

NIKITAHIRANI

Graphic Designer / Aspiring UI/UX Designer

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📍 Raipur, Chhattisgarh



Profile

Creative graphic designer with 3+ yrs of experience in crafting clean & modern visuals to help expand social media engagement with captivating video and static assets. Proficient in typography and layout, I believe in the power of simplicity to convey impactful messages. With a keen eye for detail, I'm dedicated to transforming ideas into visually striking designs.

Skills

- Strong proficiency in Adobe Creative Suite (Photoshop, Illustrator)
- Experience in branding, marketing, and print design
- Strong attention to detail and ability to meet tight deadlines
- Excellent communication skills and ability to work well in a team
- Strong understanding of color theory and typography
- UI Designing using Figma
- Basic video editing & creation

Certification

DIGITAL SKILLS: USER EXPERIENCE

Accenture / Issued Feb 2022

<https://www.futurelearn.com/certificates/qc6pa6s>

Portfolio

<https://www.behance.net/nikitahirani>

Work Experience

07/2022 - Present

The Feather n' Knife
Pune

Graphic Designer

Developed numerous marketing programs (logos, brochures, news paper ads, infographics, presentations, & advertisements) and guaranteed that they exceeded the expectations of our clients.

Managed up to 7 projects or tasks at a given time while under pressure to meet weekly deadlines.

Recommended and consulted with clients on the most appropriate graphic design options based on their overall marketing goals.

Designed UI of landing page for real estate client.

Collabreated with team to increase the engagement & followers on social media by 20%.

Created buyer persona s& strategies while analyzing competitors for different niche brands.

10/2021 - 03/2022

Social Ninja, Raipur

Graphic Designer

Created designs, concepts, and sample layouts, based on knowledge of layout and esthetic design concepts.

Developed graphics for product illustrations, logos and website assets.

Collaborated with Marketing and social media teams to design graphics, boosting social engagement by 30%

11/2020 - 02/2021

Webnationz Technologies
Raipur

Graphic Designer

Created designs, concepts, and sample layouts, based on knowledge of layout and esthetic design concepts.

Collaborated with teams to meet timelines and requirements of clients.