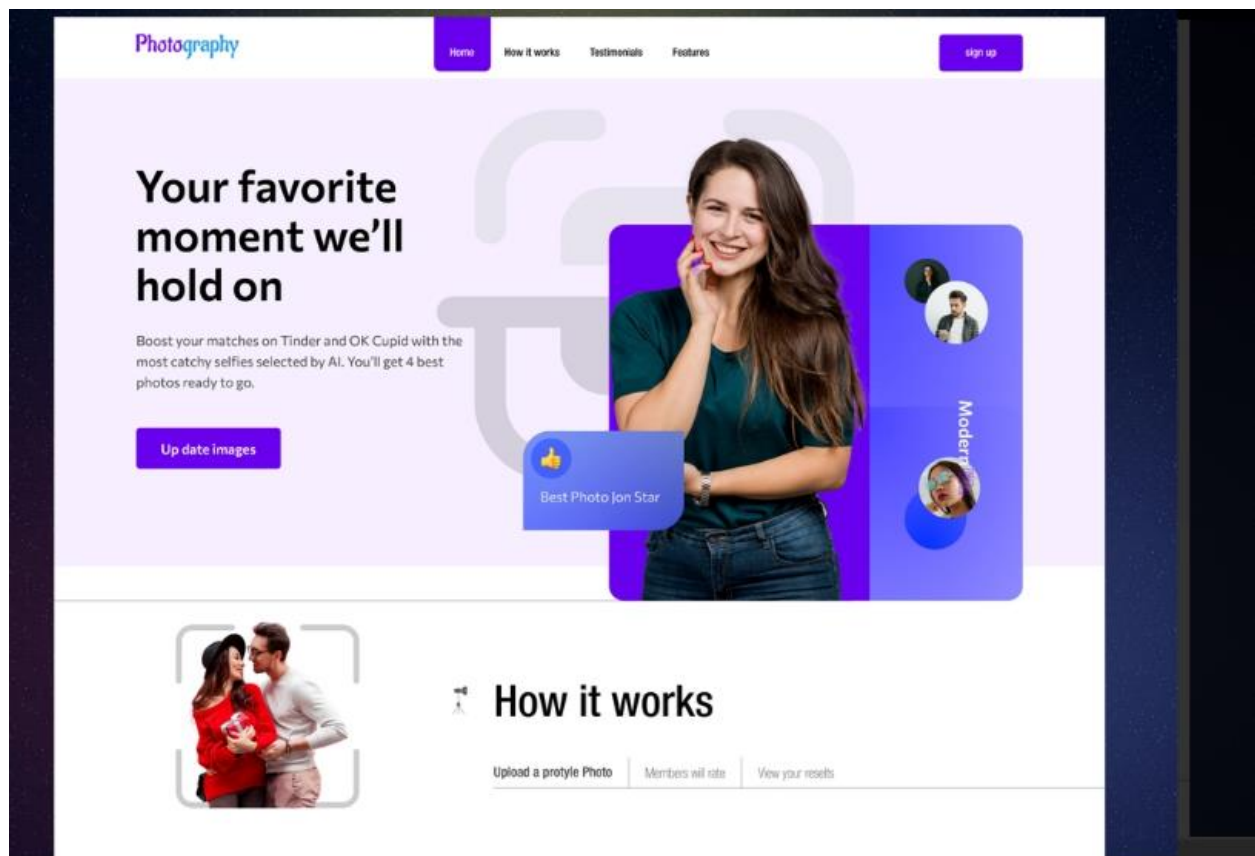
