

experience

True Sparrow | UX Designer

JUL 2021 TO PRESENT

- Product Owner for in-house moonshots, led design using best practices for cross team initiatives in a team of 7, end to end across product life cycle
- Worked for a digital fitness solution (C2C) focusing on the product website and app, for the United States fitness ecosystem
- Partnered closely with product and engineering to prioritise and ship leading to 21% increase in customer retention
- Built a decentralised social media platform AI-powered search, posts and news

Myntra | Design Intern

JAN 2021 TO JUNE 2021

- Worked on 3 unisex t-shirt collections (licensed and original) under the brand Kook N Keech (KNK)
- Graphics for t-shirts on Adobe Photoshop and Adobe Illustrator
- Handle social media and create content for the brand, building presence and increasing outreach

Renegade Insurance | UX Design Intern

OCT 2020 TO DEC 2020

- Understanding pain points, conducting research interviews with 10+ clients, ideation and creating prototypes to aid the processes (Insure-tech)
- Working in collaboration with cross-functional teams of developers, design managers and various other stakeholders of the company to deliver innovative services for agents in the United States insurance ecosystem

education

National Institute of Fashion Technology

JUNE 2017 TO JULY 2021

- Bachelor of Design 9.0/10 GPA
- Major in Knitwear and Minor in Communication Design
- Awards: Best Graduation Project 2021 and Meritorious Student 2021

skills

UX/UI Design	Storyboarding	Figma
Visual Design	Wire framing	Adobe XD
User Research & Testing	Task Flows	Illustrator
Interaction Design	Prototyping	Photoshop

also

OnePlus | Student Ambassador

- Amongst 25 students selected pan-India from a pool of 15000+ candidates
- Created content for increasing the social media outreach for the student community of the brand

Roommates at the Ritz | Podcast

- A passion project, with over 100+ listeners available across platforms online

Indian Classical Music

- 2nd Rank in Classical Music examination along with training for 7+ years

AIIESEC | International Community Service

- Training and workshop series for youth activation and development at Istanbul, Turkey