



Pinterest Automation - Getting Started Guide

Welcome to your new Pinterest Automation tool! Follow these simple steps to get everything up and running in minutes.




Project Overview: From Input to Automation

This suite automates the entire journey from a single recipe photo to a published article and Pinterest Pin:

1. **Input (Google Sheets):** You provide a Recipe Title and a Photo URL.
2. **AI Brain (Gemini):** The script uses AI to analyze your photo and write a professional, SEO-optimized article.
3. **Design Engine (Google Slides):** Custom branded Pins are generated automatically using your Slides templates.
4. **Bridge (Pabbly Connect):** Securely routes your data and images to your website and Pinterest.
5. **Output (WordPress & Pinterest):** A fully published post and a branded Pin, linked for SEO impact.

By following this guide, you will set up each block to work in perfect harmony.

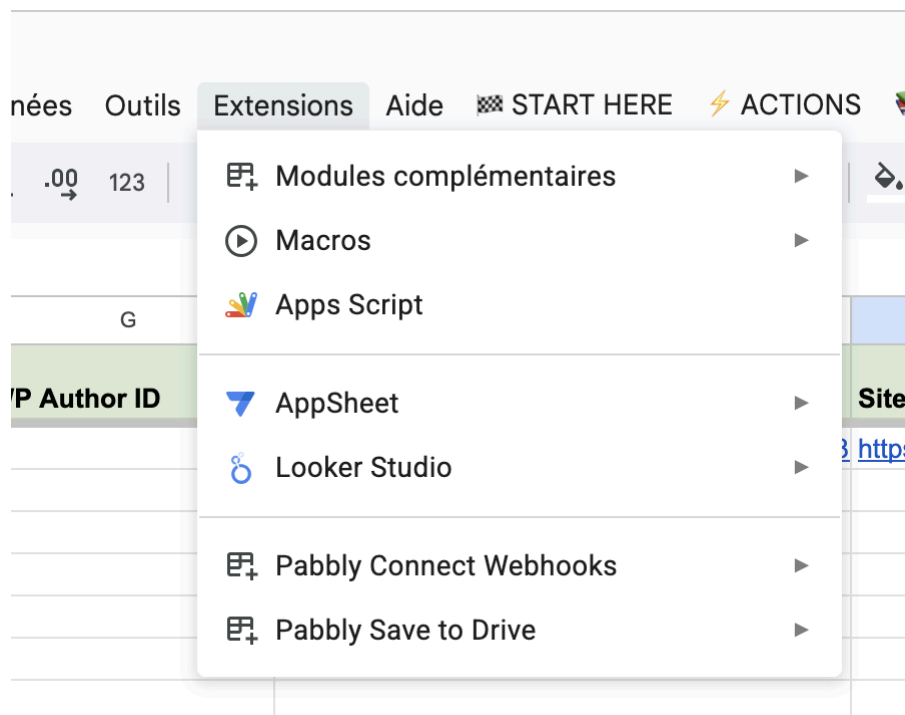
Step 1: Install the Project

1. **Open your Google Sheet.**
2. **In the menu bar, click on  START HERE.**
3. **Select Install / Reset Project.**
4. **Wait for the script to finish (creates sheets and folders).**

[Image: Install Menu]

Step 2: Deploy as Web App (Webhook Setup)

1. **Open the Extensions menu and select Apps Script.**







1. Click the "Deploy" button and choose "New deployment".



1. Select "Web App" as the type, set access to "Anyone", and click "Deploy".

Nouveau déploiement

Sélectionnez le type 	Configuration 
Application Web	<div>Description</div> <div>Nouvelle description</div> <div>Application Web</div> <div>Exécuter en tant que —</div> <div>Moi (g2a.official.contact@gmail.com) </div> <div>L'application Web pourra s'exécuter en utilisant les données de votre compte.</div> <div>Qui a accès —</div> <div>Tout le monde </div> <div>Ce projet peut aussi être utilisé comme bibliothèque. En savoir plus</div>

Annuler

Déployer

1. Copy the generated Web App URL.

Nouveau déploiement

Mise à jour du déploiement effectuée.

