

Bradley Dirheimer

Sr. Consultant and Software Engineer

👤 Profile

An experienced Senior Consultant and Software Engineer with over a decade of expertise in the IT sector. Specializes in Customer Data Platforms, marketing automation, and data management. Adept in agile methodologies, leading high-performance teams, and executing complex projects from inception to completion. Skilled in managing large data volumes, developing cutting-edge solutions, and maintaining strong vendor relationships to align with evolving technology trends. Possesses excellent communication, problem-solving, and teamwork abilities, ensuring successful collaboration and project delivery across diverse teams and stakeholders.

💼 Employment History

Sr. Consultant and Software Engineer Infosys Limited at Infosys Limited

December 2020

- **Salesforce Apex Development:** Engineered and optimized Apex classes, triggers, and batch processes for high-volume data operations, improving data processing speed by 30%. Created custom Salesforce solutions to meet business requirements, enhancing platform functionality and user experience. Ensured code quality and performance through rigorous testing and adherence to best practices.
- **Lightning Web Components (LWC) Development:** Designed and implemented a range of Lightning Web Components, including custom charts and standard components. Developed dynamic, interactive user interfaces to enhance functionality and user experience within Salesforce, resulting in a 20% increase in user satisfaction. Integrated LWC with Salesforce data and external APIs for seamless data flow and real-time updates, reducing data retrieval times by 25%. Developed reusable components to ensure consistency and efficiency across multiple projects, decreasing development time by 15%.
- **Automation and API Integration:** Designed and developed automation processes for data exchange with external APIs, reducing manual processing time by 40% and enhancing operational efficiency. Implemented workflows to handle API responses, integrating with Salesforce to streamline contract creation, reducing contract processing time by 35%.

Details

Hamilton

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Links

[LinkedIn Profile](#)

Technical Skills

Salesforce Experience Cloud, Lightning Web Components (LWC), Apex Salesforce Reports and Dashboards, Community Setup, and Configuration Integration, and Data Synchronization

HTML & CSS

MySQL

HTML5, CSS

Excellent Communication and Presentation Skills, Problem-Solving and Analytical Thinking, Team Collaboration and Leadership Abilities, Project Management, and Time Management

Node.js

React

SQL

Git

Python

JavaScript

Java

Apex

LWC

- **Data Environment Integration:** Successfully integrated diverse data environments into a unified CDP, ensuring real-time data synchronization and accurate customer data consolidation, which improved data accuracy by 18%.
- **Order Management in Salesforce:** Spearheaded the development and optimization of order management systems within Salesforce.
Customized workflows to ensure accurate and timely order fulfillment, integrating Salesforce with other enterprise systems, leading to a 22% improvement in order processing times.
- **Vendor Relationship Management:** Established and maintained strong vendor relationships, aligning solutions with the latest technology trends.
Negotiated contracts and managed vendor performance, ensuring optimal outcomes and reducing vendor-related issues by 15%.
- **Marketing Automation Solutions:** Implemented Salesforce C360 and CDP from inception to completion, driving a 25% increase in marketing efficiency.
Developed custom APIs for real-time data validation, integrating with IDQ and enhancing data quality by 30%.

Salesforce Developer at Golden Technology, Cincinnati

May 2020 — October 2020

- Designed custom user interfaces using Lightning components, enhancing user experience, which led to a 15% increase in user engagement.
- Developed and maintained complex custom solutions using Apex, Visualforce, Lightning, and JavaScript, improving system performance by 20%.
- Integrated Salesforce with third-party web services and APIs, improving system functionality and user experience, reducing customer support tickets by 18%.
- Developed complex custom solutions using Apex, Visualforce, Lightning, and JavaScript
- Developed and maintained Salesforce integrations with third-party web services and APIs
- Developed and maintained custom reports and dashboards to provide meaningful insights to management
- Debugged and resolved complex Salesforce errors, resulting in improved system stability and performance

Salesforce Business Analyst/Admin at Cincom, Cincinnati

April 2019 — May 2020

- Integrated Salesforce with third-party systems, enabling seamless data exchange, which improved data accuracy by 20%.
- Developed custom objects, fields, and page layouts, customizing Salesforce to meet business needs, increasing user adoption by 30%.
- Developed and implemented a business continuity plan that ensured business operations continued seamlessly in the event of a crisis

Salesforce Administrator at Fidelity Investments, Covington

August 2015 — April 2019

- Implemented a Salesforce integration with third-party systems to enable seamless data exchange
- Developed and implemented training and documentation for users, resulting in improved adoption and usage of Salesforce
- Developed custom objects, fields, and page layouts to customize the Salesforce environment to meet customer needs
- Monitored and optimized Salesforce performance to ensure peak efficiency and scalability
- Created and maintained data quality rules and validation checks to ensure data accuracy
- Collaborated with cross-functional teams to identify and resolve application issues
- Developed and maintained custom processes and applications using Apex, Visualforce, and Lightning components

Investment Compliance Associate at Fifth Third Securities, Cincinnati

July 2011 — August 2015

- Developed a comprehensive export compliance program that ensured regulatory compliance in all export transactions
- Conducted periodic audits to ensure compliance with applicable laws and regulations, resulting in no major non-compliance issues
- Developed and conducted training sessions on safety and regulatory compliance to ensure staff compliance
- Developed and implemented a comprehensive compliance program that reduced the risk of non-compliance by 25%

Education

Business Administration and Management, General, Northern Kentucky

May 2001 — May 2006

★ Projects

Current Projects

- Integration of Salesforce Data Cloud (formerly known as CDP)
- Development of Create, Read, Edit contact pages in Salesforce Contacts
- Software creation for record contact information validation via API Callout to a 3rd party service
- Developed a software that searches data cloud based on a person's name, email, or phone
- Software development for an API Callout to data cloud upon opening a contact record, displaying all contact information
- Created a software for an API Callout that displays how many emails were sent to the client, with information about the email type

Courses

Back-End Development, Meta

June 2023 — June 2023

Front-End Development, Meta

June 2023 — June 2023