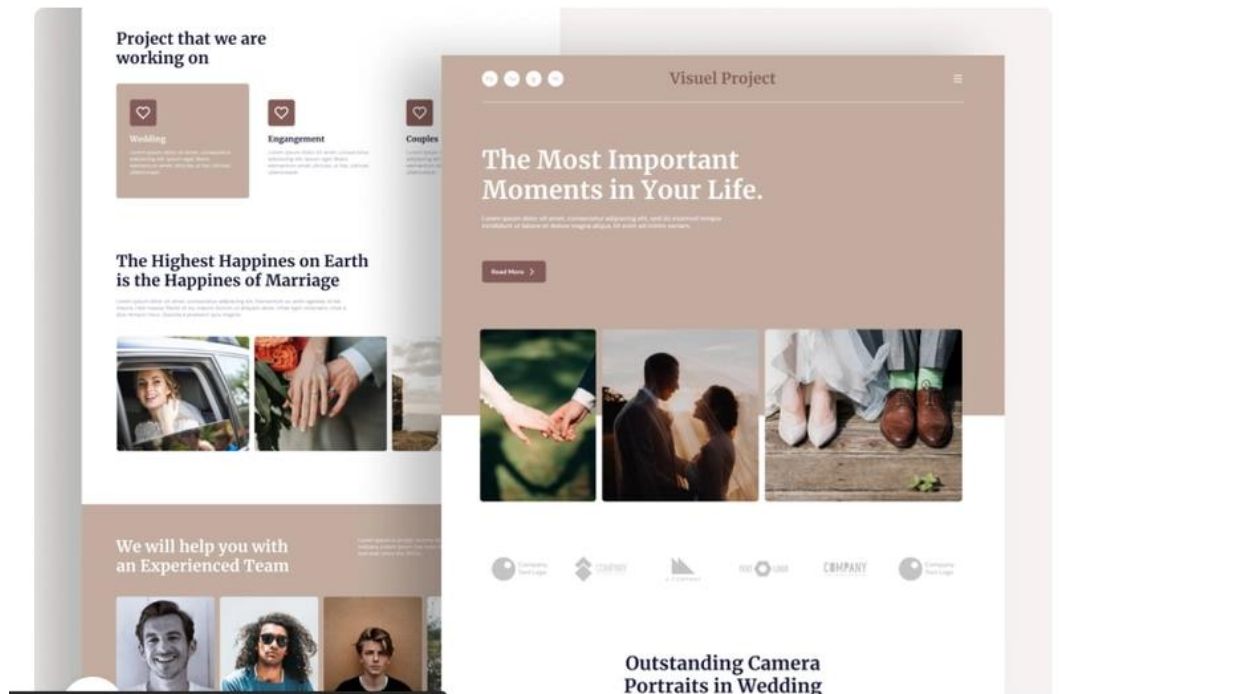


