

Semantic analysis using word embeddings and language models

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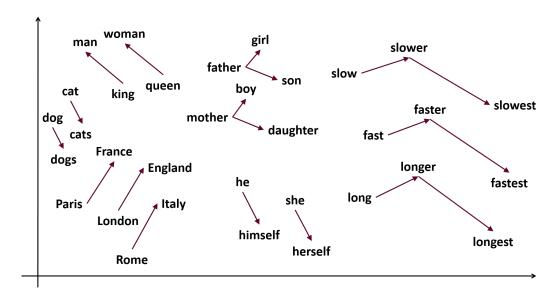
Belgrad 22.3.2022

Overview

- Part I
 - Word and text representation as vectors
 - Similarity Measurement
 - Small introduction to distributional semantics
 - Word2Vec and FastText
- Part II
 - Language Models
 - Some basic concept of deep learning
 - o BERT
 - Huggingface
 - Practical part with Colab and Jupyter Notebooks

Block 1: Distributional Semantics and Word Embeddings

- Word and text representation as vectors
- Similarity Measurement
- Small introduction to distributional semantics
- Word2Vec and FastText



Word Meaning

"Meaning stands for the context of knowledge evoked by a sign, word or statement. Meaning points to the sense of a linguistic utterance. In semantics it is that which a linguistic expression or other sign gives to understand." (Wikipedia)

agent: human, activity: understanding

agent: computer, activity: representing word meaning

starting point: classical theory of definition: "definitio fi(a)t per genus proximum et differentiam specificam"

genus proximum: generic term

differentiam specificam: the specific features which distinguish this class from other classes under the generic germ

'bachelor': an adult unmarried male

WordNet Search - 3.1 - WordNet home page - Glossary - Help

Word to search for: house Search WordNet

Display Options: (Select option to change) V Change

Key: "S:" = Show Synset (semantic) relations, "W:" = Show Word (lexical) relations Display options for sense: (gloss) "an example sentence" Display options for word: word (sense key)

Noun

- S: (n) house (house%1:06:00::) (a dwelling that serves as living guarters for one or more families) "he has a house on Cape Cod": "she felt she had to get out of the house" direct hyponym / full hyponym
- S: (n) beach house (beach house%1:06:00::) (a house built on or near a beach)
 - S: (n) boarding house (boarding house%1:06:00::), boardinghouse (boardinghouse%1:06:00::) (a private house that provides accommodations and meals for paying guests) S: (n) bungalow (bungalow%1:06:00::), cottage (cottage%1:06:00::) (a

small house with a single story)

- part meronym • S: (n) library (library%1:06:01::) (a room where books are kept) "they had brandy in the library" S: (n) loft (loft%1:06:00::), attic (attic%1:06:00::), garret
 - (garret%1:06:00::) (floor consisting of open space at the top of a house just below roof; often used for storage)
 - S: (n) porch (porch%1:06:00::) (a structure attached to the exterior of a building often forming a covered entrance)
 - S: (n) study (study%1:06:00::) (a room used for reading and writing and studying) "he knocked lightly on the closed door of the study"
- direct hypernym | inherited hypernym | sister term S: (n) dwelling (dwelling%1:06:00::), home (home%1:06:00::), domicile (domicile%1:06:00::), abode (abode%1:06:00::), habitation (habitation%1:06:00::), dwelling house (dwelling house%1:06:00::)

(housing that someone is living in) "he built a modest dwelling near the pond": "they raise money to provide homes for the homeless" S: (n) building (building%1:06:00::), edifice (edifice%1:06:00::) (a

A word is represented as a node in a network, connecting it to hypernyms, hyponyms, synonyms, meronyms etc.

text and word representations

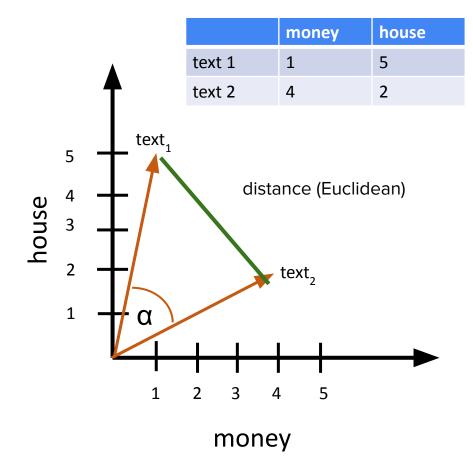
- Text similarity
 - + easy to evaluate
 - + many useful applications
 - o meaning of a text only captured as a relation to other texts
- In this context texts are usually modeled as a bag of words (bow) in a document-term matrix:

	bank	furniture	window	money	house	room	inte	rest	
text	2	2	3	1	-5	-5	0		text
text ₂	5	0	1	4	2	0	4		vector
_									

word vector

Text similarity

- But we can interpret the series of numbers as coordinates in space
- So a text can be represented by a vector consisting of the counts over all words in a corpus
- this vector can be viewed as a point in vector space (more exact: as a vector from the origin to the point)
- Text similarity can be modeled as the distance between the points
- Best measure for distance is the cosine of the angle α between the vectors



Word meaning and context

"Before their lives violently intersected, two men who were shot to death and the man the police believe killed them had all fought the same scourge" New York Times 21.3.22

Basic intuition

• The meaning of a word can be understood by looking at the words which come up together with the word.

