Open Source Projects

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COSS C02

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Agenda

- 1. Process definition
- 2. Project communities
- 3. Open source foundations
- 4. Vendor-led foundations
- 5. User-led foundations
- 6. Project life-cycle

1. Process Definition

The Other Definition of Open Source

"Open source is a development method for software that harnesses the power of distributed peer review and transparency of process. The promise of open source is better quality, higher reliability, more flexibility, lower cost, and an end to predatory vendor lock-in." [O10]

Open Source Project (= People + Software)

An open source project is

- A piece of open source software
- Developed by a community of people
- Using the principles of open collaboration

A community of people is a

- Group of people independent of each other
- That relate to and collaborate with each other
- For a shared common goal of the software

Apache's definition of independence

- At least from three different legal entities
- Legal entities = {legal person, natural person}
- Called committer diversity

Open Collaboration [R+09]

Open Collaboration

- Egalitarian
 - Open for contribution
 - Everyone can contribute
- Meritocratic
 - Public discussion process
 - Decisions based on merit
- Self-organizing
 - People find their process
 - People find their project

Traditional Work

- Hierarchical
 - Closed and hidden silos
 - Assigned to project
- Status-based
 - Public + private discussions
 - Hierarchical status decides
- Assigned tasks
 - Prescribed process
 - Prescribed jobs

The Cathedral and the Bazaar [R99]

The Cathedral

- Carefully crafted work
 - Performed by small group
 - Evolves slowly
- Bugs and problems are tricky, require deep analysis
- Project is led by command and control approach
- No early releases nor beta

The Bazaar

- Incremental work
 - Performed by large group
 - Evolves rapidly
- Linus' law: "Given enough eyeballs, all bugs are shallow"
- Project is lead by convincing people, nudging them on
- "Release early, release often"

The Apache Way

Official [A10b]

- Collaborative software development
- Commercial-friendly standard license
- Consistently high quality software
- Respectful, honest, technical interaction
- Faithful implementation of standards
- Security as a mandatory feature

• Curcuru [C17]

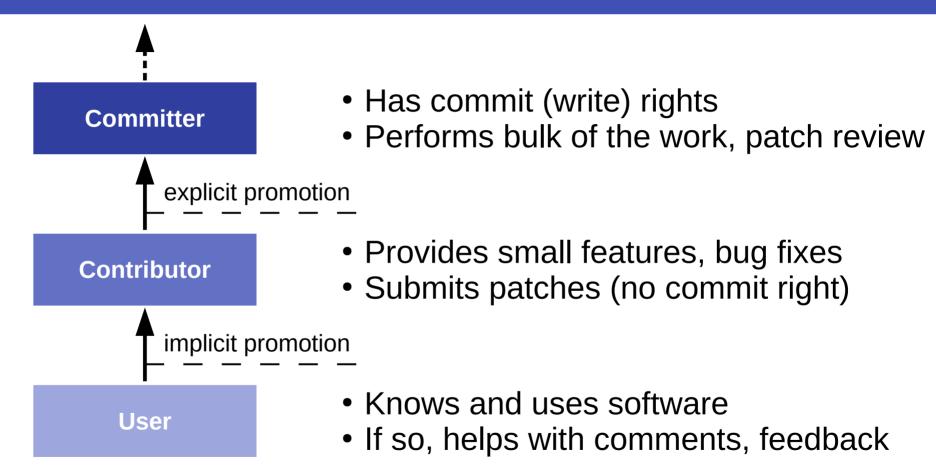
- Charity
- Community
- Consensus
- Merit
- Open
- Pragmatic

