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1 "C:\Users\Disha R\AppData\Local\Programs\Python\
  Python311\python.exe" "C:\Users\Disha R\
  PycharmProjects\kiosk project\python project\churn2.
  py"
2 Dataset loaded: (99999, 226)
3
4 Churn distribution:
5 churn
6 0      90930
7 1      9069
8 Name: count, dtype: int64
9
10 Leakage features removed
11
12 Model trained
13
14 Classification Report:
15
16                precision    recall  f1-score   support
17
18         0            0.97      0.92      0.95     18186
19         1            0.48      0.73      0.58      1814
20
21    accuracy                    0.90     20000
22   macro avg            0.73      0.83      0.76     20000
23 weighted avg            0.93      0.90      0.91     20000
24
25 ROC-AUC: 0.9175198800196572
26
27 Risk Distribution:
28 churn_risk_level
29 Low Risk      82012
30 High Risk     9130
31 Medium Risk   8857
32 Name: count, dtype: int64
33
34 Actionable customers: 17987
35
36 CSV files saved in project folder
37
38 Top 10 Churn Drivers:

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39  arpu_8                0.086380
40  total_rech_amt_8      0.075446
41  total_og_mou_8        0.074885
42  total_ic_mou_8         0.072597
43  last_day_rch_amt_8     0.067240
44  max_rech_amt_8         0.065930
45  loc_og_mou_8           0.043350
46  loc_og_t2t_mou_8      0.034989
47  loc_og_t2m_mou_8      0.029929
48  loc_ic_mou_8           0.029482
49  dtype: float64
50
51  INSIGHTS SUMMARY:
52
53  Total customers: 99999
54  High Risk: 9130
55  Medium Risk: 8857
56  Low Risk: 82012
57
58  Top churn drivers:
59  arpu_8                0.086380
60  total_rech_amt_8      0.075446
61  total_og_mou_8        0.074885
62  total_ic_mou_8         0.072597
63  last_day_rch_amt_8     0.067240
64
65
66  Process finished with exit code 0
67
```