"You shall know a word by the company it keeps" (Firth 1957)

"examine the syntagmatic environments in which a word occurs, and you shall know more about the kind of word you are dealing with." (Geeraerts 2009)

- Central concept 'collocation': 'a lexical relation between two or more words which have a tendency to co-occur within a few words of each other in running text' (Stubbs 2002: 24)
- "In corpus linguistics, a **collocation** is a sequence of words or terms that co-occur more often than would be expected by chance." (engl. Wikipedia 14.11.2017)

Word similarity

- A vector over a whole text is not a very good representation, loss of specifitity
- Instead a context for a focus word is defined, for example 3 words to the left and 3 words to the right. On this basis we can create a new matrix, a word-context matrix, with the focus words as rows and the context words as columns:

Talk to me, my lovely child! your father is here I am here, my father. Your child is right here.

introduced us to her husband and her lovely child, which came running

This creates a word – cooccurrence matrix:

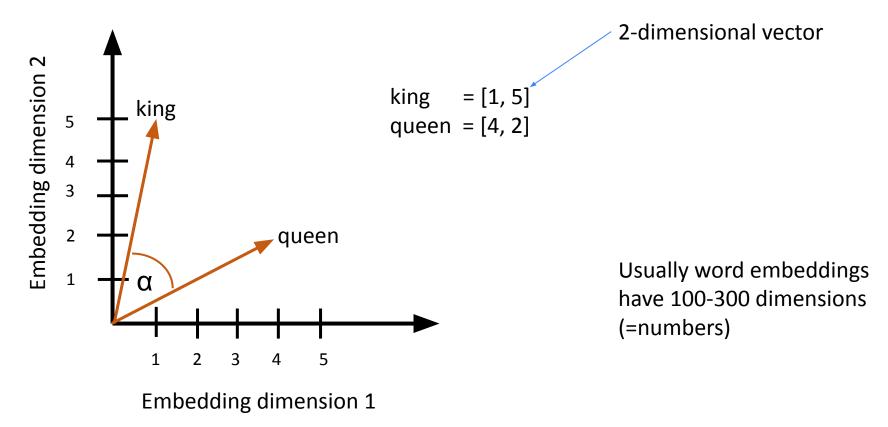
	And	Father	Му	lovely	Is	Me	My	your
child	1	2	2	2	1	1	1	2

Depending on the size of the context this results still in a very large and very sparse (=many zeros) matrix

word2vec

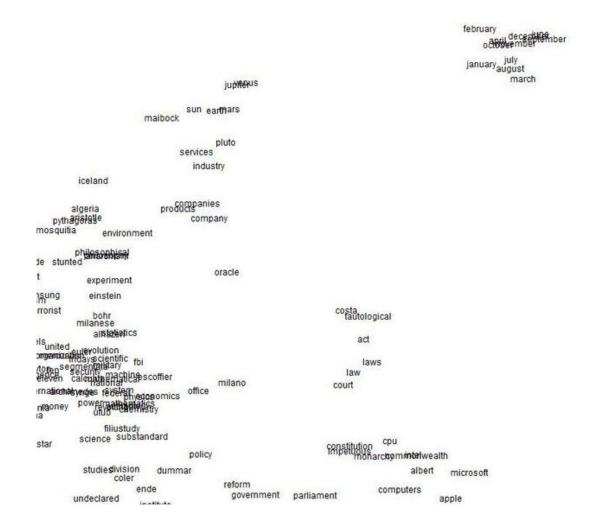
- Word2vec (Mikolov et al. 2013) unsupervised machine learning using a shallow neural net and a huge amount of unlabeled training data
- word2vec produces a dense vector representation of words, usually just 100-300 numbers
- in contrast to a word-context matrix we have no idea about the meaning of the numbers
- But: The word meaning and the relationships between words are still encoded spatially

