below the header, the page title is 'Lead IndiaMart History / 2021-03-31 04:37:11 to 2021-08-31 04:46:32' with a pagination indicator '10 / 80' and navigation arrows. A tab bar at the top right shows 'Draft', 'Done', and 'Error'. The main content area displays lead details: 'Datetime Duration: 2021-03-31 04:37:11 to 2021-08-31 04:46:32', 'Company: YourCompany', 'Start Datetime: 03/31/2021 10:07:11', and 'End Datetime: 08/31/2021 10:16:32'. Below these details are three tabs: 'Leads', 'Response', and 'Duplicate Leads' (selected). The 'Duplicate Leads' tab shows a list of opportunities with a pagination indicator '1-40 / 90' and navigation arrows. The list includes: 'Requirement for Non Woven Jumbo Bag', 'Requirement for Silage Bags', 'Requirement for BOPP Self Adhesive Bag', 'Requirement for Used Jumbo Bags', 'Requirement for Spearmint Granulated Flavours', 'Requirement for Garment Packaging Zip Lock Bags', and 'Requirement for Plain Ziplock Bags'.

11.Filters and Group by in Lead IndiaMart History

You will be able to Check the history with the below filter.

- Today
- Yesterday
- Last Week
- Last 3 Week
- Last Month
- Last 3 Month
- Last 6 Month
- Last Year

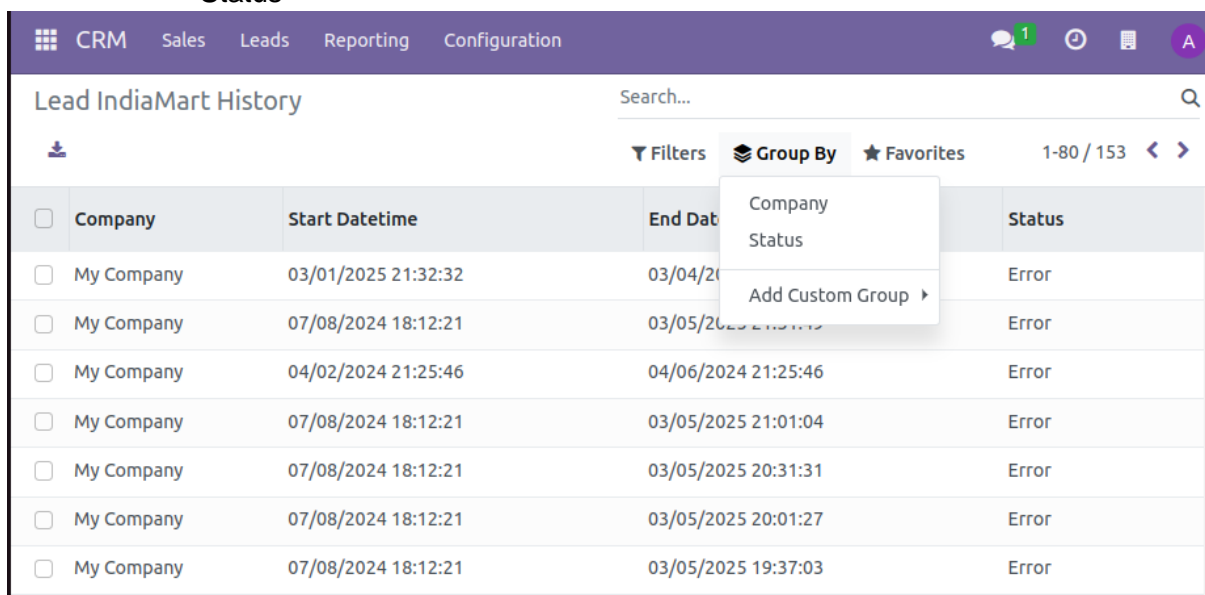


The screenshot shows the 'Lead IndiaMart History' table in a CRM application. The table has columns for Company, Start Datetime, and Status. A dropdown menu is open under the 'Filters' button, showing options: Today, Yesterday, Last week, Last 3 week, Last Months, Last 3 Months, Last 6 Months, Last Year, and Add Custom Filter. The table contains 8 rows of data, all with 'Error' status.

| Company | Start Datetime | Status |
|------------|---------------------|--------|
| My Company | 03/01/2025 21:32:32 | Error |
| My Company | 07/08/2024 18:12:21 | Error |
| My Company | 04/02/2024 21:25:46 | Error |
| My Company | 07/08/2024 18:12:21 | Error |
| My Company | 07/08/2024 18:12:21 | Error |
| My Company | 07/08/2024 18:12:21 | Error |
| My Company | 07/08/2024 18:12:21 | Error |
| My Company | 07/08/2024 18:12:21 | Error |

Also you can see the record with the below group by.

- Company
- Status



The screenshot shows the 'Lead IndiaMart History' table in a CRM application. The table has columns for Company, Start Datetime, End Date, and Status. A dropdown menu is open under the 'Group By' button, showing options: Company, Status, and Add Custom Group. The table contains 8 rows of data, all with 'Error' status.

| Company | Start Datetime | End Date | Status |
|------------|---------------------|---------------------|--------|
| My Company | 03/01/2025 21:32:32 | 03/04/2025 21:32:32 | Error |
| My Company | 07/08/2024 18:12:21 | 03/05/2025 18:12:21 | Error |
| My Company | 04/02/2024 21:25:46 | 04/06/2024 21:25:46 | Error |
| My Company | 07/08/2024 18:12:21 | 03/05/2025 21:01:04 | Error |
| My Company | 07/08/2024 18:12:21 | 03/05/2025 20:31:31 | Error |
| My Company | 07/08/2024 18:12:21 | 03/05/2025 20:01:27 | Error |
| My Company | 07/08/2024 18:12:21 | 03/05/2025 19:37:03 | Error |

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