

experience

Moxie | UX Designer

JUL 2021 TO PRESENT

- Worked for a digital fitness solution (C2C) focusing on the product website and app, for the United States fitness ecosystem
- Understanding the users needs and implementing a smooth and rewarding experience for instructors and attendees
- Led design for cross team initiatives, improved on various aspects of fitness platform

Myntra | Design Intern

JAN 2021 TO JUNE 2021

- Worked on three unisex t-shirt collections (licensed and original) under the brand Kook N Keech (KNK)
- Graphics for t-shirts on Abobe Photoshop and Adobe Illustrator
- Handle social media and create content for the brand, building presence and increasing outreach

Renengrade Insurance | UX Design Intern

JAN 2021 TO JULY 2021

- Understanding pain points, conducting research interviews with clients, ideation and creating prototypes to aid the processes (Insurtech)
- Working in collaboration with cross-functional teams of developers, design managers and various other stakeholders of the company to deliver innovative services for agents in the United States insurance ecosystem

education

National Institute of Fashion Technology

JUNE 2017 TO JULY 2021

- Bachelor of Design 9.0/10 GPA

Major in Knitwear and Minor in Communication Design

skills

|                         |               |             |
|-------------------------|---------------|-------------|
| UX/UI Design            | Storyboarding | Figma       |
| Visual Design           | Wireframing   | Adobe XD    |
| User Research & Testing | Task Flows    | Illustrator |
| Interaction Design      | Prototyping   | Photoshop   |

also

OnePlus | Student Ambassador

- Amongst 25 students selected pan-India from a pool of 15000+ candidates
- Created content for increasing the social media outreach for the student community of the brand

Roommates at the Ritz | Podcast

- A passion project, with over 100+ listeners available across platforms online

Indian Classical Music

- 2nd Rank in Classical Music examination along with training for 7+ years

AIIESEC | International Community Service

- Training and workshop series for youth activation and developement at Istanbul, Turkey