Word Embedding



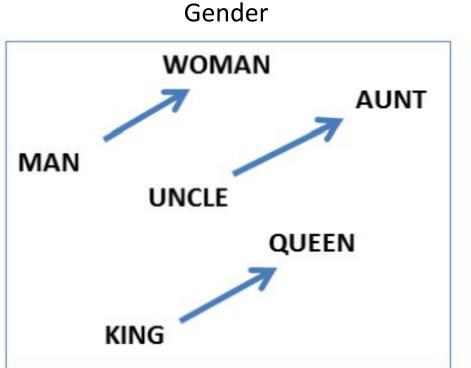
x[,1]

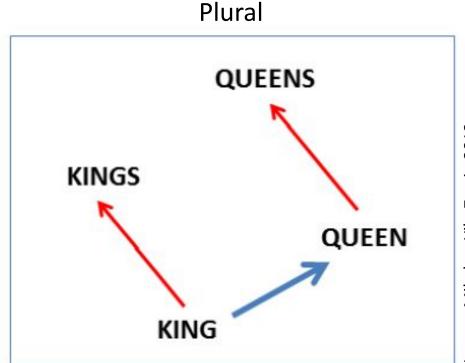
Image: http://learningabout data.blogspot.fr/2014/06/plotting-word-embedding-using-tsne-with.html and the properties of the properties o



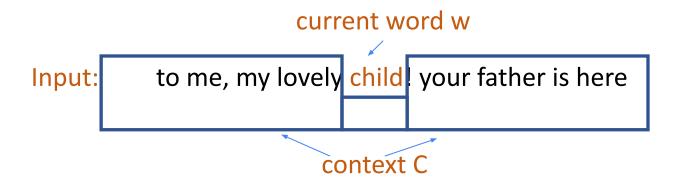
Spatial proximity indicates semantic similarity

Directions in vector space represent language information



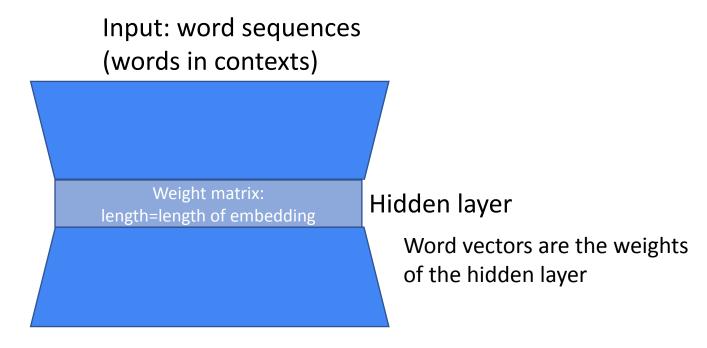


Creating word embeddings with word2vec



- Input is read sequentially. Each word becomes the current word and then its context is retrieved:
 w=child: C = {father, is, here, lovely, me, my, to, your}
- The task: predict the focus word given the context words
- More exact: Predict the probability for each word to be the focus word

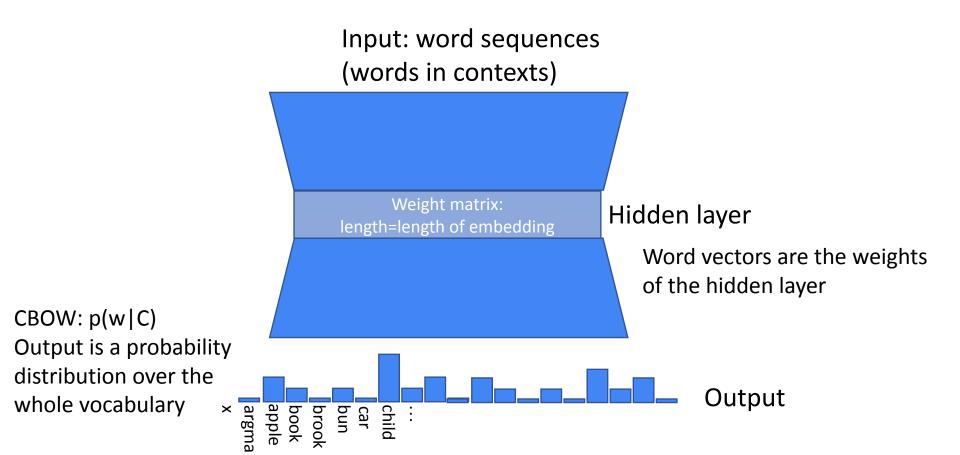
Recurrent neural network with one hidden layer



Output: 1) prediction of context words C given current word w (CBOW)

2) prediction of current word w given the context C (skipgram)

Recurrent neural network with one hidden layer



word embeddings - milestones

- word2vec (Mikolov et al. 2013)
- Glove (Pennington et al. 2014)
- Fasttext (Bojanowski et al. 2016)
- Pretrained models for 157 languages (Grave et al. 2018)
- Elmo (Peters et al. 2018)
- Bert (Devlin et al. 2018) (dynamic emb.)
- GPT-3 (Brown et al. 2020) (dynamic emb.)

