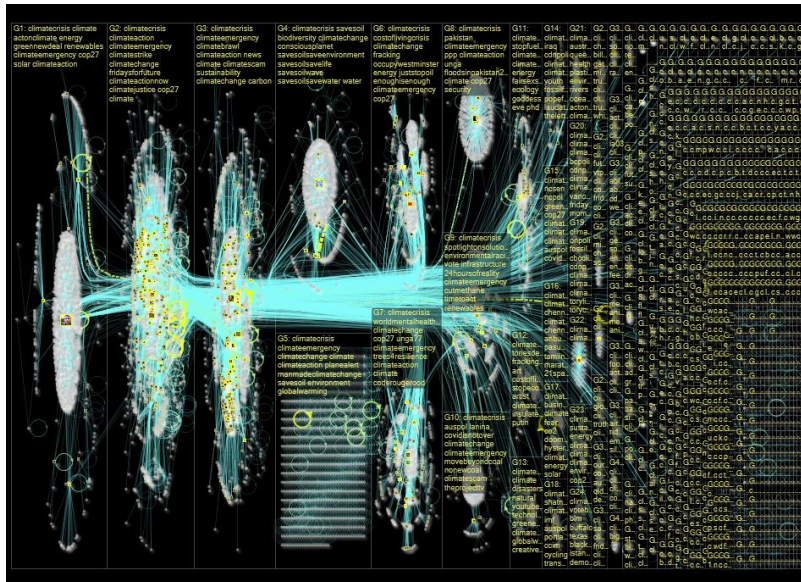


## Welcome to the Social Media Research Foundation

The Social Media Research Foundation is the home of the network analysis tool **NodeXL** - Network Overview Discovery and Exploration for Excel (2010, 2013 and 2016) - extending the familiar spreadsheet so you can collect, analyze and visualize complex social networks from Twitter, YouTube, Wikipedia and Flickr.

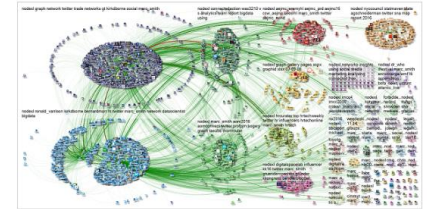


## Twitter Analytics with NodeXL Pro

### Twitter Network Data

NodeXL Pro provides several options to import and analyze network data from Twitter using the public and free Twitter API. There are two basic options to choose from in the import menu:

1. **Twitter Search Network**
2. **Twitter Users Network**



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