Version 1 du 9 févr. 2026, 00:46

ID de déploiement

AKfycbxREe_SriGR0uSft-LBy37jhmYy8FVOqSimF-mVde1iF0acheqDx7oSKD9twkrlpgbB

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Application Web

URL


https://script.google.com/macros/s/AKfycbxREe_SriGR0uSft-LBy37jhmYy8FVOqSimF-mVde1iF0acheqDx7oSKD9twkrlpgbB/exec


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OK

1. In Pabbly Connect, paste this URL into the Webhook URL field of your Pabbly main trigger.

Action Event Method —

POST 




Select action event API method here. [Learn more](#)

API Endpoint URL *

https://script.google.com/macros/s/AKfycbxREe_SriGR0uSft-LBy37jhmYy8FVOqSimF-mVde1iF0acheqDx7oSKD9twkrlpgbB/exec

Enter the API endpoint URL for the API request. You can add query parameters here. [Learn more](#)

Payload Type

JSON 

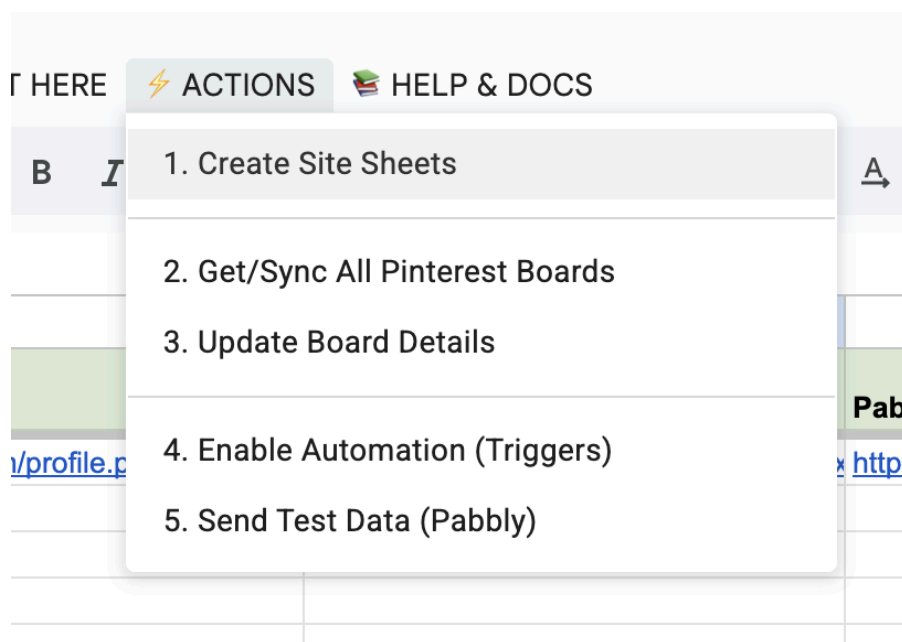
1. Click "Send Test Request" in Pabbly to verify the connection.

it: ☒ Simple ☐ Advance



Received

1. You can now see the "⚡ ACTIONS" menu in your Google Sheet.



Step 3: Add Your Gemini API Key

1. Go to the new Setting tab.
2. In cell B2, paste your Gemini API Key.

[Image: Setting Tab]

Step 4: Configure Your Site

1. Go to the **Config_Accounts** tab.
2. Fill in Site Name, Active status, WP User, App Password.

[Image: Config_Accounts Tab]

Pinterest Boards Management

The "Boards" sheet acts as your database of all available Pinterest boards. To fill or update it:

1. Go to the ⚡ **ACTIONS** menu.
 2. Select "2. Get/Sync All Pinterest Boards". This sends a request to fetch all boards for every site configured in **Config_Accounts**.
 3. Wait a few minutes: The boards will appear progressively in the "Boards" tab.
 4. Update regularly: Run this again if you create new boards on Pinterest or want to refresh your follower/pin counts.
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Step 5: Pabbly Connect Setup (One-Time)

1. First, create an account on Pabbly Connect if you don't have one.
2. Then, you need to clone these 3 templates and fill them with your data.