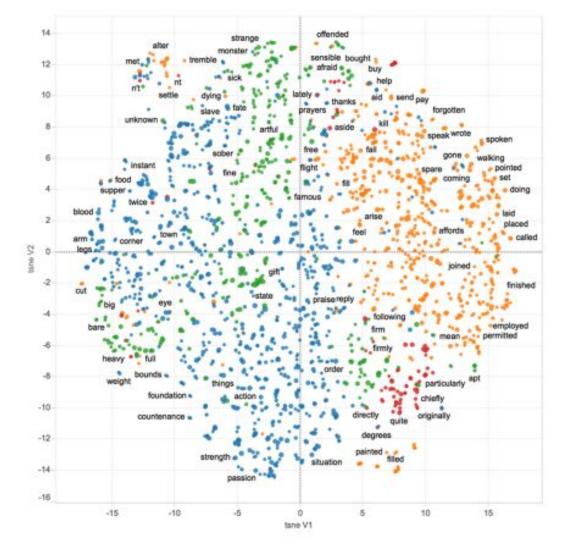
Fasttext

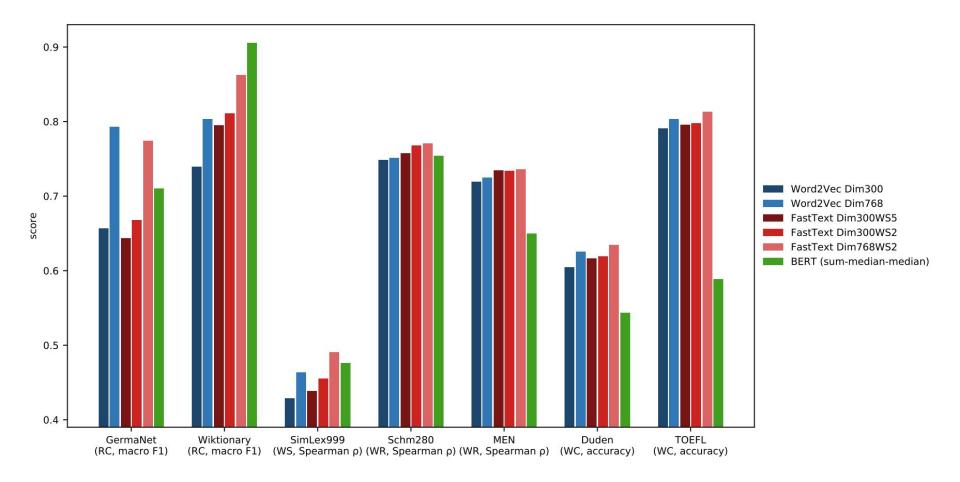
- based on word2vecs skipgram
- each character n-gram (with n between 3 and 6) is associated with a vector
- <> are indicating the beginning and end of a word and are added to each word
- W = 'where' and n = 3 ():
- <wh, whe, her, ere, re> <where>
- each word is represented as the sum of the word and the character n-grams, n>2 and n<7
- Adds subword information, for example morphological information, to the model
- Allows a reasonable representation of out-of-vocabulary words based on n-grams
- Code is available
- Since 2018 word embeddings for 157 languages available, based on Wikipedia and Common Crawl (questionable quality)

http://ryanheuser.org/word-vectors-4/

Word classes are more important than semantic similarity:

nouns, verbs, adjectives, adverbs





Ehrmanntraut et al. 2021

Demo 1

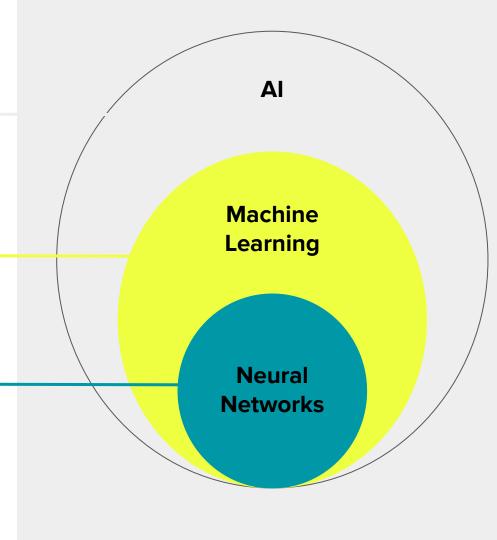
Pretrained Language Models

Machine Learning, Deep Learning & Al

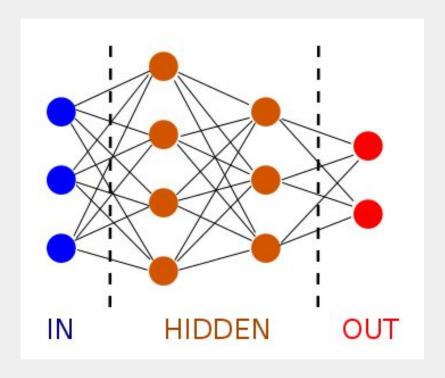
Simulation of human decision structures by algorithms in order to solve problems as autonomously as possible.

