Luling Huang
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EDUCATION

2020   Ph.D.   Media and Communication, Klein College of Media and Communication
Temple University, Philadelphia, Pennsylvania, USA

2013   M.A.   Media Studies, Department of Radio-Television-Film
The University of Texas at Austin, USA

2011   B.A.   TV Directing and Editing, School of Television and Journalism
Communication University of China, Beijing, China

2011   School of Journalism, University of Missouri-Columbia
Visiting Student for Spring 2011

RESEARCH EXPERIENCE

2013-2020   *Doctoral study and research*, Media and Communication, Temple University
- Conducted research on discrepancy models of belief change.
    - Title: *The role of psychological discrepancy in belief change: Testing four models with a single message*
    - Dissertation committee co-chairs: Deborah Cai and Edward L. Fink
- Conducted research on discursive action of everyday social interaction.

2016-2019   *Graduate externship (16-17), graduate research assistantship (17-18)*, *and graduate student worker (18-19)*, Scholars Studio, University Libraries, Temple University
- Conducted research on group dynamics in online political discussion.
    - Used Python and OpenRefine for data collection and cleaning.
    - Used Python and R for data analysis, including relational event modeling, unsupervised ideological scaling (WORDFISH), hierarchical clustering, and latent space modeling.
- Assisted in writing Python scripts for the Nineteenth-Century Knowledge Project (Supervisor: Peter Logan; https://tu-plogan.github.io/)
- Wrote Python scripts that could be used to visualize network data from the China Biographical Database (Supervisor: Marcus Bingenheimer; https://github.com/hlulingtu/CBDBtoSNA)

PUBLICATION

Kim, J.-O., & Huang, L. (2017). The unscripted format trade in a new era of the Korean Wave: A comparative analysis of the Chinese remaking of the Korean reality TV show, "Daddy, Where Are You Going?" In T.-J. Yoon & D. Y. Jin (Eds.), *The Korean Wave: Evolution, fandom, and transnationality* (pp. 209-225). Lanham, MD: Lexington Books.

RESEARCH IN PROGRESS

Nonlinear homophily and heterophily mechanisms in online political discussion: A relational event analysis of content and process. *Under initial review*.

CONFERENCE PAPERS

Huang, L. (2019, November). *Semantic ideological difference, common ground, and discussion network formation in online political discussion: A semantic relational event analysis*. Paper presented at National Communication Association 2019, Baltimore, MD.

Huang, L., & Fink, E. L. (2018, May). *The role of psychological discrepancy in belief change: Testing four models with a single message*. Paper presented at International Communication Association 2018, Prague, Czech Republic.

Huang, L., & Fink, E. L. (2016, November). *Proattitudinal and counterattitudinal message exposure, polarization, and oscillation: Belief trajectories and the Sequential Information Integration Model*. Paper presented at National Communication Association 2016, Philadelphia, PA.

Huang, L. (2016, June). *Positioning in narratives-in-interaction: An analysis of YouTube video comments during the 2014 Hong Kong protest*. Paper presented at International Communication Association 2016, Fukuoka, Japan.

Huang, L. (2015, November). *An irresistible past and the unfinished task: The memory of Tiananmen Square Movement in the news coverage of the 2014 Hong Kong Protest*. Paper presented at National Communication Association 2015, Las Vegas, NV.

Huang, L. (2015, June). *Language, ideology and performativity: Codeswitching in Chinese popular music lyrics*. Paper presented at International Communication Association 2015, San Juan, Puerto Rico. [Top Student Paper, the Language and Social Interaction Division]

Kim, J., & Huang, L. (2014, October). *The TV format trade and cultural proximity: A case study of the reality show, "Daddy, Where Are You Going?" in Korea and Mainland China*. Paper presented at Global Fusion 2014, Austin, TX.

Huang, L. (2013, June). *Identity-as-context: sequential organization and categorical organization of interactions on a Chinese microblogging website*. Paper presented at International Communication Association 2013, London, UK.

TEACHING EXPERIENCE

Fall 2018 to Fall 2019	*Instructor*, CSI 1111, "Public Speaking," Department of Communication and Social Influence, Temple University
Spring 2018	*Workshop Leader*, "Data Cleaning With OpenRefine," Scholars Studio, University Libraries, Temple University
Fall 2017 & Spring 2017	*Workshop Co-Leader*, "Scraping the Web With Python," Scholars Studio, University Libraries, Temple University
Spring 2015 & Fall 2016	*Guest Lecturer*, "Filming Basics," MSP 821, "The Future of Your TV," Department of Media Studies and Production, Temple University
2013 - 2016	*Teaching Assistant*, Klein College Media and Communication, Temple University

- Introduction to Media Theories (MSP 1011; Fall 13, Spring 14, Fall 14)

- The Future of Your TV (MSP 821; Spring & Fall 14, Spring 15, Spring 16)
- Media and Society (MSP 1021; Spring & Fall, 15)
- Introduction to Communication Theory (STRC 2111; Fall 15, Spring 16)
- Communicating Leadership (STRC 1112; Fall 13)

CERTIFICATE

2016   *Teaching in Higher Education Certificate*,
The Teaching & Learning Center, Temple University

SCHOLARSHIPS AND AWARDS

2019   Doctoral Dissertation Completion Grant for Spring 2020, Graduate School, Temple University

2017   Graduate Research Assistantship, Scholars Studio, University Libraries, Temple University

2016   Graduate Externship, Scholars Studio, University Libraries & the Klein College of Media & Communication, Temple University

2015   Top Student Paper, The Language and Social Interaction Division, International Communication Association 2015

2013   Graduate Assistantship, Media & Communication Doctoral Program, Temple University

2010   Special Project for Arts Students, Year of 2010. National scholarship granted by China Scholarship Council

SERVICE

2016 - 2018   *Newsletter Editor*, Association for Chinese Communication Studies (NCA-affiliated)

2015   *Reviewer*, The Language and Social Interaction Division, ICA

SKILLS

Data analysis: SPSS, R, and LISREL

Programming: Python and SPARQL

A series of blogposts documenting my learning and sharing various computational skills can be found at: https://sites.temple.edu/tudsc/?s=luling+huang