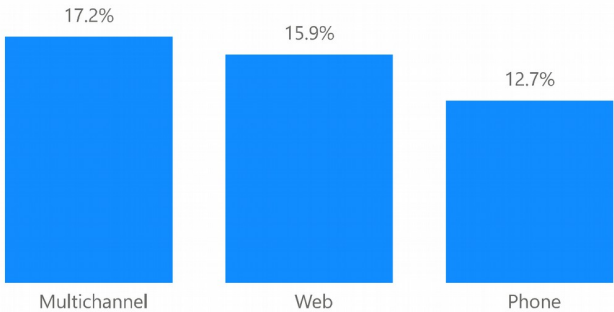


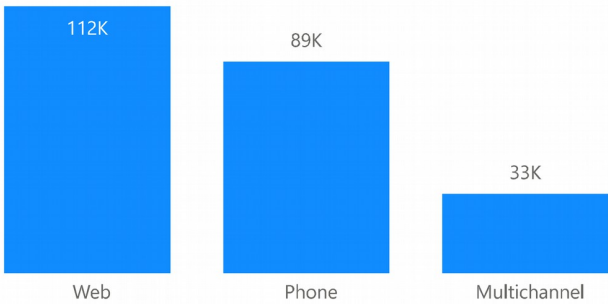
Marketing Campaign - Promotion Performance

64K	9,394	14.7%	17.5%	235K	35K
Customer Count	Total Conversion	Conversion %	L4M Conversion %	ROI	BOGO Offers Count

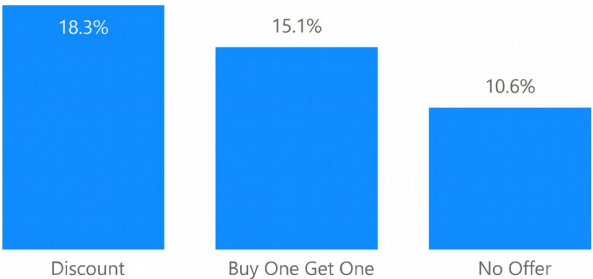
Conversion % by channel



ROI by channel



Conversion % by offer



ROI by offer