Implicit replication of these structures by adaptation of algorithms using examples

Distribution of the learning process to a net structure



Neural Networks



Neural Nets - Neurons

Each neuron consists of two functions:

- the input x is multiplied with weights w (and a bias b is added to the result)
- 2) The output of 1) is input to an activation function, which is non-linear and the reason any kind of function can be modeled via a neural net

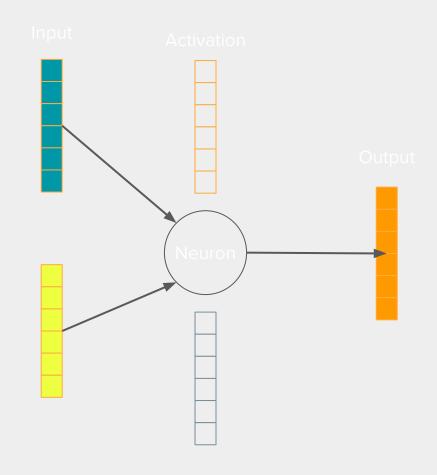
$$y = act(wx + b)$$

act: activation function

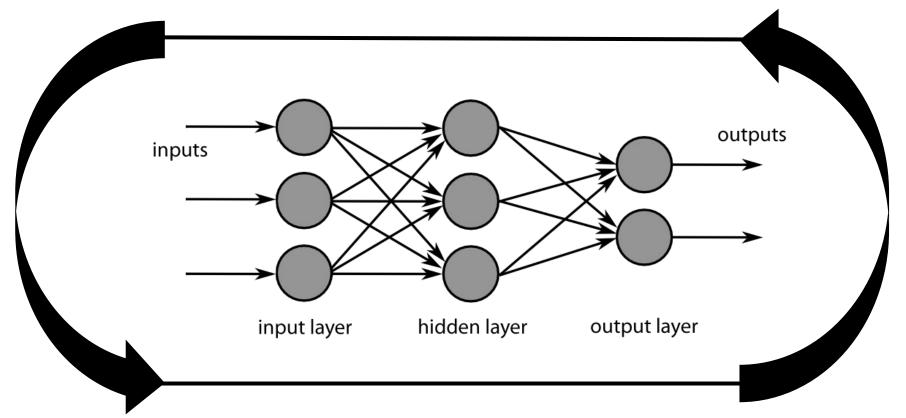
x: Input

w: weights

b: bias



back propagation



forward pass

Neural Networks - Key Terms

- Neuron: Smallest unit in networks
- Layer: A set of parallel neurons
- Task: Problem to be solved
- Batch: Number of examples before a backpropagation
- Epoch: One loop over all examples
- Loss: Distance between optimal result and output of the network

BERT

Bidirectional Encoder Representations from Transformers



BERT - Task

- BERTs Task is Masked Language Modeling (MLM)
- Basically a cloze test

Ernie is an orange Muppet character created and originally performed by Jim Henson for the long-running children's television show *Sesame Street*. He and his roommate Bert form the comic duo Bert and Ernie, one of the program's centerpieces, with Ernie acting the role of the naïve troublemaker, and Bert the world weary foil.

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troublemaker, and _	the wor	ld weary foil.	

BERT - Task

World Knowledge

Ernie is an <u>orange</u> Muppet character created and originally performed by Jim Henson for the long-running children's tele<u>vision</u> show *Sesame Street*. He and <u>his</u> roommate Bert form the comic duo Bert and Ernie, one of the program's centerpieces, with Ernie acting the role of the naïve troublemaker, and <u>Bert</u> the world weary foil.

