

## Loews Hotels & Co 2024 Beverage Program

	TYPE	NAME	POSITION
<b>Anheuser-Busch</b>	Beer	Bud Light	BTB All Areas; Draught Outlets
	Beer	Budweiser	BTB All Areas
	Beer	Stella Artois	BTB & Draught Outlets
	Beer	Michelob Ultra	Draught Outlets
	Beer	Kona Lager	BTB All areas
	RTD	Cutwater	Approved but not mandated
	Vodka Seltzer	Nutrl	Pineapple flavor mandated in All Grab n Go Outlets
<b>BACARDI USA</b>	Vermouth	Martini & Rossi	Back Bar Outlets
	<b>Vodka</b>	<b>Grey Goose</b>	<b>Back Bar Outlets, Specialty Cocktail Outlets</b>
	Gin	Bombay	BQTS (Prem Tier), Back Bar Outlets
	Rum	Castillo	BQTS Well
	Rum	BACARDI 8	BQTS (Luxury Tier), Back Bar Outlets
	Rum	BACARDI Superior	BQTS (Prem Tier), Outlets Well
	Rum	BACARDI Limón	Outlets Back Bar
	Scotch	Dewar's White Label	Outlets Back Bar, BQTS (Prem Tier)
	Cordial	St-Germain	Outlets Back Bar
	<b>Tequila</b>	<b>Patrón Silver</b>	<b>Outlets Back Bar, BQTS (Luxury Tier), Specialty Cocktail Outlets</b>
	Tequila	Patrón Reposado	Outlets Back Bar, possible barrel program
	Tequila	Patrón El Alto	Outlets Back Bar
	Tequila	Patrón El Cielo	Outlets Back Bar
	Bourbon	Angels Envy	Outlets Back Bar
	Rye	Angels Envy	<b>Outlets Back Bar</b>
<b>Vranken Pommery America</b>	Rose	Pink Flamingo	BQTS Premium Tier

	Champagne	Pommery Brut Royal	Outlets BTB
<b>Beam Suntory</b>	Tequila	Tres Generaciones Añejo	Outlets Back Bar
	Rum	Cruzan	BQTS (Select Tier)
	Bourbon	Jim Beam	Outlets Well, BQTS (Select Tier)
	<b>Bourbon</b>	<b>Maker's Mark Specialty Cocktail</b>	<b>Outlets Back Bar, BQTS (Luxury Tier) SPECIALTY COCKTAIL</b>
	Bourbon	Baker's	Outlets Back Bar
	Bourbon	Booker's	Outlets Back Bar
	Bourbon	Knob Creek	Outlets Back Bar
	Bourbon	Basil Hayden	Outlets Back Bar
	Whiskey	Canadian Club	Outlets, BQTS (Premium Tier)
	Whiskey	Knob Creek Rye	Outlets Back Bar
	Cognac	Courvoisier V.S.O.P	Outlets Back Bar
	Gin	Sipsmith	Outlets Back Bar
	Whiskey	Suntory Toki	Outlets Back Bar
	Rum	Cruzan Single Barrel	Outlets Back Bar
<b>Brown-Forman Beverages</b>	Bourbon	Woodford Reserve	Outlets Back Bar
	Bourbon	Woodford Double Oak	Outlets Back Bar
	Bourbon	Woodford Rye	Outlets Back Bar
	Whiskey	Jack Daniels	Outlets Back Bar, BQTS (Premium Tier)
	Whiskey	Gentleman Jack	Outlets Back Bar
	Cordial	Chambord	Outlets Back Bar
	Tequila, Whiskey	High End Marks	<b>Focused by allocation</b>
<b>Campari America</b>	Bourbon	Wild Turkey	Outlets Back Bar
	Cordials	Campari	Outlets Back Bar
	Cordials	Grand Marnier	Outlets Back Bar
	Cordials	Aperol	Outlets Back Bar
	Champagne	Lallier Blanc de Blanc	Outlets BTB
	Wine-Rose	Miraval, Cotes de Provence	BQTS Luxury Tier, Outlets BTB
	Cordials	Braulio	Outlets Back Bar
	Tequila	Mayenda Blanco	Outlets Back Bar

