# The history of named entity recognition Named Entity Recognition & Geo-Tagging for Literary Analysis

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## Distant [ ] Reading





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#### Contents

- A simple definition to be improved during the presentation
- MUC(K) (1987-1998)
- IREX (1998)
- ACE (2002-2008)
- CoNLL (2002; 2003)
- TimeML (2003)
- ENE (2004)
- HAREM (2006; 2008)
- TempEval (2007; 2010; 2013)
- SHINRA (2020)
- NER in literature
- The situation in COST (seen by the NER subgroup)
- A more informed task definition

Diana Santos (UiO) NER history 22.3.2021 2/28

#### An important evaluation paradigm

The evaluation contest, later on dubbed shared task, is a particular task/problem that several people want to address, and that implies:

- agree on the problem
- 2 agree on how to evaluate the results
- (often) prepare correct results (a golden collection)
- (often) provide training materials
- let a lot of participants try

3/28

## MUC(K) - The message understanding conference

- The overall goal was to advance the performance of message understanding. See Hirschmann (1998). What we now call information extraction, or non-structured to structured conversion.
- MUC happened from 1987 to 1998 (MUC-7)
- MUCK used 10 messages from a tactical Navy domain
- MUCK-II incorporated a template

HOSTILE SURFACE FORCES IN VIC OF SEATTLE CONSIST OF ONE KRESTA I AND TWO KRIVAKS. 1115(L) USS CONOLLY FIRED FOUR HARPOONS AGAINST THE KRESTA I. NO BDA AT THIS TIME.

EVENT	ATTACK	
INITIATING FORCE	FRIENDLY	
AGENT CATEGORY	SURF	
OBJECT CATEGORY	SURF	
ID AGENT	USS CONOLLY DD-979	
ID OBJECT	UR KRESTA I CLASS CV	
INSTRUMENT/AGENT	HARPOON	
LOC OF OBJECT	"IN VIC OF SEATTLE"	
TIME	"1115(L)"	
RESULT	NO DATA	

4 / 28

## MUC(K) - The message understanding conference (cont.d)

 MUC-3 started collective data gathering; MUC-5 added Japanese and two different domains: joint ventures and micro-electronics

General Electric Co. of the U.S. and Taiwan's MITAC International Corp. announced a joint venture to produce advanced electronics and information-processing equipment for defense use in Taiwan.

The partners will have equal stakes in the new company, dubbed GETAC. GE will take charge of technology transfer and foreign sales, while MITAC will be responsible for local management and sales, said Matthew Miau, MITAC Group chairman.

The venture will help improve the quality of Taiwan-made military products and promote the country's long-term goal of becoming a world-wide arms supplier, Mr. Miau said.

The partners expect to invest a total of \$6.6 million in the project in the first year and to increase their investment to \$14 million within the next five years.

#### TEMPLATE

DATE 100889

SOURCE Wall Street Journal

TIE-UP RELATION

ENTITY 1: NAME: General Electric Co

LOCATION: US

ENTITY 2: NAME: MITAC International Corp.

LOCATION: Taiwan

NEW-ENTITY: NAME: GETAC

INDUSTRY: Electronics

## MUC(K) - The message understanding conference (cont.d)

- 3 (4) domain-independent tasks were added in MUC-7 (8)
  - 1 NE: persons, organizations, locations, times, dates, and money
  - 2 Co-reference
  - Template element
  - Template relation

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ENTITY: Type ORGANIZATION NAME: General Electric Co., GE Category: ORG CO ENTITY: Type ORGANIZATION NAME: MITAC, MITAC Group, MITAC International Corp. Category: ORG CO ENTITY: Type ORGANIZATION NAME: GETAC Category: ORG CO Descr: the new company PERSON: Type PERSON Person: Matthew Miau Category: PER CIV Descr: MITAC Group chairman LOCATION: Type COUNTRY NAME: U.S. LOCATION: Type COUNTRY

NAME: Taiwan

## MUC(K) - The message understanding conference (cont.d)

Corpus-based technology evaluations like MUC and ATIS are just one style of evaluation; ultimately it is critical to demonstrate that systems can support users doing real tasks.

