



Pinterest Automation - Getting Started Guide

Welcome to your new Pinterest Automation tool! Follow these simple steps to get everything up and running in minutes.

Project Overview: From Input to Automation

This suite automates the entire journey from a single recipe photo to a published article and Pinterest Pin:

1. **Input (Google Sheets):** You provide a Recipe Title and a Photo URL.
2. **AI Brain (Gemini):** The script uses AI to analyze your photo and write a professional, SEO-optimized article.
3. **Design Engine (Google Slides):** Custom branded Pins are generated automatically using your Slides templates.
4. **Bridge (Pabbly Connect):** Securely routes your data and images to your website and Pinterest.
5. **Output (WordPress & Pinterest):** A fully published post and a branded Pin, linked for SEO impact.

By following this guide, you will set up each block to work in perfect harmony.

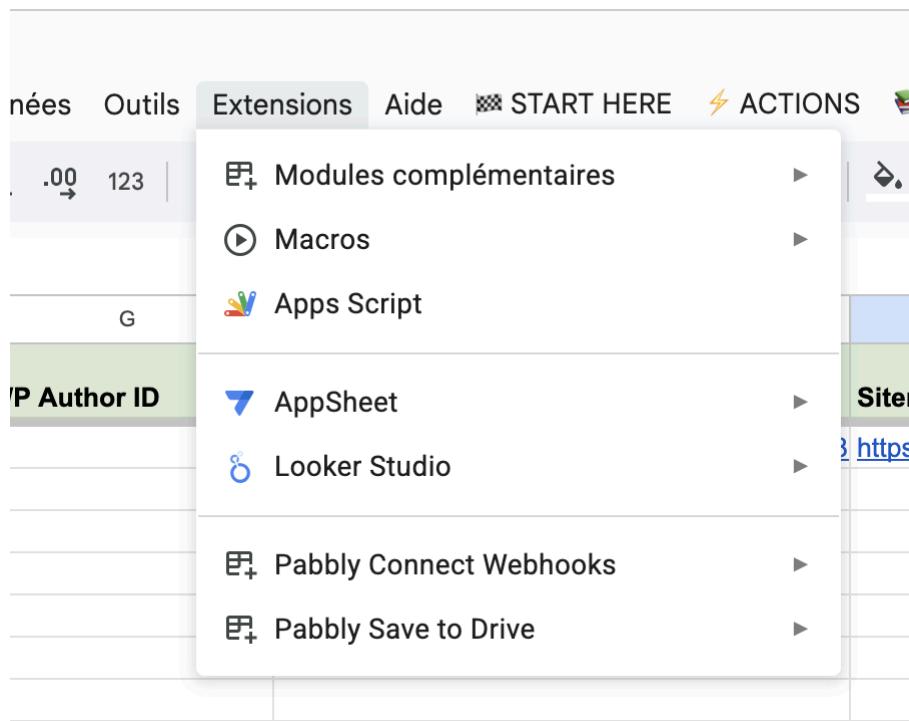
Step 1: Install the Project

1. **Open your Google Sheet.**
2. **In the menu bar, click on  START HERE.**
3. **Select Install / Reset Project.**
4. **Wait for the script to finish (creates sheets and folders).**

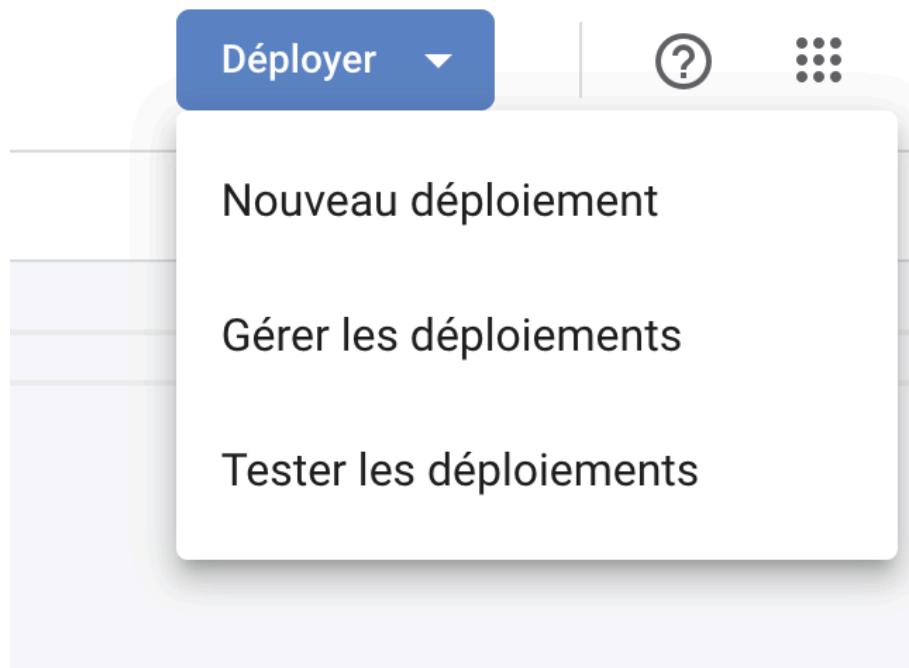
[Image: Install Menu]

