



Heuristics in Analytics: A Practical Perspective of What Influences Our Analytical World (Hardback)

By Carlos Andre Reis Pinheiro, Fiona McNeill

John Wiley & Sons Inc, United States, 2014. Hardback. Condition: New. 1. Auflage. Language: English. Brand new Book. Employ heuristic adjustments for truly accurate analysis Heuristics in Analytics presents an approach to analysis that accounts for the randomness of business and the competitive marketplace, creating a model that more accurately reflects the scenario at hand. With an emphasis on the importance of proper analytical tools, the book describes the analytical process from exploratory analysis through model developments, to deployments and possible outcomes. Beginning with an introduction to heuristic concepts, readers will find heuristics applied to statistics and probability, mathematics, stochastic, and artificial intelligence models, ending with the knowledge applications that solve business problems. Case studies illustrate the everyday application and implication of the techniques presented, while the heuristic approach is integrated into analytical modeling, graph analysis, text analytics, and more. Robust analytics has become crucial in the corporate environment, and randomness plays an enormous role in business and the competitive marketplace. Failing to account for randomness can steer a model in an entirely wrong direction, negatively affecting the final outcome and potentially devastating the bottom line. Heuristics in Analytics describes how the heuristic characteristics of analysis can be overcome with problem...



READ ONLINE
[7.6 MB]

Reviews

An incredibly wonderful book with perfect and lucid explanations. It normally is not going to price a lot of. I am just very happy to tell you that this is the greatest pdf we have go through within my personal lifestyle and could be the finest book for at any time.

-- **Bart Lowe**

This is basically the greatest pdf i actually have go through till now. It is definitely simplistic but surprises within the fifty percent in the ebook. I am easily will get a delight of studying a published ebook.

-- **Hyman O'Conner III**

You May Also Like



Modern Portfolio Theory: Foundations, Analysis, and New Developments + Website (Hardback)

John Wiley & Sons Inc, United States, 2013. Hardback. Condition: New. 1. Auflage. Language: English. Brand new Book. A through guide covering Modern Portfolio Theory as well as the recent developments surrounding it Modern portfolio theory (MPT), which originated with Harry Markowitz's...



Bayesian Biostatistics (Hardback)

John Wiley & Sons Inc, United States, 2012. Hardback. Condition: New. 1. Auflage. Language: English. Brand new Book. The growth of biostatistics has been phenomenal in recent years and has been marked by considerable technical innovation in both methodology and computational practicality....



Fundamentals of Fire Phenomena (Hardback)

John Wiley & Sons Inc, United States, 2006. Hardback. Condition: New. 1. Auflage. Language: English. Brand new Book. Understanding fire dynamics and combustion is essential in fire safety engineering and in fire science curricula. Engineers and students involved in fire protection, safety...



Get into UK Medical School For Dummies (Paperback)

John Wiley & Sons Inc, United States, 2012. Paperback. Condition: New. 1. Auflage. Language: English. Brand new Book. Get the book and get into medical school. Sound simple? Well, it isn't. But Get into UK Medical School For Dummies contains the information...



How to Survive a Zombie Attack (Hardback)

QEB Publishing, United States, 2018. Hardback. Condition: New. Chris King, Butcher Billy (illustrator). Language: English. Brand new Book. The only book on the market telling the truth about monsters and how to fight them, this action-packed manual takes the term 'survival guide'...



How to Be a Man (Hardback)

HarperCollins Publishers, United Kingdom, 2018. Hardback. Condition: New. Language: English. Brand new Book. Are men supposed to be fighters? Lovers? Hunter-gatherers? Fashionistas? Business gurus? Culinary experts? You're wrong if you think one man can't be a jack AND a master of all...