Demo Day Preparation

Dirk Riehle, Univ. Erlangen

AMOS A05

Licensed under CC BY 4.0 International

The AMOS Demo Day

The demo day is the final day of the course

- The demo day is organized as a fair (“Messe”)
- Student teams show the results of their project
- Audience are industry partners and fellow students

Demo Day Process

Opening (20 min.)

- General introduction
- 1 slide, 1 min. introduction by each team (one speaker)

Demos (100 min.)

- After the introduction, we split up into the different projects
- One presentation booth (in-person) / demo room (online) for each project
- At least one person from each project needs to be ready to demo
- Demo day participants (including students without booth duty) roam around
- There are five parallel demo sessions, and sessions restart every 20 min.

Closing (5 min.)

- We come together in the main room to say goodbye

Demo Day Schedule

Time	Duration	Responsible	Title	Room
10:15	10 min	Riehle	Introduction	Main room
10:25	10 min	Teams	One slide summary	Main room
10:35	20 min	Teams	Demo	Demo rooms
10:55	20 min	Teams	Demo	Demo rooms
11:15	20 min	Teams	Demo	Demo rooms
11:35	20 min	Teams	Demo	Demo rooms
11:55	20 min	Teams	Demo	Demo rooms
12:15	5 min	Riehle	Conclusions	Main room

https://profriehle.com

In-Person Presentation Booth

You (students) are given a “presentation booth”

- The booth is a table plus pinboards for posters
- Please pin your posters to the pinboards and be ready to discuss them

You will demo your work in this booth

- Demo your project, usually using your laptop
- Explain your work using the posters
- Support the demo with a slide deck
- Have the demo day video ready as a backup

Online Demo Room

You (students) create a Zoom room from the project demos

- Please create the Zoom room and share with the teachers
- We will point demo day participants to your demo rooms

You will demo your work in this Zoom room

- Demo your project using your laptop
- Explain your work using a slide deck; should contain
  - One slide on product management
  - One slide on software development
  - A team photo slide (can be screenshot)
- Have the demo day video ready as a backup

Use of Corporate Identities

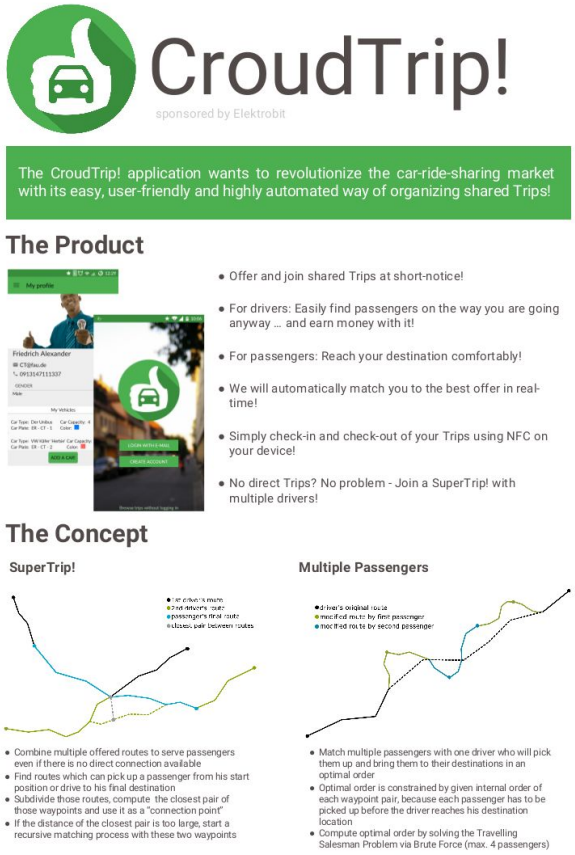
Please use your university logo

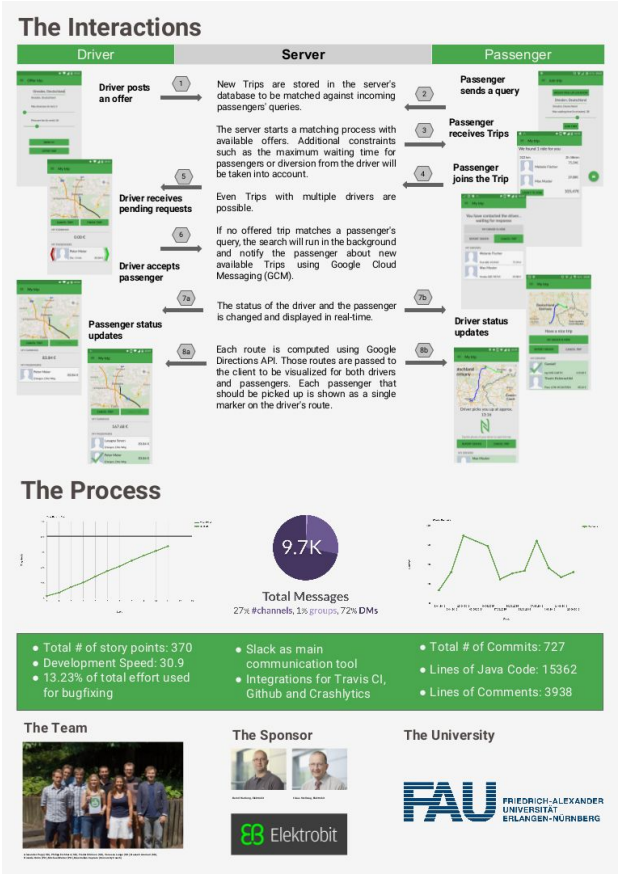
Please use your team logo

Please use your industry partner logo, but ask first

Example Posters 1 / 2

Example Posters 2 / 2





Demo Preparation

Dos

- Have a clean user interface
- Use domain terms and examples
  - In the user interface (labels, titles)
  - In the stories you tell
- Have a story to tell, for example,
  - A day in the life of …
  - A workflow example
- Make the demo data reentrant
  - You will have to start over repeatedly
  - You always want to start at the same point

Don’ts

- Use “test” or “help” as labels
- Not follow the advice on the left

Demo Execution

Have two people ready to demo

- One explains what is going on (talks to people)
- One demos the software in line with story

Thank you! Any questions?

dirk.riehle@fau.de – https://oss.cs.fau.de

dirk@riehle.org – https://dirkriehle.com – @dirkriehle

Legal Notices

License

- Licensed under the CC BY 4.0 International license

Copyright

- © Copyright 2022 Dirk Riehle, some rights reserved