



dishan.purkayastha@gmail.com



9819932971



Mumbai, India

## SKILLS

Analytics

Research

Data Structures

Big Data

Algorithms

Digital Marketing

Software Development

Team Management

Entrepreneurship

## LANGUAGES

English

Full Professional Proficiency

Hindi

Professional Working Proficiency

Bengali

Native or Bilingual Proficiency

## CERTIFICATIONS

Maths For Data Science

Duke University

AWS Fundamentals

Amazon Web Services

Financial Planning

University Of Florida

New Models Of Business

University Of Virginia

Digital Marketing

Google

Personal Branding

University Of Virginia

# DISHAN PURKAYASTHA

A Computer Science Engineering Sophomore exploring intersections between technology and finance. My research and career interests lie in employing cutting edge technologies to develop efficient and sustainable business models.

## EDUCATION

### Bachelor Of Technology In Computer Science And Engineering (CSE) KALINGA INSTITUTE OF INDUSTRIAL TECHNOLOGY (KIIT)

2019 - Present,

CGPA: 9.81/10

### CBSE Class XII

R.N PODAR SCHOOL, Mumbai

2017 - 2019,

90.2%

### ICSE Class X

MANECKJI COOPER EDUCATION TRUST SCHOOL, Mumbai

2006 - 2017,

96%

## INTERNSHIPS

### Research Associate

Corporate Relations, KIIT University

02/2021 - Present,

Bhubaneswar, India

Achievements/Tasks

- ▣ Serving as Research Associate - Data Analytics and KRM at KIIT University
- ▣ Leading Corporate Relations(CR) team's data management & market intelligence process to develop fresh perspective on critical business issues that cut across industries and functions.

### Web Developer

Enactus

12/2020 - 02/2021,

Mumbai, India

Achievements/Tasks

- ▣ Developed a full fledged responsive website with my team using Wordpress, Custom CSS, Bootstrap, Google Analytics and SEO Optimization.
- ▣ Worked directly with the company leadership team and marketing team to develop strategies to generate website traffic and enhance user engagement.
- ▣ Proposed and led a project to set up the company's WhatsApp For Business (WFB) profile. Was responsible for configuring and integrating the profile as per company requirements.

### Business Development Intern

MyCaptain

07/2020 - 08/2020,

Bangalore, India

Achievements/Tasks

- ▣ Served as the face of this IIM Bangalore incubated Edutech start-up at my University.
- ▣ Was responsible for Business Development, Digital Marketing, Sales and Buzz Creation for the brand.

### Community Leader

Unschool

08/2020 - 09/2020,

Hyderabad, India

Achievements/Tasks

- ▣ Served as Senior Marketing Intern at this IIIT Hyderabad incubated start-up
- ▣ Led a team of 15 marketing executives and implemented several strategies like Pyramid Selling, Network Marketing and Target Analytics

## ACHIEVEMENTS

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### **Full Stack Developer At Mozilla Student Clubs**

Serving as a web developer, eager to spread knowledge using powerful teaching tools and conducting technical workshops.

### **Tech Blogger And Contributor At Geeks For Geeks**

Active contributor at the world's largest computer science portal. Have contributed technical and educational articles, being read by millions of developers around the globe.

### **Member Of Amazon Web Services Builder's Guild**

Part of a group of the top AWS solution architects and tech evangelists from all around the globe.

### **5-Star Coder At Hackerrank**

Specialized in problem solving and detailed algorithmic coding in C, C++, Java, Javascript and MySQL.

### **1st Dan Black Belt in Taekwondo**

Internationally recognised as 1st Dan Black Belt in Taekwondo by Taekwondo Association of South Korea after having rigorously trained for 16 years.

### **CBSE XII Board Topper in English**

Secured 99/100 in CBSE XII English Examination, which was the highest score of 2017 among 17 lakh students.

### **Recognised By Github For Open Source Contribution**

Shortlisted and awarded by Github among lakhs of open source contributors during Github's annual Hacktober Fest Challenge 2020.

### **Outstanding Leadership And Mentorship skills**

Was recognised for leadership and mentorship skills by IIM Indore during their annual cultural programme.