Chapter 6 Problem 9

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In this exercise, we will predict the number of applications received using the other variables in the College data set.

a.) Split the data into a training set and a test set.

```
library(ISLR)
data(College) #contains 7777 obs
set.seed(1)
train=sample(777,600) #600 obs for training
train.set=College[train,]
test.set=College[-train,] #177 obs for testing
```

- b.) Fit a linear model using least squares on the training set, and report the test error obtained.
 - Background on Least Squares Regression

Least squares regression attempts to find coefficients that minimize residual sum of squares (RSS). Ol' reliable.

```
#fit least squares model
lin.reg=lm(Apps~.,data=train.set)
#use test set on least squares model, make predictions
lin.pred=predict(lin.reg,test.set)
#calculate test error, just the general MSE formula
MSE.lin=mean((test.set$Apps-lin.pred)^2)
MSE.lin #And our test error is...
```

[1] 1101792

- c.) Fit a ridge regression model on the training set, with the tuning parameter chosen by cross-validation, and report the test error obtained.
 - Background on Ridge Regression:

Ridge regression works almost like least squares regression, but the coefficients are estimated by minimizing a quantity slightly different than least squares. Least squares attempts to minimize just RSS. Ridge regression, on the contrary, attempts to minimize:

$$RSS + \lambda \sum_{i=1}^{p} \beta_i^2$$

The term $\lambda \sum_{i=1}^{p} \beta_i^2$ is called a shrinking penalty, and it differentiates ridge regression from least squares. $\lambda \geq 0$ is a tuning parameter that controls the impact of the shrinking penalty on the regression coefficient estimates. When $\lambda = 0$, the penalty has no effect, and it's just a least squares problem. As $\lambda \to \infty$, the ridge regression estimates will shrink towards (but never reaches) zero since the impact of the penalty is so large. Unlike least squares, ridge regression generates several sets of coefficients from varying values of λ . Selecting a good value for λ is important, and we do this via cross-validation methods.

```
Noteworthy: ||\beta_2|| = \sqrt{\sum_{i=1}^j \beta_i^2} is known as an \ell_2 norm. 
library(glmnet) 
#initialize matrices of training/test data sets 
train.mat=model.matrix(Apps~.,data=train.set) #x-matrix
```

```
test.mat=model.matrix(Apps~.,data=test.set) #y-vector
#initialize grid of possible lambda values, from 10^10 to 10^-2
lambda=10^seq(10,-2,length=100)
#fit ridge regression model (alpha=0 -> ridge regression)
ridge=glmnet(train.mat,train.set$Apps,alpha=0,lambda=lambda)
#perform cross-validation to find best lambda
ridge.cv=cv.glmnet(train.mat,train.set$Apps,alpha=0,lambda=lambda)
lambda.best=ridge.cv$lambda.min
lambda.best #And the best lambda is...
## [1] 0.01
#Compute test error
```

```
## [1] 1101724
```

ridge.MSE

Our test error is slightly lower than that of least squares regression.

ridge.pred=predict(ridge,test.mat,alpha=0,s=lambda.best)

ridge.MSE=mean((test.set\$Apps-ridge.pred)^2)

- d.) Fit a lasso model on the training set, with the tuning parameter chosen by cross-validation, and report the test error obtained, along with the number of non-zero coefficient estimates.
 - Background on the Lasso:

Ridge regression isn't perfect- unlike best subset selection and forward/backwards stepwise selection, ridge regression includes all p predictors in the final model. Even though ridge regression shrinks coefficient estimates, it will never go down to 0, thus eliminating a predictor. Is this a problem for prediction accuracy? Not quite...but it does pose problems for interpretability. The lasso attempts to overcome this disadvantage by being able to generate parse models. Lasso coefficient estimates seek to minimize the quantity:

$$RSS + \lambda \sum_{i=1}^{p} |\beta_i|$$

Lasso features an ℓ_1 norm; $||\beta_1|| = \sum |\beta_i|$. Unlike the ℓ_2 norm in ridge regression, the ℓ_1 norm in lasso is able to shrink coefficients down to zero when λ is large enough. λ is typically chosen through cross-validation.

```
#coding for lasso works the same way as ridge regression
#only difference: set alpha=1
#we use the same train.mat,test.mat,and lambda grid in part (c)

#fit lasso model
lasso=glmnet(train.mat,train.set$Apps,alpha=1,lambda=lambda)
#perform cross-validation to find best lambda
lasso.cv=cv.glmnet(train.mat,train.set$Apps,alpha=1,lambda=lambda)
lambda.best=lasso.cv$lambda.min
lambda.best
```

