



# DISHA GUPTA

## WORK EXPERIENCE

### ***Creating a Brand Identity***

Newton Consulting India Pvt Ltd | 2021

#### **Key responsibilities:**

- Created a Green Tea Brand from scratch.- came up with the name, designed the logo and brand labels.

### ***Art Club Leader***

Heritage International Experiential School, Gurgaon | 2021-2022

#### **Key Responsibilities:**

- Guided student lead meetings.
- Helped facilitate community and school wide art projects.

### ***Two-Person Exhibition (Mental Health)***

Heritage International Experiential School, Gurgaon | 2022

#### **Key responsibilities:**

- Organized the exhibition.
- Curated all the artworks along with my peer.
- Presented it in-front of the school.

### **Additional Experience and Achievements**

Mental Health Awareness Poster for JBM Group- Received first position.

## ABOUT ME

I'm an upcoming creative designer, eager to explore, learn and transform ideas into beautiful, functional design solutions.

I'm currently pursuing my undergrad B.Des program with specialisation focus in communication design.

## EDUCATION

### **BACHELOR OF DESIGN, COMMUNICATION DESIGN**

ATLAS SkillTech University, Mumbai, India  
July 2022 - May 2026

**INTERNATIONAL BACCALAUREATE,**  
Heritage International Experiential School,  
Gurgaon, India  
2020-2022

## CONTACT

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## SKILLS

Graphic Design  
Creative Suite (currently learning Photoshop, Illustrator and InDesign)  
Social Media Management  
Problem Solving  
Teamwork

## INTERESTS

Sketching  
Photography  
Creating Presentations  
Reading  
Video Editing

## LANGUAGES

English  
Hindi