Device and users insights (weekly comparison)

Distinct ID created

	Previous week	This week
Android	8	2
IOS	4	6
overall	12	8

Din Registration

Weeks	This Week	Previous Week
Din registrations	4	9

Previous week and This week

Legend: ■ Previous week ■ This week

Distinct ID created

Legend: ■ This Week ■ Previous Week
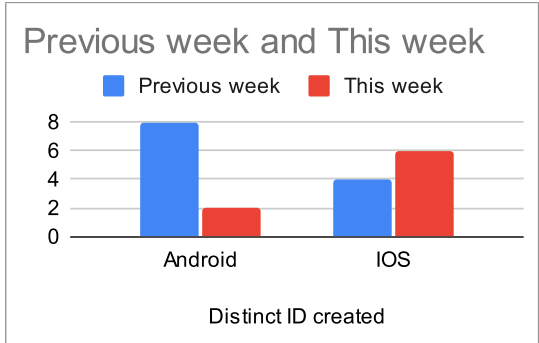
Din registrations

Total distinct ID created were 6 more than this week in android and little increase in IOS this week
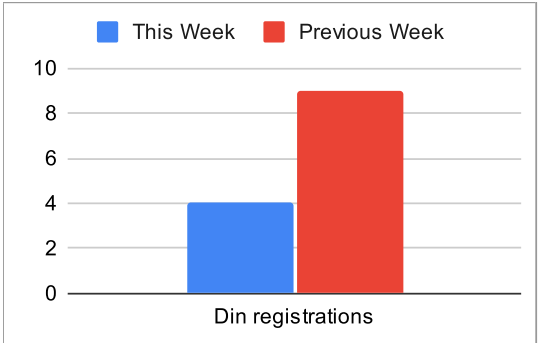
Registration has decreased since previous week

App session & average

Avg app usage

	Previous week	This week
Android	128	119
IOS	124	103

### Previous week and This week
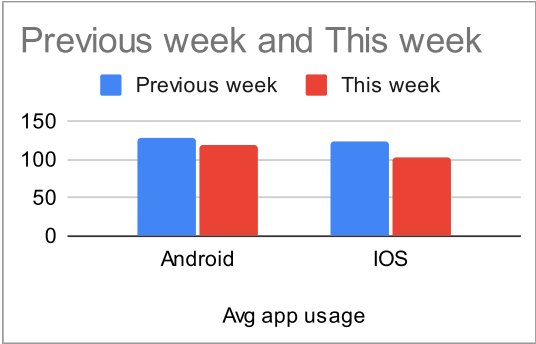
Avg app usage

The total average app usage this week and previous has little difference. Comparing to previous week only in IOS where the avgerage app usage has decreased by **19%** and Android by **8%**.

Session length date wise

Date	iOS	Android
16-May	7538.5	5187
17-May	4556.6	9752.6
18-May	6317.9	4322.5
19-May	3961	12492.8
20-May	2179.6	3526.9
21-May	2956.3	7654.5
22-May	2754.9	8664.2
23-May	2441.5	8482.3
24-May	3185.1	8630.9
25-May	2664.7	7796.8
26-May	2993.8	7280.7
27-May	2614.2	3541.8
28-May	3806	11188.3
29-May	4583	6330.2
30-May	2005.3	2461.6

Session length

	This week	Previous week
Android	47230.3	54895.8
iOS	21852.1	25167.8

iOS and Android

Active Users
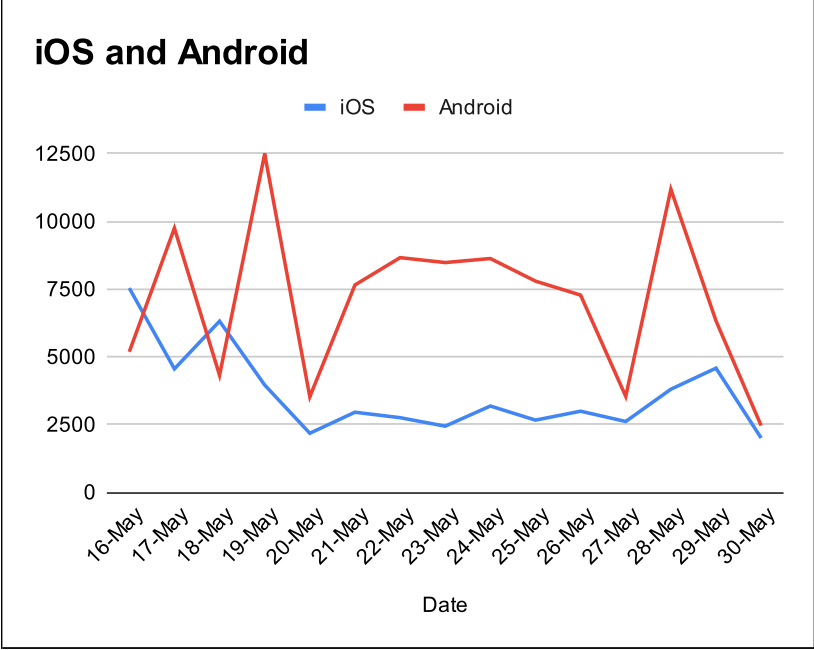
Session length this week and previous week for Android has increased by 3% and this session length is very unstable at the end and starting of 16th may and 30th may. The graph/session length had stabalized in between 21th may to 27th may. The unstability at the end and starting of the graph is due increase in session length and sudden low genration in session length even the active users were not differ by much.
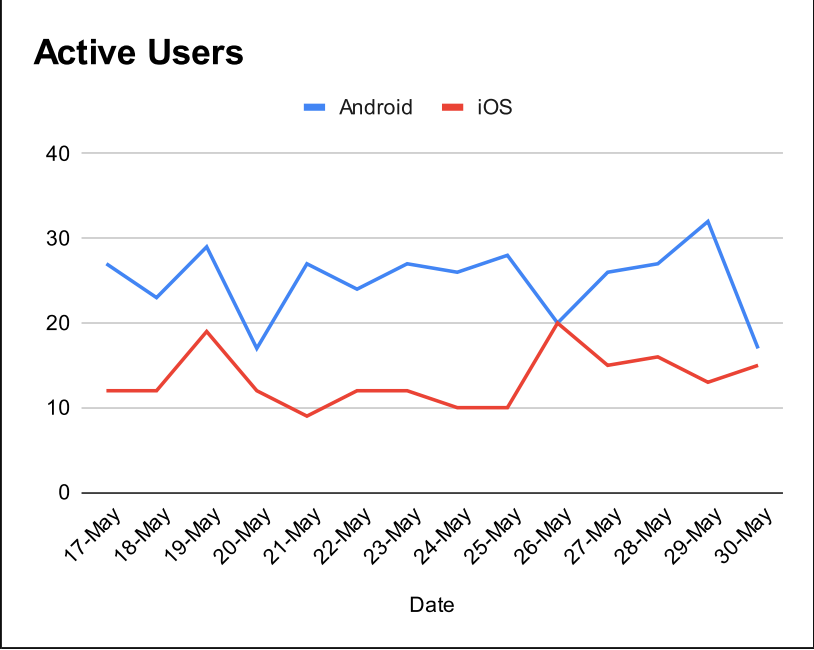
Module usage & least-most used module that affect the session length

