

Emery Industries — Capability Snapshot

Target audience: Distribution Directors / Procurement Heads

What we are

- Emery Industries — Fully assembled, sterilisation-optimised medical equipment manufactured in Australia.
- Primary value: minimise installation time, reduce infection risk and simplify project handovers for hospitals and facilities.

Key benefits (what matters to distributors & procurement)

- Faster deployment: factory-assembled units reduce on-site labour and commissioning work (see spec sheet for typical install workflow).
- Sterilisation optimised: engineered materials and workflows designed to meet sterilisation protocols and reduce rework.
- Lower TCO for customers: fewer site visits, predictable warranty & support packages, simplified logistics and spare part management.
- Australian manufacture: shorter lead times for APAC markets and reliable quality control.

What differentiates Emery

- Delivered ready-to-install (no flat pack): eliminates field assembly errors and reduces labour hours.
- Integration-first documentation: installation diagrams, BIM-ready assets and distributor playbook.
- Distributor enablement: one-pager sell sheets, slide deck, sample scripts and margin + warranty terms.

Quick specs (summary)

- Lead time: [insert current lead-time]
- Standard warranty: [insert warranty terms]
- Typical install time (factory→commission): [insert metric]
- Key models: [Model A], [Model B] — (link to spec sheet)

Proof & references

- Product photos, case notes and test reports: see Customer Inbox → /Customer Inbox/Emery/Proof
- Digital footprint & industry mentions: see outputs/emery_footprint.csv

Immediate next steps (recommended)

1. Request distributor kit: email lisa@yourdomain (or use Client Portal → Customer Inbox).
2. Schedule a 30-minute distributor enablement demo (remote demo + Q&A).
3. Receive sample sell-pack (1-pager + 6-slide deck + assets) within 48 hrs on approval.

Call to action (for Procurement / Distribution Director)

- “Review the 1-pager and request a sample pack. If the integration time estimate aligns with your project schedules, schedule a proof meeting — we will provide reseller terms and a pilot margin

table."

Notes

- Attach supporting files (spec sheet, photos, installation diagram) when exporting to PDF.