2. Project Communities

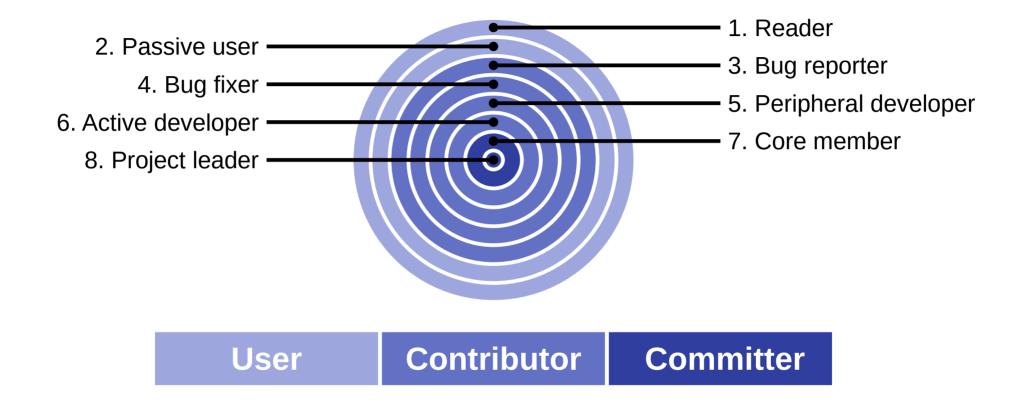
Open Source Project Community

- An open source project community is
 - The group of people and companies engaged in an open source project
- The developer community is
 - The subset of the project community that is developing the software
- The user community is
 - The subset of the project community that is using the software

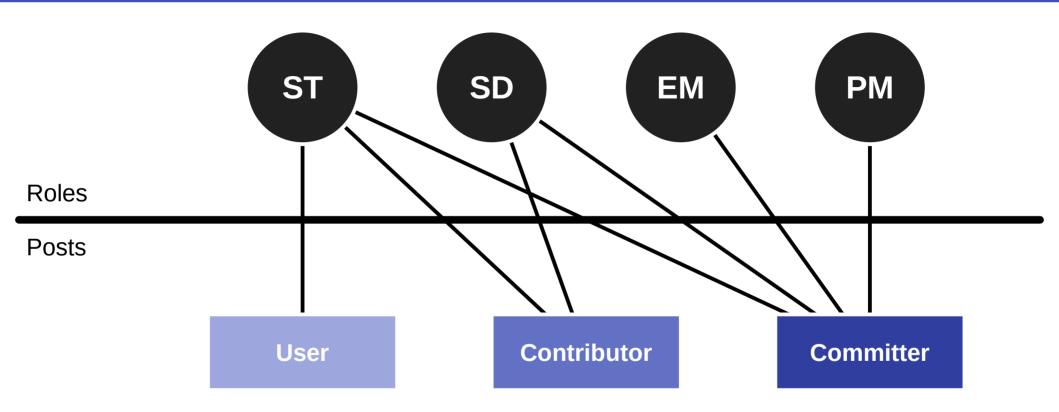
The Basic Career Path [R15a]



The Onion Model [CH11]



Roles and Posts in Open Source Projects



ST = Software tester

SD = Software developer

EM = Engineering manager

PM = Product manager

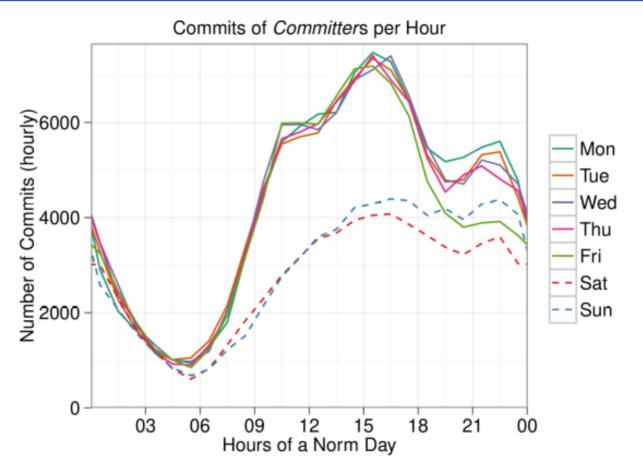
Open Source Project Governance

- Governance (recap)
 - Is the set of processes, practices, institutions, and roles used to lead and manage a social system
- Open source project governance
 - Is the governance of an open source project

Three Different Governance Models

- The BDFL Model
 - Hierarchical with strong code ownership
 - Example: The Linux kernel
- The Peer Group model
 - Core group of committers and evangelists
 - Example: The PostgreSQL RDBMS
- The Do-ocracy
 - Those who do, rule
 - Example: Tiki Wiki CMS Groupware

Daily and Weekly Work in Open Source Projects [R+14]



3. Open Source Foundations

Open Source Foundations [R10a]

- An open source foundation is
 - a non-profit organization (foundation, consortium)
 - with the purpose of managing and performing the development of
 - non-differentiating (community, sic!) open source software
 - made available to foundation members and the general public
- Members of an open source foundation can be
 - Natural people
 - Companies, e.g.
 - Software vendors
 - Service providers
 - Consulting firms
 - User firms

