# **Open Source Projects**

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COSS C02

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#### Agenda

- 1. Process definition (open source)
- 2. Project communities
- 3. Open source foundations
- 4. Community-led foundation
- 5. Vendor-led foundations
- 6. User-led foundations
- 7. Project life-cycle

## 1. What is an Open Source Project?

#### **The Other Definition of Open Source**

"Open source is a development method for software that harnesses the power of distributed peer review and transparency of process. The promise of open source is better quality, higher reliability, more flexibility, lower cost, and an end to predatory vendor lock-in." [O10]

#### **Open Source Project (= People + Software)**

- An open source project is
  - (Not a project but rather) a piece of software
  - Provided under an open source license
  - Developed by a community of people
  - Using the principles of open collaboration
- A community of people here is a
  - Group of people independent of each other
  - That relate to and collaborate with each other
  - For a shared common goal of the software
- Apache's definition of independence
  - At least from three different legal entities
  - Legal entities = {legal person, natural person}
  - Called committer diversity

#### **Open Collaboration [R+09]**

#### Open Collaboration

- Egalitarian
  - Open for contribution
  - Everyone can contribute

#### Meritocratic

- Public discussion process
- Decisions based on merit

#### Self-organizing

- People find their process
- People find their project

#### Traditional Work

- Hierarchical
  - Closed and hidden silos
  - Assigned to project
- Status-based
  - Public + private discussions
  - Hierarchical status decides
- Assigned tasks
  - Prescribed process
  - Prescribed jobs

#### The Cathedral and the Bazaar [R99]

- The Cathedral
  - Carefully crafted work
    - Performed by small group
    - Evolves slowly
  - Bugs and problems are tricky, require deep analysis
  - Project is led by command and control approach
  - No early releases nor beta

- The Bazaar
  - Incremental work
    - Performed by large group
    - Evolves rapidly
  - Linus' law: "Given enough eyeballs, all bugs are shallow"
  - Project is lead by convincing people, nudging them on
  - "Release early, release often"

#### The Apache Way

- Official [A10b]
  - Collaborative software development
  - Commercial-friendly standard license
  - Consistently high quality software
  - Respectful, honest, technical interaction
  - Faithful implementation of standards
  - Security as a mandatory feature

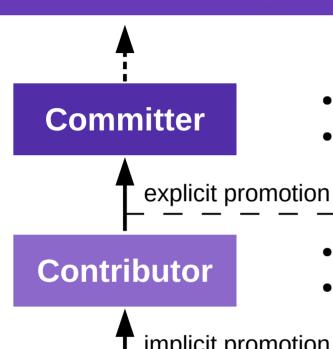
- Curcuru [C17]
  - Charity
  - Community
  - Consensus
  - Merit
  - Open
  - Pragmatic

## 2. Project Communities

#### **Open Source Project Community**

- An open source project community is
  - The group of people and companies engaged in an open source project
- The developer community is
  - The subset of the project community that is developing the software
- The user community is
  - The subset of the project community that is using the software