Grammar

Vocabulary

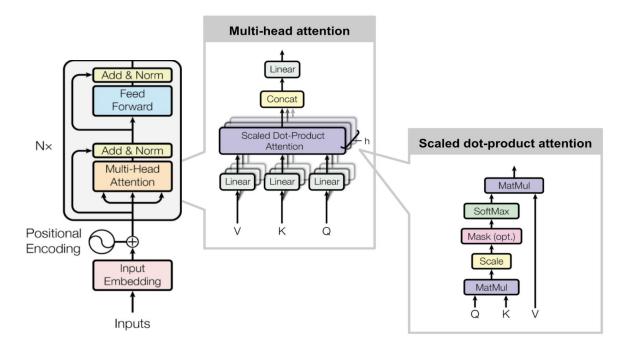
Basic Reasoning

BERT - Tokenization

ernie,is,an,orange,mu,##ppet,character,created,and,originally,performed,by,jim,hen,##son,for,the,long,-,running,childr en,',s,television,show,ses,##ame,street,.,he,and,his,room,##mate,bert,form,the,comic,duo,bert,and,ernie,,,one,of,the,p rogram,',s,center,##piece,##s,,,with,ernie,acting,the,role,of,the,nai,##ve,trouble,##maker,,,and,bert,the,world,wear,##y, foi,##l,.

- No classic word tokenization
- Instead tokenization based on 30.000 word pieces
 - Reduces cloze filling complexity
 - Idea: Which choice of words allows the representation of a corpus as the shortest possible chain
- If a word is not in the list of word pieces, it's composed out of multiple word pieces

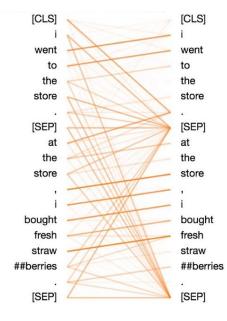
BERT - Network



The Transformer Layer

BERT - Network

- Each word is related to itself and all other words in an input.
- This is done 12 times per layer
- 12 layers in sequence¹
- Resulting in 11M Parameters ~ 1.3GB



Attention Mechanism

BERT - Trainingdata

- Huge amounts of:
 - Webtext
 - Forums
 - Wikis
 - Online Newspaper
 - Books
- Original Bert:
 - Google Book Corpus: 11.000 books (5GB)
 - English Wikipedia: 6.000.000 Articles (40GB)
- Best German Bert:
 - 163 GB (mostly german common crawl)

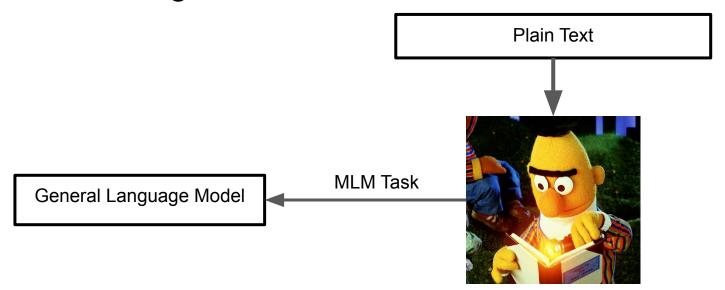
Cost of training one Bert Model: ~6000€ (4 days)

Why is BERT useful?

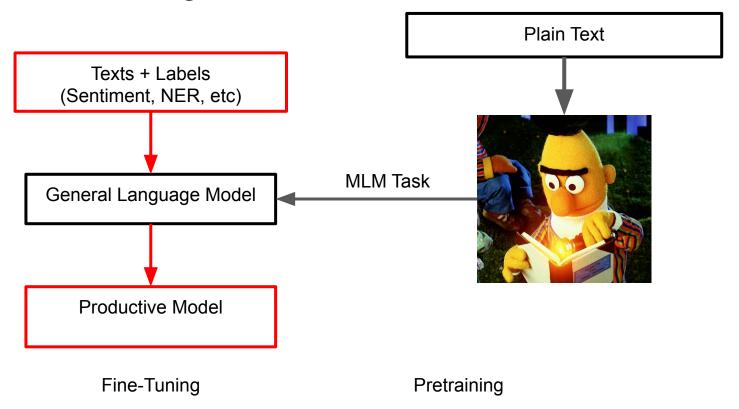
- No one really needs a neural cloze test solver, but:
 - Similar to word2vec we can use its inner representation for
 - Words (not worth it)
 - Sentences
 - Paragraphs
 - Make use of world knowledge, grammar, vocabulary to train
 - Document Classification
 - NER
 - Sentiment
 - **-** ...

BERT can be seen as a compressed representation of all texts it's been trained on.

