Demo Day Preparation

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AMOS B07

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Documentation

Documentation has been initialized and is being maintained

The AMOS Demo Day

The demo day is the final day of the course

- The demo day is organized as a fair (“Messe”)
- Student teams show the results of their project
- Audience are industry partners and fellow students

Demo Day Process

Opening (20 min.)

- General introduction
- 1 slide, 1 min. introduction by each team (one speaker)

Demos (100 min.)

- After the introduction, we split up into the different projects
- One presentation booth (in-person) / demo room (online) for each project
- At least one person from each project needs to be ready to demo
- Demo day participants (including students without booth duty) roam around

Closing (5 min.)

- We come together in the main room to say goodbye

Demo Day Schedule

Time	Duration	Responsible	Title	Room
10:15	10 min	Riehle	Introduction	Main room
10:25	10 min	Teams	One slide summary	Main room
10:35	20 min	Teams	Demo	Demo rooms
10:55	20 min	Teams	Demo	Demo rooms
11:15	20 min	Teams	Demo	Demo rooms
11:35	20 min	Teams	Demo	Demo rooms
11:55	20 min	Teams	Demo	Demo rooms
12:15	5 min	Riehle	Conclusions	Main room

In-Person Presentation Booth

You (students) are given a “presentation booth”

- The booth is a table plus pinboards for posters
- Please pin your posters to the pinboards and be ready to discuss them

You will demo your work in this booth

- Demo your project, usually using your laptop
- Explain your work using the posters
- Support the demo with a slide deck
- Have the demo day video ready as a backup

Online Demo Room

You (students) create a Zoom room from the project demos

- Please create the Zoom room and share with the teachers
- We will point demo day participants to your demo rooms

You will demo your work in this Zoom room

- Demo your project using your laptop
- Explain your work using a slide deck; should contain
  - One slide on product management
  - One slide on software development
  - A team photo slide (can be screenshot)
- Have the demo day video ready as a backup