## The Basic Career Path [R15a]

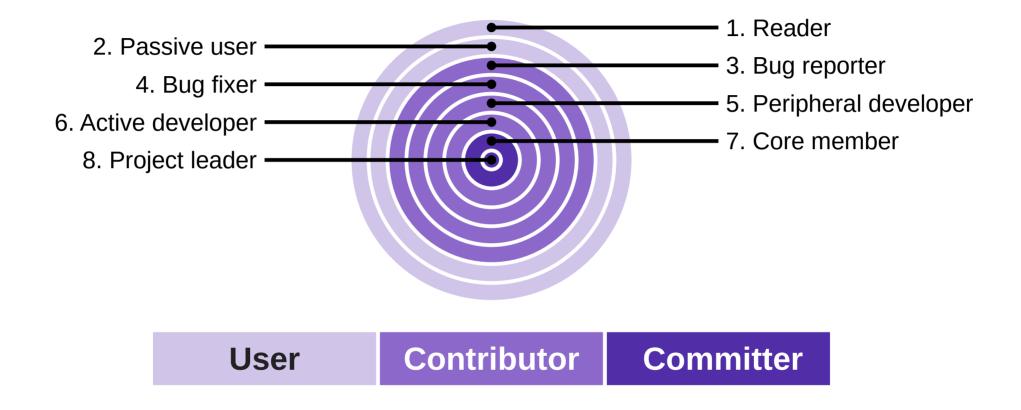


- Has commit (write) rights
- Performs bulk of the work, patch review

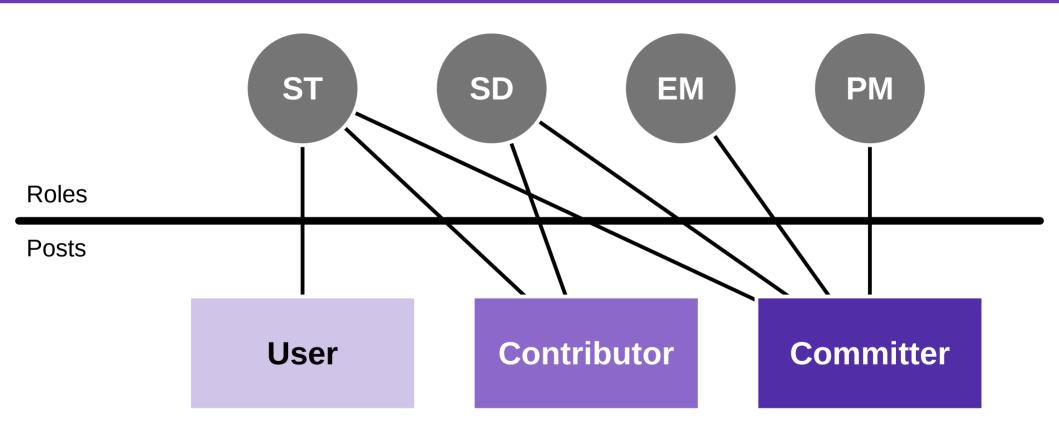
- Provides small features, bug fixes
- Submits patches (no commit right)
- implicit promotion
- User

- Knows and uses software
- If so, helps with comments, feedback

#### The Onion Model [CH11]



## **Roles and Posts in Open Source Projects**



ST = Software tester

SD = Software developer

EM = Engineering manager

PM = Product manager

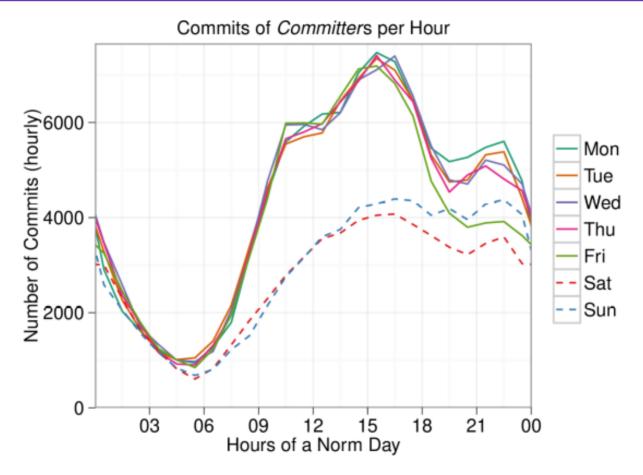
#### **Open Source Project Governance**

- Governance (recap)
  - Is the set of processes, practices, institutions, and roles used to lead and manage a social system
- Open source project governance
  - Is the governance of an open source project

#### **Three Different Governance Models**

- The BDFL Model
  - Hierarchical with strong code ownership
  - Example: The Linux kernel
- The Peer Group model
  - Core group of committers and evangelists
  - Example: The PostgreSQL RDBMS
- The Do-ocracy
  - Those who do, rule
  - Example: Tiki Wiki CMS Groupware

#### Daily and Weekly Work in Open Source Projects [R+14]



## 3. Open Source Foundations

#### **Open Source Foundations [R10a]**

- An open source foundation is
  - a non-profit organization (foundation, consortium)
  - with the purpose of managing and performing the development of
  - non-differentiating open source software
  - made available to foundation members and the general public
- Typical members of a developer-led foundation are
  - Individual developers
  - Software vendors
  - Service providers
  - Consulting firms
  - Software users