Motivation for Open Source Foundations

1. Support and protect people and their projects

- Protect developers from lawsuits
- Accept donations; manage books
- Legally represent project interests

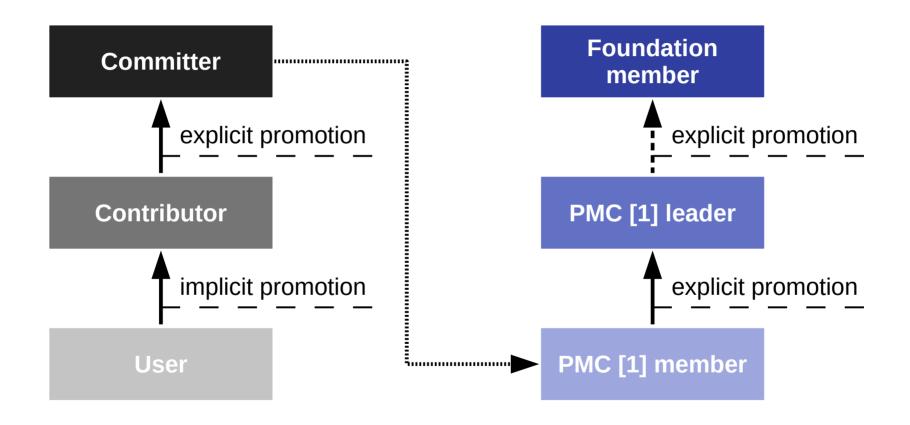
2. Create a fair and equal playing field for members

- Regulate access to intellectual property
- Regulate access to marketing channels
- Regulate product roadmap and development

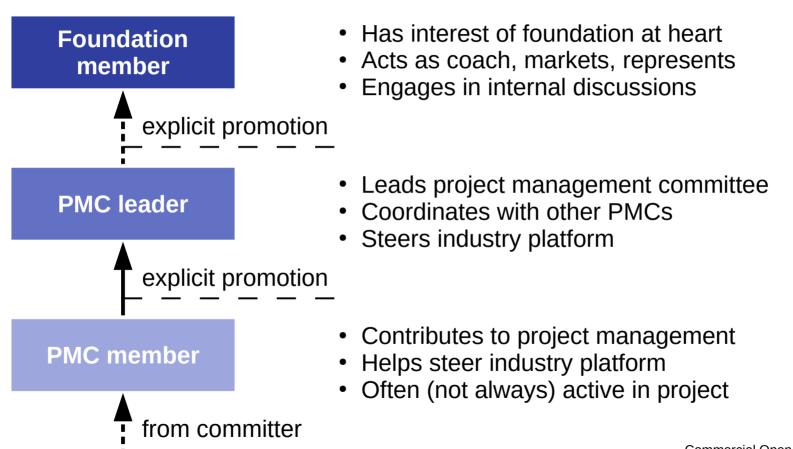
The Apache Software Foundation [A10]

The Apache Software Foundation [...] provides an established framework for intellectual property and financial contributions that simultaneously limits contributors potential legal exposure. Through a collaborative and meritocratic development process, Apache projects deliver [...] software products [...]

The Extended Open Source (Foundation) Career Path



Tasks and Purpose of New Positions



Solutions to Abuse of Intellectual Property Ownership

- The foundation becomes the owner of all relevant ("chokepoint") properties
 - Re: copyright
 - The foundation acquires copyright via contributor license agreement
 - The foundation licenses out using an agreed-upon open source license
 - Re: patent rights
 - The foundation chooses an open source license with a patent usage rights grant
 - The foundation arranges for a FRAND [1] patent usage rights grant (uncommon)
 - Re: trademark rights
 - The foundation acquires all necessary trademark rights
 - The foundation clarifies access to and usage rights of trademarks
 - Re: other properties (e.g. domain names)
 - The foundation acquires them and handles them appropriately

Solutions to Abuse of Social Leadership

- The foundation defines governance processes that resolve project strife
 - Re: social leadership / committer status
 - The foundation sets-up appropriate processes to avoid strife in the first place
 - If necessary, the foundation can still step in if project leaders misbehave