[1] 24.77076

```
#Compute test error
lasso.pred=predict(ridge,test.mat,alpha=1,s=lambda.best)
lasso.MSE=mean((test.set$Apps-lasso.pred)^2)
lasso.MSE
```

[1] 1096789

So far, our test MSEs are in the following order: Lasso << Ridge Regression < Least Squares

- e.) Fit a PCR model on the training set, with M (number of components) chosen by cross-validation, and report the test error obtained, along with the value of M selected by cross-validation.
 - Background on Principal Components Regression (PCR):

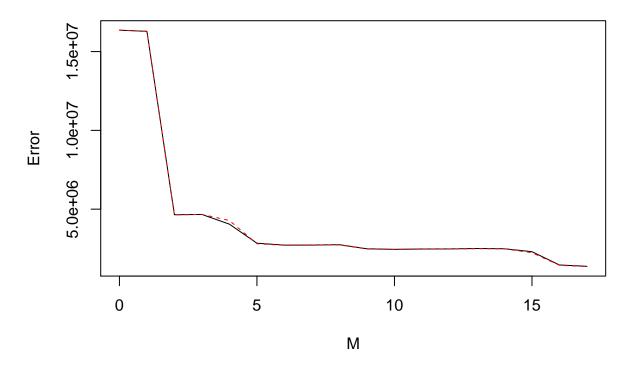
When you have a large number of predictors that are closely related to each other, principal components regression aims to summarize this set with a smaller number of representative variables. These representative variables are special in that they are somehow able to capture the variability in the data set. Think about it this way...each of the n observations lives in a p-dimensional space, but not all dimensions are interesting. In our case, "interest" is measured by how much the data varies in that dimension. PCR finds the most interesting dimensions for us so we're not looking at all p-predictors; the dimension of the problem is reduced as a result.

Here is a link to a beautiful visualization of principal components analysis (PCA). I found this incredibly helpful: http://setosa.io/ev/principal-component-analysis/

```
library(pls)
```

```
##
## Attaching package: 'pls'
## The following object is masked from 'package:stats':
##
## loadings
#fit PCR model
pcr=pcr(Apps~.,data=train.set,scale=TRUE,validation="CV")
#We use the plot and summary to choose the best M
validationplot(pcr,val.type="MSEP",xlab="M",ylab="Error")
```

Apps



summary(pcr)

```
X dimension: 600 17
## Data:
## Y dimension: 600 1
## Fit method: svdpc
## Number of components considered: 17
##
## VALIDATION: RMSEP
## Cross-validated using 10 random segments.
##
          (Intercept) 1 comps 2 comps 3 comps
                                                   4 comps 5 comps
                                                                      6 comps
## CV
                 4045
                          4035
                                    2155
                                             2160
                                                      2012
                                                                1685
                                                                         1648
                 4045
                          4037
                                                      2069
## adjCV
                                    2153
                                             2161
                                                                1675
                                                                         1644
          7 comps 8 comps 9 comps 10 comps 11 comps 12 comps
##
                                                                     13 comps
## CV
             1650
                      1657
                                1576
                                          1565
                                                    1572
                                                               1574
                                                                         1582
                      1653
## adjCV
             1646
                                1571
                                          1561
                                                    1568
                                                               1569
                                                                         1579
                              16 comps
##
          14 comps
                    15 comps
                                         17 comps
## CV
              1577
                        1516
                                   1207
                                             1172
## adjCV
              1574
                        1496
                                   1198
                                             1163
## TRAINING: % variance explained
##
         1 comps 2 comps 3 comps 4 comps 5 comps 6 comps
                                                                7 comps
           31.18
                    57.70
                             64.68
                                       70.32
                                                75.80
                                                         80.72
                                                                   84.34
## X
## Apps
            1.01
                    72.29
                             72.30
                                       73.85
                                                83.83
                                                         84.48
                                                                   84.49
##
         8 comps
                  9 comps
                           10 comps
                                     11 comps
                                                12 comps
                                                         13 comps
                                                                    14 comps
                                                   96.87
## X
           87.66
                    90.57
                               92.96
                                         95.06
                                                              97.96
                                                                        98.75
                               86.21
                                         86.27
                                                   86.27
                                                              86.30
                                                                        86.49
## Apps
           84.49
                    86.01
```

```
## X 99.37 99.85 100.00
## Apps 90.94 93.23 93.53
```

I'm thinking our optimal M is 10!