	RTD	Negroni	Grab N Go, Room Service
	RTD	Aperol Spritz To Go	Grab N Go, Room Service
<b>Chatham Imports</b>	Bourbon	Michter's US-1 Bourbon	Outlets Back Bar
	Rye	Michter's US-1 Rye	Outlets Back Bar
	Whiskey	Michter's US-1 Unblended American	Outlets Back Bar
	Sour Mash	Michter's US-1	Outlets Back Bar
	Bourbon	Michter's 10 year	Outlets Back Bar
	Rye	Michter's 10 year	Outlets Back Bar
	Bourbon	Michter's 20 year	Outlets Back Bar, GH/RW to allocate
	Bourbon	Michter's Celebration	Outlets Back Bar, GH/RW to allocate
	Mezcal	Los Siete	Outlets Back Bar, Specialty Cocktail Main Bar
<b>Copper Cane Wine &amp; Provisions</b>	Pinot Noir	Belle Glos "Clark and Telephone"	Outlets BTB
<b>Coca-Cola Company</b>	cans, bottles, BITB	Coke, Diet Coke, Sprite	Outlets, BQTS
<b>Constellation Brands</b>	Red Blend	Booker Harvey & Harriet	Outlets BTB
	Cabernet Sauvignon	Simi Landslide	Outlets BTB
	Rye Whiskey	Highwest Double Rye	Outlets BTB— 60day LTO TBD MR & GH
	Pinot Noir	Meiomi	Outlets BTB
	Red Blend	The Prisoner	Outlets BTG/ BTB
	Sauvignon Blanc	Kim Crawford	Outlets BTB/Luxury Tier BQTS
	White Blend	Blindfold by The Prisoner Co	Outlets BTB
	Tequila	Casa Noble LTO— depends on availability	Outlets Back Bar
	Vodka	Svedka	ALL Major hotels WELL
	Beer	Modelo	Draught Outlets
	Beer	Corona Extra	BTB All Areas
	Beer	Corona Light	BTB All Areas
<b>GT Spirits LLC</b>	Tequila	Ghost Tequila Spicy Blanco	Outlets Back Bar
<b>DIAGEO</b>	Vodka	Ketel One -Ketel Flavors LTO	Outlets Back Bar, BQTS (Luxury Tier), Ketel One Specialty Cocktail

	Gin	Tanqueray	Outlets Back Bar
	RTDs	Ketel One	Grab N Go
	Bourbon	Bulleit Rye	Outlets Back Bar
	Whiskey	Crown Royal	Outlets Back Bar, BQTS (Luxury Tier)
	Whiskey	Seagram's 7	Outlets Well, BQTS (Select Tier)
	Scotch-Blended	Johnnie Walker Red Label	Outlets Back Bar
	Scotch-Blended	Johnnie Walker Black Label	Outlets Back Bar
	Scotch-Blended	Oban 14 yr	Outlets Back Bar
	Scotch-Blended	Lagavulin 12 yr	Outlets Back Bar
	Cordials	Baileys Irish Cream	Outlets Back Bar
	Rum	Captain Morgan Original Spiced Rum	Outlets Back Bar
	Bourbon	Bulleit Bourbon	Outlets Back Bar, Specialty cocktail Margarita in ALL pools
	Tequila	Don Julio Blanco	Outlets Back Bar, Specialty cocktail Margarita in ALL pools
	Tequila	Don Julio Reposado	Outlets Back Bar
	Tequila	Don Julio Anejo	Outlets Back Bar
	Tequila	Don Julio 1942	Outlets Back Bar
	Tequila	Don Julio Rosado	Outlets Back Bar
<b>Foley Family Wines</b>	Chardonnay	Chalk Hill Russian River	BQTS Luxury Tier
	Fume Blanc	Ferrari Carano	Outlets BTB
	Blend	Ferrari Carano Siena	Outlets BTB
	Merlot	EOS	Outlets BTB/Value Properties BTB
	Cabernet Sauvignon	Foley Johnson	Outlets BTB
<b>Vintus</b>	Cabernet Sauvignon	Chateau Montelena Napa	Outlets BTB
	Chardonnay	Chateau Montelena Napa	Outlets BTB
	Champagne	Bollinger Special Cuvee	Outlets BTB
<b>San Pellegrino</b>	Sparkling Water	San Pellegrino 330, 500, 1L Glass & PET	ALL Outlets (restaurants/pools/Grab N Go/Bars/In Room Dining)
	Sparkling Water	San Pellegrino 330, 500, 1L Glass	Catering Conference Services
	Sparkling Water	San Pellegrino Flavors, Including Sparklers	Hotels to choose
	Sparkling Water	San Pellegrino Essenza	Hotels to choose, Mandatory Grab n Go selection
	Sparkling Water	San Pellegrino 330, 500, 1L Glass	Activations (dinners/receptions/creative breaks)

