

# DISHA GUPTA

disha29gupta@gmail.com [◇ LinkedIn](#) [◇ Github](#)

## EDUCATION

<b>Vellore Institute of Technology, Bhopal</b> – CGPA: 9.02 <i>Bachelor of Technology in Computer Science</i>	<b>2022 – 2026</b>
<b>Cambridge School, Dabra</b> – Percentage: 90.6% <i>Senior Secondary (XII)</i>	<b>2022</b>
<b>St. Peter's School, Dabra</b> – Percentage: 90.6% <i>Secondary (X)</i>	<b>2020</b>

## SKILLS

**Business & Analytics:** Market Research, Competitor Analysis, Data-Driven Decision Making, Growth Strategy  
**Automation & Tools:** n8n, HubSpot CRM, Microsoft Excel, Google Sheets  
**Development Tools:** MERN Stack (MongoDB, Express.js, React.js, Node.js), Next.js, TypeScript, MySQL  
**Programming Languages:** Java, Python, JavaScript, HTML/CSS,

## RESEARCH EXPERIENCE

### Community Safety and Well-Being Enhancement Through Predictive Policing

- Collected survey and community data to assess safety risks for rural college students.
- Designed an AI-assisted system to convert incident data into proactive safety insights.
- Analyzed trends and proposed recommendations to improve student well-being.

## PROJECTS

### MindEase – Next.js, Node.js, Express, MongoDB, Gemini AI, Tailwind, Radix UI

- Delivered a full-stack AI therapist app with context-aware conversations and crisis detection.
- Enabled secure authentication, mood tracking, and mindfulness activities through scalable backend workflows.
- Improved accessibility with responsive UI/UX and deployed platform on Vercel/Render.

### LogiTrack Insights – n8n, HubSpot, Google Sheets, Slack

- Automated deal tracking in HubSpot using n8n to flag delays and notify sales teams in Slack.
- Created weekly leadership reports by syncing HubSpot data with Google Sheets for quick insights.
- Designed a call-to-insight workflow that summarized meeting notes and shared follow-ups with stakeholders.

### TrendPulse – Market Insights Dashboard (Next.js, TypeScript, Google Data Studio)

- Built an interactive Next.js dashboard with MongoDB backend to centralize consumer and competitor insights.
- Automated data collection and integration workflows using n8n, cutting down manual research effort.
- Visualized KPIs and market trends in Google Data Studio for clear, actionable insights for leadership.

## EXTRA-CURRICULAR ACTIVITIES

- Operational Lead at Android Club, VIT Bhopal – coordinated team projects and hosted tech sessions.
- Organized D2C Igniters event with 400+ attendees, boosting student participation in tech events.

## CERTIFICATIONS

- AWS Certified Solutions Architect – Amazon Web Services (2025)
- MERN Stack Development – Udemy (2024)