Types of Community Open Source Projects

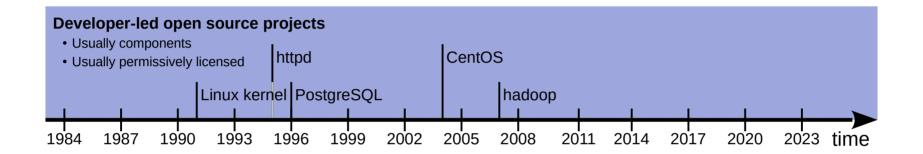
- Developer-led projects
 - Develop components (for use in products)
 - Are usually permissively licensed
 - Are performed by developers (mostly vendors)
- User-led projects
 - Develop applications
 - Are often copyleft licensed
 - Are sponsored by user companies

Project Types, Governance, and Foundations

- Different types of projects need different forms of governance
- Foundations often specialize in one type of project, hence
 - Developer-led project → vendor-led foundation
 - User-led project → user-led foundation

4. Vendor-led Foundation

Time-line of Example Developer-led Projects



Vendor-led Open Source Foundation

- A vendor-led open source foundation is
 - Is an open source foundation predominantly led by software vendorts
 - To collaboratively develop non-differentiating components for products

























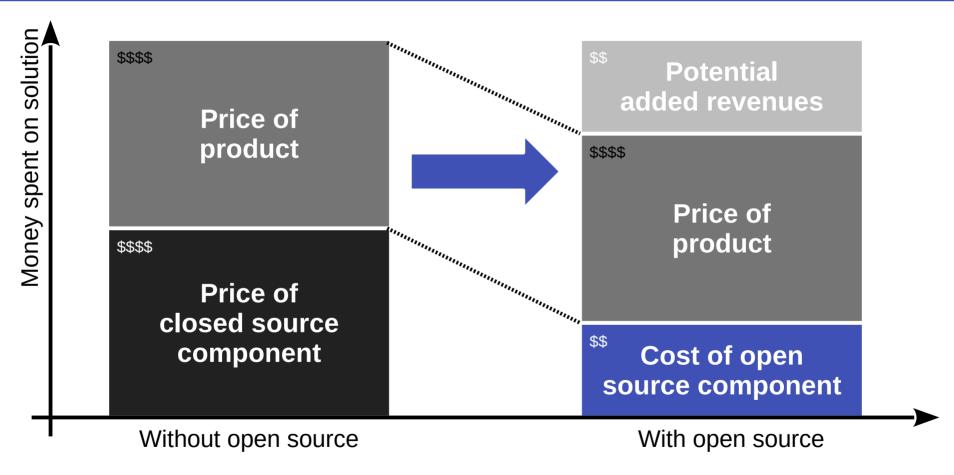
Motivation for Vendor-led Foundations

- 1. Support and protect people and their projects
 - Protect developers from lawsuits
 - Accept donations; manage books
 - Legally represent project interests
- 2. Create a fair and equal playing field for members
 - Regulate access to intellectual property
 - Regulate access to marketing channels
 - Regulate product roadmap and development

3. Create a stronger more competitive ecosystem

- Increase share of customer wallet
- Reach more price-sensitive customers
- Grow addressable market

Increase Share of Customer Wallet



"Ganging Up On The 800lb Gorilla"

















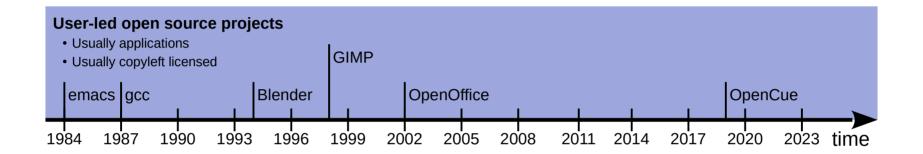


Dysfunctions of Vendor-led Foundations

- Misuse of projects as marketing channels
- Special provisions in bylaws for ensuring influence

6. User-led Foundations

Time-line of Example User-led Projects



User-led Open Source Foundation

- A user-led open source foundation
 - Is an open source foundation predominantly led by software user (firms)
 - To sponsor / develop the software needed to operate their business