BERT Fine-Tuning



BERT Fine-Tuning



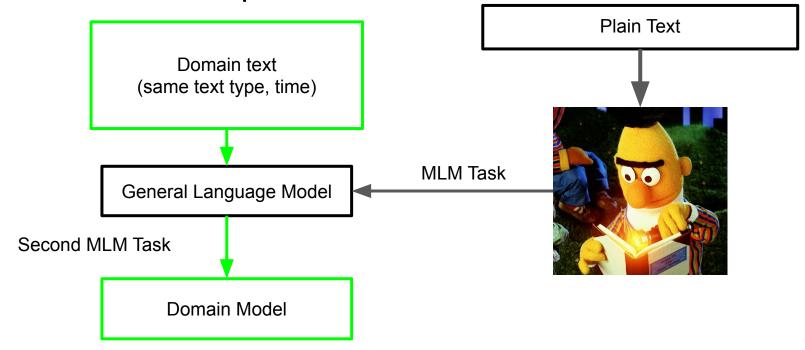
The Domain Problem

- Bert learns from modern webtext, newspapers etc.
- Typically DH deals with literary text and or texts older than webtext
 - Results in a difference between pretraining and application in:
 - Vocabulary
 - Orthography
 - Style
 - Semantic
 - Required World Knowledge

BUT: Pretrained Language Models still achieve best results even in forgein domains.

AND: We can alter Models to fit our needs (Domain Adaptation)