<b>Duckhorn</b>	Cabernet	Decoy	Luxury Tier BQTS
	Chardonnay	Decoy	Premium Tier BQTS
	Cabernet Blend	Paraduxx	Outlets BTB
	Merlot	Duckhorn	Outlets BTB
	Chardonnay	Sonoma-Cutrer	Outlets BTB
	Cabernet Sauvignon	Canvasback	Outlets BTG/BTB
	Chardonnay	Duckhorn	Outlets BTG/ BTB
<b>E&amp;J Gallo</b>	Red Blend	8 years in the Desert	Outlets BTB
	Scotch	Dalmore	Potential Barrel Program, NOT mandated
	Wine-Pinot Noir	Mark West	Premium Tier BQTS
	Hard Seltzer	High Noon	NOT MANDATED BUT APPROVED FOR HOTELS
<b>Cincoro</b>	Tequila	Cincoro Blanco	Outlets Back Bar
	Tequila	Cincoro Reposado	Outlets Back Bar
	Tequila	Cincoro Anejo	Outlets Back Bar
	Tequila	Cincoro Ultra Anejo	<b>Outlets Back Bar— Select Hotels</b>
	Tequila	Cincoro Gold	<b>Outlets Back Bar— Select Hotels</b>
<b>Fiji/Justin</b>	Water	Fiji 1L, 500ml, 330ml	ALL Outlets
	Chardonnay	Landmark	Outlets BTB
	Cabernet Sauvignon	Justin	Outlets BTB
<b>American Beverage Marketers</b>	Mixers	Finest Call	Outlets, BQTS
	Mixers	Agalima Sour, Margarita, Bloody Mary	Approved not mandated for all Outlets, BQTS
	Mixers	Frozen Drink Program	Hotels to select approved flavors
	Syrups	Real	Approved not mandated for all Outlets, BQTS
<b>Chopin Imports</b>	Vodka	Chopin Potato	Outlets Back Bar, mandated in Espresso Martini ALL Main hotels
<b>Boston Beer Company</b>	Hard Seltzer	Wildberry	All Outlets, BQTS, any extra flavors are approved
	Hard Seltzer	Strawberry Lemonade	All Outlets, BQTS

	Beer	Sam Adams Seasonal	All Outlets, BQTS, Octoberfest tap takeover
<b>Mikes Hard</b>	Hard Seltzer	Whiteclaw Blackcherry	All Outlets, BQTS, any extra flavors are approved
	Seltzer	Whiteclaw Mango 0.0	Grab n Go, All minibars
	Vodka	Whiteclaw	Specialty Cocktail for ALL Pools
<b>Heaven Hill</b>	Cordial	Domaine de Canton Ginger	Outlets Back Bar
	<b>Vodka</b>	<b>Deep Eddy Ruby Red</b>	<b>Outlets Back Bar, Specialty Cocktail ALL POOLS</b>
	Bourbon	Elijah Craig	Outlets Back Bar
	Vodka	Deep Eddy Lemon	Outlets Back Bar
	Vodka	Deep Eddy Lime	APPROVED BUT NOT MANDATED
	Vodka	Deep Eddy Orange	Outlets Back Bar
<b>Heineken USA</b>	Beer	Heineken 0.0	BTB All Outlets, BQTS
	Beer	Heineken	ALL Outlets
	Beer	Dos XX	ALL Outlets
<b>Moet Hennessey</b>	Champagne	Moet Chandon Imperial Brut	Outlets BTB
	Champagne	Moet Chandon Imperial Rose	Outlets BTB
	Champagne	Veuve Clicquot Yellow Label	Outlets BTB
	Champagne	Krug	Outlets BTB
	Champagne	Dom Perignon	Outlets BTB
	Rose	Whispering Angel	Outlets BTB
	Cabernet	Joseph Phelps Insignia	Outlets BTB
	Sauvignon Blanc	Cloudy Bay	Outlets BTB
	Cabernet	Newton Unfiltered	LTO placements TBD GH&BT
	Chardonnay	Newton Unfiltered	LTO placements TBD GH&BT
	Cognac	Hennessey VSOP	Outlets Back Bar
<b>Kobrand Corporation</b>	Champagne	Taittinger Brut	Outlets BTB
	Pinot Grigio	Caposaldo	BQTS Premium & Luxury Tier, Value & Prime Value BTG/BTB
<b>Owen's Mixers</b>	Mixers	Transfusion	Grab n Go, Outlets where opportunities fit

