



LUXURY COLLECTION: EVENT PLACEMENTS

Hotels must select 2 of 3 Required Selection portfolios (Well, Call, Premium). Brands from the two selected portfolios must appear on all event management menus.

EVENT BEER/SELTZER

Michelob Ultra
Bud Light OR Miller Lite OR Coors Lite OR
Corona Light OR Corona Premier
Corona Extra OR Heineken OR Modelo Especial OR
Stella Artois
Local/Regional Craft
NUTRL

EVENT NON-ALC

Red Bull OR Red Bull Sugarfree
Fever-Tree Tonic
Fever-Tree Ginger Beer
Fever-Tree, Any
Heineken 0.0

EVENT WINE BY THE GLASS & BOTTLE

Champagne/Sparkling
Moet & Chandon Brut “Imperial”, Epernay, 187 OR
750 mL

Rosé
Peyrassol Commandeurs, Provence

Pinot Grigio
Terlato, Collio Orientali del Friuli

Chardonnay
Cakebread, Napa Valley

Cabernet Sauvignon
Quilt, Napa Valley

EVENT WINE BY THE BOTTLE

Champagne/Sparkling
Chandon Garden Spritz 750ml or 187ml
(RTD spritz / on ice / wine glass)

Pinot Noir
Louis Latour, Bourgogne

EVENT SPIRITS

WELL

Vodka
Wheatley

Rum
BACARDÍ Superior
Don Q Oak Barrel Spiced

Gin
Tanqueray

Scotch
Dewar’s White Label

Whiskey/Bourbon/Rye
Maker’s Mark

Tequila
Jose Cuervo Tradicional Plata

Cognac
Hennessy VS

Vermouth
Carpano Classic Dry
Carpano Classic Rosso

Cordials/Liqueurs
Combier Original Triple Sec

CALL

Vodka
Tito’s Handmade

Rum
BACARDÍ Superior
Don Q Oak Barrel Spiced

Gin
Tanqueray

Scotch
Dewar’s White Label

Whiskey/Bourbon/Rye
Maker’s Mark
Jack Daniel’s

Tequila
Patrón Silver

Cognac
Hennessy VS

Vermouth
Carpano Classic Dry
Carpano Classic Rosso

Cordials/Liqueurs
Combier Original Triple Sec

PREMIUM

Vodka
Grey Goose

Rum
BACARDÍ Superior
BACARDÍ Reserva Ocho
Don Q Oak Barrel Spiced

Gin
Bombay Sapphire

Scotch
Johnnie Walker Black Label

Whiskey/Bourbon/Rye
Knob Creek
Jack Daniel’s
Crown Royal

Tequila
Casamigos Blanco

Cognac
Hennessy Privilege VSOP

Vermouth
Carpano Classic Dry
Carpano Classic Rosso

Cordials/Liqueurs
Cointreau