Step 2: Deploy as Web App (Webhook Setup)

1. **Open the Extensions menu and select Apps Script.**



1. Click the "Deploy" button and choose "New deployment".



1. Select "Web App" as the type, set access to "Anyone", and click "Deploy".

Nouveau déploiement

Sélectionnez le type		Configuration	
Application Web			
Description			
Nouvelle description			
Application Web			
Exécuter en tant que —			
Moi (g2a.official.contact@gmail.com)			
L'application Web pourra s'exécuter en utilisant les données de votre compte.			
Qui a accès —			
Tout le monde			
Ce projet peut aussi être utilisé comme bibliothèque. En savoir plus			
		Annuler	Déployer

1. Copy the generated Web App URL.

Nouveau déploiement

Mise à jour du déploiement effectuée.

Version 1 du 9 févr. 2026, 00:46

ID de déploiement

AKfycbxREe_SriGR0uSfT-LBy37jhmYy8FVOqSimF-mVde1iF0acheqDx7oSKD9twkrIpgbB

Copier

Application Web

URL

https://script.google.com/macros/s/AKfycbxREe_SriGR0uSfT-LBy37jhmYy8FVOqSimF-mVde1iF0acheqDx7oSKD9twkrIpgbB/exec

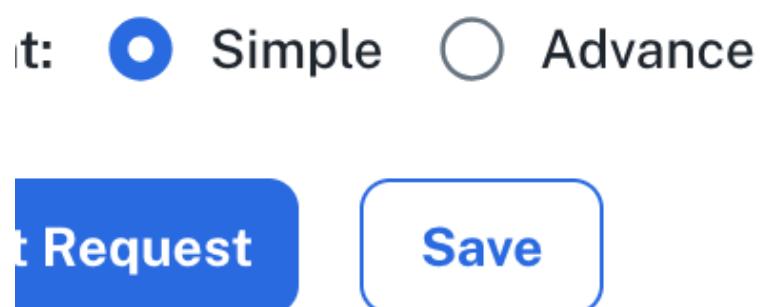
Copier

OK

1. In Pabbly Connect, paste this URL into the Webhook URL field of your Pabbly main trigger.

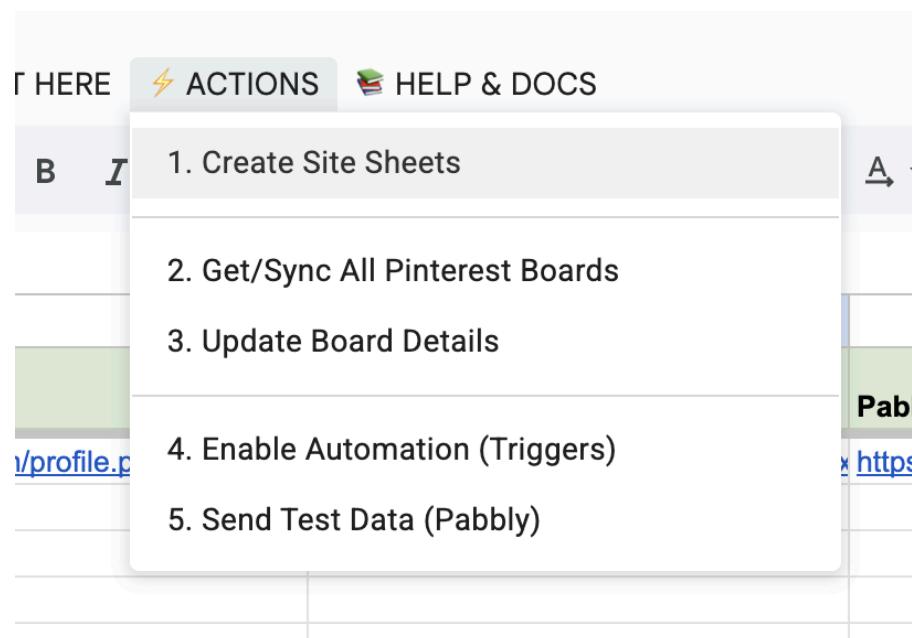
Action Event Method —	POST	
Select action event API method here. Learn more		
API Endpoint URL *	https://script.google.com/macros/s/AKfycbxREe_SriGR0uSfT-LBy37jhmYy8FVOqSimF-mVde1iF0acheqDx7oSKD9twkrIpgbB/exec	
Enter the API endpoint URL for the API request. You can add query parameters here. Learn more		
Payload Type	JSON	

1. Click "Send Test Request" in Pabbly to verify the connection.



Received

1. You can now see the "**⚡ ACTIONS**" menu in your Google Sheet.



Step 3: Add Your Gemini API Key

1. Go to the new Setting tab.
2. In cell B2, paste your Gemini API Key.

[Image: Setting Tab]

Step 4: Configure Your Site

1. Go to the Config_Accounts tab.
2. Fill in Site Name, Active status, WP User, App Password.

[Image: Config_Accounts Tab]

Pinterest Boards Management

The "Boards" sheet acts as your database of all available Pinterest boards. To fill or update it:

1. Go to the ⚡ ACTIONS menu.
 2. Select "2. Get/Sync All Pinterest Boards". This sends a request to fetch all boards for every site configured in Config_Accounts.
 3. Wait a few minutes: The boards will appear progressively in the "Boards" tab.
 4. Update regularly: Run this again if you create new boards on Pinterest or want to refresh your follower/pin counts.
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Step 5: Pabbly Connect Setup (One-Time)

1. First, create an account on Pabbly Connect if you don't have one.
2. Then, you need to clone these 3 templates and fill them with your data.

