

5000

Total Users

2515

Sum of Churned

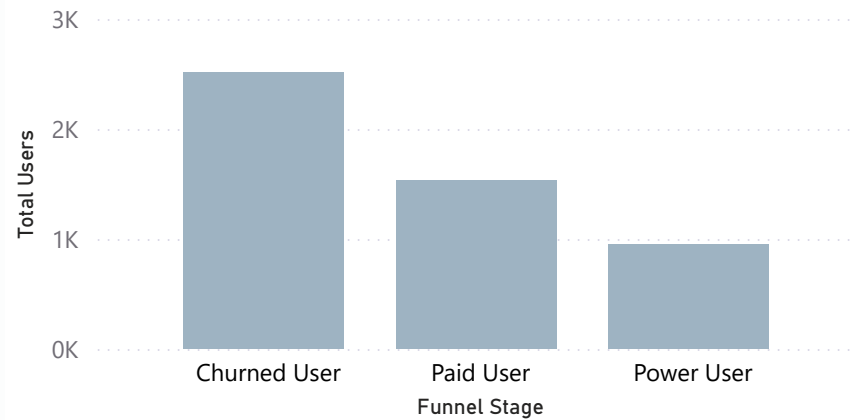
50.30

Churn Rate %

58.25K

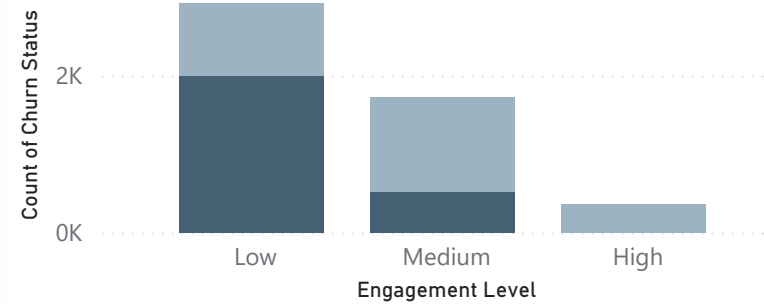
Sum of Watch Hours

Total Users by Funnel Stage



Count of Churn Status by Engagement Level and Churn Status

Churn Status ● Churned ● Not Churned



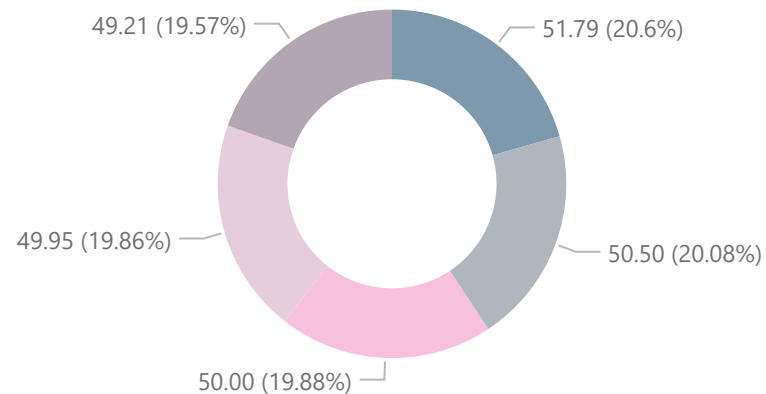
Device

- ☐ Desktop
- ☐ Laptop
- ☐ Mobile
- ☐ Tablet
- ☐ TV

Engagement Level

- ☐ High
- ☐ Low
- ☐ Medium

Churn Rate % by Device



Device

- Laptop
- Mobile
- Tablet
- TV
- Desktop

Sum of Avg Watch Time Per Day by Favourite Genre

