Disha Srivastava

San Ramon, CA

in linkedin.com/in/dishsrivastava

tinyurl.com/twitter-nest-study

♦ (925) 699-0878

☑ dishasrivast@umass.edu

dishasrivastava.com

Education

University of Massachusetts, Amherst

Expected Graduation: December 2021

Major: B.S. Data Science and Economics | Minor: Computer Science | Recent GPA: 3.6/4.0

Relevant Coursework: Data Structures II, Programming Methodology, Predictive Analytics with Python, Networked World, Big Data Economics, Computer Systems Principles, Econometrics, Data Visualization and Exploration (Graduate), Game Theory, International Economy, Survey of Digital Behavioral Data, Data Driven Storytelling, Human-Computer Interaction

Awards: Dean's List, Dean's Award for Outstanding Leadership, Rewriting the Code Fellow

Work Experience

Software Engineering Intern, Liberty Mutual Insurance | Seattle, WA

June 2020 – August 2020

- Employed a user-centric design to build an internal access portal in React creating accessibility for testing on recent agency data
- Developed a log and alert tool with Splunk and Java which identifies data pipeline inconsistencies and builds end-to-end support
- Reduced technical debt in Azure by prioritizing weights of individual query fields and restructuring agency database graph

Career Developer, College of Information and Computer Science Careers | Amherst, MA

June 2020 – Present

- Analyze career engagement data from Tableau and Google Analytics to create data visualizations which illuminate student needs
- Engage in empathetic relationship-building with over 50 employers to research and map specific pain points in hiring practices
- Deploy A/B testing experiments to measure engagement, identify gaps in resources, and estimate opportunities for scalability

Technical Leadership

Product Manager, BUILD UMass | Amherst, MA

April 2020 - Present

- Define the product roadmap by diagnosing client's specific use cases to innovate potential feature's design and degree of feasibility
- Correlate between client and team of software developers to transform client's need's definitions into nurtured technical solutions
- Run pilot programs with early-stage implementation of technical solutions to measure success and identify changes to delivery

Director, Hack(H)er413 | Amherst, MA

March 2019 - April 2020

- Orchestrated the 2nd year of the first all-women and non-binary 300+ student hackathon in W. Massachusetts through leading a cross-functional team of 20 students in collaborating to accelerate communications, financials, and technology development
- Increased sponsorship funding by \$16,500 through designing a sponsorship proposal powered by a targeted economic pricing model and specific wrangled data insights demonstrating sponsor impact on attendees and key engagement deliverables

Projects

LibertyBot, Liberty Mutual Insurance | Seattle, WA

July 2020

• Developed a chatbot for Liberty Mutual's iOS app which cultivates "individual intelligence" and personalizes customer experience

#DevelopHER, Twitter | San Francisco, CA

June 2020

• Utilized Python 3 and Java 8 to successfully complete and win 1st place in a coding challenge created by Twitter Engineers as one of 40 attendees selected from an applicant pool of 1,000+ to attend a two-day interactive program for computer science students

DeepCheck, TechTogether Boston Hackathon | Boston, MA

March 2019

- Engineered a proof of concept of how vitriolic social media activity might be discovered using machine intelligence and later evaluated by law enforcement officials to complement or augment pending background checks for firearm purchases in the U.S.
- Implemented the Twitter Developer API to gather a specific user's array of tweets and developed a Natural Language Processing Model in Microsoft Azure at 84% accuracy in Python3 which scans the array for offensive language or hate crime encouragement
- Honored to win Microsoft's Azure Champ Challenge, Citizens Challenge, and seed funding opportunity from Underscore VC

Skills and Interests

Technologies & Tools: Java, Python, SQL, Azure, Splunk, REST APIs, Figma, Adobe Illustrator **Analytical Skills:** Market Mapping, Data Visualizations, Behavioral Economics, A/B Testing, Empathy Interviews **Interests:** Conscious Consumer Behavior, Ethics in Computing, Big Data Economics, Modern Monetary Theory