

DANIEL KIM
REAL ESTATE

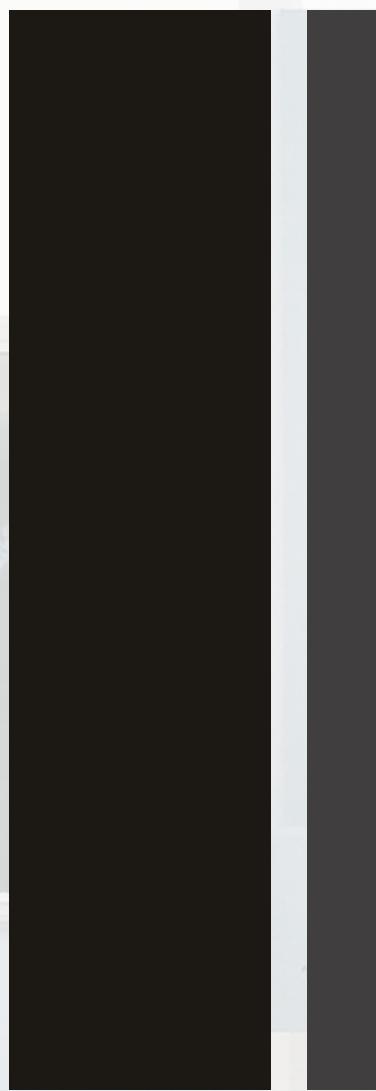
BRAND OVERVIEW



© Daniel Kim 2021. All Rights Reserved.

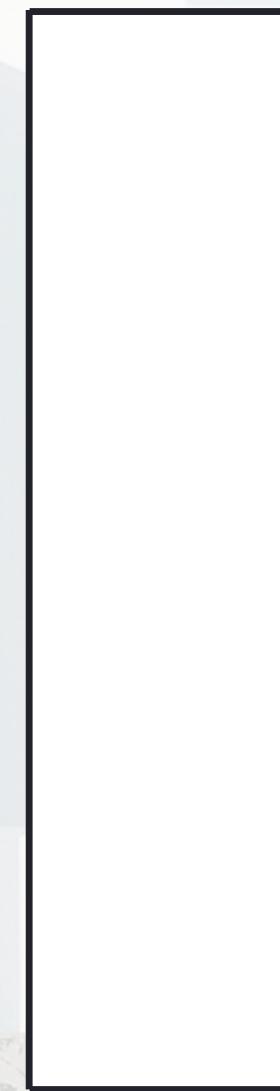
OFFICIAL COLOR PALETTE

PRIMARY



#1C1914

#403E3F



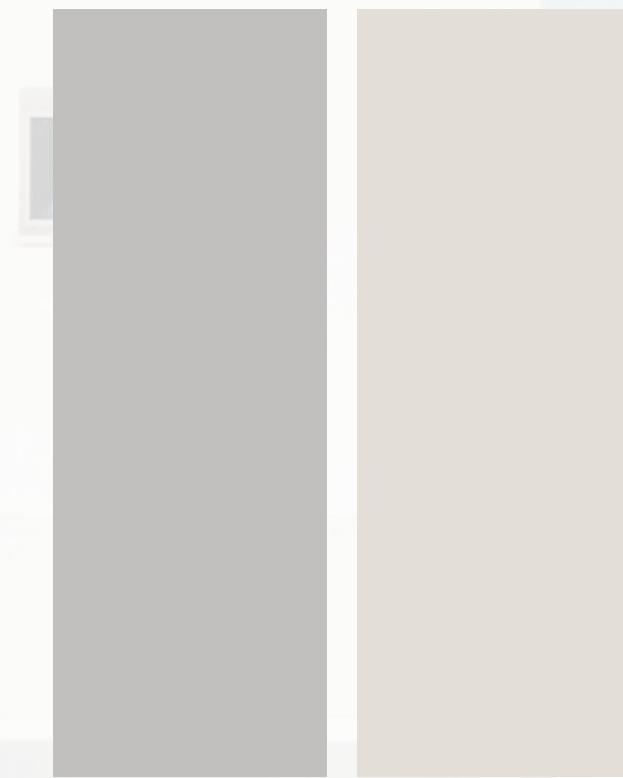
#FFFFFF

CALL TO ACTION



#A67F60

ACCENT



#C1C0BE

#E3DED8

LOGO VARIATIONS

ON PRIMARY & ACCENT BACKGROUND

#1C1914



#A67F60



#FFFFFF



#C1C0BE



#403E3F



#E3DED8



OFFICIAL TYPEFACES

Antic Didone

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz
1 2 3 4 5 6 7 8 9 0

Libre Franklin Light

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz
1 2 3 4 5 6 7 8 9 0

Droid Serif

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz
1 2 3 4 5 6 7 8 9 0





Logo Application

© Daniel Kim 2021. All Rights Reserved.



© Daniel Kim 2021. All Rights Reserved.