# Mickaël Floc'hlay

## Full-stack iOS & Web Developer, Agile Manager





### EXPERIENCE

## Founder CEO/CTO

#### **BOOTSTRAGRAM**

since september '14

- Development of STATIUM a smart soccer calendar for soccer fans. Selected by the French startup accelerator STARTUP42.
- Freelance client references :
  - **DEEZER/SOURDOREILLE**: web engine to create playlists from upcoming festival lineups, personalized to the user's musical taste
  - CULTUREBOX/SOURDOREILLE: a dynamic and visually unique website for the concert web series Les Contes du Paris Perché
  - **SOURDOREILLE**: a visually innovative polling website for the comedy project *Les Concerts, ce serait mieux sans* ("Concerts would be better off without")

### CTO

#### EDUPAD

january '12 / august '14

- Recruited and managed technical team of 5 developers, using agile methods inspired by scrum
- Developed an app factory for eduPad's 100+ apps (iOS & Android)
- Designed and developed a scalable back-office to support eduPad's growth from 5k to 250k monthly average downloads, as well as even more intense peaks during marketing campaigns.
- Over 8.4M apps downloads during my experience at eduPad

## Developer / Project Manager

CAPGEMINI TELECOM & MEDIA / FREELANCE

january '05 / january '12

- 5 years experience at Capgemini. My role evolved from junior developer to innovation projet manager
  - Client references: Canal+, Orange, SFR, Bouygues Telecom
- 2 years of freelance activity
  - Client references: Bandcamp (US-based), Scimob, X-Prime, eduPad
- IT, web (back et front) and iOS development

### SKILLS

- Development stack
  - iOS (Objective-C & Swift)
  - Ruby on Rails
  - JavaScript (Node, Ember)
- Agile management
- Data modeling, machine learning & dataviz
- Jekyll CMS, GitHub, Sass, D3.js, etc.

#### LANGUAGES

- English: fluent (native English speaking family environment)
- French: native
- · Spanish: proficient

### EDUCATION

### Software engineer

ENSEIRB (BORDEAUX)

september '01 / september '04

#### INTERESTS

- Amateur musician
- 5-a-side soccer / Biking
- Pop culture trivia night host

More details are available online: http://mick.btsg.me/resume.html