IOS

Module	17-May	18-May	19-May	20-May	21-May	22-May	23-May	24-May	25-May	26-May	27-May	28-May	29-May	30-May	Total
Live Tracking	1786	3488	1337	424	1032	944	1124	1628	728	858	395	1042	1798	834	17419
Dashboard	1825	1179	1365	643	828	1034	679	854	1301	847	1328	1330	1533	1225	15973
Trip History	1276	853	767	610	608	445	334	445	402	619	468	775	856	417	8876
Alerts	92	236	65	113	10	125	5	28	15	9	25	246	89	14	1073
Profile	105	54	184	66	81	11	24	76	7	142	79	109	34	37	1008
Car Health	34	215	42	2	36	16	52	39	29	137	13	21	79	68	784
Wallet	136	48	13	64	202	23	12	7	12	22	24	32	35	3	634
User Education	18	61	8	10	38	0	9	30	11	91	67	0	28	0	370
Authentication	35	30	12	7	36	0	0	32	0	80	24	3	52	11	323
Help	0	0	11	24	20	0	171	0	0	0	0	0	0	18	244
Car Details	0	5	5	38	7	5	4	0	0	0	9	154	9	3	240
Firmware	17	5	3	11	7	46	0	0	0	0	49	29	2	0	170
Notifications	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Privacy Policy	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Feedback	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Total	5325	6174	3811	2013	2906	2649	2415	3140	2506	2805	2481	3742	4515	2631	47114

Module	Android	iOS
Live Tracking	42731.513	17418.828
Dashboard	27139.593	15960.201
Trip History	19287.42	8874.745
Wallet	2526.789997	634.294
Profile	2143.628001	1008.011
Car Health	1963.732	784.077
Alerts	1697.158001	1072.755
Authentication	1465.571001	323.409
Car Details	424.573	240.437
Firmware	370.386001	169.622
User Education	326.588001	369.793
Notifications	232.208999	0
Help	206.592	244.206
Privacy Policy	23.231	0
Feedback	2.71	0

Android

Module	17-May	18-May	19-May	20-May	21-May	22-May	23-May	24-May	25-May	26-May	27-May	28-May	29-May	30-May	Total
Live Tracking	2101	896	7513	454	2261	2952	2850	3749	1480	3001	966	6977	2041	1893	42732
Dashboard	2845	1745	2524	908	2278	1766	2120	1485	2729	2109	1528	2400	1657	1044	27140
Trip History	2336	647	1351	1016	1360	1901	1979	768	1650	1132	806	1198	2287	855	19287
Wallet	517	247	87	382	312	161	88	379	134	35	18	24	22	120	2527
Profile	304	241	88	24	253	215	119	120	188	373	34	22	140	24	2144
Car Health	246	31	42	203	102	404	175	87	318	47	113	116	33	46	1964
Alerts	615	123	145	50	253	155	65	127	70	55	37	3	0	0	1697
Authentication	0	67	106	128	118	14	245	401	24	147	16	138	20	43	1466
Car Details	14	3	16	0	77	206	9	28	18	25	22	4	0	4	425
Firmware	22	17	5	0	17	88	0	2	149	12	16	6	36	0	370
User Education	23	0	17	24	69	20	45	26	90	0	0	14	0	0	327
Notifications	26	7	31	0	0	76	0	10	65	0	0	7	10	0	232
Help	0	0	0	0	54	0	0	0	113	10	30	0	0	0	207
Privacy Policy	0	0	2	0	0	0	0	21	0	0	0	0	0	0	23
Feedback	0	0	0	0	3	0	0	0	0	0	0	0	0	0	3
Total	9049	4022	11927	3189	7156	7957	7694	7203	7028	6947	3585	10910	6246	4030	100542

RED marked inside daily module represents the modue and their duration who genrate high session length in the graph and BLUE represents the module name and duration who created low duration but stabled in the graph.

In iOS graph the initial dates has produced high session length and from 21-27 may it got low and stabled

In Android graph there are not continously high session length of consicutive dates in initial dates but got stabled and low in the middle of 21-26 May