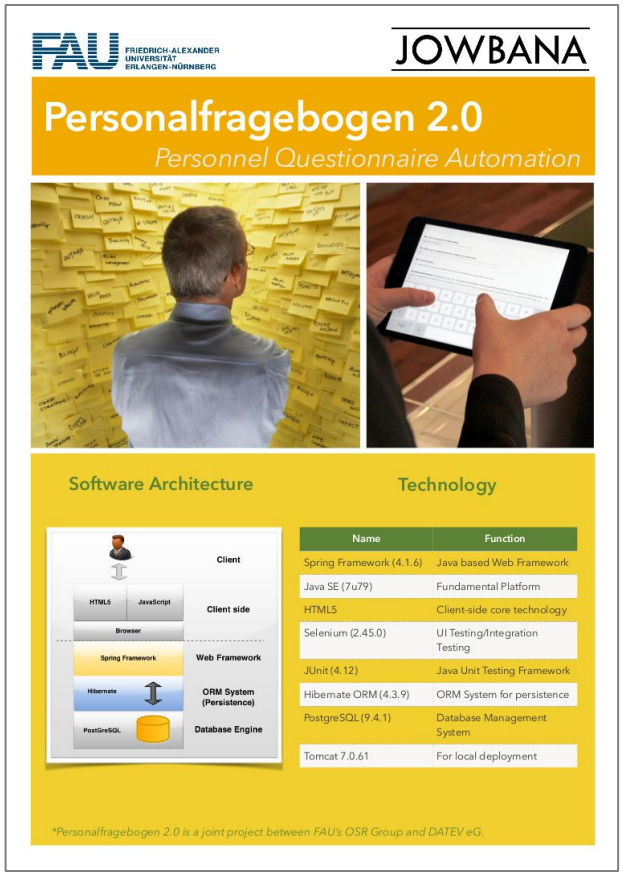
Use of Corporate Identities

Please use your university logo

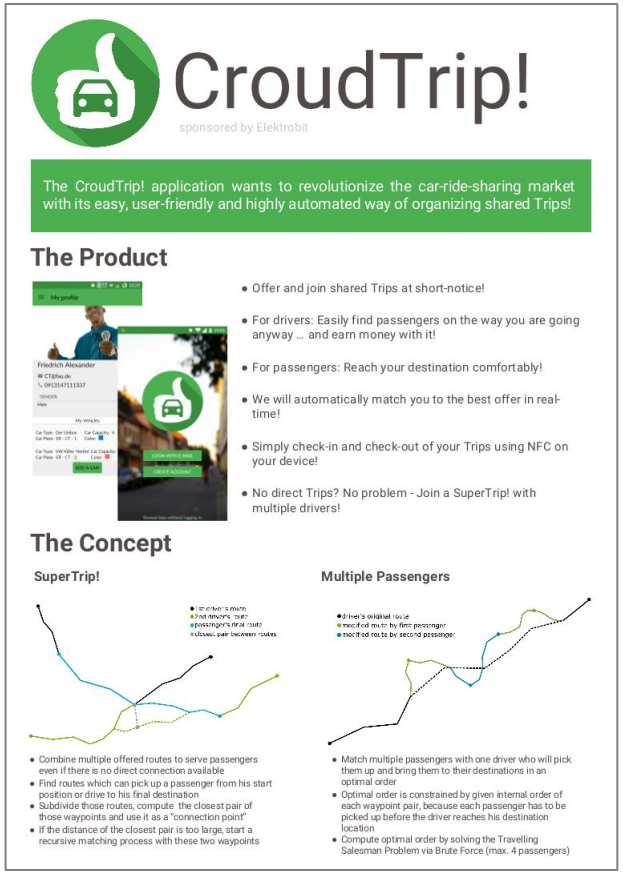
Please use your team logo

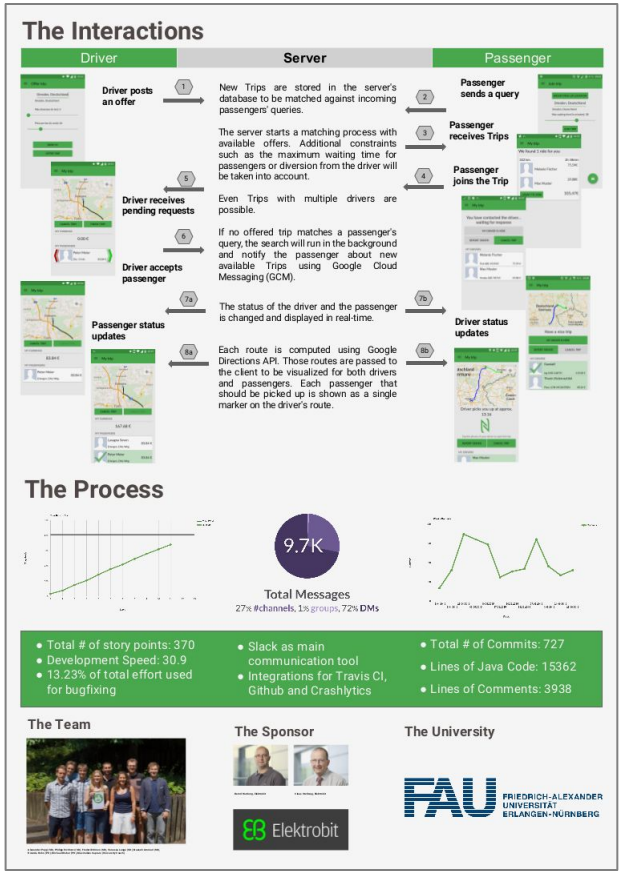
Please use your industry partner logo, but ask first

Example Posters 1 / 2



Example Posters 2 / 2





Twenty Minutes of Fame

At	What happens / to do
0min.	Demo room opens, participants stream in
1min.	Demo starts
10min.	Demo finishes, discussion starts
19min.	60 second countdown to room closing starts
20min.	Room closes, everyone is pulled back into the main room

Demo Preparation

Dos

- Have a clean user interface
- Use domain terms and examples
  - In the user interface (labels, titles)
  - In the stories you tell
- Have a story to tell, for example,
  - A day in the life of …
  - A workflow example
- Make the demo data reentrant
  - You will have to start over repeatedly
  - You want to start at the same point

Don’ts

- Use “test” or “help” as labels
- Not follow the advice on the left

Demo Execution

Have two people ready to demo

- One explains what is going on (talks to people)
- One demos the software in line with story

Thank you! Any questions?

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