Final: Create & Improve a High-Fidelity Design

Link to Midterm Review

CRITERIA	MEETS SPECIFICATIONS
PDF of Midterm Review	Provide a PDF of your midterm project review along with a link to the Figma prototype you completed (can add in Submission Details/Notes section, or by providing in your PDF files clearly marked).

Accessibility

CRITERIA	MEETS SPECIFICATIONS
Annotated Iteration for Accessibility	- Reviewed their project and looked for issues and opportunities for improvement in accessibility and annotated their screens. These should be documented. - Implemented those improvements on a new Frame and placed them side by side to show the improvement.

Design Performance

CRITERIA	MEETS SPECIFICATIONS
Testing your Designs	- Recruited 10 users using **Lookback** (please note to your reviewer if your trial period ends before you are able to get 10 users' feedback) - Created a " + new Project Test" in **Lookback** - In Test (Used template provide from C1): - Wrote a welcome message - Listed the Tasks they would like to test - Submitted a **list of your Test Insights**
Annotated Iteration based on Data & KPIs	- Chose 1 of the following KPIs to work with: - Increase Task success rate - Decrease Time on task - Chose 1 Flow or Component from their product to iterate on - Listed 1 Hypotheses based on 1 of the following Data Points that apply to their design: (Example) 50% drop off rate at x part of flow 86% of users don't scroll past x section - Created 1 alternate solution based on the Data Point they chose - Annotated the alternate solution with details of what they improved based on the Data Point they chose

Preparing for Handoff

CRITERIA	MEETS SPECIFICATIONS
Handoff designs with Zeplin	Deliverable handoff designs in the form of a Zeplin Project Link provided (link can be for web or for desktop)

Suggestions to Make Your Project Stand Out!

1. Show where you would take the project next and discuss potential impact
2. Synthesize all the work into a single case study to showcase your UX design process
3. Consider if there would be any privacy / security data implications and come up with a rationale for how you designed with this in mind

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