# **Demo Day Preparation**

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# AMOS C01

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# **Agenda**

#### 1. Demo day

- a. Demo day slide
- b. Demo day posters
- c. Demo day video

#### 2. Final release

- a. Final documentation
- b. Final planning documents
- c. Final release tag

#### 3. After-work

- a. Project report
- b. Project retrospective

1. Demo Day

# The AMOS Demo Day

The demo day is the final day of the course

- The demo day is organized as a fair ("Messe")
- Student teams show the results of their project
- Audience are industry partners and fellow students

## **Demo Day Process**

#### Opening (20 min.)

- General introduction
- 1 slide, 1 min. introduction by each team (one speaker)

#### **Demos (duration depends on number of projects)**

- After the introduction, we split up into the different projects
- One demo room (online) for each project
- At least one person from each project needs to be ready to demo
- Demo day participants (including students without booth duty) roam around

#### Closing (5 min.)

We come together in the main room to say goodbye

# **Typical Demo Day Schedule**

Time	Duration	Responsible	Title	Room
10:15	10 min	Riehle	Introduction	Main room
10:25	10 min	Teams	One slide summary	Main room
10:35	20 min	Teams	Demo	Demo rooms
10:55	20 min	Teams	Demo	Demo rooms
11:15	20 min	Teams	Demo	Demo rooms
11:35	20 min	Teams	Demo	Demo rooms
11:55	20 min	Teams	Demo	Demo rooms
12:15	5 min	Riehle	Conclusions	Main room

# **One-Time Deliverable: Demo Day Slide**

Please create one 16x9 slide to show during the demo day opening

#### **Online Demo Room**

We will create Zoom breakout rooms for each project

You will demo your work in your breakout room

- Demo your project using your laptop
- Support your demo using a slide deck; should contain
  - One slide on product management
  - One slide on software development
  - A team photo slide (can be screenshot)
- Have the demo day video ready as a backup

# **Use of Corporate Identities**

Please use your university logo

Please use your team logo

Please use your industry partner logo, but ask first

# **One-Time Deliverable: Demo Day Posters**

Please create two posters for your demo day booth

- One product management / product owner poster
- One software development poster

# **Twenty Minutes of Fame**

At	What happens / to do		
0min.	Demo room opens, participants stream in		
1min.	Demo starts		
10min.	Demo finishes, discussion starts		
19min.	60 second countdown to room closing starts		
20min.	Room closes, everyone is pulled back into the main room		

## **Demo Preparation**

#### Dos

- Have a clean user interface
- Have a story to tell, for example,
  - A day in the life of ...
  - A workflow example
- Use domain terms and examples
  - In the user interface (labels, titles)
  - In the stories you tell
- Make the demo data reentrant
  - You will have to start over repeatedly
  - You want to start at the same point

#### **Don'ts**

- Use "test1" or "user2" as labels
- Not follow the advice on the left

#### **Demo First! Slides... Fifth? Nineteenth?**

#### Demo your software! That's what it is about

A good approach is to demo a main feature or use case

And only then explain it using slides

And then demo another feature or use case that adds to the previous one

And then explain it using slides

And finally demo a third feature

After which you will open the discussion

Don't be afraid of open time for questions

### **One-Time Deliverable: Demo Day Video**

Please create a 3 min. video demoing your work

You should show running software, not just talk about it!

The demo video will be your demo backup

Will also be posted on our blog and on LinkedIn

#### **Demo Execution**

Have two people ready to demo

- One explains what is going on (talks to people)
- One demos the software in line with story

2. Final Release

### **One-Time Deliverable: Final Documentation**

Please clean-up and finalize your documentation

# **One-Time Deliverable: Final Planning Documents**

Please clean up your planning documents, in particular the final release plan

# **One-Time Deliverable: Final Release Tag**

Please clean up your code base, in particular set the final-release tag

3. After-work

# **One-Time Deliverable: Project Report**

Please create a project report using out template

The report will be posted on our blog and on LinkedIn (together with your video)

# **One-Time Deliverable: Project Retrospective**

Please perform a project retrospective (guided by your Scrum Master)

# **Summary**

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#### 3. After-work

- a. Project report
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# Thank you! Any questions?

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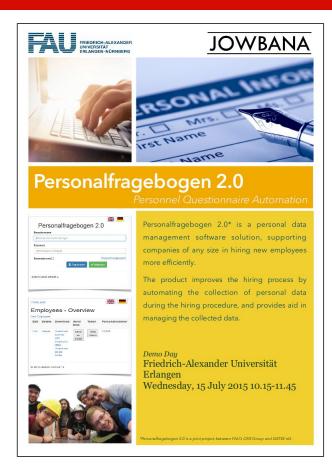
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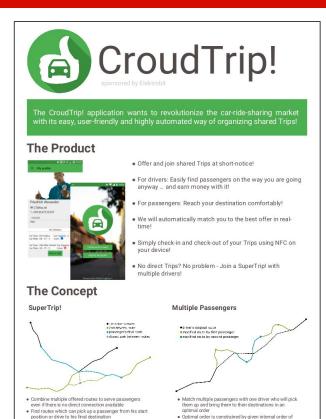
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# **Example Posters 1 / 2**





## **Example Posters 2 / 2**



each waypoint pair, because each passenger has to be

Salesman Problem via Brute Force (max. 4 passengers)

picked up before the driver reaches his destination

. Compute optimal order by solving the Travelling

. Subdivide those routes, compute the closest pair of

those waypoints and use it as a "connection point"

. If the distance of the closest pair is too large start a

recursive matching process with these two waypoints