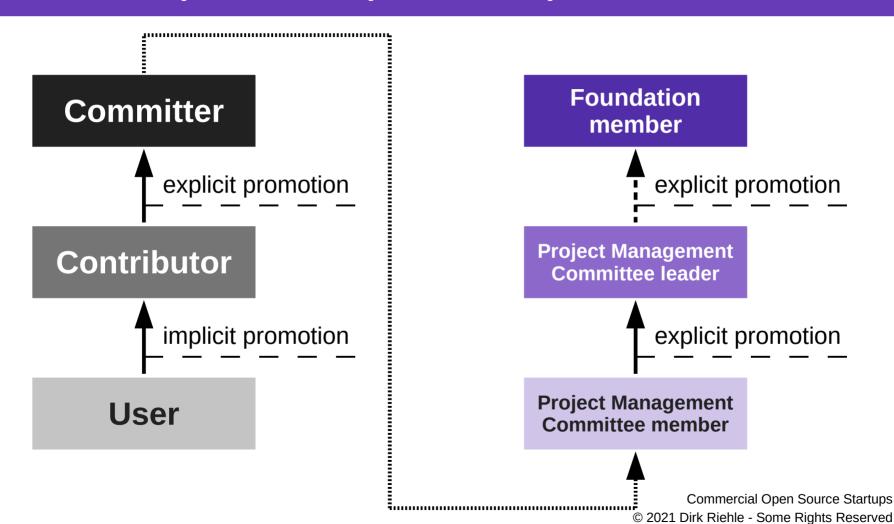
#### **Motivation for Open Source Foundations**

- 1. Support and protect people and their projects
  - Protect developers from lawsuits
  - Accept donations; manage books
  - Legally represent project interests
- 2. Create a fair and equal playing field for members
  - Regulate access to intellectual property
  - Regulate access to marketing channels
  - Regulate product roadmap and development

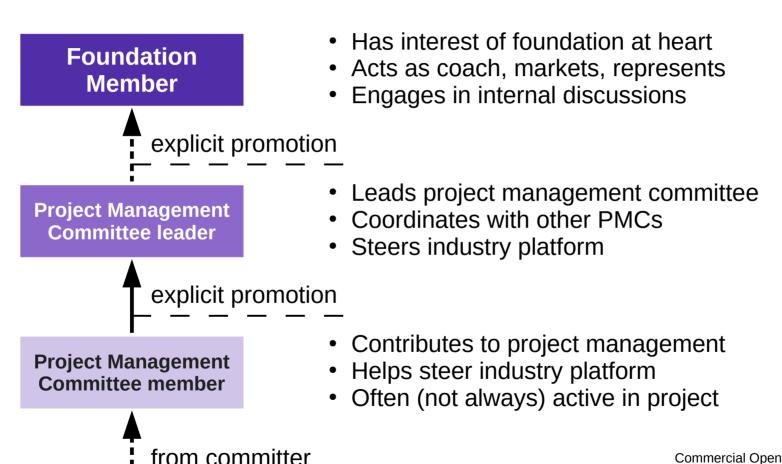
#### The Apache Software Foundation [A10]

The Apache Software Foundation [...] provides an established framework for intellectual property and financial contributions that simultaneously limits contributors potential legal exposure. Through a collaborative and meritocratic development process, Apache projects deliver [...] software products [...]

#### The Extended Open Source (Foundation) Career Path



#### **Tasks and Purpose of New Positions**



#### Solutions to Abuse of Intellectual Property Ownership

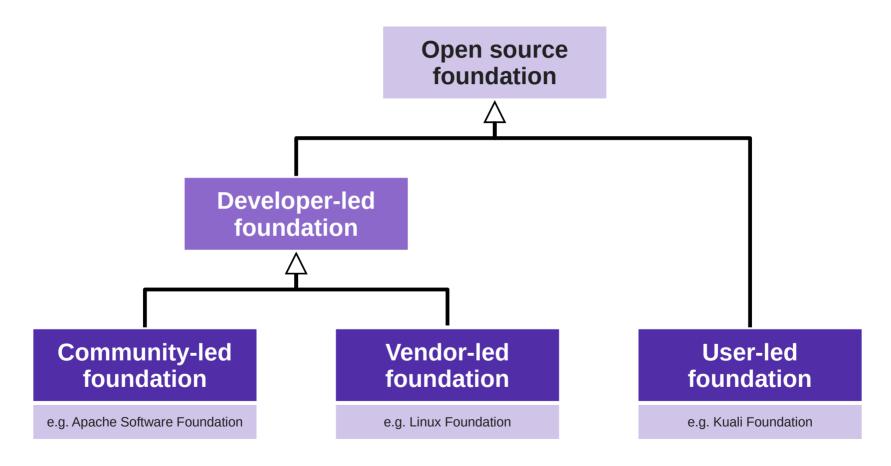
- The foundation becomes the owner of all relevant ("chokepoint") properties
  - Re: copyright
    - The foundation acquires copyright via contributor license agreement
    - The foundation licenses out using an agreed-upon open source license
  - Re: patent rights
    - The foundation chooses an open source license with a patent usage rights grant
    - The foundation arranges for a FRAND [1] patent usage rights grant (uncommon)
  - Re: trademark rights
    - The foundation acquires all necessary trademark rights
    - The foundation clarifies access to and usage rights of trademarks
  - Re: other properties (e.g. domain names)
    - The foundation acquires them and handles them appropriately