Hirschman (1988:303)

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## The IREX project

- IREX (Information Retrieval and Extraction Exercise)
- evaluation-based project for IR and IE in Japanese, 1988-1999

NE	Example		
ORGANIZATION	The Diet, IREX Committee		
PERSON	(Mr.)Obuchi, Wakanohana		
LOCATION	Japan, Tokyo, Mt.Fuji,		
ARTIFACT	Pentium Processor, Nobel Prize		
DATE	September 2, 1999; Yesterday		
TIME	11 PM, midnight		
MONEY	100 yen, \$12,345		
PERCENT	10%, a half		

## The ACE program - Automatic content extraction

#### A follow-up of MUC

- "The ACE research objectives are [...] the detection and characterization of Entities, Relations and Events." (2002)
- A mention is a reference to an entity (name, nominal or pronominal)
- It ran from 2002 to 2008 "For each entity, the annotation records the type of the entity (PER, ORG, GPE, LOC, FAC, VEH, WEA), subtype, class, and all the textual mentions of that entity."

There are no confirmed suspects yet, but officials say several Middle East groups are expected to be investigated.

Extent	Туре	REF-ATR
[no confirmed suspects]	NOM.PER.GROUP.NEG	E1-REF
[officials]	BAR.PER.GROUP.USP	E2-REF
[several Middle East groups]	NOM.ORG.NON.SPC	E3-REF
[Middle East]	NAMPRE.GPE.CLUSTER.SPC.GPE	E4-ATR

## The ACE program (contd.)

The ACE program, however, attempts to take the task "off the page" in the sense that the research objectives are defined in terms of the target objects (i.e., the entities, the relations, and the events) rather than in terms of the words in the text. For example, the so-called "named entity" task, as defined in MUC, is to identify those words (on the page) that are names of entities. In ACE, on the other hand, the corresponding task is to identify the entity so named. (Doddington et al., LREC2004)

Distant reading for sets of documents: task in 2008

The purpose of the Cross-Document (XDOC) task is to globally coreference these 50 ACE entities, and all ACE relations which contain them, over the 400 document corpus. These 400 documents will have been previously ACE annotated, so all ACE entities and relations will already be coreferenced within the documents.

#### The CoNLL shared task

Named entities are phrases that contain the names of persons, organizations, locations, times and quantities. The shared task of CoNLL-2002 concerns language-independent named entity recognition. We will concentrate on four types of named entities: persons, locations, organizations and names of miscellaneous entities that do not belong to the previous three groups.

- they introduced the BIO format
- CoNLL-2002 had Dutch and Spanish
- CoNLL-2003 had German and English (had columns for POS and syntactic chunk as well)

```
Wolff B-PFR
 currently
journalist 0
Argentina B-LOC
    played 0
      with
       Del B-PER
    Bosque I-PER
       the 0
     final 0
     vears 0
       the 0
 seventies 0
      Real B-ORG
    Madrid I-ORG
```

22.3.2021

11/28

#### BIO and BILOU schemes

An interesting issue, raised by Ratinov & Roth (2009) in CoNLL, is the representation scheme:

BIO Beginning, Inside, and Outside

BILOU Beginning, Inside, Last, Outside and Unit-length

They claim that

- choice of encoding scheme has a big impact on the system performance
- the less used BILOU formalism significantly outperforms the widely adopted BIO tagging scheme

Diana Santos (UiO) NER history 22.3.2021 12 / 28

#### The TimeML venture

TimeML is a specification language for event and temporal expressions in text. Events are things that happen or occur, or states or circumstances.

Temporally grounded events are the very foundation from which we reason about how the world changes. [..] event recognition drives basic inferences from text. (Pustejowsky et al., 2003)

- discontinuous MWE event sequences are marked on their heads
- aspectualizers, and light verbs are also marked as events
- specific rules for causation expressions for events
- generics not marked
- differences between DATEs, TIMEs, DURATIONs and SETs of times
- marking signals (temporal prepositions, conjunctions, and modifiers)

## The Extended Named Entity Hierarchy

- The Extended Named Entity Hierarchy is designed and developed to meet increasing needs for wider range of NE types.
- For example, it separates between PERSON, GOD, and CHARACTER
- Each NE has a set of attributes. PERSON has 20, GOD has none, CHARACTER has 16
  - (...) an artificial classification of names. Such a classification so heavily relies on an individual's subjective impression on names that the author attached his name to the definition.