Copy the links below and paste them into your browser:

Workflow Name	Workflow URL (Copy & Paste these links)
1. List All Boards	https://connect.pabbly.com/v2/app/workflow/share/AUIUZIMECGsASgVvAGVQd19LAgZXDglqXURRQ1BfVCxRHAVAUXINZ1gUUXMDVFAXVx4AaIYKBDIaTIFVUAYBclJLBQcAA1UvVRgBegVADT4BX1R8Uzl#
2. Read Board Detail	https://connect.pabbly.com/v2/app/workflow/share/CkJYalAHUjEHTQdtAWRQdwWYCw8IUVU2VUwDEQAPB38GS1QRBEVbMQtHUHJWAQVkuXoBa1UJVmsBFQEFB1EFdgMaADxXVFctUx5WLQZLATIKVFhwUDE#
3. Post Pin	https://connect.pabbly.com/v2/app/workflow/share/XBRWZARTA2BVH1A6BGFUcw8bAAQBWAdkARgBE1ZZVCxQHQRBUxJaMA9DBCZTBAdmXxYDaQBcAz4LH1

	FVVQNWJQEYVmpXVFYsA04JcgVQX2xcAIZ-BGU#
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⚠ Important:

1. Import each workflow.
2. Reconnect your Pinterest & Google accounts inside Pabbly.
3. Copy the Webhook URL from the first step (Trigger).
4. Paste them into the Config_Accounts sheet in the columns: "Pabbly Main Webhook", "Pabbly List Webhook", and "Pabbly Board Info Webhook".

[Image: Pabbly Setup]

Google Slides Templates

The script uses 3 Google Slides templates to generate your images automatically:

1. **Pin Slide Template:** Used to create the main Pinterest Pin (Standard format).
 2. **Collage Slide Template:** Used to create a collage image that is placed **INSIDE** your WordPress article.
 3. **WP Featured Image Template:** Conditional usage. If empty, the script uses your original photo. If used, it applies your design/frame to the featured image.
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Step 6: Create Data Sheets

1. Click on ⚡ **ACTIONS > 1. Create Site Sheets.**

[Image: Create Sheets Menu]

Step 7: Start Automating!

1. Go to your new Data tab.
2. Enter Recipe Title (Col C) and Photo URL (Col D).
3. ⚠ **IMPORTANT:** The photo must be in 1:1 (Square) format for best results.
4. Select OK in the Trigger column.

[Image: Data Tab]

Understanding Triggers & Results

You can control exactly what the script does by typing these keywords in the ****Trigger**** column:

1.  **OK:** The "All-in-One" option. It generates the SEO article, publishes it to WordPress, creates a custom Pinterest Pin, and publishes it automatically.
2.  **DRAFT:** Same as OK, but the article stays as a "Draft" in WordPress so you

can review it before it goes live.

3. 📌 **PIN**: Only creates and publishes the Pinterest Pin using your Slide templates. No WordPress article is created.
 4. 🔗 **PIN_LINK**: Creates a Pin and links it to an article that is already published on your site.
 5. 🛠️ **ADD_CARD**: Extracts recipe data from your text and adds a professional WP Recipe Maker card to an existing post.
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Automation Limits

Manage your daily volume directly in the Config_Accounts tab:

1. **Max Posts / Day**: Set your desired number of posts per 24 hours.
 2. **Daily Counter**: Shows current progress. Resets to 0 every day.
 3. **Last Reset Date**: Internally tracked to ensure the counter resets at the right time.
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Understanding the Results (Output Columns)

After the automation runs, the script fills these columns with useful data:

1. **wordpress_edit_url** & **wordpress_public_url**: Quick links to edit your post or view it on your site.
 2. **pin_image_url**: The direct link to your newly generated branded Pin image.
 3. **pin_id** & **pin_url**: The unique Pinterest ID and the public link to your Pin.
 4. **board_id**: The ID of the Pinterest board used for this Pin.
 5. **error_message**: If a step fails, you will find the explanation here.
 6. **image_to_text_result**: The detailed AI description of your photo (used for your article SEO).
 7. **title_char_count**: Automatically calculates the length of your title (helpful for Pinterest limits).
 8. **publication_date**: The exact date the automation was completed.
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Contact & Support

This project was created by Redouane Diri.

1. **Email**: redouane.diri@gmail.com
 2. **For any questions or custom modification requests, feel free to reach out!**
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