**Discuss six questions that you would ask the client giving reasons why each question is important.**

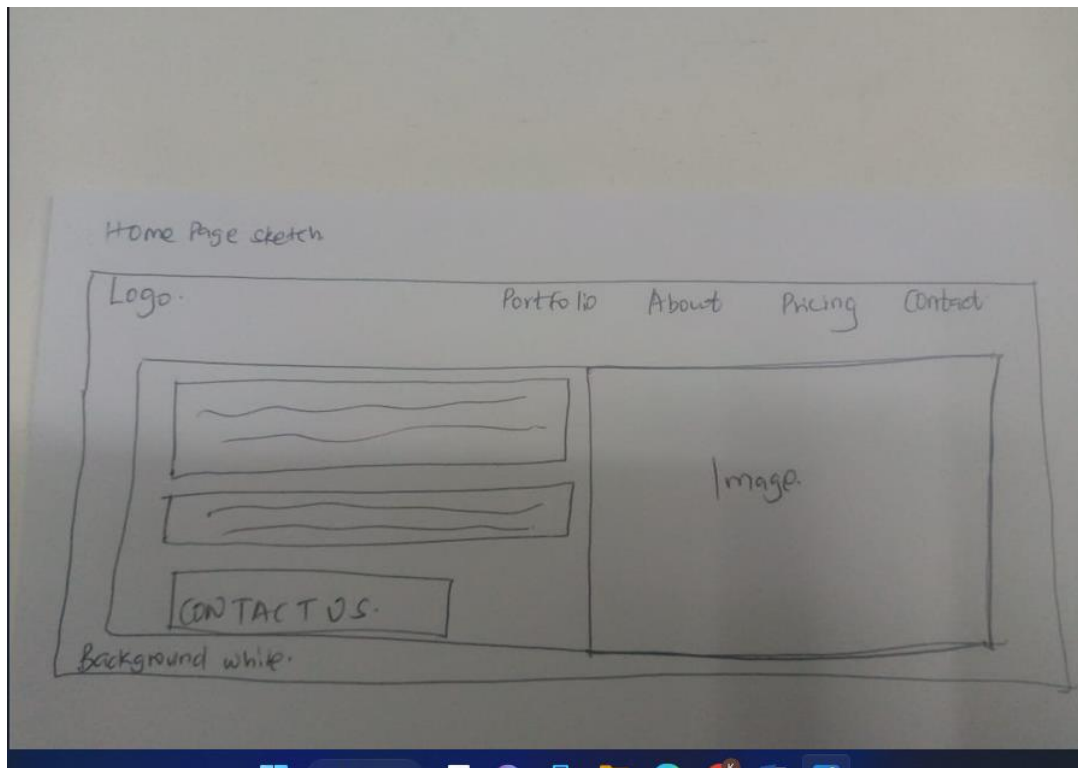
1. Target audience - Information about the target audience will influence the design, especially on responsiveness and content. If the target group is young people the design of the website should also have a mobile frame.
2. Intended CTA or end goal – Defining clearly the end game is useful in ensuring that the right message is communicated. This also helps in articulating the problem statement and solving it.
3. What makes their brand/ company unique - This information is useful in ensuring they have an edge in the market while facing competition. The uniqueness of the company is what makes them sell and attract potential clients to the brand.
4. What services are offered – Knowing the services the company offers allows for ensuring the web developer gets the full picture of the company framework and operation. It also ensures that all the services are communicated in the design briefly and clearly.
5. The project timeline and budget – This helps the developer and the team know and develop the project within the intended project lifecycle so that the project doesn't end up slacking. Moreover, the budget of the client will help the developer know precisely, what's important while designing the website.
6. If they have any existing brand designs or graphics they want to be integrated into the website. This helps the developer in maintaining the consistency of the brand and also reduces design adjustments needed since the client and the developer are on the same page.