BERT domain adaptation



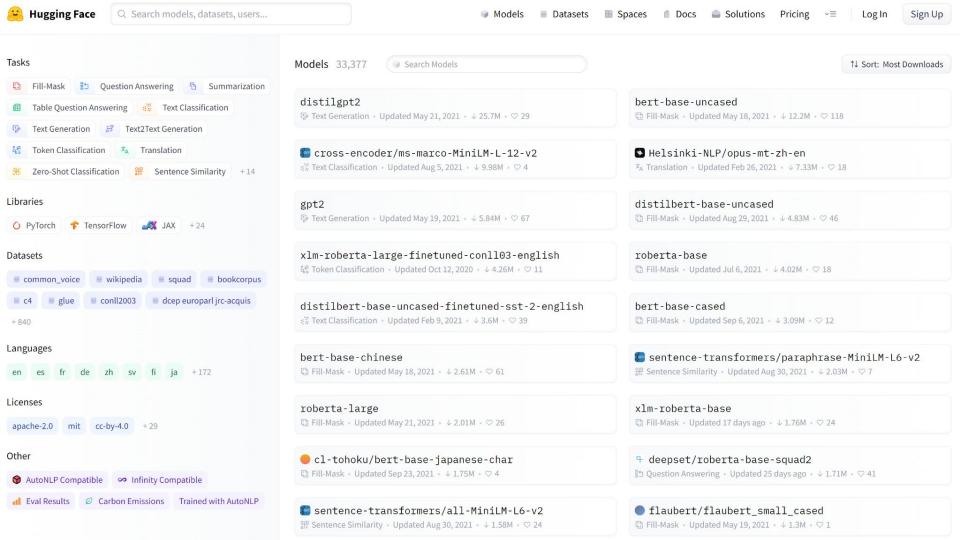
Domain Adaptation

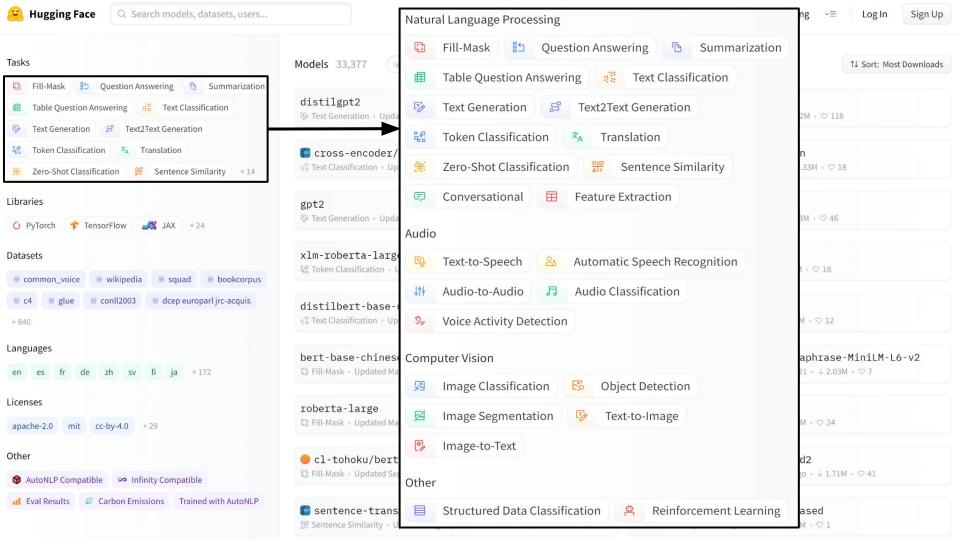
Pretraining

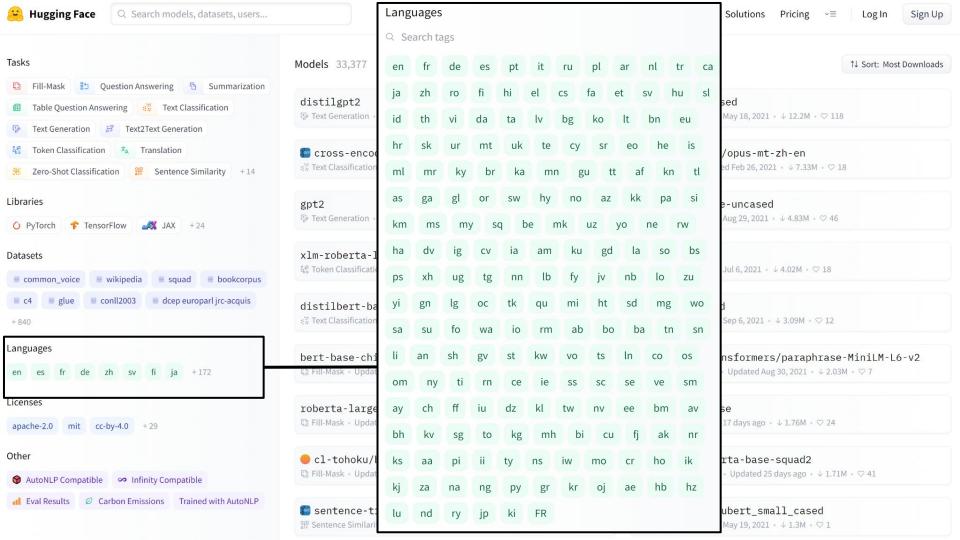
HuggingFace



- Python Packages
 - transformers: Train, Fine-Tune, Usage of Language Models
 - tokenizers: Train and apply Word Piece Tokenizer
- Modelhub
 - Free Repository for general and fine-tuned Language Models
- Datasets
 - Free Repository with standardized Training Datasets (MLM and FineTuning)



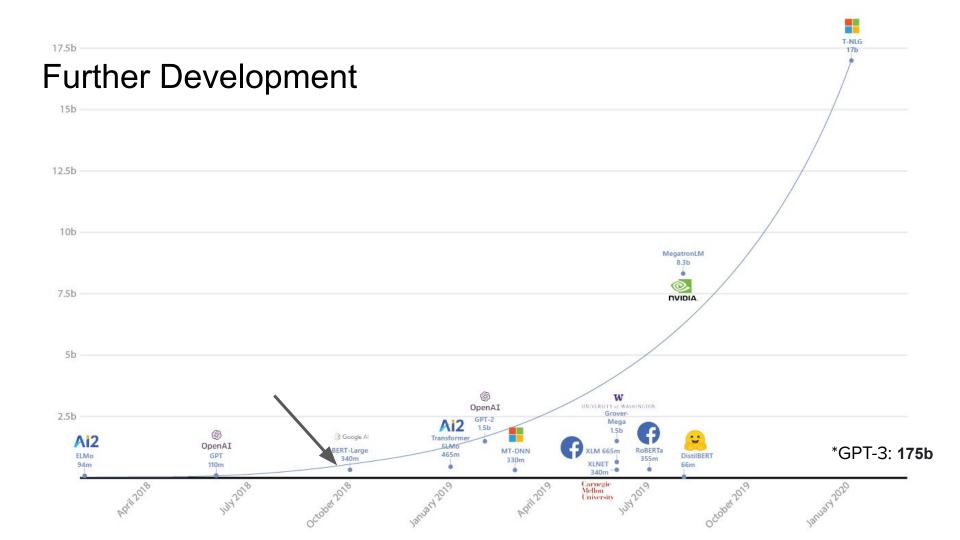




Huggingface Models

- https://huggingface.co/Babelscape/wikineural-multilingual-ner
 - Multilingual NER (de, en, es, fr, it, nl, pl, pt, ru)
- https://huggingface.co/csebuetnlp/mT5 multilingual XLSum
 - Multilingual Text Summarization
- https://huggingface.co/nlptown/bert-base-multilingual-uncased-sentiment
 - Text Sentiment Analysis (en, fr, de, es, nl)
- https://huggingface.co/sentence-transformers/paraphrase-xlm-r-multilingual-v

1



Demo Task 1 - Sentiment Analysis

Task: Classify the Sentiment of a Sequence

Classes: 0,1,2,3,4| 0: very negative, 4: very positive

Data: Movie Reviews



Demo Task 2 - Sentence Similarity

Task: Compute the (general, relative) similarity between sentences

Data: Human ratings of semantic similarity



Demo 2

DEEP LEARNING with Python

SECOND EDITION

François Chollet





Natural Language Processing with Transformers

Building Language Applications with Hugging Face Lewis Tunstall, Leandro von Werra & Thomas Wolf



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