#### **Solutions to Abuse of Social Leadership**

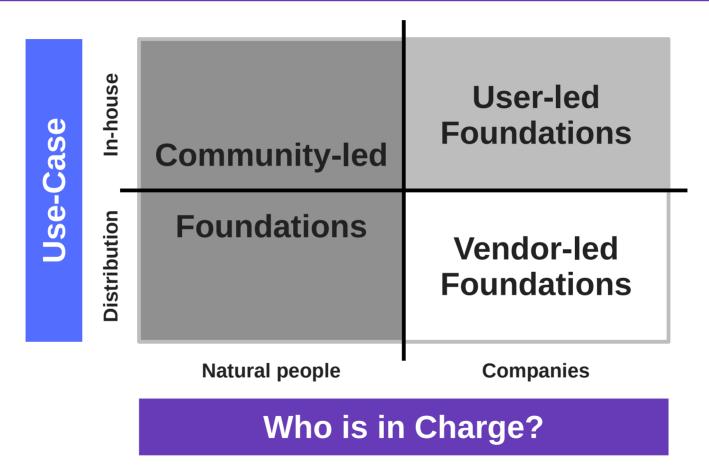
- The foundation defines governance processes that resolve project strife
  - Re: social leadership / committer status
    - The foundation sets-up appropriate processes to avoid strife in the first place
    - If necessary, the foundation can still step in if project leaders misbehave

## 4. Community-led Foundations

## **Types of Open Source Foundations**



#### Open Source Foundations by Leadership and Use-case



### **Community-Led Open Source Foundations**

- A community-led open source foundation
  - Is an open source foundation predominantly led by **natural people**













## **5. Vendor-led Foundations**

#### **Vendor-led Open Source Foundations**

- An vendor-led open source foundation is
  - Is an open source foundation predominantly led by software vendors
  - To collaboratively develop non-differentiating components for products

























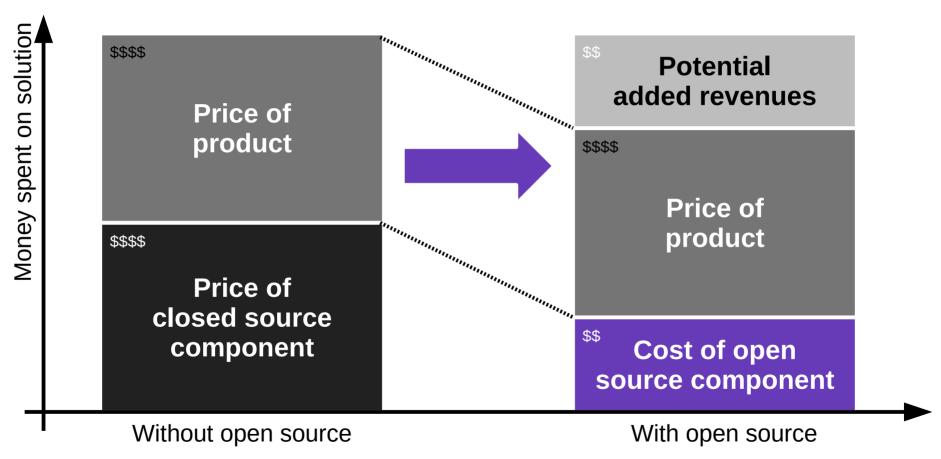
#### **Motivation for Vendor-led Foundations**

- 1. Support and protect people and their projects
  - Protect developers from lawsuits
  - Accept donations; manage books
  - Legally represent project interests
- 2. Create a fair and equal playing field for members
  - Regulate access to intellectual property
  - Regulate access to marketing channels
  - Regulate product roadmap and development

#### 3. Create a stronger more competitive ecosystem

- Increase share of customer wallet
- Reach more price-sensitive customers
- Grow addressable market

#### **Increase Share of Customer Wallet**



## "Ganging Up On The 800lb Gorilla"



















#### **Dysfunctions of Vendor-led Foundations**

- Misuse of projects as marketing channels
- Special provisions in bylaws for ensuring influence

## 6. User-led Foundations

#### **User-led Open Source Foundation**

- A user-led open source foundation
  - Is an open source foundation predominantly led by software user (firms)
  - To sponsor / develop the software needed to operate their business

