

DIT UNIVERSITY DEHRADUN
B.TECH **MID TERM EXAMINATION, ODD SEM 2021-22**
(All)/BCA/BSC/B.ARCH/B.Des/BA (SEM I)

Roll No.

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Subject Name: Professional Communication

Time: 2 Hours**Total Marks: 50**

Note: All questions are compulsory. No student is allowed to leave the examination hall before the completion of the exam.

Q.1) Attempt all Parts :

- (a) Discuss the advantages & disadvantages of Oral and Written Communication.
- (b) Elaborate briefly the different types of communication.
- (c) Define 'ideation' with reference to communication process.
- (d) Differentiate between vowel and consonant sounds by providing suitable examples.

[4 x 2.5= 10]**Q.2) Attempt all Parts :**

- (a) Enlist five examples of inappropriate body language that should be avoided.
- (b) *Pitch or intonation can modify the meaning of sentence.* Examine the present statement by signifying paralinguistic.
- (c) What is Proxemics? Write a short note on importance of space in Communication.
- (d) Discuss the *phoneme* in the area of phonetics.

[4 x 2.5= 10]**Q.3) Attempt any Two Parts :**

- (a) What is Communication? Describe the process of communication, indicating clearly the role of each constituent element.
- (b) *Communication is an interchanging the ideas.* Elaborate the statement.
- (c) *The barriers to communication hinder the communication process.* With reference to the statement explain barrier to communication in detail.

[2 x 5= 10]**Q.4) Attempt any Two Parts :**

- (a) *Kinesics is a response of the mental status of a person.* Explain by giving four examples of body gesture with its meaning.
- (b) *Non-Verbal communication is the unspoken element of communication that we use to reveal our true feelings and emotions.* With reference to the statement discuss non-verbal communication in detail.
- (c) Discuss in detail, the barriers to effective listening.

[2 x 5= 10]**Q.5) Attempt any Two Parts :**

- (a) Explain the difference between note making and note taking.
- (b) What is phonetics? Write a short note on the importance of Phonetics.
- (c) Listening and Hearing are two different senses. Explain the differences between the two.

[2 x 5= 10]

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