Attributes (16)	Examples of Attribute Values	
Type of Work	film, childrens' books, animated comedy	
Country	United States, England, Japan	
Type	duck, little girl, starfish	
Name of Work	SpongeBob SquarePants, Journey to the West, The Wise Little Hen	
Costar	Mickey Mouse, Olive Oyl, Zhu Bajie	
Creator	Walt Disney, P. L. Travers, Elzie Crisler Segar	
Place of Setting	London, Tokyo, underwater city of Bikini Bottom	
Date of First Appearance	1871, 1929, 1934	
characteristics	sarcastic, very unintelligent, optimistic	
Appearance	with large blue eyes, overweight, wears a sailor shirt, cap, and a red or black bowtie	
Number of Works	89, more than 120, 125	
Author of Work	Bud Sagendorf, Hy Eisman, Tom Sims	
Date of Movie	1931, 1939, 1964	
Occupation of Creator	film producer, animator, cartoonist	
Date of TV Program	1953, 1961, 1968	
Date of Setting	14th century, 2020	

#### **HAREM**

An evaluation contest for Portuguese, organized by Linguateca, with two main editions (2006 and 2008).

- devised for Portuguese proper nouns
- based on the way the language works, not the way the world is
- given that it was an evaluation contest to improve Portuguese processing, no matter the application, a lot of work was done for accounting for all sorts of application contexts: participants could address all subsets of categories
- special attention to vagueness, and to identification alternatives
- context-dependent classification
- 10 major categories and 41 types: PESSOA, ORGANIZACAO, TEMPO (time), LOCAL, OBRA (work), ACONTECIMENTO (event), ABSTRACÇÃO (abstraction), COISA (thing), VALOR (value), VARIADO (other)
- In the second edition, it had two extra subtasks: temporal identification TIME-ML-type and relation extraction among NEs.

## Robinson Crusoe's Friday

Friday is difficult to parse, because weekdays are capitalized in English.

But *Sexta-feira* is obviously a proper name in Portuguese, because weekdays are not capitalized in Portuguese.

#### See also the example from Ratinov & Roth:

SOCCER - [PER BLINKER] BAN LIFTED.

[LOC LONDON] 1996-12-06 [MISC Dutch] forward

[PER Reggie Blinker] had his indefinite suspension

lifted by [ORG FIFA] on Friday and was set to make

his [ORG Sheffield Wednesday] comeback against

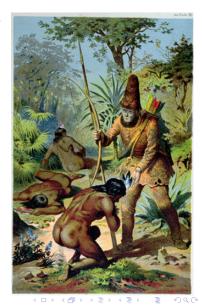
[ORG Liverpool] on Saturday. [PER Blinker] missed

his club's last two games after [ORG FIFA] slapped a

worldwide ban on him for appearing to sign contracts for

both [ORG Wednesday] and [ORG Udinese] while he was

playing for [ORG Feyenoord].



## Consequences of HAREM

- a lot of participants (8 systems, 14 runs; 5 systems, 20 runs; 10 systems, 27 runs): all in all, 17 systems
- golden data and evaluation service still available
- from the beginning, one of the complaints was that "it was not easy to compare to evaluations of other languages"
- spawned some, but not much, research on NER in Portuguese
- two books published, in Portuguese

17/28

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## **TempEVAL**

Evaluating Time Expressions, Events, and Temporal Relations according to TimeML.

#### Three stages

- TempEval(-1) 2007 temporal relations in English (event time, document creation time, and relations between main events in consecutive sentences. Events and times were given to the participants)
- TempEval-2 2010 6 languages, but participants only for English (16) and Spanish (2)
- TempEval-3 2012 English and Spanish full set of temporal relations, end-to-end task - events and times were not given to the participants.

Diana Santos (UiO) NER history 22.3.2021 18 / 28

#### **SHINRA**

Structured Knowledge, built on Wikipedia and Extended Named Entities We believe that the structure of the knowledge should be defined top-down rather than bottom-up to create cleaner and more valuable knowledge bases. Instead of the existing, cumbersome Wikipedia categories, we should rely on a well-defined and fine-grained category definition. (Sekine et al., 2020:177)

SHINRA2020-ML: a shared task at NCTIR 15 (2019-2020)

- 30 languages Wikipedia entities
- starting with the most 920K Japanese Wikipedia pages classified in ENE (the Extended Named Entity hierarcchy, with 220 categories)

Person	247,983	School	23,609
City	45,306	Literature	18,515
Artefact other	33,453	Movie	17,901
Broadcast Program	32,050	Train station	15,863
Company	26,746	Sports event	15,863

Table 1: Top 10 ENE categories in Japanese Wikipedia

#### What is there around of NER for literature?

There has been lot of work on (a subset of) NER in literary studies, mainly for characters and places.