#### **Example User-led Foundations**













































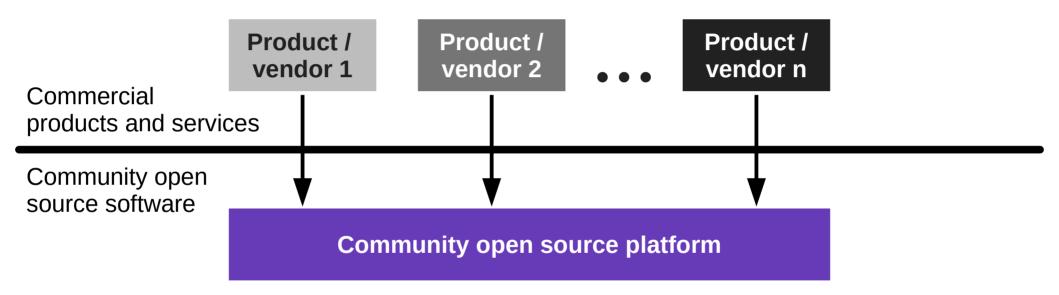




#### **Motivation for a User-led Foundation**

- To get rid of or reduce the problems of vendor lock-in
  - High total cost of ownership
  - Innovation blockage
  - Operational risk
- By establishing a supplier ecosystem
  - For software products and services that
  - Is based on community open source software and
  - Conforms to the economics of the sponsors

## **Software and Services Ecosystem of Suppliers**



#### **Customized Governance at Umbrella Open Source Foundations**





















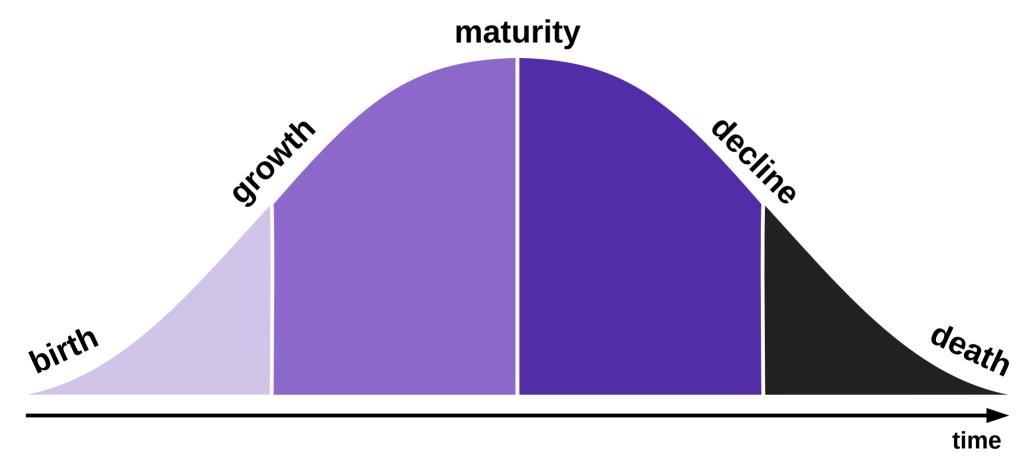




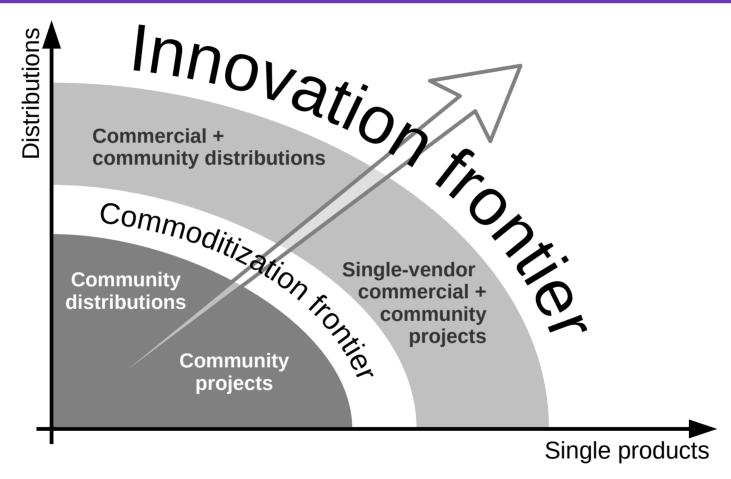


## 7. Project Life-cycles

### Life-cycle of Open Source Projects (Similar to Products)



#### **Innovation and Commoditization**



#### **Summary**

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# Thank you! Questions?

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