	Mixers	Nitro-Infused Espresso	Mandated Global 25 Espresso Martini Cocktail ALL Hotels
	Mixers	All Flavors	<u>Approved but not mandated</u>
<b>Fever Tree USA</b>	Mixers	Club Soda	All Outlets, BQTS
	Mixers	Tonic	All Outlets, BQTS
	Mixers	Grapefruit	All Outlets, BQTS
	Mixers	Ginger Beer	All Outlets, BQTS
<b>Palm Bay</b>	Prosecco	Lunetta	Outlets BTG/BTB, BQTS
	Pinot Grigio	Bertani	Outlets BTG/BTB
	Bordeaux	Legends Lafite Rothschild	Outlets BTG/BTB
	Malbec	Bodegas Aruma by Lafite Rothschild	Outlets BTG/BTB, BQTS Premium Tier
	Cabernet Sauvignon	Taub Family Heritage Rutherford	Outlets BTB
	Sparkling	Ferrari Brut	Outlets BTG/BTB
	Scotch	Wemyss Kiln Embers Limited Edition	Outlets Back Bar (Regency NYC, Miami, Chicago DT)
	Gin	Gun Powder-potential PGA LTO	Outlets Back Bar
<b>Proximo Spirits</b>	Tequila	Jose Cuervo Especial Gold	Outlets Back Bar
	Vodka	Hangar 1	Outlets Back Bar
	Whiskey	Proper No. Twelve	Outlets Back Bar
	Tequila	Jose Cuervo Cristalino	Specialty Cocktail Americana Bar Loews Coral Gables
	Tequila	Jose Cuervo La Familia Platino & Extra Anejo	Americana Back Bar Loews Coral Gables
<b>Branca USA</b>	Cordial	Fernet Branca	Outlets Back Bar
	Cordial	Carpano Antica	Outlets Back Bar
	Cordial	Borghetti Espresso	Outlets Back Bar
<b>Red Bull</b>	Energy Drink	Red Bull	Outlets, BQTS (must be present on all N/A breaks)
	Energy Drink	Red Bull Sugarfree	Outlets, BQTS (must be present on all N/A breaks)
	Energy Drink	Flavor	Outlets, BQTS
<b>Rémy Cointreau USA</b>	Rum	Black Barrel, Mt Gay	Outlets Back Bar
	Cognac	Remy Martin VSOP	Outlets Back Bar

	Cognac	Remy XO	Outlets Back Bar
	Scotch	Bruichladdich	Outlets Back Bar
	Gin	The Botanist	Outlets Back Bar
	Cordial	Cointreau	Outlets Back Bar
<b>Wilson Daniels</b>	Rose	Jeio Prosecco Rose DOC	Outlets BTG/BTB
	Chianti	Castello di Volpaia Classico DOCG	Outlets BTB
	Rose	Peyrassol, La Croix	Outlets BTB
<b>Ste. Michelle Wine Estates</b>	Sparkling	Michelle	BQTS Select Tier, BTG Value Properties
	Merlot	14 Hands	Value Properties BTG/BTB
	Red Blend	H3 Horseheaven Hills	Value Properties BTG/BTB
	Rose	Chateau Ste. Michelle	BQTS Select Tier
	Champagne	Nicolas Feuillatte	Outlets BTG/BTB, BQTS Lux Tier, Monthly Activations
	Cabernet Sauvignon	14 Hands	Value Properties BTB
<b>SelvaRey Rum</b>	Rum	White	Outlets Back Bar
	Rum	Chocolate	Outlets Back Bar
	Rum	Coconut	Outlets Back Bar
	Rum	Owners Reserve	SELECT HOTELS
<b>DAOU Wines</b>	Sauvignon Blanc	DAOU	Outlets BTB
	Cabernet Sauvignon	DAOU Paso Robles	Outlets BTG/BTB
	Chardonnay	DAOU Reserve	Outlets BTB
	Cabernet Sauvignon	DAOU Reserve	Outlets BTB
	Cabernet Sauvignon	Soul of a Lion	Outlets BTB
	Rose	DAOU	Outlets BTG/BTB
	Red Blend	Pessimist	Outlets BTG/BTB
<b>Casamigos</b>	Tequila	Casamigos Blanco	Outlets Back Bar, MANDATED Specialty Cocktail in ALL POOLS
	Tequila	Casamigos Reposado	Outlets Back Bar
	Mezcal	Casamigos Mezcal	Outlets Back Bar