## Inspiration designs

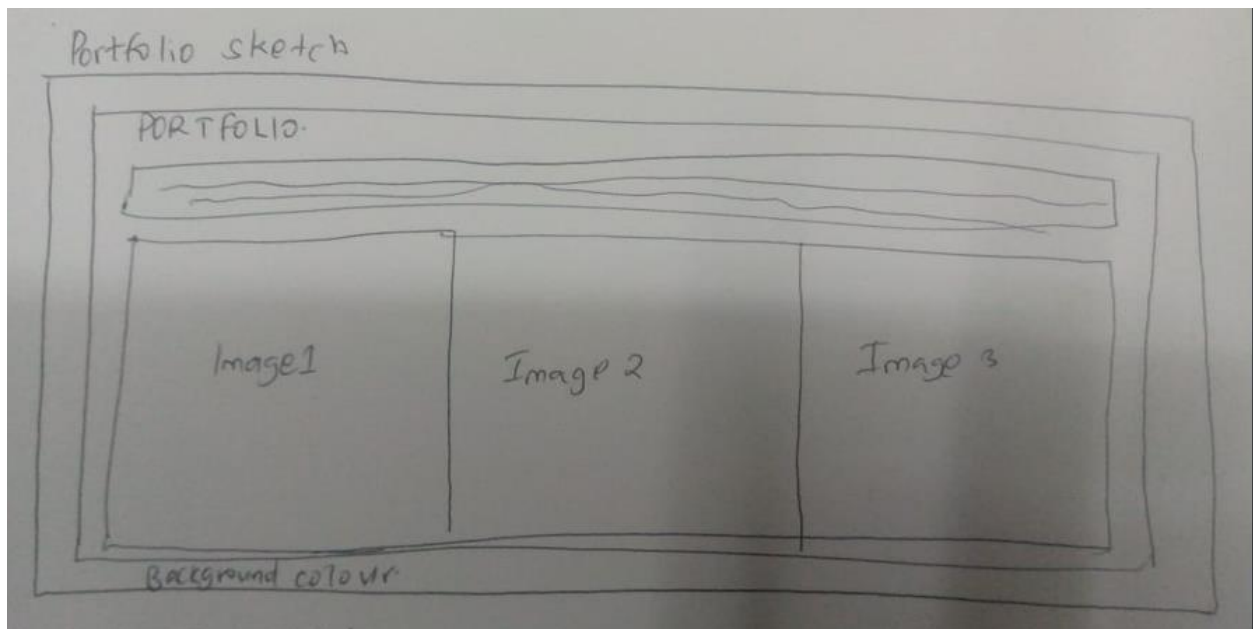


## Photography portfolio sketches

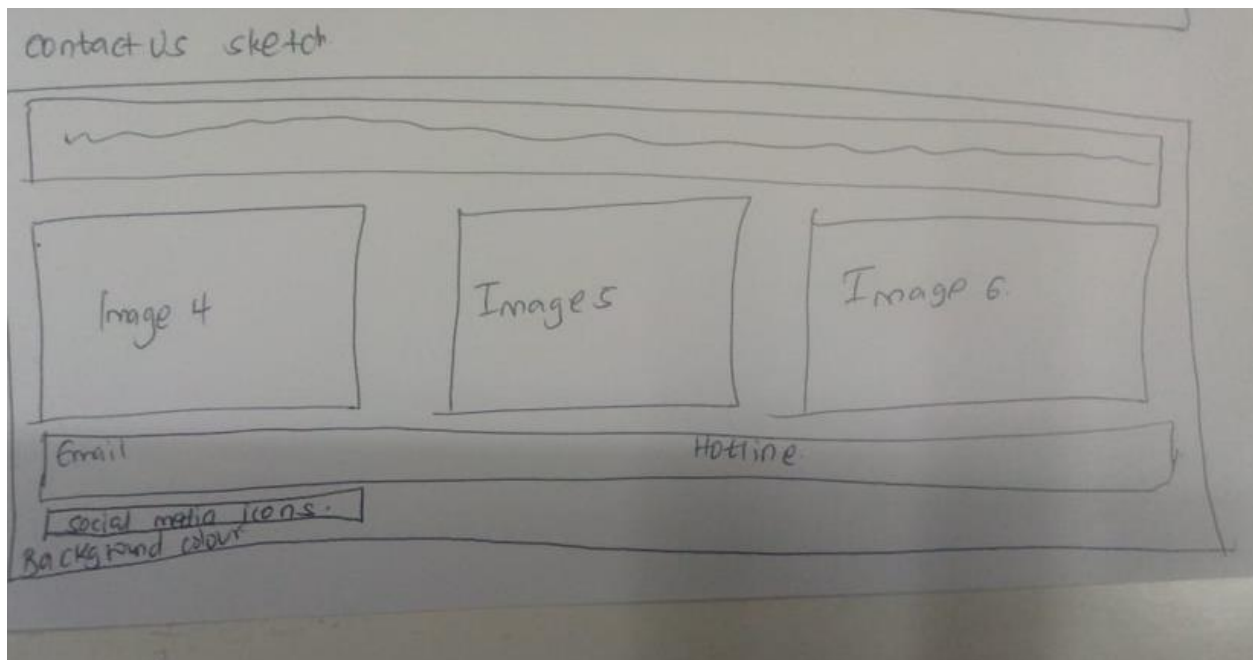
### Home page sketch



### Portfolio sketch



## Contact Us Sketch



**Figma link for design project.**

<https://www.figma.com/file/s7w6YIbKPnTSis9tveNViZ/Photography-portfolio?type=design&node-id=0%3A1&mode=design&t=AJLt73CCQ7am7xE4-1>