

# CS3103 Project

## Applications of Web Crawler on Youtube

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# Objective

Project Proposal: **To find out the top users/channels that are related to a given online Youtube Channel**

This is done by:

- Parsing through the videos of said Youtube Channel
- Within each video, parse through the recommended videos, and find out the users who uploaded these videos
- Store these users in a text file, sorted accordingly to how frequently they appear on the “recommended videos” list

# Preliminary Observations

Searching a sample Youtube Channel (<https://www.youtube.com/user/NUScast/videos>):

The screenshot displays the NUScast YouTube channel interface. On the left, a sidebar contains navigation links: Home, Trending, Subscriptions, Library, and History. Below these is a sign-in prompt and a 'SIGN IN' button. The main header features the YouTube logo, a search bar, and a 'SIGN IN' button. The channel banner shows a modern building at night. Below the banner, the channel name 'NUScast' and '13.8K subscribers' are displayed, along with a 'SUBSCRIBE' button. Navigation tabs for HOME, VIDEOS, PLAYLISTS, COMMUNITY, CHANNELS, and ABOUT are visible. The 'VIDEOS' tab is selected, showing a list of uploads. The first video is '13th Graduate Forum - Doing Research in Difficult...', followed by 'Who are the "Rohingyas"?' and 'ARI ASIA TRENDS 2018 - Behind Closed Doors: The...'. Each video entry includes a thumbnail, title, and view count.

**YouTube** <sup>SG</sup>

Search

SIGN IN

Home

Trending

Subscriptions

Library

History

Sign in to like videos, comment, and subscribe.

SIGN IN

**NUS**  
NUScast  
13.8K subscribers

SUBSCRIBE

HOME VIDEOS PLAYLISTS COMMUNITY CHANNELS ABOUT

Uploads ▾ PLAY ALL SORT BY

**13th Graduate Forum - Doing Research in Difficult...**  
61 views • 2 weeks ago

**Who are the "Rohingyas"?**  
30 views • 2 weeks ago

**ARI ASIA TRENDS 2018 - Behind Closed Doors: The...**  
144 views • 1 month ago

**Researching Multi-Directional Migration: Citizens in Motion**  
200 views • 1 month ago

# Preliminary Observations

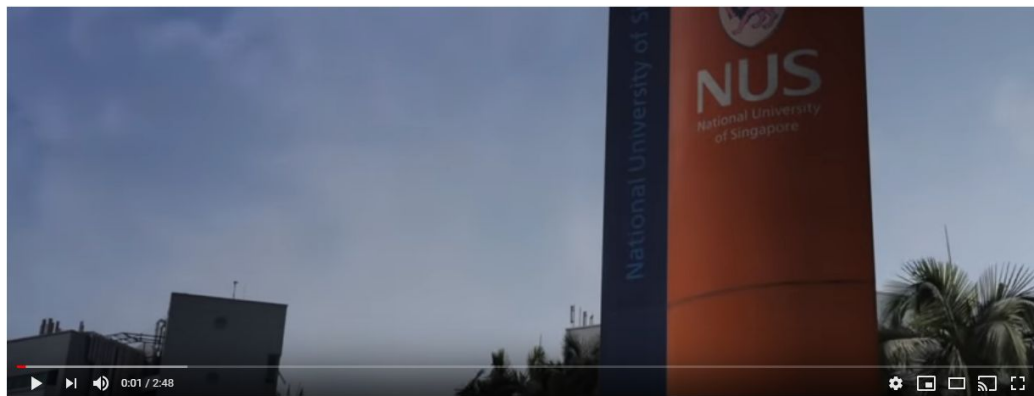
```
<div class="yt-lockup-content">
<h3 class="yt-lockup-title"><a class="yt-ux-sessionlink yt-ux-tile-link spf-link yt-ui-ellipsis yt-ui-ellipsis-2" dir="ltr"
title="13th Graduate Forum – Doing Research in Difficult Environments: A Case Study of Myanmar (Part 1)"
aria-describedby="description-id-659007"
data-sessionlink="ei=CN66XfPRHI2Kz7sPqZevkAs&amp;feature=c4-videos-u"
href="/watch?v=ITG8xEVFa70" rel="nofollow">13th Graduate Forum – Doing Research in Difficult Environments: A Case Study of Myanmar (Part 1)</a><span
class="accessible-description" id="description-id-659007"> - Duration: 29 minutes.</span></h3>
<div class="yt-lockup-meta">
<ul class="yt-lockup-meta-info"><li>31 views</li><li>2 weeks ago</li></ul> </div>
</div>
```

The screenshot shows the NUSCast YouTube channel page. The channel has 13.8K subscribers. The video list includes:

- 13th Graduate Forum – Doing Research in Difficult...** (24:47, 62 views • 2 weeks ago) - This video is highlighted with a red box.
- 13th Graduate Forum – Doing Research in Difficult...** (29:12, 31 views • 2 weeks ago)
- ARI ASIA TRENDS 2018 – Behind Closed Doors: The...** (38:40, 144 views • 1 month ago)
- Researching Multi-Directional Migration: Citizens in Motio...** (33:48, 200 views • 1 month ago)
- Researching Multi-Directional Migration: Citizens in Motio...** (16:51, 58 views • 1 month ago)
- SkillsFuture Festival @ NUS 2019 – Symposium** (1:17:29, 1.1K views • 3 months ago)

Upon acquiring the page source, we see that extracting the videos from a Youtube channel can be easily done using the “/watch?” keyword

# Preliminary Observations



NUS Campus Video

230,978 views • Mar 13, 2014

1.1K 32 SHARE SAVE ...

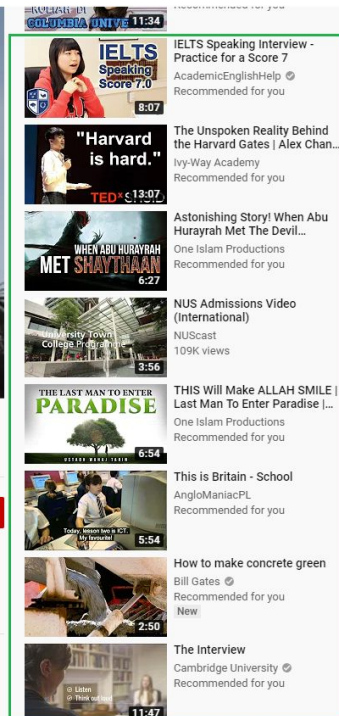


NUScast  
13.8K subscribers

Title: NUS Campus Video

Description: Curious how our university campus looks like? Enjoy a video montage of what NUS has

SHOW MORE



Within each youtube video, we can parse through the list of **recommended videos** and extract the profile links of users who upload them (using the `/user/` keyword)

# Planned Implementation

## Planned Implementation:

- Employ the crawler to obtain the links of each post/video within a selected online channel
- Within each post, the crawler will proceed to extract the profile links of users who upload the list of recommended videos
- These user profile links, and the frequency of their appearance, will be stored in an appropriate data structure (e.g. hash table, binary tree) for frequency analysis

# Demo

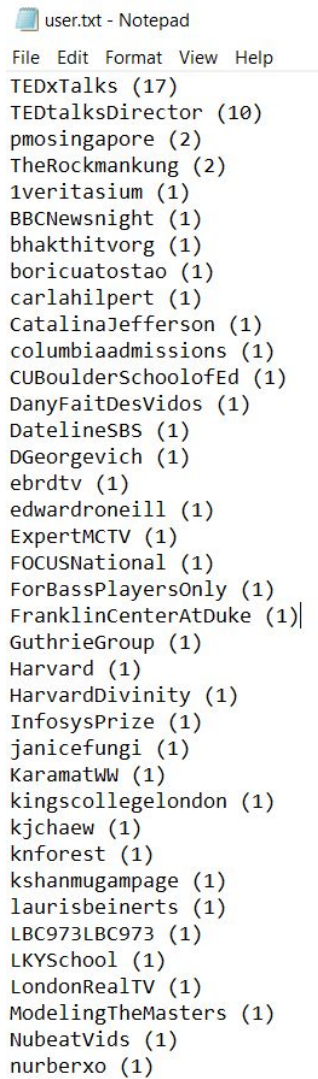
1. In webcrawler.py, we set the appropriate parameters:

```
QUEUED_FILE = "queued.txt" # txt file containing links to be crawled
CRAWLED_FILE = "crawled.txt" # txt file containing links already crawled
USER_FILE = "user.txt" # txt file containing links of user profiles
THREAD_NUM = 8 # number of threads used in this program
TIME_TO_RUN = 120 # time for the webcrawler to run in seconds
ORIGINAL_CHAN = "NUScast" # Original youtube channel user name
```

2. Run webcrawler.py with the command: **python webcrawler.py**
3. Let the script run for TIME\_TO\_RUN seconds.

# Demo

4. Once done, the script will output the names of all the user account names and the number of times its recommended videos show up according to Youtube's algorithm, to the **user.txt** file.



```
user.txt - Notepad
File Edit Format View Help
TEDxTalks (17)
TEDtalksDirector (10)
pmosingapore (2)
TheRockmankung (2)
1veritasium (1)
BBCNewsnight (1)
bhakthitvorg (1)
boricuatostao (1)
carlahilpert (1)
CatalinaJefferson (1)
columbiaadmissions (1)
CUBoulderSchoolofEd (1)
DanyFaitDesVidos (1)
DatelinesSBS (1)
DGeorgevich (1)
ebrdtv (1)
edwardroneill (1)
ExpertMCTV (1)
FOCUSNational (1)
ForBassPlayersOnly (1)
FranklinCenterAtDuke (1)
GuthrieGroup (1)
Harvard (1)
HarvardDivinity (1)
InfosysPrize (1)
janicefungi (1)
KaramatWW (1)
kingscollegelondon (1)
kjchaew (1)
knforest (1)
kshanmugampage (1)
laurisbeinerts (1)
LBC973LBC973 (1)
LKYSchool (1)
LondonRealTV (1)
ModelingTheMasters (1)
NubeatVids (1)
nurberxo (1)
```



# Potential Applications

What can a Youtube channel do, given access to the list of related users (ordered in terms of frequency)?