<b>Terlato Wines</b>	Chardonnay	Sanford	ALL Outlets BTB
	Cabernet Sauvignon	Chimney Rock	ALL Outlets BTB
<b>Vintage Wine Estates</b>	Chardonnay	Clos Pegase Estate Mitsuko's Vineyard	Outlets BTB
	Merlot	Swanson	Outlets BTB
	Pinot Noir	Cartridge & Browne	Value & Prime Value Properties BTG/BTB
<b>Precept Wine</b>	Pinot Gris	Primarius	Outlets BTB
	Merlot	Waterbrook Reserve	Outlets BTB
	Chardonnay	Browne Heritage	Outlets BTB
	Malbec	Browne Family Vineyards	Outlets BTB
<b>Jagermeister</b>	Liqueur	Jagermeister	ALL Outlets
	Tequila	Teremana	LTO designated properties
<b>Tito's Handmade Vodka</b>	Vodka	Tito's Handmade Vodka	All Outlets Back Bar, Premium Tier BQTS
<b>Wagner Family Wines</b>	Cabernet Sauvignon	Bonanza by Caymus	BTG all VALUE Properties
	Malbec	Red Schooner	Outlets BTB
	Cabernet Sauvignon	Caymus	Reserve List
	Chardonnay	Mer Soleil Silver	BTG all VALUE Properties
	Chardonnay	Mer Soleil Reserve	ALL Outlets BTG/BTB
<b>William Grant &amp; Sons</b>	<b>Gin</b>	<b>Hendricks</b>	<b>Outlets Back Bar, BQTS (Luxury Tier), Specialty Cocktail Outlets</b>
	Scotch Single Malt	Glenfiddich 12 yr	Outlets Back Bar, BQTS (Luxury Tier)
	Scotch Single Malt	Glenfiddich 14 yr Bourbon Cask	Outlets Back Bar
	Scotch Single Malt	Balvenie 12 yr	Outlets Back Bar, Cocktail ZOOM
	Scotch	Grants	Outlets Well all major properties
	Scotch	Clan McGregor	Outlets Well All Value & Prime Value Hotels
	Scotch Single Malt	Glenfiddich 18yr	Outlets Back Bar
	Scotch Single Malt	Glenfiddich 23yr	Outlets Back Bar, designated hotels
	Scotch Single Malt	Balvenie 14 yr Caribbean Cask	Outlets Back Bar

<b>Luxco</b>	Cordial	Juarez TripleSec	All Outlets Well
	Bourbon	Rebel Yell	Outlets Back Bar
	Bourbon	Yellowstone	Outlets Back Bar
	Tequila	Juarez	Outlets Well (Value Properties)
	Vodka	Bellows	Outlets Well (Value Properties)
	Gin	Bellows	Outlets Well (Value Properties)
	Tequila	Exotico Blanco	Outlets Well
<b>The Wine Group</b>	Merlot	Benziger	Outlets BTG/BTB, BQTS (Luxury Tier)
	Sauvignon Blanc	Benziger	BQTS (Premium Tier)
	Cabernet Sauvignon	Imagery	Outlets BTG/BTB
	Cabernet Sauvignon	Tribute	BQTS (Premium Tier)
	Cab & Chard	Imagery 375s	In Room Activation/Grab N Go
	Chardonnay	Archetype	ALL Outlets BTG/BTB, BQTS (Select Tier)
	Sauvignon Blanc	Archetype	ALL Outlets BTG/BTB, BQTS (Select Tier)
	Pinot Noir	Archetype	ALL Outlets BTG/BTB, BQTS (Select Tier)
	Cabernet Sauvignon	Archetype	ALL Outlets BTG/BTB, BQTS (Select Tier)
<b>New Belgium</b>	Beer	Fat Tire	All Outlets, BQTS
	Beer	Fat Tire Voodoo Ranger IPA	Draft All Outlets
	Pinot Noir	Argyle Reserve Willamette Valley	Outlets BTB
	Sauvignon Blanc	Wither Hills	Outlets BTG/BTB
	Pinot Noir	Argyle Bloomhouse	Outlets BTG/BTB