Before explaining why M=10, please note that I set a cut-off at M=15. An M value close to the total number of predictors is essentially performing least squares; no dimension reduction occurs in that case. With that being said... from the plot, 10 is the point where the error seems to be at its lowest leveling-off point. From the CV results found in the summary, if you go from 5 to 14 components, there's a dip in estimated error at 10.

```
#Compute error with M=10
pcr.pred=predict(pcr,test.set,ncomp=10)
pcr.MSE=mean((test.set$Apps-pcr.pred)^2)
pcr.MSE
```

```
## [1] 1609171
```

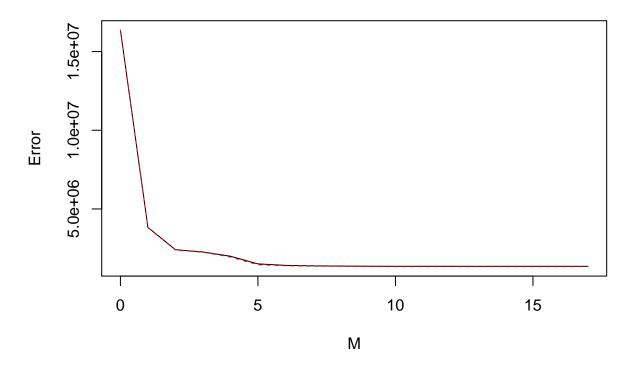
Our MSE from PCR is quite higher than our other methods thus far!

- f.) Fit a PLS model on the training set, with M chosen by cross-validation, and report the test error obtained, along with the value of M selected by cross-validation.
 - Background on Partial Least Squares (PLS):

Partial least squares works the same way as PCR almost, but it makes use of the response vector Y to identify new features. Basically, it's the supervised alternative to PCR. PLS and PCR are at equal levels of performance and advantages, so the decision rests on what type of data you're looking at!

```
#fit PCR model
pls=plsr(Apps~.,data=train.set,scale=TRUE,validation="CV")
#We use the plot and summary to choose the best M
validationplot(pls,val.type="MSEP",xlab="M",ylab="Error")
```

Apps



summary(pls)

```
X dimension: 600 17
## Data:
## Y dimension: 600 1
## Fit method: kernelpls
## Number of components considered: 17
##
## VALIDATION: RMSEP
## Cross-validated using 10 random segments.
          (Intercept) 1 comps 2 comps 3 comps
                                                   4 comps 5 comps
                                                                      6 comps
## CV
                 4045
                          1957
                                    1553
                                             1505
                                                      1413
                                                                1229
                                                                         1189
                 4045
## adjCV
                          1954
                                    1546
                                             1500
                                                      1395
                                                                1206
                                                                         1179
          7 comps 8 comps 9 comps 10 comps 11 comps 12 comps
##
                                                                     13 comps
## CV
             1176
                      1172
                                1167
                                          1165
                                                    1166
                                                               1166
                                                                         1164
## adjCV
             1167
                      1163
                                1159
                                          1157
                                                    1157
                                                               1158
                                                                         1156
                              16 comps
##
          14 comps
                    15 comps
                                        17 comps
## CV
              1165
                        1165
                                   1165
                                             1165
## adjCV
              1157
                        1157
                                   1157
                                             1157
## TRAINING: % variance explained
##
         1 comps 2 comps 3 comps 4 comps 5 comps 6 comps
                                                                7 comps
           26.45
                    34.74
                             62.77
                                       65.08
                                                67.25
                                                         72.08
                                                                   76.70
## X
## Apps
           77.50
                    86.92
                             88.01
                                       91.42
                                                93.18
                                                         93.34
                                                                   93.39
##
         8 comps
                  9 comps
                           10 comps
                                     11 comps
                                                12 comps 13 comps
                                                                     14 comps
## X
           79.97
                    82.64
                              86.73
                                         88.31
                                                   90.78
                                                             92.44
                                                                        94.02
                    93.48
                              93.50
                                         93.52
                                                   93.53
                                                             93.53
                                                                        93.53
## Apps
           93.44
```

```
## X 95.90 98.18 100.00
## Apps 93.53 93.53 93.53
```

Like in PCR, I choose M to be 10.

```
#Compute error with M=10
pls.pred=predict(pls,test.set,ncomp=10)
pls.MSE=mean((test.set$Apps-pls.pred)^2)
pls.MSE
```

```
## [1] 1100821
```

g.) Comment on the results obtained. How accurately can we predict the number of college applications received? Is there much difference among the test errors resulting from these five approaches?

Here are our test MSEs:

- Ridge Regression 1101724
- Lasso 1096418
- PCR 1609171
- PLS- 1100821

From least to greatest, here are the performances of each methodology in terms of minimizing error:

 ${\rm Lasso} < {\rm Ridge} \ {\rm Regression} < {\rm Least} \ {\rm Squares} < {\rm PLS} <<< {\rm PCR}$