Example User-led Foundations













































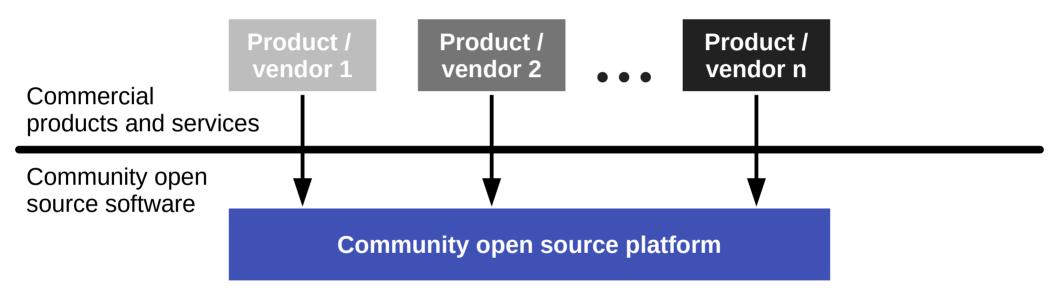




Motivation for a User-led Foundation

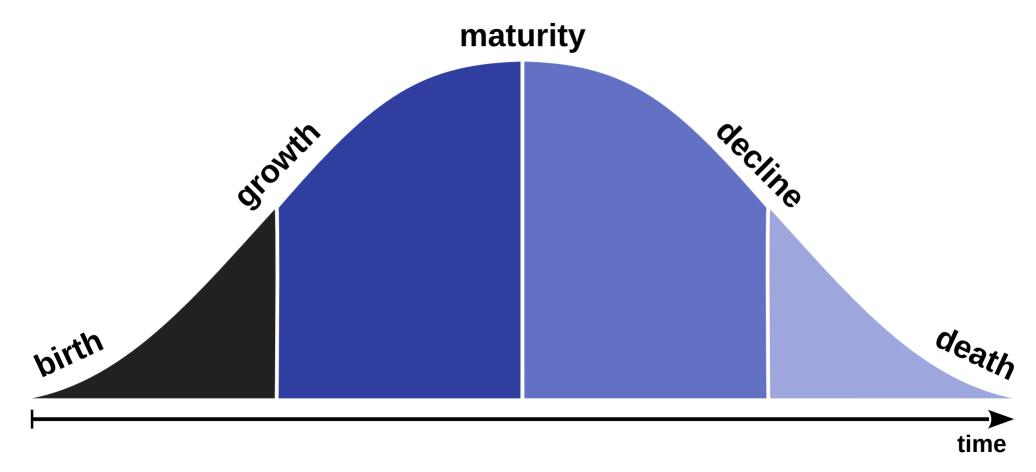
- To get rid of or reduce the problems of vendor lock-in
 - High total cost of ownership
 - Innovation blockage
 - Operational risk
- By establishing a supplier ecosystem
 - For software products and services that
 - Is based on community open source software and
 - Conforms to the economics of the sponsors

Software and Services Ecosystem of Suppliers

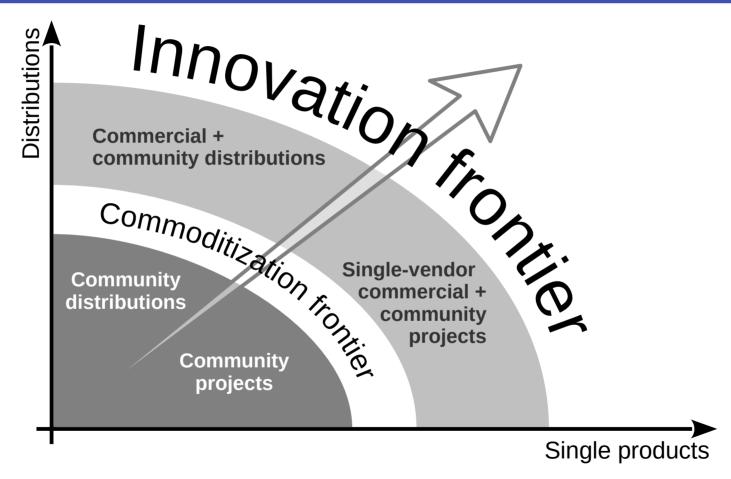


7. Project Life-cycles

Life-cycle of Open Source Projects (Similar to Products)



Innovation and Commoditization



Summary

- 1. Process definition
- 2. Project communities
- 3. Open source foundations
- 4. Vendor-led foundations
- 5. User-led foundations
- 6. Project life-cycle

Thank you! Questions?

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