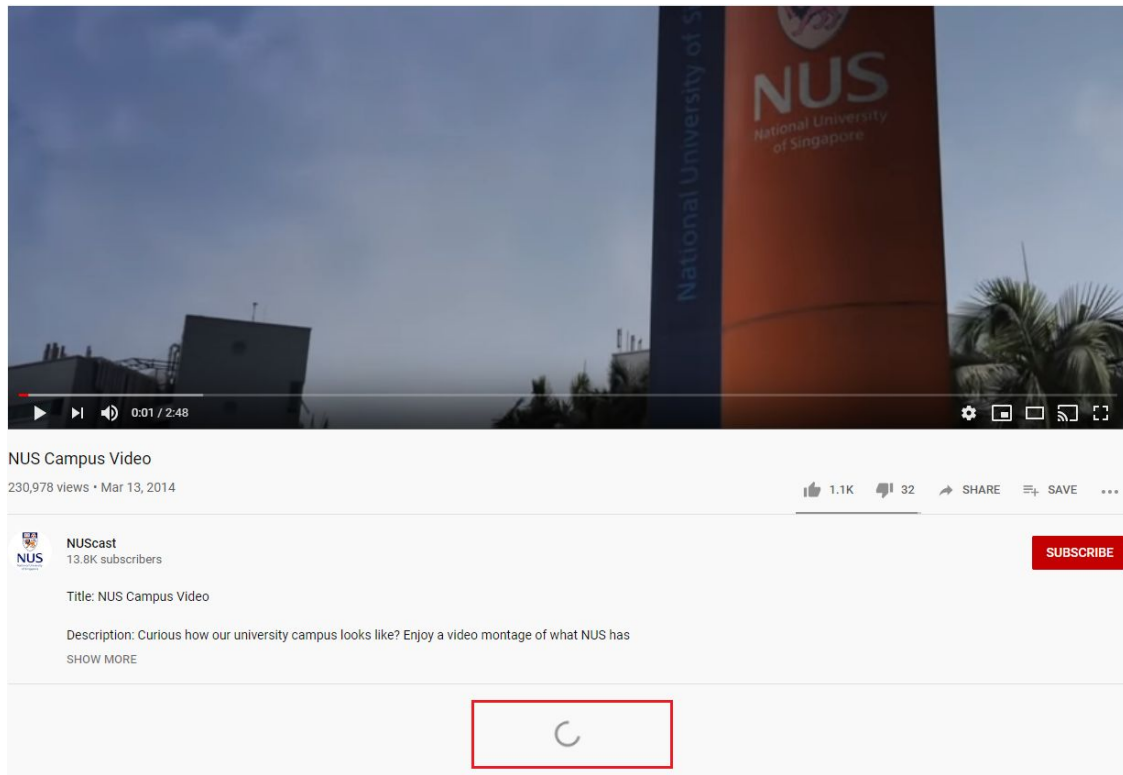
- Find out its top competitors
- Find out potential collaborators for future videos/expansion

# Challenges Faced (1)

Initial Plan: We wanted to find out the **top fans of a Youtube Channel** by analyzing the comment frequency of the channel's videos, and extract user profile links from these comments

At first glance, the implementation looks almost the same as our original plan...

# Challenges Faced (1)



However, the links to the comments **don't show up directly** in the parsed webpages!

# Challenges Faced (1)

Perhaps it was possible to extract the comments through some Youtube provided API?

E.g. <https://developers.google.com/youtube/v3/docs/comments/list>

However, using the Youtube API requires authorization tokens, which are limited to Youtube developers!

Hence, the decision was made to switch the focus of the project to extracting of recommended videos — easier to obtain from a crawled webpage.

## Challenges Faced (2)

Another challenge faced: How do we know whether our crawler is truly searching ALL the videos in a given channel?

- This is more relevant for large channels, where not all the videos show up unless the user scrolls down; only the top few videos are shown
- If the crawler is only searching the top few videos in the given channel, the resulting list of relevant users may not be complete.

# Areas of Improvement

## Scalability of the project

- Existing implementation: Specify a single Youtube Channel (“NUSCast” in our earlier example), run for a set time, retrieve list of related Youtube Channels and their frequency of appearance
- What if the channel is very large? How long do we need to run it to access ALL its videos?
- What if we want to run this crawler across several channels?