Copy the links below and paste them into your browser:

Workflow Name	Workflow URL (Copy & Paste these links)
1. List All Boards	https://connect.pabbly.com/v2/app/workflow/share/AUIUZIMECGsASgVvAGVQd19LA9ZXDglqXURRQ1BfVCxRHAVAUxINZ1gUUUXMDVFAXVx4AaIYKBDlaTIFVUAYBcIJLBQcAA1UvVRgBegVADT4BX1R8UzI#
2. Read Board Detail	https://connect.pabbly.com/v2/app/workflow/share/CkJYalAHUjEHTQdtAWRQdwwYCw8IUVU2VUwDEQAPB38GS1QRBEVbMQtHUHJWAQVkUxoBa1UJVmsBFQEeFB1EFdgMaADxXVFctUx5WLQZLATIKVFhwUDE#
3. Post Pin	https://connect.pabbly.com/v2/app/workflow/share/XBRWZARTA2BVH1A6BGFUcw8bAAQBWAdkARgBE1ZZVCxQHQRBUxJaMA9DBCZTBAdmXxYDaQBcAz4LH1

	FVVQNWJQEYVmpXVFYsA04JcgVQX2x cAIZ-BGU#
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⚠ Important:

1. Import each workflow.
2. Reconnect your Pinterest & Google accounts inside Pabbly.
3. Copy the Webhook URL from the first step (Trigger).
4. Paste them into the Config_Accounts sheet in the columns: "Pabbly Main Webhook", "Pabbly List Webhook", and "Pabbly Board Info Webhook".

[Image: Pabbly Setup]

🎨 Google Slides Templates

The script uses 3 Google Slides templates to generate your images automatically:

1. Pin Slide Template: Used to create the main Pinterest Pin (Standard format).
 2. Collage Slide Template: Used to create a collage image that is placed INSIDE your WordPress article.
 3. WP Featured Image Template: Conditional usage. If empty, the script uses your original photo. If used, it applies your design/frame to the featured image.
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Step 6: Create Data Sheets

1. Click on ⚡ ACTIONS > 1. Create Site Sheets.

[Image: Create Sheets Menu]

Step 7: Start Automating!

1. Go to your new Data tab.
2. Enter Recipe Title (Col C) and Photo URL (Col D).
3. ⚠️ IMPORTANT: The photo must be in 1:1 (Square) format for best results.
4. Select OK in the Trigger column.

[Image: Data Tab]

⌚ Understanding Triggers & Results

You can control exactly what the script does by typing these keywords in the **Trigger** column:

1. OK: The "All-in-One" option. It generates the SEO article, publishes it to WordPress, creates a custom Pinterest Pin, and publishes it automatically.
2. DRAFT: Same as OK, but the article stays as a "Draft" in WordPress so you

can review it before it goes live.

3.  **PIN:** Only creates and publishes the Pinterest Pin using your Slide templates. No WordPress article is created.
 4.  **PIN_LINK:** Creates a Pin and links it to an article that is already published on your site.
 5.  **ADD_CARD:** Extracts recipe data from your text and adds a professional WP Recipe Maker card to an existing post.
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Automation Limits

Manage your daily volume directly in the Config_Accounts tab:

1. **Max Posts / Day:** Set your desired number of posts per 24 hours.
 2. **Daily Counter:** Shows current progress. Resets to 0 every day.
 3. **Last Reset Date:** Internally tracked to ensure the counter resets at the right time.
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Understanding the Results (Output Columns)

After the automation runs, the script fills these columns with useful data:

1. **wordpress_edit_url & wordpress_public_url:** Quick links to edit your post or view it on your site.
 2. **pin_image_url:** The direct link to your newly generated branded Pin image.
 3. **pin_id & pin_url:** The unique Pinterest ID and the public link to your Pin.
 4. **board_id:** The ID of the Pinterest board used for this Pin.
 5. **error_message:** If a step fails, you will find the explanation here.
 6. **image_to_text_result:** The detailed AI description of your photo (used for your article SEO).
 7. **title_char_count:** Automatically calculates the length of your title (helpful for Pinterest limits).
 8. **publication_date:** The exact date the automation was completed.
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Contact & Support

This project was created by Redouane Diri.

1. Email: redouane.diri@gmail.com
 2. For any questions or custom modification requests, feel free to reach out!
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