

## Logo Proposal

for the Department of Informatics & Telecommunications at the University of Peloponnese

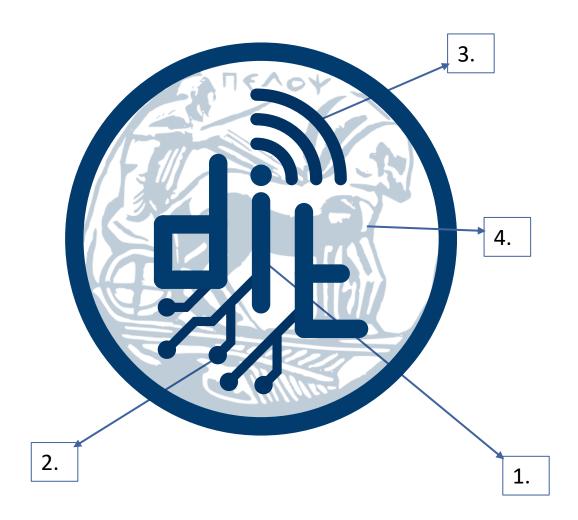




## Symbolism







- d i t, the acronym that derives from the department name. Department of Informatics and Telecomunications -DIT.
- 2. Circuit Vectors, Symbolising Computer Science
- 3. Radio Signal that's being transmitted, symbolyzing Telecommunications
  Science
- 4. The University Logo

#### Regular, Simple and Inverse Versions











Note: The regular version is recommended to be used as a stand-alone logo, and the other two versions are recommended to be used side-by-side with the university logo (Pelopas), but can also be used by themselves for simplicity.

### Coloring Customizations







All versions have a template SVG that can be edited so the colors match the needs of the area used.

Ex: For the Regular (shown left) Logo there are three parts that can be colored independently:

- 1. main focus of the logo, includes the "dit" and the border
- 2. secondary/complimentary are the elements representing the department fields
- 3. UoP logo (Pelopas) in the background.

The other versions have similar behavior as well.







# Versions































#### Uses





In general, the logo can be used wherever representation of our department is needed. More specifically, the logo can be used at:

- Websites (related to dit)
- Slides
- Banners-Posters
- Unofficial paperwork etc.





# Thank You!

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