- Character networks, and characters and places, have been dealt with e.g. for English (Lee & Yeung, 2012, Valaa et al., 2015, Dekker et al., 2019), Dutch (de Does et al., 2017), and German (Krug et al., 2018)
- Inferring latent character types, accounting for both referential and formal dimensions of narrative, called "personas", a distribution over 4 types of dependency relations (Bamman et al., 2014)
- it is often necessary to group different designations of the same character...
- do novels in an urban setting have more characters than those in a rural setting? (Elson et al., 2010)

Diana Santos (UiO) NER history 22.3.2021 20 / 28

## Literary geography, or literary GIS

After identifying a place, one needs to geocode it.

- Comparing different subjective journeys (Cooper & Gregory, 2010)
- Using literature to map a city (Alves & Queiroz, 2013)

Just to give an idea of the problems that stand in the way of producing a map:

- As heirs of D. Antónia Joaquina Xavier came three families from Lisbon, Evora and Tavira with the surname Nobre
- remembering the old journeys of his time, on horseback or litter,
   when in order to travel from Oporto to Lisbon one had to write a will
- Since Lisbon did not surrender, ...
- None of the travellers had received news from Lisbon

Plus: Often you infer a place by landmarks, not by the explicit name. And places change with time.

Diana Santos (UiO) NER history 22.3.2021 21/28

## In our COST action: distant reading

#### "Unusual" conditions: data

- literary texts: novels from 1840-1920
- old ortographies, OCR-errors
- many languages and linguacultures

#### Questions:

- which categories would make most sense for NER in literary texts?
- which categories/work can be done by off-the-shelf systems?
- how to harmonize different languages?

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## Three steps so far

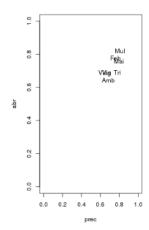
- Discussion with literary scholars (WG3) made us (WG2's NER-subgroup) decide on the following eight categories for all action languages: Person, Role, Demonym, Location, Event, Work, Organization, and Other.
- Thanks to several volunteers, we performed in 2018 an initial annotation of more than 50,000 words each in six languages (eng, fra, por, hun, nor, slv), extended to eight (cze, srb) in 2019, reported in Stanković et al. (2019), and to nine (deu) in 2020.
- For four languages (eng, fra, por, srb) we compared, based on the golden material, two automatic NER systems as far as PERS and LOC are concerned. See data in Frontini et al. (2020).

Currently, annotation for level 2 is taking place for several collections. However, not all languages will use the same categories and/or guidelines. Slovene has (so far?) only used Person, Organization, Location and Other.

## Two experiments with Portuguese

- comparing canonical works in modern ortography with non-canonical in old ortographies in the golden collection
- analysing the performance of an automatic system on 8 complete books

Preliminary conclusions (Santos et al., 2020): one can go a long way by finely adjusting the lexicons.





#### Some important concepts

- One very important concept is what has been variously called grounding, or referencing of named entities, which is to bridge between a textual description, and an "outside" one (an encyclopedia entry, an URL, a Dewey code, geographical coordinates, etc.). A different knowledge representation system, in short.
- So, NER should be thought as textual/NLP task, which is then followed by a "referencing" task.
- Due to the unique characteristics of natural language, such as vagueness or underspecification, this referencing can be quite tricky.
- Also, this referencing may be time dependent in several ways.

Diana Santos (UiO) NER history 22.3.2021 25 / 28

## Concluding remarks

The goal of this presentation was to survey the several different alleys "named entity recognition" has travelled around. There is not a single task definition and/or understanding of what it is all about.

- From general NLP/IR to specific task and back
- Bottom-up or top-down definition
- A model of the world, or of the language?
- Application-dependent, or general purpose?
- Format-dependence? Evaluation leeway?

#### Defining and operationalizing NER in our context

- For a collection such as ELTeC, a representation of (novels of) several literatures, we can define the task as identifying the characters, historical or fictional, the places, real or fictional, the events, historical or fictional, ...
- The challenge is to develop systems that do this to a satisfying extent, while remaining aware of differences between languages, and literatures – not forcing commonalities where they do not exist

Diana Santos (UiO) NER history 22.3.2021 27 / 28

#### References

A reference list is available from https://github.com/distantreading/WG2/tree/master/NER\_TS/References. Some relevant sites:

- https://www.ldc.upenn.edu/collaborations/past-projects/ ace/annotation-tasks-and-specifications
- Language-Independent Named Entity Recognition at CoNLL
  - https://www.clips.uantwerpen.be/conll2002/ner/
  - https://www.clips.uantwerpen.be/conll2003/ner/

Diana Santos (UiO) NER history 22.3.2021 28 / 28