

Marketing Campaign Analytics Dashboard

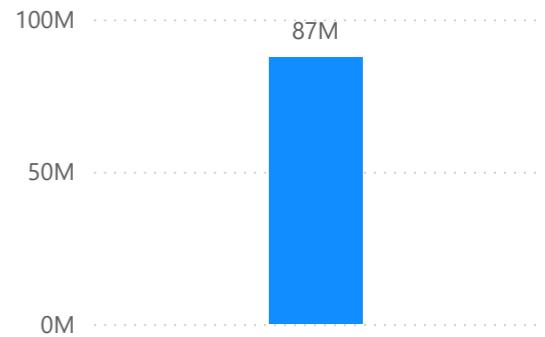
Campaign_Type
Awareness
Lead Gen
Retargeting

87.49M
Sum of Revenue

5M
Sum of Conversions

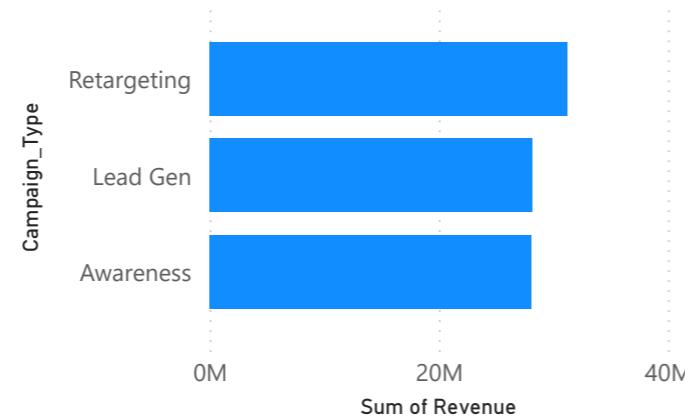
7.54
Average of CTR

Campaign Wise Revenue



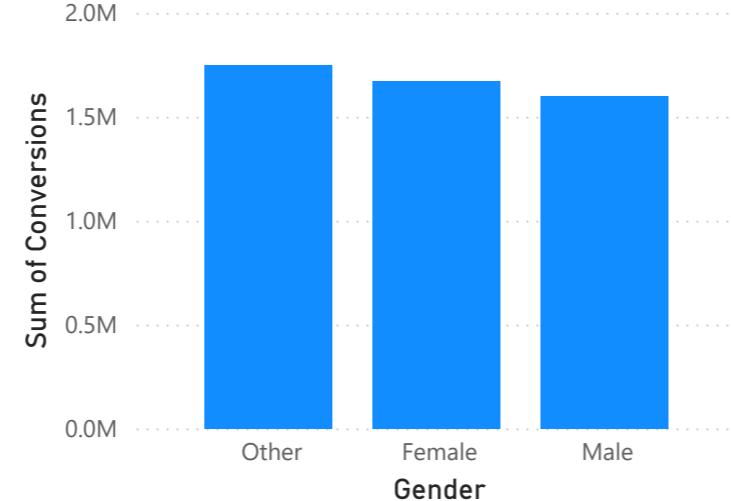
Platform
 Facebook
 Google Ads
 Instagram
 LinkedIn
 YouTube

Campaign Performance



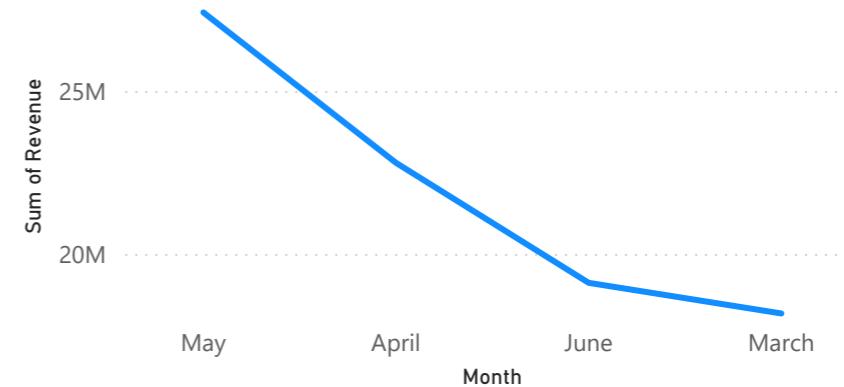
Gender
 Female
 Male
 Other

Gender-wise Analysis



Month
 April
 June
 March
 May

Month-wise Revenue Trend



CTR by Device

