Styles of Usability Studies

📺 `https://youtu.be/g8ldN4VpePg`

In the video, we mentioned that un-moderated studies are almost always remote, and are conducted with specialized tools where you can have many users accomplish a task in parallel. UserTesting.com is a good example of a specialized service that helps you run un-moderated, remote sessions.

QUIZ QUESTION

Match the qualities of a usability study to the correct style of study

Submit to check your answer choices!

QUALITIES OF A STUDY	STYLE
In-Person or Remote on a Video Conference Service	Moderated
Synchronous (only one respondent at a time)	Moderated
Asynchronous (many respondents at a time)	Un-Moderated
Many respondents (limited primarily by budget)	Un-Moderated
Few respondents (limited primarily by time)	Moderated
Requires specialized tools like usertesting.com	Un-Moderated