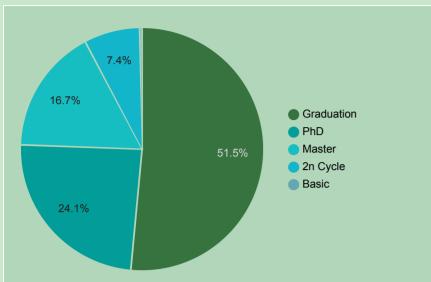
# MARKETING CAMPAIGNS DASHBOARD

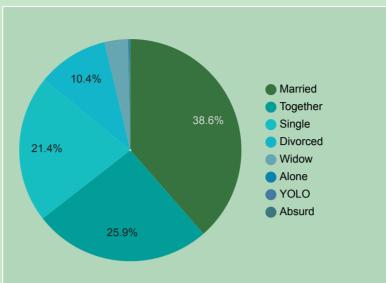
Total\_Spend
1.4M

Total\_Purchases 33.3K

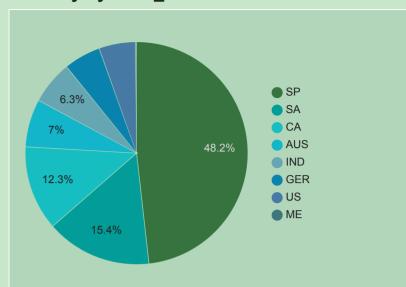
**Education by Total\_Spend** 



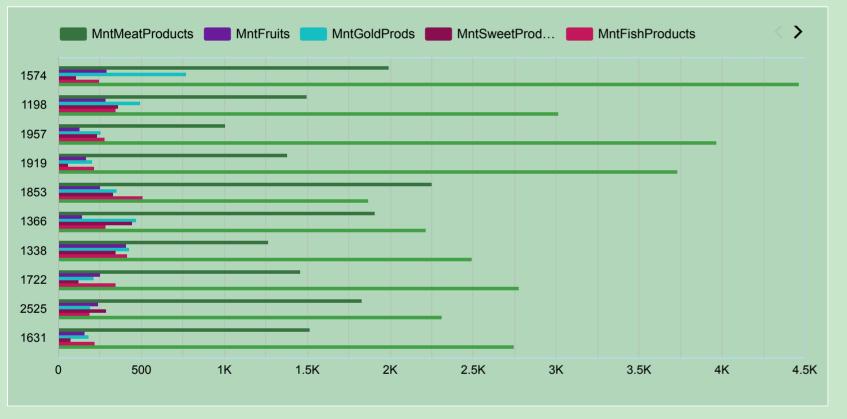
Marital\_Status by Record Count



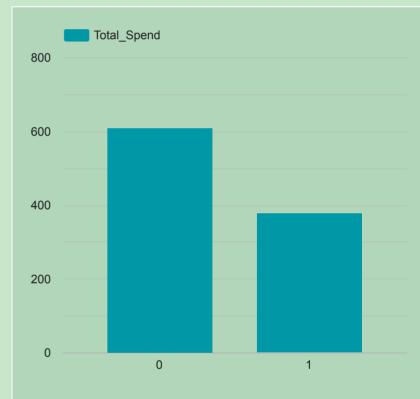
## Country by Total\_Purchases



**Spend By Product Cateorgy** 



### **Complain Impact**



#### **Report Table**

Toport Table						
	ID •	Age	Education	Income	Country	Total_Spend
1.	0	40	Graduation	70951.0	SA	1,198
2.	1	64	Graduation	57091.0	CA	577
3.	9	50	Master	46098.0	CA	120
4.	13	78	PhD	25358.0	SA	32
5.	17	54	PhD	60491.0	SP	1,028
6.	20	60	2n Cycle	46891.0	GER	183
7.	22	49	Graduation	46310.0	SP	309
8.	24	65	Master	17144.0	SA	47
9.	25	67	Graduation	65148.0	CA	1,115
10.	35	38	Graduation	25545.0	SP	210
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#### Total\_Purchases over time

