

Why Usability Test?

Getting Ready to Be Wrong

 <https://youtu.be/X1AAzm3MdNk>

QUIZ QUESTION

At which stages is it appropriate to usability test a product?

(Select all that apply.)

☐ During initial ethnography

☒ During paper sketching

☒ During lo-fi prototyping

☒ During high-fi prototyping

☒ Post product launch

Lesson Overview

In this lesson, we'll be looking at:

- How to design a study to identify problems with your design.
- How to run the study with real respondents.
- How to iterate your design to fix issues.