

Di Sorbo Florencia

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Portfolio: disorbo-florencia.web.app

EDUCATION

- Google Career Certificates - Coursera December 2021
Google - UX Design Professional Certificate
- FreeCodeCamp.org April 2021
Responsive Web Design Developer Certification
- UNA "Universidad Nacional de las Artes" | Buenos Aires, Argentina. 2012 - 2017
B.F.A. in Cultural Heritage Conservation and Restoration

SKILLS

- **UX Design**
Figma, Adobe XD, Adobe Photoshop, Adobe Illustrator, Canva.
Wireframing, Prototyping, Responsive design, UI design, Usability testing, WCAG Web Accessibility Standards.
- **Development Stack**
React JS., HTML 5, CSS 3, Bootstrap, JavaScript, Node JS., Git, WordPress.

EXPERIENCE

- MUTUA EC** - Mobile App | Guayaquil, Ecuador. July 2019 – March 2020
Founder and CEO
Responsible for the ideation and direction of a social impact focused tech project. Lead the implementation of Mutua mobile App. Delivered the first MVP after 6 months of development, reaching +1.5K downloads from app stores in the first month.
- MASERATI** Rosati Motors S.A. | Guayaquil, Ecuador. January 2020 – March 2020
Sales Assistant
Representative of the Maserati Official Dealer for Ecuador sales team. In charge of expanding the client portfolio in the new Guayaquil branch office promoting market expansion. Assisted customers with professional advice on luxury vehicles.
- RAÍZ PH** Photography Studio | Guayaquil, Ecuador. January 2019 – July 2019
Freelance photographer
Managed the photography studio establishment and expansion across various Ecuadorian cities (Guayaquil, Salinas, Milagro). Developed a brand focused on portrait photography, sport events coverage, press, and product photography.
- CONICET- UBA** | Instituto de Historia Argentina y Americana PROHAL | Buenos Aires, Argentina.
Conservator - Archeological Documentation September 2018 - December 2018
Directed and implemented the archeological pieces' technical reserve for the Conservation and Documentation Project of "Tensiones y Persistencias, Puna y Valles (siglo XI-XVII)" archeological campaign, consisting of +2K pieces.
Conservator Technician - Archeological lithic evidence Analyst July 2017- December 2017
Preserved and documented archeological lithic evidence. Executed functional-morphological and morphological-technical analysis of pieces.
- MNAD National Museum of Decorative Art** | Buenos Aires, Argentina. April 2016 – June 2017
Intern in Preservation Department
Created the Digital Database for the Big Format Blueprints Collection. Executed conservation and restoration interventions in diverse materials and objects. Participated in building restoration interventions as part of the "Puesta en valor de Salón de Baile MNAD" program.

LANGUAGES

English: fluent | Spanish: native