DIEGO TORRES

+51 996 484 790 | Miraflores, Lima | diegotorresll@outlook.com | github.com/ditola

Expert in digital transformation and technological product development, with leadership experience in consumer goods companies. Skilled in identifying customer needs and pain points to design and implement digital solutions, ensuring effectiveness and efficiency through OKRs and the Agile framework. Bilingual Electronic Engineer and candidate for a global executive MBA.

LinkedIn: https://www.linkedin.com/in/diegotorresll/

- Product Management
- Project Management
- Data Visualization

- Data Analysis
- Programming Languages (JS, HTML, CSS, Python + SQL)

- OKR, Agile, Scrum
- Consulting Presentations

PROFESSIONAL EXPERIENCE

GRUPO GLORIA   **Lima, Peru**
A leading conglomerate in the dairy, agriculture, cement, and packaging sectors, with sales totaling $ 4.1 billion across 8 LATAM countries.

Especialista de Transformación Digital // Finanzas   **October 2023 – September 2024**
Led the diagnosis and automation of corporate financial consolidation processes (P&L, balance sheet, and cash flow) by implementing an integrated dashboard (Power BI + SAP) to facilitate performance comparisons across various companies within a business unit. Standardized units of measurement and product/channel views to enhance data-driven decision-making. Conducted process and time analyses within the team to identify Pareto opportunities for automation. Reported to executive management.

- Process diagnosis and identification of automation opportunities, 63% of the team's time was dedicated to repetitive tasks
- Creation of a digital transformation roadmap and bluebook in financial planning, reducing workload by 34% through reporting automation

ALICORP   **Lima, Perú**
A leading company in consumer goods, industrial products, and animal nutrition, with sales totaling $ 3.2 billion across 6 LATAM countries

Lead Project Manager (Vitapro)   **January 2023 – June 2023**
Oversaw the development of a hardware prototype using the Internet of Things (IoT) to enhance production process efficiency. Applied the Agile framework for project tracking. Collaborated closely with a Spanish technology company, managing the project from proof-of-concept incubation to prototype manufacturing. Reported to executive management.

- Reduced development time uncertainty by 78% through the adoption of Agile and Scrum practices in planning and tracking

Lead Product Manager - Internet de las Cosas (Vitapro)   **January 2021 – December 2022**
Developed an integrated digital ecosystem composed of hardware managed by a digital platform with analytical capabilities. Managed and controlled the activity backlog for project tracking in sprints, leading a team of 4 direct reports and 3 supplier companies (strategic partners), enhancing the functionalities of each commercialized product. Managed OKRs at the director level using planning, daily, and review ceremonies. Reported to senior management.

- Increased product reliability by 46% through continuous improvement (DMAIC) and communication hardware optimization
- Reduced deployment times by 24% with strategic partners through process analysis and time optimization
- Increased OKR commitment adherence by 12% over 4 months by leading the adoption and management of Reforge practices

Product Owner de Automatización   **May 2019 – January 2021**
Identified automation opportunities through the facilitation of workshops with stakeholders from commercial, finance, and operations departments. Developed MVPs to validate cost-saving hypotheses in process automation initiatives. Managed automation projects using RPA, SAP, Excel, and VBA to enhance team efficiency. Reported to senior management and managed two technology suppliers.

- Achieved savings of $450k and reduced team workload by 34% through automation of commercial collection and financial reporting processes
- Co-developed a digital roadmap with a Big 4 consulting firm projecting $30m in EBITDA savings over 4 years, encompassing ~50 initiatives using IoT, RPA, and Chatbots

Senior Financial Planning Analyst – Business   May 2018 – May 2019

Consolidated and forecasted financial statements (P&L) across 6 categories. Assessed business cases for new product launches and categories. Facilitated profitability sessions with the vice presidency and stakeholders from marketing, trade, commercial, and supply departments. Conducted sensitivity and price elasticity scenario evaluations for data-driven decision-making. Created revenue management models using Power Query. Reported to senior management.

- Achieved $23k reduction in EBITDA through data analysis (profitability by product-channel-office) to discontinue underperforming promotions
- Reduced report generation time by 34% and errors by 73% by creating complex financial models to emulate the supply chain

Financial Planning Analyst – Cost of Goods   May 2015 – May 2018

Consolidated and forecasted the cost of goods for nearly all categories in Alicorp's portfolio. Reported to senior management.

- Reduced monthly forecast variance for Cost of Goods by 25% for a business unit by fostering synergies between supply chain teams
- Cut analysis time by 70% through the development of price and stock models for commodities (wheat and oils) to forecast COGS

Production Engineer   April 2013 – April 2015

Supervised production at an industrial detergent plant. Reported to management and oversaw a team of 40 people.

- Increased efficiency (OEE) by 12pp through continuous improvement techniques (Kaizen and Lean Six Sigma) using SQL and root cause
- Led the startup of an industrial plant ($30m) as the industrial automation lead, showcasing strong management skills

Maintenance Engineer (Trainee)   August 2012 – April 2013

Supervised and maintained an industrial pasta plant. Reported to management and oversaw a team of 10 mechanical and electrical technicians.

EDUCATION

- Adolfo Ibañez School of Management – Executive Master in Business Administration (MBA) - Candidate   2025
  Exchange programs at London School of Economics (LSE), China Europe International Business School (CEIBS), and Instituto Empresa (IE)
- Pontificia Universidad Católica del Perú – BSc in Electronic Engineering   2012
  Exchange program at Linköping University, Sweden (2011)

CERTIFICATES

- **COURSERA**. Google Project Management Professional Certificate   2024
- **MIT XPRO**. Professional Certificate in Coding: Full Stack Development with MERN   2023
- **REFORGE**. Product Strategy & Product Management Foundations   2023
- **KURIOS.** Product Management Course   2020
- **MIT SLOAN EXECUTIVE EDUCATION**. Artificial Intelligence: Implications for Business Strategy Program   2019
- **UNIVERSIDAD PACIFICO**. Financials for non-specialists   2016
- **BSG INSTITUTE**. Lean Six Sigma Black Belt   2013

ADITIONAL INFORMATION

- **Product Management (advanced):** Roadmap Planning, Product Lifecycle, User-Centered Design, Design Thinking
- **Project Management (advanced):** Waterfall, Agile, Gantt, Gestion de Presupuesto, Stakeholder Management
- **Business Intelligence (intermediate):** Data Visualization, Dashboard Creation, Data Analysis, Power BI, Python, SQL
- **Full Stack Development (intermediate):** MongoDB, ExpressJS, React, NodeJS, Docker, DevOps, Cloud (AWS), JS, CSS, HTML
- **Productivity (advanced):** Notion, PowerPoint, Excel, Figma, Photoshop, Illustrator, SAP, Oracle Hyperion
- **Idiomas:** Spanish (Native), English (advanced), Swedish (básico), Portuguese (basic)