

# DIRK VAN CURAN II

DATA SCIENTIST

Seattle, WA



970.376.3522



[dirkvancuran@gmail.com](mailto:dirkvancuran@gmail.com)



[dirk-strong-van-curan](#)



[dirkstrong1.github.io](#)



[Football Player Predictor](#)



## SKILLS

Python

SQL

Data Analysis

Visual Studio Code

Linux

Bash

Machine Learning Modeling

Statistics

Soccer Coaching

## EDUCATION

DATA SCIENCE

CERTIFICATION

Flatiron School

2019

BACHELOR OF ARTS

Boston University &  
University of Colorado

2007 – 2012

## PROFESSIONAL PROFILE

Dynamic, intuitive professional, with proven success implementing data science solutions to achieve company objectives through machine learning models. Reputation for innovative problem solving using data driven approach and ability to communicate vision and results to both technical and non-technical stakeholders.

## EXPERIENCE

### CO-FOUNDER

Strong & Co.

2016-2019

- Researched products utilizing data driven approach and analysis tools including JungleScout, MerchantWords to determine demand and viability
- Analyzed aspects of the supply chain to keep costs low while ensuring high quality sourcing, packaging, and delivery
- Developed sustainable mechanisms and workflows to ensure leadership team could step in to operate the business and rely on existing data pipelines to inform business direction
- Negotiated pricing, packaging, and facets of sourcing products from multiple vendors

### FOODSERVICE CONSULTANT

Sysco

2017-2018

- Utilized company and 3rd party data to optimize product and service delivery to new target markets using mixed marketing strategies to increase brand awareness
- Achieved new business growth of 33% in 2017, including 9 new accounts
- Communicated with clients and developed strategies using their sales and marketing data to help create new strategies to sustain and increase business
- Met with customers, sales team, and brokers to develop premier marketing, and advertising programs while executing successful events

### BUSINESS DEVELOPMENT PARTNER

Foods of Vail

2008-2016

- Analyzed customer and sales data to help drive business decisions for increased sales, decreased costs, or increased operational efficiency
- Developed and managed sales program and CRM to increase private chef bookings, increasing sales in 2014 by 34%
- Managed a team of chefs, drivers, and office employees to deliver multiple projects from 6 course meals to buffet dinners

### DIRECTOR OF GOALKEEPING

St. Vrain FC

2013-2015

- Organized and directed staff tasked with providing training and instruction to youth athletes with a wide range of skills
- Leveraged personalized coaching approach to bring out the best in each player