

ADRIA M. MURPHY

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display.coffee

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TECHNICAL

CODING LANGUAGES - HTML, CSS, Sass, JavaScript, JavaScript frameworks (jQuery, React, Angular), PHP

CONTENT MANAGEMENT SYSTEMS - WordPress, WooCommerce, WHMCS, Interwoven / Teamsite, phpBB, eCommerce platforms (Shopify, BigCommerce, Magento2, etc.)

TOOLS - Windows, MacOS, VSCode, Chrome Dev Tools, Word, Excel, Outlook, Photoshop

OTHER - Git, Webpack, Gulp, experience with all major web browsers, API interaction, GraphQL

PERSONAL ATTRIBUTES

Detail oriented, organized, creative, patient, ambitious, eager to learn, goal focused, and analytical.

EMPLOYMENT HISTORY

SEARCHSPRING - Implementation Engineer and Team Lead from November 2014 to Current

- Use Searchspring API and SDKs (based on Angular or React) to perform job tasks
- Create mockups to demo how the product looks and functions when integrated on a client's eCommerce website
- Code JavaScript for additional functionality on mockups
- Construct templates and modules built with Sass and JavaScript frameworks for standardized code
- Create Searchspring specific themes for client websites
- QA mockups on different browsers and mobile devices
- Write customer-facing Knowledge Base articles (through Zendesk) and internal team documentation and code snippets
- Lead frontend developer team and define best practices for the entire Professional Services team
- Prior to Searchspring's open PTO policy, proposed "Volunteer Time Off" which was approved by leadership enabling others to have 16 separate hours devoted to volunteer work
- Help to plan and advocate for the first Implementations Team Meet-up in 2023
- **TECHNOLOGIES** - HTML, CSS, Sass, JavaScript, JavaScript frameworks (jQuery, React, Angular), Git

POWER PLANT MEDIA - Frontend Web Developer from October 2013 to September 2014

- Code HTML and CSS for responsive, mobile-friendly websites

- Code HTML email newsletters
- Build templates and themes for WordPress, WooCommerce, and WHMCS
- Creation of custom content types and plugins for WordPress
- Optimize sites with schema.org markup (rich snippets)
- Cross browser device testing (Chrome, Firefox, IE, Samsung Galaxy S3, iPhone, etc.)
- **TECHNOLOGIES** - HTML, CSS, Sass, Compass, PHP, JavaScript, jQuery, Photoshop CC, Dreamweaver

DECENTRIX INC. - Graphic Designer and Frontend Web Developer from April 2013 to September 2013

- Design and implement website customizations for DISH authorized retailers
- Update HTML and CSS on outdated pages and clean-up of pages and files no longer in use
- Daily maintenance on pages to keep code current with web standards, simple, concise, and effective
- Graphic design for banners, home page sliders, image sprites, and buttons
- Write and proofread content for the web when necessary
- **TECHNOLOGIES** - HTML, CSS, JavaScript, jQuery, Photoshop CC, IntelliJ IDEA, Microsoft Office

AT&T - Implementation Specialist from April 2010 to April 2013

- Review and analyze project documents used to place content on att.com (logging and solving issues as a result)
- Implement content using TeamSite and thoroughly check each piece of content for errors in the process
- Participation in various clean-up efforts (reviewing files in TeamSite and website scrubs)
- Creation of new tools (JavaScript-based HTML character translator and invalid character checker) and involvement with testing of new tools within AT&T
- QA implementation work of team members
- **TECHNOLOGIES** - HTML, CSS, JavaScript, TeamSite, Microsoft Office, Wiki, SharePoint

HILTON WORLDWIDE - Web Analyst from November 2007 to April 2010

- Creation of special offers on hotel websites across all Hilton Worldwide brands (includes daily copywriting, proofreading, and HTML editing)
- Review and publish promotions that built for brand websites (Hilton.com, Doubletree.com, etc.)
- Edit images and content for the web using CMS (TeamSite and MediaBin)
- Placed on various projects - Hampton Focus, imagery clean up, Trade Show attendance
- **TECHNOLOGIES** - HTML, CSS, JavaScript, Photoshop, Interwoven / TeamSite, MediaBin, Microsoft Office

VOLUNTEER AND CHARITY

FF7 FOR ST. JUDE - December 2020 to Current

- Twice a year, assists in organizing and managing a charity event where Final Fantasy VII speed runners get together to raise money for St. Jude Children's Research Hospital

- Built a React application using the Tiltify API that tracks donations, challenges, and rewards from all supporting campaigns for event
- To date, we have raised \$36,653.67 for St. Jude

GIRLS IN TECH - COLORADO SPRINGS - November 2019 to November 2020

- Help start Colorado Springs Girls in Tech chapter and first event
- Performed website updates for the chapter

BARKABULL DOG RESCUE - October 2018 to March 2019

- Foster dogs until they are ready for adoption
- Care for dogs by providing daily essential and medical needs

EDUCATION

ROWAN UNIVERSITY

Glassboro, New Jersey

BA, Communication - Writing Arts

May 2006

GLOUCESTER COUNTY COLLEGE

Sewell, New Jersey

AA, Arts and Sciences with English Option

May 2004