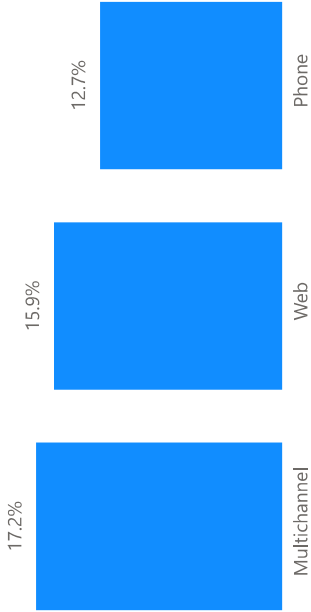


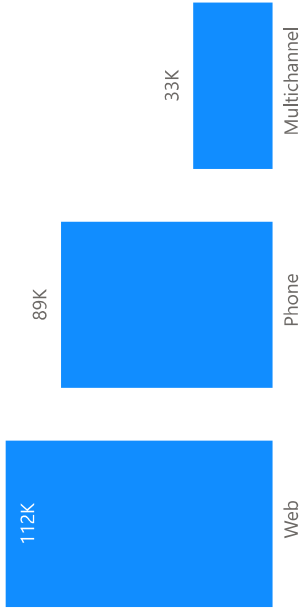
# Marketing Campaign - Promotion Performance

64K Customer Count	9,394 Total Conversion	14.7% Conversion %	17.5% L4M Conversion %	235K ROI	35K BOGO Offers Count
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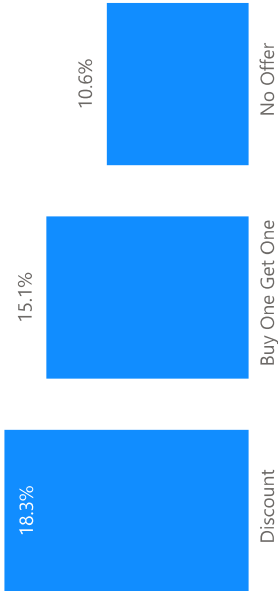
Conversion % by channel



ROI by channel



Conversion % by offer



ROI by offer

